

KSCJ-KKMA
5/20-5/31

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Carole Curtis, Media Director, SAM Marketing hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Carole Curtis, Media Director, SAM Marketing Inc.

Agency name: Strategic America, Inc., dba SAM Marketing, Inc.

Address: PO Box 71695, Des Moines, IA 50325

Contact: Carole Curtis

Phone number: 515-453-2094

Email: ccurtis@strategicamerica.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Iowans for a Renewable Future

Address: PO Box 65128, West Des Moines, IA 50265

Contact: Brian Baker

Phone number: 515-552-0151

Email: info@iowansforarenewablefuture.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Brian Baker
Greg Goplerud
Jim Johnston

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Carole J. Curtis</u>	Signature: <u>Kelli Erickson</u>
Name: Carole Curtis	Name: <u>Kelli Erickson</u>
Date of Request to Purchase Ad Time: <u>5/14/24</u>	Date of Station Agreement to Sell Time: <u>5/14/24</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: TBD

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <u>KSCJ - KKMA</u>	Date Received/Requested: <u>5/14/24</u>
Est. #:	Station Location: <u>Sioux City</u>	Run Start and End Dates: <u>5/20 - 5/31/24</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NTR CASH TRADE NEW
 KSCJ KSUX KKMA KLEM KQNU KKYY

Client: **IOWANS FOR A RENEWABLE FUTURE**
 Agency: S.A.M Marketing Services
 Address:
Marketron
EI Code: 15784
 Contact:
 Phone #:

Local Direct
 Agency: XXX
 Rep Agency
 Political: XXX
 Calendar Bill
 Est #
 SBM Billing: XXX
 Contract #
 Ord # **14470**
 Package:
 Day
 Date
 Start: MON 5/20/24
 End: FRI 5/31/24
 CIA
 Confirm: XXX

Coop: Coop/Product Name: Cart #: **2605**

ISCI Code: **TBD/EXPANDED** Conflict Description: **POLITICAL/ISSUE**

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/Week	Total Line	Total \$
\$35	60	M-F 6A-7P	5/20	5/31	4	4	4	4	4			20	40	\$1,400.00

Remarks for Invoice: **2024 PRIMARY ELECTION RADIO**

Total Spots:	40
Total Gross:	\$1,400.00
Total Net:	\$1,190.00

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:	\$700.00	Gross:	\$700.00	Gross:		Gross:	
Net:	\$595.00	Net:	\$595.00	Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	

Sales Rep: **POLITICAL** Date: **5/14/24** Mgr: *ve*

Internal Notes for AE: _____



2605

S.A.M. Marketing Services • PO Box 71695 • Des Moines, IA 50325 • (515)453-2000

RADIO ORDER

KSCJ AM
2000 INDIAN HILLS DRIVE
SIOUX CITY, IA 51104
(712)239-2100

Kelli Erickson
Kelli@powellbroadcasting.com
Phone: 712-239-2100

Station: KSCJ AM
Client: lowans for a Renewable Future

Market: Unrated
Flight Dates: 05/20/2024 - 06/02/2024 (2 weeks)
Description: 2024 Primary Election Radio CC

OrderNo: 14470
Page: 1 of 3
Buyer: Carole Curtis
Email: ccurtis@strategicamerica.com
Date: 5/13/2024

Line Days	Program Time	DP	Len	2024		Total Spots	Cost/Spot	Rating CPP	Adults 35+	Total Gross
				May 20	May 27					
2	M-F 6a-7p	RT	60	20	20	40	35.00	0.00	0.00	1,400.00
		HD 13 SITZMANN								

0.00

	MAY '24	JUN '24	Total
Spots	20	20	40
Total Gross	700.00	700.00	1,400.00
Total Net	595.00	595.00	1,190.00

Total Gross: 1,400.00
Agency Commission: -210.00
Total Net: 1,190.00

Kelli Erickson 7/14/24

RADIO ORDER

KSCJ AM

2000 INDIAN HILLS DRIVE
SIOUX CITY, IA 51104
(712)239-2100

Kelli Erickson

Kelli@powellbroadcasting.com
Phone: 712-239-2100

Station: KSCJ AM

Client: lowans for a Renewable Future

Market: Unrated

Flight Dates: 05/20/2024 - 06/02/2024 (2 weeks)

Description: 2024 Primary Election Radio CC

OrderNo: 14470

Page: 2 of 3

Buyer: Carole Curtis

Email: ccurtis@strategicamerica.com

Date: 5/13/2024

TERMS OF AGREEMENT:

THE AGENCY SHALL BE SOLELY LIABLE FOR PAYMENT OF ALL MEDIA INVOICES IF THE AGENCY HAS BEEN PAID FOR THOSE INVOICES BY THE ADVERTISER. PRIOR TO PAYMENT TO THE AGENCY, THE ADVERTISER SHALL BE SOLELY LIABLE.

ORDER CONFIRMATION: Check the order carefully to confirm rates and total NET dollars. Agency will only pay the net agreed upon on the order.

BILLING: Label all invoices with SA's order number. Invoices must reflect broadcast calendar. Affidavits must include run times and spot codes; please include program titles if possible. Electronic invoices are preferred: Spodata, Marketron, TV/RadioInvoice.com, Emedia Trade. Otherwise, mail to: Attn: Tammy, SAM Marketing Services, PO Box 71695, Des Moines IA 50325.

Radio/TV/Cable invoices.com

Customer Support: help@radioinvoicess.com

Website: Radioinvoicess.com

Website: TVinvoicess.com

Radio-EDI # 9912882/TV-EDI # 9912860

Spodata: Radio/TV/Cable

Customer Support: 303-390-7700

SAM Marketing Services IDB # 1077

Marketron: eimonitor@marketron.com

EI Code: 15784

PLACEMENT/MAKEGOODS: All makegoods must be submitted through the Advantage portal. Buyer must approve all program changes and late runs. Maximum separation required from competitor advertising. Makegoods must be approved by buyer.

TRAFFIC: Traffic instructions are forthcoming.

QUESTIONS: Please direct all questions regarding the buy directly to the buyer.

RADIO ORDER

KSCJ AM
2000 INDIAN HILLS DRIVE
SIOUX CITY, IA 51104
(712)239-2100

Kelli Erickson
Kelli@powellbroadcasting.com
Phone: 712-239-2100

Station: KSCJ AM
Client: lowans for a Renewable Future

Market: Unrated
Flight Dates: 05/20/2024 - 06/02/2024 (2 weeks)
Description: 2024 Primary Election Radio CC

OrderNo: 14470
Page: 3 of 3
Buyer: Carole Curtis
Email: ccurtis@strategicamerica.com

Date: 5/13/2024

AUDIENCE ESTIMATES FOR NON-STANDARD DEMOS ARE DERIVED BY ADVANTAGE SOFTWARE BASED ON NIELSEN COPYRIGHTED AND PROPRIETARY RADIO AUDIENCE ESTIMATES AND ARE NOT ESTIMATES PRODUCED BY NIELSEN.

NTR CASH TRADE NEW
 KSCJ KSUX KKMA KLEM KQNU KKYY

Client: **IOWANS FOR A RENEWABLE FUTURE**
 Agency: **S.A.M Marketing Services**
 Address:
Marketron
EI Code: 15784
 Contact:
 Phone #:

Local Direct
 Agency
 Rep Agency
 Political

	Day	Date
Start	MON	5/20/24
End	FRI	5/31/24

Est # _____ Calendar Bill CIA
 SBM Billing Confirm
 Contract # _____
 Ord # **14466** Package: _____

Coop: Coop/Product Name: _____ Cart #: **2605**


ISCI Code: **TBD/EXPANDED** Conflict Description: **POLITICAL/ISSUE**

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/Week	Total Line	Total \$
\$34	60	M-F 6A-7P	5/20	5/31	4	4	4	4	4			20	40	\$1,360.00

Remarks for Invoice: **2024 PRIMARY ELECTION RADIO**

Total Spots:	40
Total Gross:	\$1,360.00
Total Net:	\$1,156.00

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:	\$680.00	Gross:	\$680.00	Gross:		Gross:	
Net:	\$578.00	Net:	\$578.00	Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	

Sales Rep: **POLITICAL** Date: **5/14/24** Mgr: 

Internal Notes for AE: _____



2605

S.A.M. Marketing Services • PO Box 71695 • Des Moines, IA 50325 • (515)453-2000

RADIO ORDER

KKMA FM
 2000 INDIAN HILLS DRIVE
 SIOUX CITY, IA 51104
 712-239-2100

Kelli Erickson
 Kelli@powellbroadcasting.com
 Phone: 712-239-2100

Station: KKMA FM
Client: lowans for a Renewable Future

Market: Unrated
Flight Dates: 05/20/2024 - 06/02/2024 (2 weeks)
Description: 2024 Primary Election Radio CC

OrderNo: 14466
Page: 1 of 3
Buyer: Carole Curtis
Email: ccurtis@strategicamerica.com
Date: 5/13/2024

Line	Program	Time	DP	Len	2024		Total Spots	Cost/Spot	Adults 35+ Rating CPP	Total Gross
					May 20	May 27				
1	M-F	6a-7p	RT	60	20	20	40	34.00	0.00	1,360.00
										0.00

Total Gross: 1,360.00
Agency Commission: -204.00
Total Net: 1,156.00

	MAY '24	JUN '24	Total
Spots	20	20	40
Total Gross	680.00	680.00	1,360.00
Total Net	578.00	578.00	1,156.00

Kelli Erickson 5/14/24

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Phone: 712-239-2100

Station: KKMA FM

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Market: Unrated

Flight Dates: 05/20/2024 - 06/02/2024 (2 weeks)

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