

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

10/31/17

I, RLM Media,

being/on behalf of: JB Pritzker, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the Primary

election to be held on: March 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See Attached</i>					

**Total Charges:**

*\$830.51*

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

JB for Governor

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lee Rosenberg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/31/17

Date

Signature

***To Be Signed By Station Representative***



Accepted



Accepted in Part



Rejected

Signature

GARY J Donohue  
Printed Name

M.M.  
Title

<b>STATION:</b>	WRCV-FM	<b>ORDER#:</b>	25978	<b>DATE:</b>	03/02/2018
<b>MARKET:</b>	Rockford	<b>AMOUNT:</b>	\$830.51	<b>AGENCY:</b>	Regional Reps
<b>REP:</b>	Regional Reps	<b>SPOTS:</b>	40	6505 Rockside Road Suite 200 Cleveland, OH 44131	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	Chicago	<b>SLS PH:</b>	N/A		
<b>SALESPERSON:</b>	Debbie Spencer	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	dspencer@regionalreps.com				
<b>AGENCY:</b>	Regional Reps	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 51173</b>		
<b>ADVERTISER:</b>	J.B. PRITZKER GOV IL	<b>AGY PRD:</b>	<b>INVOICE:</b> Regional Reps		
<b>PRODUCT:</b>	3/2-3/12/2018	<b>AGY EST:</b>	322018		
<b>FLIGHT:</b>	02-26-2018 TO 03-18-2018	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	3				
<b>PRIM. DEMO:</b>	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 03/01/2018 17:27		

## COMMENTS

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT.

Regional Reps Corp. does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

*— move to 3/5-3/11*

WEEK#1	3/1/2018 To 3/4/2018						WK TOT \$128.58			WK TOTAL SPOTS 6		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	1	AM	...TF..	6:00AM	10:00AM	60	3/1/2018	3/2/2018	2	\$23	\$46	
	2	MD	...TF..	10:00AM	3:00PM	60	3/1/2018	3/2/2018	2	\$18.29	\$36.58	
	3	MD	...TF..	3:00PM	7:00PM	60	3/1/2018	3/2/2018	2	\$23	\$46	

Line 1 => Country

Line 2 => RR

Line 3 => RR

WEEK#2	3/5/2018 To 3/11/2018						WK TOT \$573.35			WK TOTAL SPOTS 28		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	4	WK	.....SS	6:00AM	7:00PM	60	3/10/2018	3/11/2018	9	\$18.29	\$164.61	
	5	AM	MTWTF..	6:00AM	10:00AM	60	3/5/2018	3/9/2018	7	\$23	\$161	
	6	MD	MTWTF..	10:00AM	3:00PM	60	3/5/2018	3/9/2018	6	\$18.29	\$109.74	
	7	PM	MTWTF..	3:00PM	7:00PM	60	3/5/2018	3/9/2018	6	\$23	\$138	

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<b>REP:</b>	Regional Reps	<b>SPOTS:</b>	40		6505 Rockside Road
					Suite 200
					Cleveland, OH 44131
<b>MOD:</b>	Stn Ver: 1 Last:	<b>SLS PH:</b>	N/A		
<b>SALES OFFICE:</b>	Chicago	<b>SLS FAX:</b>	N/A		
<b>SALESPERSON:</b>	Debbie Spencer				
<b>SLS EMAIL:</b>	dspencer@regionalreps.com				
<b>AGENCY:</b>	Regional Reps	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	51173
<b>ADVERTISER:</b>	J.B. PRITZKER GOV IL	<b>AGY PRD:</b>		<b>INVOICE:</b>	Regional Reps
<b>PRODUCT:</b>	3/2-3/12/2018	<b>AGY EST:</b>	322018		6505 Rockside Road
					Suite 200
					Cleveland, OH 44131
<b>FLIGHT:</b>	02-26-2018 TO 03-18-2018	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	3				
<b>PRIM. DEMO:</b>	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 03/01/2018 17:27	

WEEK#3		3/12/2018 To 3/18/2018					WK TOT \$128.58			WK TOTAL SPOTS 6		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	8	AM	M . . . . .	6:00AM	10:00AM	60	3/12/2018	3/12/2018	2	\$23	\$46	
	9	MD	M . . . . .	10:00AM	3:00PM	60	3/12/2018	3/12/2018	2	\$18.29	\$36.58	
	10	PM	M . . . . .	3:00PM	7:00PM	60	3/12/2018	3/12/2018	2	\$23	\$46	

<b>TOTAL</b>	Mar												Total
<b>SPOT</b>	40												40
<b>CASH</b>	830.51												830.51
<b>TOTAL</b>	830.51												830.51