

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Main Street Media Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Station time requested by:	
Agency name: Main Street Media Group	
Address: PO Box 25093 Alexandria, VA 22313	
Contact: Media Buyer	Phone number: 703-485-0398
Email: info@msgm.tv	
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):	
Name: Senate Leadership Fund	
Address: 45 North Hill Drive, Suite 100 Warrenton, VA 20186	
Contact: Jack Pandol	Phone number: 703-574-3044
Email: Info@senateleadershipfund.org	
Station is authorized to announce the time as paid for by such person or entity.	
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):	
President: Steven Law Treasurer: Caleb Crosby	
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).	
If ad refers to a federal candidate(s) or federal election, list ALL of the following:	<input type="checkbox"/> N/A
Name(s) of every candidate referred to: Theresa Greenfield	
Office(s) sought by such candidate(s) (no acronyms or abbreviations): U.S. Senate	
Date of election: 11/3/2020	
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:	<input type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Name: Media Buyer

Signature:

Name:

Loretha Welsh

Date of Request to Purchase Ad Time: 8/21/2020

Date of Station Agreement to Sell Time: 8/10/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

8/11/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

KZLA-FM

Date Received/Requested:

8/11/20

Est. #:

5535

Station Location:

Cedar Rapids

Run Start and End Dates:

8/12/20-8/18/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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Station time requested by:		
Agency name: <u>Main Street Media Group</u>		
Address: <u>PO Box 25093 Alexandria, VA 22313</u>		
Contact: <u>Media Buyer</u>	Phone number: <u>703-485-0398</u>	Email: <u>info@msmg.tv</u>
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: <u>Senate Leadership Fund</u>		
Address: <u>45 North Hill Drive, Suite 100 Warrenton, VA 20186</u>		
Contact: <u>Jack Pandol</u>	Phone number: <u>703-574-3044</u>	Email: <u>Info@senateleadershipfund.org</u>
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
President: <u>Steven Law</u> Treasurer: <u>Caleb Crosby</u>		
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Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): <u>U.S. Senate</u>		
Date of election: <u>11/3/2020</u>		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A

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Advertiser/Sponsor

Station Representative

Signature: 

Signature: 

Name: Media Buyer

Name: Loretta Welsh

Date of Request to Purchase Ad Time: 3/23/2020

Date of Station Agreement to Sell Time: 8/7/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

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Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

5535

Station Location:

Cedar Rapids, IA

Run Start and End Dates:

8/12/20-8/18/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	KZIA-FM	ORDER#:	3175481	DATE:	08/07/2020
MARKET:	Cedar Rapids, IA	AMOUNT:	\$1,700.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	10		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4385537
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 5535 Iowa Wed 8/12-Tues 8/18	AGY EST:	5535		Invoices@MediaFinancial.com
FLIGHT:	08-12-2020 TO 8/18/2020		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	08/06/2020 21:16

COMMENTS

[Rep Comment] 08/06/2020: New order. NAB, Traffic and Payment will be sent closer to start date. Please confirm within 24 hours in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.

Invoices must include the estimate number. Please include it in the product line.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

We will follow up prior to the start of each estimate with new traffic and payment for each flight.

DAY#1		8/12/2020 To 8/12/2020					TOT \$340.00			TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		. . W	6:00AM	10:00AM	60	8/12/2020	8/12/2020	2	\$170	\$340

DAY#2		8/13/2020 To 8/13/2020					TOT \$340.00			TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		. . . T . . .	6:00AM	10:00AM	60	8/13/2020	8/13/2020	2	\$170	\$340

STATION:	KZIA-FM	ORDER#:	3175481	DATE:	08/07/2020
MARKET:	Cedar Rapids, IA	AMOUNT:	\$1,700.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	10		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4385537
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 5535 Iowa Wed 8/12-Tues 8/18	AGY EST:	5535		Invoices@MediaFinancial.com
FLIGHT:	08-12-2020 TO 8/18/2020		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	08/06/2020 21:16

DAY#3	8/14/2020 To 8/14/2020	TOT \$340.00	TOTAL SPOTS 2
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	8/14/2020	8/14/2020	2	\$170	\$340

DAY#6	8/17/2020 To 8/17/2020	TOT \$340.00	TOTAL SPOTS 2
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	8/17/2020	8/17/2020	2	\$170	\$340

DAY#7	8/18/2020 To 8/18/2020	TOT \$340.00	TOTAL SPOTS 2
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	8/18/2020	8/18/2020	2	\$170	\$340

TOTAL	Aug										Total
SPOT	10										10
CASH	1,700.00										1,700.00
TOTAL	1,700.00										1,700.00