Orders	Order / Rev:	3539856		∞WLAJ53
	Alt Order #:	27779121		
	Product Desc:	Political		
	Estimate:	10715		Lansing WLAJ
	Flight Dates:	09/13/22 - 09/19/22	Primary AE:	Katz Washington
	Original Date / Rev:	05/12/22 / 05/12/22	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Great American Media		
	Buying Contact:	ANDREW HUTSON	— Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K Street NW	Billing Cycle:	EOM
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	POL/Put Michigan First PAC	Order Brand:	
	Demographic:	НН	New Business End:	
	Product Codes:	PL6	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN3307/TO232
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:30:00
	Priority:	P2	<u> </u>	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	40	\$22.850.00	\$19.422.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	40	\$22,850.00	\$19,422.50	0.00
Totals	40	\$22,850.00	\$19,422.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share	Share	Total
Lansing WLAJ	15%	\$22,850.00
Market	100%	\$152.333.33

Competitive Share	Share	Total
ABL	0%	\$0.00
CABLE	0%	\$0.00
ELAJ	0%	\$0.00
GLNS	0%	\$0.00
UNKWN	85%	\$129,483.33
WHTV	0%	\$0.00
WILX	0%	\$0.00
WKAR	0%	\$0.00
WLNS	0%	\$0.00
WSYM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Da	/S	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WLAJ	09/13/22	09/19/22	6 News at 6-7am	(Simul)CM	6a-7a	1111	1	:30	5	\$200.00P2	0.00 NM	5	\$1,000.00
				6 News at 6-7am	(Simul)									
	News 6	at 6AM												
	Star	t Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
W	eek: 09/	13/22 (09/19/22	11111	5	\$200.00	0.00							

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Order / Rev: 3539856 Advertiser: POL/Put Michigan First PAC

Alt Order #: 27779121 Product Desc: Political Lansing WLAJ

Flight Dates: 09/13/22 - 09/19/22 Estimate: 10715

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 2 WLAJ	09/13/2	2 09/19/22	GMA	CM	Good Mornin	ng Am-1111	:30	4	\$500.00P2	0.00 NM	4	\$2,000.00
Good M	lorning A	merica	Good Morning Ar	nerica								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/19/22	-1111 GMA Su	CM	\$500.00 8a-9a	0.00	:30	1	\$500.00P2	0.00 NM	1	\$500.00
N 3 VVLAU	03/10/2	.2 09/10/22	GMA Su	Civi	0a-3a	3	.50	'	ψ300.001 2	0.00 INIVI	'	ψ300.00
		merica Suno	-	0	Dete	Datin						
<u>Sta</u> Week: 09/	<u>rt Date</u> 12/22	End Date 09/18/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N 4 WLAJ		2 09/19/22	The View	CM	1058a-12p	-111	:30	3	\$250.00P2	0.00 NM	3	\$750.00
The Vie	14/		The View									
	w <u>rt Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/19/22	-111	3	\$250.00	0.00						
N 5 WLAJ	09/13/2	2 09/19/22	General Hospital General Hospital	CM	2p-3p	-111	:30	3	\$150.00P5	0.00 NM	3	\$450.00
General	l Hospital	I	General Hospital									
·	rt Date	End Date	Weekdays -111	Spots/Week	Rate	Rating						
Week: 09/		09/19/22	M-F 3p-4p	CM	\$150.00 3p-4p	0.00	:30	2	\$200.00P2	0.00 NM	2	\$400.00
		.2 00/10/22	FAMILY FEUD	OW	ор -ф	-11	.00	_	Ψ200.001 2	0.00 14101	_	ψ+00.00
Family F		End Data	Modeldovo	Cnoto/Mook	Data	Dating						
<u>Sta</u> Week: 09/	<u>rt Date</u> 13/22	End Date 09/19/22	<u>Weekdays</u> -11	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
N 7 WLAJ	09/13/2	2 09/19/22	M-F 4p-5p	CM	M-F 3:58:26	om - 5-11	:30	2	\$250.00P2	0.00 NM	2	\$500.00
Ellen			ELLEN									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/19/22	-11	2	\$250.00	0.00						
N 8 WLAJ	09/13/2	2 09/19/22	6 News at 5:30p(\ 6 News at 530p(\		M-F 530p-6p	-11	:30	2	\$500.00P2	0.00 NM	2	\$1,000.00
6 News	@ 5:30	on WLAJ	о от									
<u>Sta</u> Week: 09/	rt Date	End Date 09/19/22	Weekdays -11	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
N 9 WLAJ			6 News at 6 (WLN		6p-630p	-11	:30	2	\$750.00P2	0.00 NM	2	\$1,500.00
			6 News at 6 (WLI		.,,				,			, ,
News 6	at 6PM rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/19/22	-11	2	\$750.00	0.00						
N10 WLAJ	09/13/2	2 09/19/22	ABC World News	-	630p-7p	-1	:30	1	\$2,000.00P2	0.00 NM	1	\$2,000.00
ABC Wo	orld New	s Tonight	ABC World News	onight								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/		09/19/22	-1		\$2,000.00	0.00	-20	2	\$750.00P2	0.00 NM	2	¢0.050.00
NII WLAJ	09/13/2	2 09/19/22	M-F 730p-8p FAMILY FEUD	СМ	730p-8p	-111	:30	3	\$750.00P2	U.UU INIVI	3	\$2,250.00
Family F												
<u>Sta</u> Week: 09/	<u>rt Date</u> 13/22	End Date 09/19/22	<u>Weekdays</u> -111	Spots/Week 3	<u>Rate</u> \$750.00	Rating 0.00						
N12 WLAJ			Sa 730p-8p	СМ	730p-758p	S-	:30	1	\$500.00P2	0.00 NM	1	\$500.00
Camaille (FAMILY FEUD									
Family F Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/18/22	S-	1	\$500.00	0.00						
N13 WLAJ	09/13/2	2 09/19/22	6 News at 11 (Sin Late News	nulcast©M	1101p-1135ր	-111	:30	3	\$500.00P2	0.00 NM	3	\$1,500.00
News 6	at 11PM		Late News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/19/22	-111	CM	\$500.00	0.00 1 SUNS	:30	1	\$500.00P2	0.00 NM	1	\$500.00
III TVLAU	55/10/2	_ 55/15/22		Civi	5 . 1.5 W G	. 55.,	.00	'	ψ000.001 2	U.UU 141VI	'	Ψ000.00

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Order / Rev: 3539856 Advertiser: POL/Put Michigan First PAC

Alt Order #: 27779121 Product Desc: Political Lansing WLAJ

Flight Dates: 09/13/22 - 09/19/22 Estimate: 10715

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
				LN Su 6 News @ 11 SU	IN on APCE2								
	6 News	at 11pm	Sunday	o news @ 11 Sc	DIN OII ABC33								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/		09/18/22	S	1	\$500.00	0.00						
N 15	WLAJ	09/13/2	2 09/19/22	Jimmy Kimmel	CM	1135p-1237	'a -111	:30	3	\$250.00P2	0.00 NM	3	\$750.00
				Jimmy Kimmel									
	,		ive-ABC										
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 09/		09/19/22	-111	3	\$250.00	0.00						
N 16	WLAJ	09/17/2	2 09/17/22	Sa 12a-1a	CM	12a-1a	S-	:30	1	\$250.00P2	0.00 NM	1	\$250.00
	Castle			CASTLE									
,		rt Date	End Date	Maakdaya	Spots/Week	Poto	Poting						
\\/	<u>اده</u> /eek: 09		09/18/22	<u>Weekdays</u> S-	<u>50015/Week</u>	<u>Rate</u> \$250.00	Rating 0.00						
	WLAJ		2 09/17/22	NCAA College FI	B 12-33 ∩ M	12p-330p	S-	. :30	1	\$2,000.00P2	0.00 NM	1	\$2,000.00
14 17	VVLAO	03/11/2	.2 03/11/22	NCAA College F		(12:00 PM-3	-	.50		ψ2,000.001 2	0.00 14101	'	Ψ2,000.00
	ABC Co	ollege Fo	otball Early (ooop	(.2.00 0	,						
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/	12/22	09/18/22	S-	1	\$2,000.00	0.00						
N 18	WLAJ	09/17/2	2 09/17/22	NCAA College FI	B 330-7 6 M	330p-7p	S-	:30	1	\$2,500.00P2	0.00 NM	1	\$2,500.00
				NCAA College F	В 330-7р	(3:30 PM-7:	00 PM)						
		•	otball Late G										
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/		09/18/22	S-		\$2,500.00	0.00						
N 19	WLAJ	09/17/2	2 09/17/22	U of M College F			ege ForS-	:30	1	\$2,500.00P2	0.00 NM	1	\$2,500.00
	ABC Sc	sturdov N	ight College	U of M College F	ootball	(7:30 PM-11	1:00 PM)						
,		ituruay iv irt Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
W	eek: 09/		09/18/22	S-		\$2,500.00	0.00						
	2311. 00/	,	JOI TOILE		<u> </u>	Ψ=,000.00	0.00				Totals	40	¢22.950.00
											iotais	40	\$22,850.00