

This file was updated on 9/23/20 to  
reflect the new ad was received

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KZIA- FM, Cedar Rapids, IA	<b>Date:</b> 9/23/20
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I, Elizabeth Nielsen - authorized media buyer

do hereby request station time concerning the following issue:

Senate Majority PAC(SMP) - IA Senate
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Senate Majority PAC(SMP)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

**Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).**

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

**Yes**

**No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Theresa Greenfield - IA Senate, General Election 11/3/20  
Joni Ernst

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC(SMP)  
700 13th Street NW, Suite 800  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JB Poersch, Secretary  
Rebecca Lambe, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7/21/20

Date

Mike Furman

Signature

202-338-8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Loretta Welsh  
Signature

Loretta Welsh  
Printed Name

9/23/20  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> 1KZIA- FM, Cedar Rapids, IA	<b>Date:</b> 9/11/20
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I, Elizabeth Nielsen - authorized media buyer  
do hereby request station time concerning the following issue:

Senate Majority PAC(SMP) - IA Senate
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**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 **Yes**  **No**

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**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7/21/20                      Mike Furman                      202-338-8700  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected

Loretta Welsh                      Loretta Welsh                      9/11/20  
Signature                                      Printed Name                                      Title



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<b>STATION:</b>	KZIA-FM	<b>ORDER#:</b>	3176638	<b>DATE:</b>	09/10/2020
<b>MARKET:</b>	Cedar Rapids, IA	<b>AMOUNT:</b>	\$7,080.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Local Focus Radio	<b>SPOTS:</b>	45		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4387651
<b>ADVERTISER:</b>	Senate Majority PAC	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 9170 9/12-10/2 Issue	<b>AGY EST:</b>	9170		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	09-12-2020 TO 10/4/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b>	4				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/10/2020 16:51

**COMMENTS**

[Rep Comment] 09/10/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\***

Invoices must include the estimate number. Be sure to put it in the product field.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

WEEK#1		9/12/2020 To 9/13/2020					WK TOT \$120.00		WK TOTAL SPOTS 1			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	4		.....SS	6:00AM	7:00PM	60	9/12/2020	9/13/2020	1	\$120	\$120	

WEEK#2-WEEK#3		9/14/2020 To 9/27/2020					WK TOT \$2,360.00		WK TOTAL SPOTS 15			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	1		MTWTF..	6:00AM	10:00AM	60	9/14/2020	9/25/2020	5	\$180	\$900	
	2		MTWTF..	10:00AM	3:00PM	60	9/14/2020	9/25/2020	5	\$140	\$700	
	3		MTWTF..	3:00PM	7:00PM	60	9/14/2020	9/25/2020	4	\$160	\$640	
	4		.....SS	6:00AM	7:00PM	60	9/19/2020	9/27/2020	1	\$120	\$120	

<b>STATION:</b>	KZIA-FM	<b>ORDER#:</b>	3176638	<b>DATE:</b>	09/10/2020
<b>MARKET:</b>	Cedar Rapids, IA	<b>AMOUNT:</b>	\$7,080.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Local Focus Radio	<b>SPOTS:</b>	45		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4387651
<b>ADVERTISER:</b>	Senate Majority PAC	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 9170 9/12-10/2 Issue	<b>AGY EST:</b>	9170		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	09-12-2020 TO 10/4/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b>	4				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/10/2020 16:51

Line 1 => #6

Line 2 => Roger

WEEK#4                      9/28/2020 To 10/4/2020                      WK TOT \$2,240.00                      WK TOTAL SPOTS 14

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	9/28/2020	10/2/2020	5	\$180	\$900
	2		MTWTF..	10:00AM	3:00PM	60	9/28/2020	10/2/2020	5	\$140	\$700
	3		MTWTF..	3:00PM	7:00PM	60	9/28/2020	10/2/2020	4	\$160	\$640

Line 1 => #6

Line 2 => Roger

TOTAL	Sep	Oct											Total
SPOT	31	14											45
CASH	4,840.00	2,240.00											7,080.00
TOTAL	4,840.00	2,240.00											7,080.00