Orders	Order / Rev:	3539934		₩WAJ53
	Alt Order #:	27779115		- 11 - 15 - 55
	Product Desc:	Political	<u> </u>	
	Estimate:	10716	<u> </u>	Lansing WLAJ
	Flight Dates:	09/20/22 - 09/26/22	Primary AE:	Katz Washington
	Original Date / Rev:	05/12/22 / 05/12/22	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Great American Media		
	Buying Contact:	ANDREW HUTSON	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K Street NW	Billing Cycle:	EOM
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	POL/Put Michigan First PAC	Order Brand:	
	Demographic:	A35+	New Business End:	
	Product Codes:	PL6	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN3307/TO232
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:30:00
	Priority:	P2		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	43	\$24,350.00	\$20,697.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	43	\$24,350.00	\$20,697.50	0.00
Totals	43	\$24.350.00	\$20,697,50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share	Share	Total
Lansing WLAJ	15%	\$24,350.00
Market	100%	\$162 333 33

Competitive Share	Share	Total
ABL	0%	\$0.00
CABLE	0%	\$0.00
ELAJ	0%	\$0.00
GLNS	0%	\$0.00
UNKWN	85%	\$137,983.33
WHTV	0%	\$0.00
WILX	0%	\$0.00
WKAR	0%	\$0.00
WLNS	0%	\$0.00
WSYM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	ïme	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WLAJ	09/20/22	09/23/22	6 News at 6-7am	(Simul)CM	6a-7a		-2111	:30	5	\$200.00P2	0.00 NM	5	\$1,000.00
				6 News at 6-7am	(Simul)									
	News 6	at 6AM												
	<u>Star</u>	t Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratir	<u>ng</u>						
W	eek: 09/	19/22 (	09/25/22	-2111	5	\$200.00	0.	00						

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Order / Rev: 3539934 Advertiser: POL/Put Michigan First PAC

Alt Order #: 27779115 Product Desc: Political Lansing WLAJ

Flight Dates: 09/20/22 - 09/26/22 Estimate: 10716

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 2 WLAJ	09/20/2	2 09/23/22	GMA	CM	Good Mornin	g Am2111	:30	5	\$500.00P2	0.00 NM	5	\$2,500.00
Good M	orning A	merica	Good Morning Ar	nerica								
	<u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/25/22	-2111	5	\$500.00	0.00						
N 3 WLAJ	09/25/2	2 09/25/22	GMA Su GMA Su	СМ	8a-9a	S	:30	1	\$500.00P2	0.00 NM	1	\$500.00
Good M	orning A	merica Sund										
	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/25/22	S	1	\$500.00	0.00	-20		\$250.00P2	0.00 NIM	2	Ф <b>7</b> ГО ОО
N 4 VVLAJ	09/20/2	2 09/23/22	The View The View	СМ	1058a-12p	-111	:30	3	\$250.00P2	0.00 NM	3	\$750.00
The Vie	•W											
	rt Date	End Date	Weekdays -111	Spots/Week	Rate	Rating						
Week: 09/		09/25/22	General Hospital	CM	\$250.00 2p-3p	0.00	:30	3	\$150.00P3	0.00 NM	3	\$450.00
NO WEN	00/20/2	L GOILGILL	General Hospital	OW	2p 0p	111	.00	O	Ψ100.001 0	0.00 14101	J	ψ+00.00
	l Hospital											
<u>Sta</u> Week: 09/	<u>rt Date</u> /19/22	End Date 09/25/22	<u>Weekdays</u> -111	Spots/Week 3	<u>Rate</u> \$150.00	Rating 0.00						
N 6 WLAJ			M-F 3p-4p	CM	3р-4р	-11	:30	2	\$200.00P2	0.00 NM	2	\$400.00
			FAMILY FEUD		-1 1				,			,
Family		Ford Date	M/ lada	0	Data	Defice						
Sta  Week: 09	<u>rt Date</u> /19/22	End Date 09/25/22	<u>Weekdays</u> -11	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
N 7 WLAJ			M-F 4p-5p	CM		om - 5-11	:30	2	\$250.00P2	0.00 NM	2	\$500.00
			ELLEN									
Ellen	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/25/22	-11	<u>Spots/Week</u>	\$250.00	0.00						
N 8 WLAJ	09/20/2	2 09/23/22	6 News at 5p(WL	NS Sim@M	458p-529p	-11	:30	2	\$500.00P2	0.00 NM	2	\$1,000.00
6 Nows	@ 5 on \	Λ/Ι Λ Ι	6 News at 5p(WL	.NS Simul.)								
	@ 5 on \ art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/25/22	-11	2	\$500.00	0.00						
N 9 WLAJ	09/20/2	2 09/23/22	6 News at 5:30p(\		M-F 530p-6p	-11	:30	2	\$500.00P2	0.00 NM	2	\$1,000.00
6 News	@ 5:30	on WLAJ	6 News at 530p(\	VLNS Sim.)								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/25/22	-11	2	\$500.00	0.00						
N10 WLAJ	09/20/2	2 09/23/22	6 News at 6 (WLN		6p-630p	-11	:30	2	\$750.00P2	0.00 NM	2	\$1,500.00
News 6	at 6PM		6 News at 6 (WLI	NO SIIIIui.)								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/25/22	-11	2 T : 1014	\$750.00	0.00			<b>40.000.00 D0</b>	0.00.1114	_	<b>#</b> 0.000.00
N11 WLAJ	09/20/2	2 09/23/22	ABC World News ABC World News	•	630p-7p	-1	:30	1	\$2,000.00P2	0.00 NM	1	\$2,000.00
ABC W	orld New	s Tonight	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ N12 WLAJ		09/25/22	-1 M-F 730p-8p	CM	\$2,000.00 730p-8p	0.00	:30	3	\$750.00P2	0.00 NM	3	\$2,250.00
IN IZ VVLAU	03/20/2	2 03/23/22	FAMILY FEUD	Civi	730р-ор	-111	.50	3	ψ130.001 2	0.00 14141	3	Ψ2,230.00
Family I												
<u>Sta</u> Week: 09/	rt Date	End Date 09/25/22	<u>Weekdays</u> -111	Spots/Week 3	<u>Rate</u> \$750.00	Rating 0.00						
N 13 WLAJ			Sa 730p-8p	CM	730p-758p	S-	:30	1	\$500.00P2	0.00 NM	1	\$500.00
		· ·	FAMILY FEUD	-	,	_						
Family		End Data	Mookdovo	Cnoto/Most	Data	Poting						
<u>Sta</u> Week: 09/	<u>rt Date</u> ′19/22	End Date 09/25/22	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N14 WLAJ				CM	1101p-1135p		:30	3	\$500.00P2	0.00 NM	3	\$1,500.00
										•		

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Order / Rev: 3539934 Advertiser: POL/Put Michigan First PAC

Alt Order #: 27779115 Product Desc: Political Lansing WLAJ

Flight Dates: 09/20/22 - 09/26/22 Estimate: 10716

Ln Ch	Start	End	Inventory Code		Start/End	Time Da	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•			6 News at 11 (Sii Late News	mulcast)									
News 6	at 11PM	1	Late News										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09		09/25/22	-111	3	\$500.00	0.00							
N15 WLAJ	09/25/2	22 09/25/22	LN Su	CM	6 News @	11 SUN	s	:30	1	\$500.00P2	0.00 NM	1	\$500.00
			6 News @ 11 St	JN on ABC53									
	at 11pm	•											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 09		09/25/22	S	1	\$500.00	0.00							
N 16 WLAJ	09/20/2	22 09/23/22	Jimmy Kimmel	CM	1135p-1237	7a -111	L	:30	3	\$250.00P2	0.00 NM	3	\$750.00
limmy	Kimmel I	_ive-ABC	Jimmy Kimmel										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09		09/25/22	-111	3	\$250.00	0.00							
N 17 WLAJ	09/24/2	2 09/24/22	Sa 12a-1a	CM	12a-1a		S-	:30	1	\$250.00P2	0.00 NM	1	\$250.00
			CASTLE							,			,
Castle													
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09		09/25/22	S-	1	\$250.00	0.00							
N 18 WLAJ	09/24/2	22 09/24/22	NCAA College Fl		12p-330p		S-	:30	1	\$2,000.00P2	0.00 NM	1	\$2,000.00
ARC C	ollogo Fo	otholl Forly	NCAA College F	В 12-330р	(12:00 PM-3	3:30 PM)							
	ollege Fo art Date	otball Early ( End Date	Jame Weekdays	Spots/Week	Rate	Rating							
Week: 09		09/25/22	S-		\$2,000.00	0.00							
N19 WLAJ			NCAA College Fl		330p-7p		S-	:30	1	\$2,500.00P2	0.00 NM	1	\$2,500.00
	00/2 ./2	00//	NCAA College F	•	(3:30 PM-7:		Ū		•	<b>4</b> 2,000.00.	0.00		<b>4</b> 2,000.00
ABC C	ollege Fo	otball Late G	Same	·	`	,							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 09	/19/22	09/25/22	S-		\$2,500.00	0.00							
N20 WLAJ	09/24/2	22 09/24/22				ege For	S-	:30	1	\$2,500.00P2	0.00 NM	1	\$2,500.00
ABC 0	- 4 d	limba Oalla	U of M College F	ootball	(7:30 PM-1	1:00 PM)							
	-	light College		Spoto/Mosk	Doto	Doting							
<u>اح</u> Week: 09	art <u>Date</u> /19/22	End Date 09/25/22	<u>Weekdays</u> S-	Spots/Week	Rate \$2,500.00	Rating 0.00							
VV CCR. U9	13122	UUIZUIZZ		ı	ψ2,500.00	0.00					Takala	40	<b>004.050.00</b>
											Totals	43	\$24,350.00