

# Order #401069: Katz Media../Steyer/D/P../STEYER ADDS/ADDS

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
02/28/20 8:18:48 AM	Processed		<async process>	Kathleen Blackl	\$108.00	12	0.00
02/28/20 8:09:13 AM	Approved			Veronica Cauth	\$108.00	12	0.00
02/28/20 8:09:11 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Veronica Cauth	\$108.00	12	0.00
02/28/20 8:00:36 AM	Approval Workflow		[Sales Manager - Ready Default]	Craig Dalla Riv:	\$108.00	12	0.00
02/28/20 5:57:34 AM	Ready for approval		New order	Veronica Cauth	\$108.00	12	0.00
02/28/20 5:54:12 AM	New order created		Imported EC Order	Veronica Cauth	\$108.00	12	0.00

[Sorted by: Date]

# ORDER

**Orders**      **Order / Rev:**      401069  
**Alt Order #:**      33758712  
**Product Desc:**      STEYER ADDS  
**Estimate:**      ADDS  
**Flight Dates:**      02/28/20 - 02/29/20  
**Original Date / Rev:**      02/28/20 / 02/28/20  
**Order Type:**      GENERAL

**WBZF-FM/WYNN-AM**  
**Primary AE:**      Katz Philadelphia  
**Sales Office:**      K-7.5  
**Sales Region:**      N-Katz75

**Agency**      **Name:**      Katz Media Group  
**Buying Contact:**      \_\_\_\_\_  
**Billing Contact:**      \_\_\_\_\_  
    125 West 55th Street  
    New York, NY 10019

**Billing Type:**      Cash  
**Billing Calendar:**      Broadcast  
**Billing Cycle:**      EOM/EOC  
**Agency Commission:**      15%

**Advertiser**      **Name:**      Steyer/D/President  
**Demographic:**      A35+  
**Product Codes:**      Candidates  
**Revenue Code 1:**      AGY-AVAIL  
**Revenue Code 2:**      POL-CAND  
**Revenue Code 3:**      POL-PRES

**New Business Thru:**      \_\_\_\_\_  
**Advertiser External ID:**      \_\_\_\_\_  
**Agency External ID:**      \_\_\_\_\_  
**Unit Code:**      General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	02/29/20	12	\$108.00	\$91.80

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	12	\$108.00	\$91.80	0.00
<b>Totals</b>	<b>12</b>	<b>\$108.00</b>	<b>\$91.80</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYNNA	02/28/20	02/29/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	----6--	1:00	6	\$9.00	P-50	0.00	NM	6	\$54.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	----6--		6				\$9.00		0.00			
N 2	WYNNA	02/29/20	02/29/20	Sa-Su Prime Sa-Su	CM	6:00 AM-3:00 PM (6:00 AM-3:00 PM)	-----6-	1:00	6	\$9.00	P-60	0.00	NM	6	\$54.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-----6-		6				\$9.00		0.00			
													<b>Totals</b>	<b>12</b>	<b>\$108.00</b>

Feb 28, 20  
 CONT# 33758712 Mod# Ver# 1 (Last = )  
 REP Cumulus Media National Sales  
 TO WBZF-FM (Florence, SC)  
 FM JESSICA LAVORERIO.  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019  
  
 BYR Helen Hanratty  
 ADV TOM STEYER FOR PRESIDENT  
 PDT STEYER ADDS  
 FLT Feb 28, 20 - Feb 29, 20

DDS CONT# 0  
 C/P/E: na / na / ADDS  
  
 SALESPERSON FAX#  
  
 PH # 202-965-5060

\* REP ORDER COMMENT \*

\*\* 2/27/2020 5:20:00 PM: \*\*\*\*\*PLEASE STOP AIRING ON 2/29 AT 3PM\*\*\*\*\*

\*\* 2/27/2020 5:20:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 2/27/2020 5:20:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<b>FLIGHT 1</b> ....F..	3P - 7P	60	02/28/2020 - 02/28/2020	1D	6	\$9.00	6
					** FLIGHT TOTALS **		6	\$54.00	
	2.1	<b>FLIGHT 2</b> .....S.	6A - 7P	60	02/29/2020 - 02/29/2020	1D	6	\$9.00	6
					** FLIGHT TOTALS **		6	\$54.00	

	Mar 20				
SPOTS	12				
CASH	108.00				
TRADE	0.00				
NSL	0.00				
TOTAL	108.00				

					TOTAL
SPOTS					12
CASH					108.00
TRADE					0.00
NSL					0.00
TOTAL					108.00

Feb 28, 20

CONT# 33758712 Mod# Ver# 1 (Last = )  
REP Cumulus Media National Sales

DDS CONT# 0  
C/P/E: na / na / ADDS

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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input checked="" type="checkbox"/> FEDERAL CANDIDATE <input type="checkbox"/> STATE OR LOCAL CANDIDATE
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**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Tom Sloyer	
Authorized committee: Tom Sloyer 2020	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Buying Time Media, LLC 650 Massachusetts Ave. N.W. Washington D.C. Suite 210 20001	
Candidate's political party: Democrat	
Office sought (no acronyms or abbreviations): United States of America	
Date of election: Election 2020	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Hunter Blas	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).  THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Cathie Herrick	Name: Craig Dalla Riva
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 02/28/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast; and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: Chris Fudloff

Date: 02/18/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 2/28/2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WBZF-FM</u>	Date Received/Requested: <u>2/28/20</u>
Est. #: <u>ADDS</u>	Station Location: <u>Florence, SC</u>	Run Start and End Dates: <u>2/20-2/29</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.