

Public Issues 4th Quarter 2020

KJLU has determined that areas of need for our community and our audience including the following:

Events that affect people's lives locally, statewide, nationally and internationally
Historical perspective with emphasis on African Americans
Science and the Environment
Health and Lifestyle information

Public issues/affairs/ service programming includes the following:

Events that affect people's lives locally, statewide, nationally and internationally

CBS News

7:00 AM, 8:00 AM, 12:00 PM, 1:00 PM and 5:00 PM Monday through Friday

This is a short report on national and international news.

KJLU Newsbeat

7:00 AM, 8:00 AM, 12:00 PM and 1:00 PM Monday through Friday

This is a short report on state and local news and weather.

The KJLU Community Calendar

7:00 AM, 8:00 AM, 12:00 PM, 1:00 PM and 5:00 PM Monday through Friday

This is a short program that informs listeners about upcoming events in the community.

Historical perspective with emphasis on African Americans

Through the Years

7:30 AM, 5:30 PM Monday through Friday

This is a short, locally produced program on the history of Lincoln University, an historically black college.

Moments to Remember

8:30 AM, 3:30 PM and 6:00 PM Monday through Friday

This is a short program on the accomplishments of African Americans.

A Moment in Time

4:30 PM Monday through Friday

This is a short historical program.

Their Time Had not Come

7:33 AM, 5:33 PM Monday through Friday

This is a short historical program that focuses on the players of the Negro Leagues in baseball.

Science and the Environment

The Loh Down on Science

11:00 Monday through Friday

This is a short program on the wonders of science.

Pulse of the Planet

4:00 Monday through Friday

This is a short program on nature and the environment.

Health and Lifestyle information

Consumer Radio Report

9:00 AM Monday through Friday

This is a short program that provides consumers information on products.

Health in a Heartbeat

10:00 AM Monday through Friday

This is a short program on issues in health, promoting recent development and dispelling myths.

Insight Daily Radio

2:00 Monday through Friday

This is a short program that discusses current cultural trends.

Public Service Announcements

KJLU broadcasts 2-6 Public Service Announcements (PSAs) every hour Monday through Sunday. The subjects of the PSAs revolve around providing consumers information that will help empower them to make better decisions.