

WNAB PSA SUMMARY-- Q3 2014

70315	NAB "Anthem"	Spot from the National Association of Broadcasters supporting music education.
70365	School Attendance KIDS	Spot from the Ad Council and USDE encouraging viewers to make sure children attend school regularly, highlights the benefits of getting a good education. Web plug provided.
70424	AdCouncil Teach.org NO KIDS	Promoting the mission of teach.org, inspiring young people to choose teaching as a career, where they can make a difference in the lives of future generations. Emphasis given to special education as a career field.
74041	NAB "Anthem"	Spot from the National Association of Broadcasters supporting music education.
77004	School Attendance KIDS	Spot from the Ad Council and USDE encouraging viewers to make sure children attend school regularly, highlights the benefits of getting a good education. Web plug provided.
77039	Marine Corps Scholarship	Promoting a good educational background as a prerequisite for armed services. Highlights the mission of continued education in the USMC
77130	AdCouncil Teach.org NO KIDS	Promoting the mission of teach.org, inspiring young people to choose teaching as a career, where they can make a difference in the lives of future generations. Emphasis given to special education as a career field.
78606	Marine Corps Scholarship	Promoting a good educational background as a prerequisite for armed services. Highlights the mission of continued education in the USMC
79602	Girl Scouts "Goals" KIDS	Promoting the mission and educational opportunities for girls in scouting. Web plug provided for more information.
70052	Trust for Public Lands NO KIDS	Promoting the mission of an organization dedicated to creating urban parks and conserve working farms, ranches, and forests in addition to other natural places where people can enjoy nature. Web plug provided for more information
70158	National Wildlife Federation NO KIDS	Promoting the mission of conservation and wise land use from the National Wildlife Federation. Web Plug provided.
70214	Arbor Day Foundation	Promoting ecology and environmental preservation
70230	Arbor Day Foundation	Promoting ecology and environmental preservation
70231	Arbor Day Foundation	Promoting ecology and environmental preservation
70269	U.S. Forestry "Smokey"	Spot reminding viewers about the importance of wildfire prevention with classic character "Smokey the Bear"
70361	Ducks Unlimited NO KIDS	Highlighting the mission of conservation of wetlands as outlined by the charity "Ducks Unlimited". Appeal for donations and volunteers provided via web plug.
77300	Arbor Day Foundation	Promoting ecology and environmental preservation
77400	Cliff-Energy Efficiency	Spot urging viewers to reduce energy waste
77406	Trust for Public Lands NO KIDS	Promoting the mission of an organization dedicated to creating urban parks and conserve working farms, ranches, and forests in addition to other natural places where people can enjoy nature. Web plug provided for more information
78402	Ducks Unlimited NO KIDS	Highlighting the mission of conservation of wetlands as outlined by the charity "Ducks Unlimited". Appeal for donations and volunteers provided via web plug.
70050	Fatherhood.Gov "Reunion"	Spot promoting good parenting with links to parenting resources
70054	AdoptUS Kids.Org "Vacation"	Promoting the virtues of adoption; web plug with resources provided

WNAB PSA SUMMARY-- Q3 2014

70088	Adoption Foundation "I am"	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)
70090	Fatherhood.Gov "Cheerleader"	Spot promoting good parenting with links to parenting resources
70153	Boy Scouts of America - Camping	Spot promoting the mission of the BSA, inspiring young men to be leaders, and be prepared for anything that their lives throw at them. Contact plug provided.
70173	Focus on Family NO KIDS	Spot from faith-based organization encouraging families to seek help for common marital problems in themselves or loved ones. Contact resources provided.
70186	Adoption Foundation "First Met"	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided (www.davethomasfoundation.org).
70203	Big Brothers Big Sisters	Promoting the mission of the Big Brothers/Big Sisters organizations who provide mentoring and other services to at-risk youths.
70266	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
70267	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
70268	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
70288	AdoptUS Kids.Org "Outdoors"	Promoting the virtues of adoption; web plug with resources provided
70289	AdoptUS Kids.Org "Teacher"	Promoting the virtues of adoption; web plug with resources provided
70362	Focus on Family NO KIDS	Spot from faith-based organization encouraging families to seek help for common marital problems in themselves or loved ones. Contact resources provided.
70425	AdoptUS Kids.Org "Outdoors"	Promoting the virtues of adoption; web plug with resources provided
70426	AdoptUS Kids.Org "Teacher"	Promoting the virtues of adoption; web plug with resources provided
70427	AdoptUS Kids.Org "Vacation"	Promoting the virtues of adoption; web plug with resources provided
70550	Comic Con Nashville NO KIDS	Promoting a family-friendly event In Nashville September 26,27,28
74001	Girl Scouts - This Cookie	Promoting the mission and good works of the Girl Scouts of America
74084	Comic Con Nashville NO KIDS	Promoting a family-friendly event In Nashville September 26,27,28
76319	Adoption Foundation "I Am" NO KIDS	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)
77001	Adoption Foundation "First Met" NO KIDS	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided (www.davethomasfoundation.org).
77030	Girl Scouts ToGetHer Kids	Promoting the mission and good works of the Girl Scouts of America
77082	Big Brothers Big Sisters	Promoting the mission of the Big Brothers/Big Sisters organizations who provide mentoring and other services to at-risk youths.
77100	Girl Scouts - ToGetHer There	Promoting the mission and good works of the Girl Scouts of America
77124	Adoption Foundation "First Met"	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided (www.davethomasfoundation.org).

WNAB PSA SUMMARY-- Q3 2014

77201	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
77303	Big Brothers Big Sisters	Promoting the mission of the Big Brothers/Big Sisters organizations who provide mentoring and other services to at-risk youths.
70191	Girl Scouts "Goals" KIDS	Promoting the mission and good works of the Girl Scouts of America
70040	USO "Real Heroes"	Promoting the mission of the USO, aiding deployed US soldiers
70060	USO "Real Heroes"	Promoting the mission of the USO, aiding deployed US soldiers
70083	National Parks (No Kids)	Promoting the beauty and activities available at the various U.S. National Parks
70091	Dep't Labor Disability Employment KIDS	Spot from the U.S. Department of Labor and the Office of Disability Employment Policy providing an outreach effort to promote the hiring, retention and advancement of people with disabilities.
70115	Wounded Warrior Project	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
70232	US Department of Veterans' Affairs "careers" KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
70368	US Department of Veterans' Affairs KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help.
74010	Department Vet Affairs Homeless Vets	Promoting the mission and benefits of service in the United States Air Force Reserve.
76318	Air Force Reserve	
77005	Marines (KIDS)	Highlights the mission of continued education in the USMC
77095	Department Vet Affairs Homeless Vets	Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help.
77119	Wounded Warrior Project	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
77123	Veterans Crisis Line	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
77125	Veterans Crisis Line	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
77128	Dep't Labor Disability Employment KIDS	Spot from the U.S. Department of Labor and the Office of Disability Employment Policy providing an outreach effort to promote the hiring, retention and advancement of people with disabilities.
77134	US Department of Veterans' Affairs "Careers" KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
77405	NAB KeepMyTV.org	Spot promoting the benefits of free OTA television and encouraging viewers to get involved and talk to their elected officials and ask them to keep TV services free and widely available
77411	US Department of Veterans' Affairs KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs

WNAB PSA SUMMARY-- Q3 2014

77825	Wounded Warrior Project "Work" NO KIDS	Promoting the "Warriors to Work" program, helping wounded veterans translate their skills to the civilian workforce. Web plug provided for more info (findwwp.org)
70012	American Speech Language Hearing Association	PSA that urges families to openly discuss undiagnosed hearing loss, especially in older family members. Contact info and web plug for more information resources provided.
70021	FACES OF INFLUENZA	Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided.
70030	Bully Prevention "Locker" KIDS	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"
70031	Car Seats KIDS	Spot raising awareness of the importance of car seats for small children and the laws mandating their use in TN.
70038	TN Orthopedic Society - KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
70043	Love is Louder	Raising awareness of different kinds of discrimination
70046	Put The Brakes on Drunk Driving - "Ambulance"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
70059	Texting & Driving Prevention 2 KIDS	Spot from the NHTSA and Ad Council reminding viewers that even a momentary distraction while driving can cause a crash. Encourages safe driving by urging viewers to leave their phones alone while behind the wheel.
70072	Al Anon Dave	Promoting awareness of the mission and services of the Alchoolics Anonymous organization. Web link to addiction resources provided.
70087	US Dep't of Health Climbing KIDS	Raising awareness of the warning signs and importance of early detection of prostate cancer in men. Web plug provided for more info.
70092	FACES OF INFLUENZA	Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided.
70096	Al Anon Laura	Promoting awareness of the mission and services of the Alchoolics Anonymous organization. Web link to addiction resources provided.
70100	Dep't Health "WeCan.Org" KIDS	Spot from the National Heart, Lung and Blood institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Health and Human Development, and the National Cancer Institute promoting helathy diet and an active lifestyle in an effort to combat juvenile obesity.
70104	JDRF Walk Sept 27	Fundraiser for the juvenile Diabetes Foundation
70135	Fire Prevention KIDS	Tips on fire prevention in the household
70147	Drugfree.org "Rehab"	Spot from nonprofit Drugfree.org reminding viewers to look for signs of addiction and cries for help from friends and family who may be struggling with addiction.
70151	Peteys Preds Party	Promoting a fundraiser to benefit the Peterson Foundation for Parkinson's featuring members of the Nashville Predators hockey club.
70159	Project Roadblock "Middle"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays

WNAB PSA SUMMARY-- Q3 2014

70162	AARP Caregiving NO KIDS	Spot from the AARP providing assistance and resources to family members in the position of having to care for elderly relatives. Web plug and other resources provided.
70163	CDC Tips from Smokers 3 KIDS	tips on smoking cessation
70166	FEMA Emergency Prep KIDS	Spot provided by the Federal Emergency Management Association encouraging emergency preparedness for viewers. Web plug for more info provided.
70167	CDC Babies KIDS	Spot from the CDC and Ad Council encouraging viewers to get the influenza vaccine to protect vulnerable people like babies and the elderly.
70174	Drugfree.org "Tunnel"	Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.
70178	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
70184	AARP Caregiving	Spot from the AARP providing assistance and resources to family members in the position of having to care for elderly relatives. Web plug and other resources provided.
70261	Children's Oral Health "Ants"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70262	Children's Oral Health "Ants"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70263	Children's Oral Health "Hamsters"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70264	Children's Oral Health "Hamsters"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70273	National MS Society (KIDS)	Promoting awareness of the mission of the Multiple Sclerosis Society
70274	MS Connections (KIDS)	Promoting awareness of the mission of the Multiple Sclerosis Society
70275	Down Syndrome Research KIDS	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plug provided.
70276	Down Syndrome Research KIDS	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plug provided.
70279	Project Roadblock "Breathalyzer"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
70284	Al Anon Dave KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70285	Al Anon Michelle KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70287	Focus on the Family - Depression	Spot from faith-based organization encouraging families to seek help for symptoms of depression in themselves or loved ones. Contact resources provided.
70320	TN Ortho "Body Double"	Spot from the American Academy of Orthopedic Surgeons educating viewers that bone and joint pain should not deter them from participating in life.
70329	Metro EMS Smart911 KIDS	Spot raising awareness of a new service in Nashville that could help first responders more adequately assist those in need, what they are calling a "Smart911" system.

WNAB PSA SUMMARY-- Q3 2014

70352	Autism Speaks NO KIDS	Spot from the Ad Council promoting awareness of the symptoms and warning signs of autism in children. Web plug and contact number provided for more information.
70359	Mammography Saves Lives NO KIDS	Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breast cancer in women.
70360	CDC Babies KIDS	Spot from the CDC and Ad Council encouraging viewers to get the influenza vaccine to protect vulnerable people like babies and the elderly.
70363	Mammography Saves Lives NO KIDS	Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breast cancer in women.
70364	US Department of Health KIDS	Highlights the mission and responsibilities of the US Department of Health, provides web plug and phone number for those in need of more health-related information from the Federal government

70366	Autism Speaks NO KIDS	Spot from the Ad Council promoting awareness of the symptoms and warning signs of autism in children. Web plug and contact number provided for more information.
-------	------------------------------	--

70367	Car Seats KIDS	Spot raising awareness of the importance of car seats for small children and the laws mandating their use in TN.
70423	Drugfree.org "Tunnel"	Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.
70461	Colon Cancer Undy 5K KIDS	Promoting a fundraising event raising money and awareness for Colon Cancer research
71042	Childhood Hunger Prevention KIDS	Spot reminding viewers to do their part in preventing child hunger by donating to their local food banks.
74000	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
74002	TN Orthopedic Society - KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
74009	AI Anon Laura KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
74037	US Dep't of Health Stones KIDS	Spot from the US Department of Health and the Ad Council describing the difficulties in recovering from addiction and other mental health issues. Crisis hotline number provided for viewers needing more information.
74038	AI Anon Laura KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
74096	Drugfree.org "Amazing"	Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.
76204	AI Anon Michelle KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
77000	FEMA Emergency Prep KIDS	Spot provided by the Federal Emergency Management Association encouraging emergency preparedness for viewers. Web plug for more info provided.
77002	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
77005	Canine Companions Dog Fest KIDS	Promoting a family event fundraising for Guide dog and other companion training for the disabled.
74008	Autism Speaks Walk	Promoting Autism awareness and a fundraiser benefiting the Autism Society

WNAB PSA SUMMARY-- Q3 2014

77007	Project Roadblock "Party"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
77008	Ad Council "Feed America" KIDS`	Spot promoting "FeedAmerica.org", an organization dedicated to distributing extra food to needy people in communities across the nation.
77009	US Dep't of Health Stones KIDS	Spot from the US Department of Health and the Ad Council describing the difficulties in recovering from addiction and other mental health issues. Crisis hotline number provided for viewers needing more information.
77010	CDC Tips from Smokers 4 KIDS	tips on smoking cessation
77014	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
77103	Go Red for Women	Promoting breast cancer awareness
77104	School Violence Prevention "HALL" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "SpeakUp" by dialing the number provided.
77108	March of Dimes Chef Event NO KIDS	Promoting a local fundraiser benefiting the children's charity March of Dimes
77109	Bullying Help - 1800 Run Away	Promoting an assistance line for victims of bullying behavior
77111	Texting & Driving Prevention 1 KIDS	Spot from the NHTSA and Ad Council reminding viewers that even a momentary distraction while driving can cause a crash. Encourages safe driving by urging viewers to leave their phones alone while behind the wheel.
77112	Bullying Help 1800RunAway	Promoting an assistance line for victims of bullying behavior
77115	ChildFund International NO KIDS	Promotion the mission of ChildFund international, an organization dedicated to providing health and nutrition services to at-risk children across the world.
77116	St. Thomas Wine Around Square NO KIDS	Promoting Wine Around The Square, a wine tasting event that benefits Saint Thomas Rutherford Foundation's The Power of Pink, held around the downtown Square in Murfreesboro on September 20
77117	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
77120	Fire Prevention KIDS	Tips on fire prevention in the household
77121	CDC Tips from Smokers 2 KIDS	tips on smoking cessation
77132	Mental Health Awareness	Spot from the Ad Council reminding viewers of the mental health epidemic in America and what support structures are in place to help those who can't seek help on their own.
77133	Overeaters Anonymous	Highlighting the dangers of overeating and providing resources for help
77150	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
77160	Autism Awareness 2 NO KIDS	Spot from the Ad Council promoting awareness of the symptoms and warning signs of autism in children. Web plug and contact number provided for more information.
77202	Bullying Help 1800 RunAway kids	Promoting an assistance line for victims of bullying behavior

WNAB PSA SUMMARY-- Q3 2014

77203	American Lung Association	Spot promoting health lung habits from the American Lung Association. Tips and web plug for more info provided.
77206	Lets Move KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
77301	Bullying Help 1800 Run Away	Promoting an assistance line for vicims of bullying behavior
77302	Fire Prevention KIDS	Tips on fire prevention in the household
77401	Bullying Help 1800 Run Away	Promoting an assistance line for vicims of bullying behavior
77403	Jamie - Get Vaccinated	Highlights the importance of participating in vaccination programs
77404	Leukemia Lymphoma Walk KIDS	Promoting the misson of the Leukemia and Lymphoma Society
77611	Take Control - Obesity action	Highlighting the dangers of overeating and providing resources for help
77826	Bully Prevention "Bully" KIDS	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"
78332	Childhood Hunger Prevention KIDS	Spot reminding viewers to do their part in preventing child hunger by donating to their local food banks.
78335	Drugfree.org "Running"	Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.
78401	Mammography Saves Lives NO KIDS	Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breat cancer in women.
78613	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
79600	Dep't Health WeCan.Org KIDS	Spot from the National Heart, Lung and Blood institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Helth and Human Development, and the National Cancer Institute promoting helathy diet and an active lifestyle in an effort to combat juvenile obesity.
88708	Bully Prevention "Locker"	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"
70028	School Violence Prevention "GYM" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "SpeakUp" by dialing the number provided.
70190	School Violence Prevention "GYM" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "SpeakUp" by dialing the number provided.
77118	School Violence Prevention "SIGN" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "SpeakUp" by dialing the number provided.
77003	Steps of Success 5K	Promoting a fundraising 5K walk/run to create scholarship opportunities for college students and support after school programs for inner city youth in Nashville. Proceeds from the Steps of Success 5K help fund mentoring programs that equip youth for successful careers.
70020	Shelter Project - Cell Phone	Encouraging viewers to adopt unwanted pets to prevent shelter kills

WNAB PSA SUMMARY-- Q3 2014

70045	Shelter Project - Toys (KIDS)	Encouraging viewers to adopt unwanted pets to prevent shelter kills
70270	Spirit of Community Awards	Spot promoting an initiative sponsored by Prudential insurance that highlights community activism and caring from a deserving citizen.
70271	Spirit of Community Awards	Spot promoting an initiative sponsored by Prudential insurance that highlights community activism and caring from a deserving citizen.
74090	Shelter Project - Sand KIDS	Encouraging viewers to adopt unwanted pets to prevent shelter kills
77083	Making Homes Affordable KIDS	Spot from the Ad Council and HUD raising awareness of Federal programs designed to ease the financial burdens of first-time home ownership. Web Plug provided for more info.
77820	Making Homes Affordable KIDS	Spot from the Ad Council and HUD raising awareness of Federal programs designed to ease the financial burdens of first-time home ownership. Web Plug provided for more info.
88479	Shelter Project - Toys (KIDS)	Encouraging viewers to adopt unwanted pets to prevent shelter kills