

ORDER

Orders

Order / Rev: 1815692

Alt Order #:

Product Desc: Digital Campaign

Estimate: Oct. 28 - Nov.3

Flight Dates: 10/28/20 - 11/03/20

Original Date / Rev: 10/27/20 / 10/27/20

Order Type: NORMAL

Primary AE: Alexa Chance

Sales Office: MONL

Sales Region: Local

knoe.com

Agency

Name: Angie Sanders Ad Group LLC

Buying Contact: Angie Sanders

Billing Contact:

124 Red Oak Drive
Ruston, LA 71270

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Mennon Campbell for DA

Demographic: A25-54

Product Codes: Candidate - Local - Judicial

Revenue Code 1: AGY

Revenue Code 2: POL INT

Revenue Code 3: POL-CAND

New Business Thru:

Advertiser External ID: 183795

Agency External ID: 9101

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	20	\$1,000.00	\$850.00

Totals

Month	# Spots	Gross Amount	Net Amount	Imp.
November 2020	0	\$1,000.00	\$850.00	62
Totals	0	\$1,000.00	\$850.00	62

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alexa Chance	MONL	Local	Start Of Order - End Of Order	100%

knoe.com

Ln	Start	End	Inventory Code	Imp. Booked	Rate	Rate Type	Amount
N 1	10/28/20	11/03/20	Display DISPLAY 2 (300x600,320x50,728x90,1024x90)/ROS	50,000	\$8.00	CPM	\$400.00
N 2	11/01/20	11/03/20	Display AD TAKEOVER-PENCIL/HOMEPAGE	0	\$150.00	CPD	\$150.00
N 3	10/29/20	10/31/20	Display AD TAKEOVER-WALLPAPER/HOMEPAGE	0	\$150.00	CPD	\$150.00
N 4	10/28/20	11/03/20	Display DISPLAY 3 [Var Sizes]/ROS	12,000	\$25.00	CPM	\$300.00
Totals							\$1,000.00

Laura Long

From: Alexa Chance
Sent: Monday, October 26, 2020 5:06 PM
To: Angie Sanders
Cc: Laura Long
Subject: Digital Proposal

Here is my suggestion:

*50,000 Run of Site banners. These Banners will run on the KNOE website and News App and the Mobile Web Site.

*2 Pencil Pushdowns w video on the Homepage of KNOE.com: Maybe run on the 29th and the 2nd (You can choose days)

*2 Wallpapers: On the Homepage of KNOE.com: Maybe run on the 28th and the 30th (You can choose days)

*12,000 in Banner video Run of Site banners. These Banners will run on the KNOE website and News App and the Mobile Web Site.

I will need a description of what you would like the banners to look like. I can pull video off of the FTP. If you have any graphics made, send them to me. TY!! Just let me know and I will start working on it, Alexa

\$1000 Total

Alexa Chance

Digital Sales Manager

KNOE/KAQY/KCWL TV

1400 Oliver Rd.

Monroe, LA 71201

318-388-8888 wk.

318-537-2735 cell

alexachance@knoe.com

www.knoe.com

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Angie Sanders Ad Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

George Mennon Campbell

Authorized committee:

Funds are paid by candidate

Agency requesting time (and contact information):

N/A Angie Sanders Ad Group , 318-245-2686, angiesandersadgroup.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

District Attorney of Ouachita Parish

Date of election:

11/3/2020

General

Primary

Treasurer of candidate's authorized committee:

Ryan Chappell

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
<p>Signature: 10/7/20</p> <p>Name: <u>Angie Sanders</u></p> <p>Date of Request to Purchase Ad Time:</p>	<p>Signature: </p> <p>Name: <u>Laura Long</u></p> <p>Date of Station Agreement to Sell Time: <u>10-27-20</u></p>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10-28-20

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1815692

Station Call Letters: FKND

Date Received/Requested: 10-28-20

Est. #: Oct 28 - Nov 3

Station Location: Monroe El Dorado

Run Start and End Dates: 10.28.20 - 11.3.20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

See attached



VOTE



TUESDAY, NOVEMBER 3



MENNON CAMPBELL

FOR DISTRICT ATTORNEY