ORDER

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Orders	Orders Order / Rev: Alt Order #:		<u>3539969</u> 27779112								VLA	100		
	Product Desc:		Political											
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	Ū		09/27/22 - 10/03/22 : 05/12/22 / 05/12/22					Primary A			Katz Wa	shington		
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Agency	Name:			at American	Media	a								
	Buying Contact:			ANDREW HUTSON				Billing Type:						
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Advertiser	Name:	. h. i. a.		/Put Michig	jan Fir	St PAC		Order Bra		Fud				
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	Priority:		P2											
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Bill Plan Start Date	End Date	# Spots	Gross	Amount	Net Ar	mount	Tota Mont			# Spots	Gross A	mount I	Net Amount	Rating
09/26/22	10/30/22	48		\$30,100.00		\$25,585.00		ber 2022		48),100.00	\$25,585.00	
00/20/22	10/00/22			,		2_0,000.00	Totals	5		48	\$30),100.00	\$25,585.00	0.00
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Account Execu	itive	Sales Offi	се	Sales Regio	on	Start Date / E	End Dat	te		Order %]			
Katz Washingt	on					Start Of Orde	er - End	Of Order		100%				
Order Share		S	hare		Total									
Lansing WLAJ			15%	\$30,1										
Market			100%	\$200,6	66.67									
Competitive S	hare	S	hare		Total									
ABL			0%		\$0.00									
CABLE			0%		\$0.00									
ELAJ GLNS			0% 0%		\$0.00 \$0.00									
UNKWN			85%	\$170,5										
WHTV			0%		\$0.00									
WILX			0%		\$0.00									
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News 6 a Start		ate Wee	<u>ekdays</u>	Snots	/Week	Rate	<u>Rati</u>	na						
<u>Start Date</u> <u>End Date</u> Week: 09/27/22 10/03/22								0.00						

Order / Rev:	3539969	Advertiser:	POL/Put Michigan First PAC	
Alt Order #:	27779112	Product Desc:	Political	Lansing WLAJ
Flight Dates:	09/27/22 - 10/03/22	Estimate:	10717	

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 2 WL	AJ 09/27/2	22 10/03/22	GMA	CM	Good Mornin	Ig Am(11111	:30	5	\$500.00P2	0.00 NM	5	\$2,500.00
0			Good Morning An	nerica								
	d Morning A Start Date	End Date	Wookdovs	Spote/Wook	Poto	Pating						
	09/27/22	10/03/22	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
		22 10/01/22	GMA Sa	CM	8a-10a	S-	:30	1	\$500.00P2	0.00 NM	1	\$500.00
			GMA Sa	om	ou rou	5	.00	•	\$000.001 Z	0.00 1444	•	\$000.00
GMA	A Sat. Hour	1										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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N 4 WL	AJ 10/02/2	22 10/02/22	GMA Su GMA Su	CM	8a-9a	S	:30	1	\$500.00P2	0.00 NM	1	\$500.00
Goo	d Mornina A	merica Sund										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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N 5 WL	AJ 09/27/2	22 10/03/22	The View	CM	1058a-12p	-111	:30	3	\$250.00P2	0.00 NM	3	\$750.00
	<i></i>		The View									
	View	End Data	Maakdaya	Spate/Maak	Data	Dating						
	<u>Start Date</u> 09/27/22	<u>End Date</u> 10/03/22	<u>Weekdays</u> -111	Spots/Week 3	<u>Rate</u> \$250.00	<u>Rating</u> 0.00						
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	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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	09/27/22	10/03/22	-111	3	\$250.00	0.00						
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Eller	1 Start Date	End Date	<u>Weekdays</u>	Spots/Week	Poto	Rating						
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	ws @ 5 on											
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NTU VVL	AJ 09/27/2	22 10/03/22	6 News at 5:30p(\ 6 News at 530p(\		M-F 530p-6p	-111	:30	3	\$500.00P2	0.00 NM	3	\$1,500.00
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Now	s 6 at 6PM		6 News at 6 (WLI	NS Simul.)								
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	09/27/22	10/03/22	-111		\$1,000.00	0.00						
N12 WL	AJ 09/27/2	22 10/03/22	PA (M-F)	СМ	7p-757p	-11	:30	2	\$1,000.00P2	0.00 NM	2	\$2,000.00
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	ily Feud				_							
	<u>Start Date</u> 09/27/22	<u>End Date</u> 10/03/22	<u>Weekdays</u> -11	Spots/Week	Rate	<u>Rating</u> 0.00						
		22 10/03/22			\$1,000.00 1101p-1135p		:30	3	\$500.00P2	0.00 NM	3	¢1 500 00
IN IS VVL		LZ 10/03/22	6 News at 11 (Sin Late News	IUICASIUIVI	1014-1199	,	.50	3	ψ300.00FZ	0.00 1111/1	3	\$1,500.00
New	s 6 at 11PM	1										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	09/27/22	10/03/22	-111	3	\$500.00	0.00						
N 14 WL	AJ 10/01/2	22 10/01/22		CM	6 News @ 1	1 SATS-	:30	1	\$500.00P2	0.00 NM	1	\$500.00

Print Date: 05/13/22 12:15:06 Page 3 of 3

All Order #: 27779112 Product Desc: Political Lansing WLAJ Flight Dates: 0927722 - 10/03/22 Estimate: 10717 Intervention Amount In Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount IN 58 6 News at 11pm Startdaw 1 \$500.00 0.00 1 \$500.00 1 \$500.00 0.00 1 \$500.00 1 \$500.00 0.00 1 \$500.00 0.00 1 \$500.00 0.00 1 \$500.00 0.00 1 \$500.00 0.00 NM 1 \$500.00 0.00 NM 1 \$500.00 1 \$500.00 0.00 NM 1 \$500.00 1 \$500.00 0.00 NM 1 \$500.00 NM 1 \$500.00 NM 1 \$500.00 NM <th colspan="5">Order / Rev: 3539969</th> <th>Advertiser:</th> <th>POL/Put Mic</th> <th>chigan Firs</th> <th>t PA</th> <th>С</th> <th colspan="4"></th>	Order / Rev: 3539969					Advertiser:	POL/Put Mic	chigan Firs	t PA	С				
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LN Sa C D <thd< th=""> D D D</thd<>	In Ch S	Start	End	Inventory Code	Break	Start/End Tir	ne Dave	lon Sn	ote	Rate Dri	Pta Type	Spote	Amount	
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