

# Order #394846: Katz Media../Steyer/D/P../Political ../8422

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
02/21/20 6:55:06 AM	Processed		<async process>	Debra Pen	\$486.00	38	0.00
02/21/20 6:42:35 AM	Approved			Veronica C	\$486.00	38	0.00
02/21/20 6:42:33 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Veronica C	\$486.00	38	0.00
02/21/20 6:40:02 AM	Approval Workflow		[Sales Manager - Ready Default]	Ellen Myer	\$486.00	38	0.00
02/21/20 6:39:51 AM	Ready for approval		ready	Ellen Myer	\$486.00	38	0.00
02/21/20 6:26:27 AM	Ready for approval		New order	Veronica C	\$486.00	38	0.00
02/21/20 6:17:33 AM	New order created		Imported EC Order	Veronica C	\$486.00	38	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 394846  
**Alt Order #:** 33737448  
**Product Desc:** Political - Tom Steyer 2020  
**Estimate:** 8422  
**Flight Dates:** 02/25/20 - 02/29/20  
**Original Date / Rev:** 02/21/20 / 02/21/20  
**Order Type:** GENERAL  
**Primary AE:** WBZF-FM/WYNN-AM  
**Sales Office:** Katz Philadelphia  
**Sales Region:** K-7.5  
**N-Katz75**

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Steyer/D/President  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-PRES  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	02/29/20	38	\$486.00	\$413.10

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	38	\$486.00	\$413.10	0.00
<b>Totals</b>	<b>38</b>	<b>\$486.00</b>	<b>\$413.10</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYNNA	02/25/20	02/29/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	-TWTF--	1:00	12	\$20.00	P-50	0.00	NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/25/20	03/02/20	-TWTF--		12				\$20.00		0.00			
N 2	WYNNA	02/25/20	02/29/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	-TWTF--	1:00	12	\$10.00	P-50	0.00	NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/25/20	03/02/20	-TWTF--		12				\$10.00		0.00			
N 3	WYNNA	02/25/20	02/28/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	-TWTF--	1:00	12	\$9.00	P-50	0.00	NM	12	\$108.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/25/20	03/02/20	-TWTF--		12				\$9.00		0.00			
N 4	WYNNA	02/29/20	02/29/20	Sa-Su Prime Sa-Su	CM	6:00 AM-12:00 PM (6:00 AM-12:00 PM)	-----S-	1:00	2	\$9.00	P-60	0.00	NM	2	\$18.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/20	03/06/20	-----S-		2				\$9.00		0.00			
<b>Totals</b>													<b>38</b>	<b>\$486.00</b>	

Feb 21, 20  
 CONT# 33737448 Mod# Ver# 1 (Last = )  
 REP Cumulus Media National Sales  
 TO WBZF-FM (Florence, SC)  
 FM JESSICA LAVORERIO.  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 8422

SALESPERSON FAX#

PH # 202-965-5060

BYR Helen Hanratty  
 ADV TOM STEYER FOR PRESIDENT  
 PDT Political - Tom Steyer 2020  
 FLT Feb 25, 20 - Mar 03, 20

\* REP ORDER COMMENT \*

\*\* 2/20/2020 4:30:00 PM: ALL SOUTH CAROLINA ORDERS SHOULD END BY NOON ON 2/29

\*\* 2/20/2020 4:30:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 2/20/2020 4:30:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

\*\* 2/20/2020 4:30:00 PM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	TuWThF,M	6A - 10A	60	2/25/2020 - 3/2/2020	1W	12	\$20.00	12
	1.2	TuWThF,M	10A - 3P	60	2/25/2020 - 3/2/2020	1W	12	\$10.00	12
	1.3	TuWThF,M	3P - 7P	60	2/25/2020 - 3/2/2020	1W	12	\$9.00	12
	1.4	.....S.	6A - 7P	60	2/29/2020 - 2/29/2020	1W	2	\$9.00	2
					<b>** WEEKLY FLIGHT TOTALS **</b>		38	\$486.00	

	Mar 20					
SPOTS	38					
CASH	486.00					
TRADE	0.00					
NSL	0.00					
TOTAL	486.00					

						TOTAL
SPOTS						38
CASH						486.00
TRADE						0.00
NSL						0.00
TOTAL						486.00

Feb 21, 20

CONT# 33737448 Mod# Ver# 1 (Last = )  
REP Cumulus Media National Sales

DDS CONT# 0  
C/P/E: / / 8422

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**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 7/9/2019
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I, Buying Time Media, LLC,

being/on behalf of: Tom Steyer 2020,

a legally qualified candidate of the Democratic

political party for the office of: President of the United States of America

in the Primary

election to be held on: Election 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

**Attach proposed schedule with charges (if available): \$ net**

I represent that the payment for the above described broadcast time has been furnished by:

Tom Steyer 2020 PO Bpx 626 San Francisco, CA 94104 808-499-4091

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hunter Blas

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/9/2019

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected



Signature

Craig Dalla Riva

Printed Name

~~XXXXXX~~

Title

Market  
Manager



### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Tom Steyer 2020  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

DocuSigned by:  
*Hunter Blas*  
C42A7D02EA6A443

**signature of candidate or authorized committee**

Hunter Blas

**printed name**

7/9/2019

**date**