

# ORDER



**Orders**  
**Order / Rev:** 1798129 **R1**  
**Alt Order #:**  
**Product Desc:** Mennon Campbell Early Voting  
**Estimate:** 051158  
**Flight Dates:** 10/12/20 - 11/03/20  
**Original Date / Rev:** 10/09/20 / 10/09/20  
**Order Type:** NORMAL

**KNOE**  
**Primary AE:** Rebecca Marshall  
**Sales Office:** MONL  
**Sales Region:** Local

**Agency Name:** Angie Sanders Ad Group LLC  
**Buying Contact:** Angie Sanders  
**Billing Contact:**  
 124 Red Oak Drive  
 Ruston, LA 71270

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Mennon Campbell for DA  
**Demographic:** A25-54  
**Product Codes:** Candidate - Local - Judicial  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-05

**New Business Thru:**  
**Advertiser External ID:** 183795  
**Agency External ID:** 9101  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	18	\$3,600.00	\$3,060.00
10/26/20	11/03/20	13	\$2,400.00	\$2,040.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	18	\$3,600.00	\$3,060.00	0.00
November 2020	13	\$2,400.00	\$2,040.00	0.00
<b>Totals</b>	<b>31</b>	<b>\$6,000.00</b>	<b>\$5,100.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rebecca Marshall	MONL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KNOE	10/12/20	11/03/20	Good Morning Ark-La-MiSS Good Morning Ark-La-Miss	M	5a-7a	-111---	:30	3	\$100.00	P-05	0.00	NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-111---		3				\$100.00		0.00			
		Week: 10/19/20	10/25/20	-111---		3				\$100.00		0.00			
		Week: 10/26/20	11/01/20	-111---		3				\$100.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$100.00		0.00			
2	KNOE	11/02/20	11/03/20	Good Morning Ark-La-MiSS Good Morning Ark-La-Miss	M	5a-7a	11-----	:30	2	\$100.00	P-05	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	11-----		2				\$100.00		0.00			
3	KNOE	10/12/20	11/03/20	TV8 Noon Report TV8 Noon Report	CM	12p-1230p	-111---	:30	3	\$200.00	P-05	0.00	NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-111---		3				\$200.00		0.00			
		Week: 10/19/20	10/25/20	-111---		3				\$200.00		0.00			
		Week: 10/26/20	11/01/20	-111---		3				\$200.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$100.00		0.00			
4	KNOE	11/02/20	11/03/20	TV8 Noon Report TV8 Noon Report	CM	12p-1230p	11-----	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1798129  
 Alt Order #:  
 Flight Dates: 10/12/20 - 11/03/20

Advertiser: Mennon Campbell for DA  
 Product Desc: Mennon Campbell Early Voting  
 Estimate: 051158  
**KNOE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	11-----					2	\$200.00		0.00			
N 5	KNOE	10/12/20	11/03/20	TV8 report @ 6p TV8 report @ 6p	CM	559p-630p	-111---	:30	3	\$300.00	P-05	0.00	NM	9	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-111---					3	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNOE	10/12/20-10/18/20		TV8 report @ 6p			559p-630p	-TWTh-----	:30	<del>(\$300.00)</del>		0.00	NM		
See MG 5.10															
[Program Change] NFL															
10	KNOE	10/12/20-10/12/20		TV8 report @ 6p			559p-630p	M-----	:30	\$300.00		0.00	NM		
Ⓢ MG for 5.1 10/13															
[Program change ]															
		Week: 10/19/20	10/25/20	-111---					3	\$300.00		0.00			
		Week: 10/26/20	11/01/20	-111---					3	\$300.00		0.00			
		Week: 11/02/20	11/08/20	-----					0	\$100.00		0.00			
													Totals	31	\$6,000.00



# Makegood Form

OFFER 1.0

Advertiser: Mennon Campbell  
 Estimate: 51158  
 Order #: 1798129  
 Station: KNOE  
 Station #:

Date: 10.9.20  
 Market: Monroe-EI Dorado  
 Rep: Becky Marshall  
 Phone: 318-998-4939  
 Email: [becky.marshall@knoe.com](mailto:becky.marshall@knoe.com)

Approved By: \_\_\_\_\_

Date: \_\_\_\_\_

**Comments:**

The NFL Game will air Tuesday night on CBS, which knocks out our early news, access and prime.

**MISSED**

Line	Program	Len	Time	Days	Rate	RTG	CPP	WEEKS							Spots	Total \$	GRPs				
								Sept 28	Oct 5	Oct 12	Oct 19	Oct 26	Nov 2	Nov 9				Nov 16	Nov 23	Nov 30	Dec 7
5	TV8 6pm News	:30	6p-6:30p	Tues. 10/13	\$300.00	0.00	0.00			1									1	\$300.00	0.00
																			0	\$0.00	0.00
																			0	\$0.00	0.00
																				\$0.00	0.00
																			0	\$0.00	0.00
																			0	\$0.00	0.00
																			0	\$0.00	0.00
																			0	\$0.00	0.00
																			1	\$300.00	0.00
<b>MISSED TOTALS:</b>																					

**OFFERED**

Line	Program	Len	Time	Days	Rate	RTG	CPP	WEEKS							Spots	Total \$	GRPs				
								Sept 28	Oct 5	Oct 12	Oct 19	Oct 26	Nov 2	Nov 9				Nov 16	Nov 23	Nov 30	Dec 7
	NFL Buffalo@Tenn.	:30	6p-9p	Tues. 10/13	\$300.00					1									1	\$300.00	0.00
	6p News		6p	Mon 12																	0.00
																			0	\$0.00	0.00
																			0	\$0.00	0.00
																			0	\$0.00	0.00
																			0	\$0.00	0.00
																			0	\$0.00	0.00
																			0	\$0.00	0.00
																			1	\$300.00	0.00
<b>OFFERED TOTALS:</b>																					

## Laura Long

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**From:** Angie Sanders <[angie@angiesandersadgroup.com](mailto:angie@angiesandersadgroup.com)>  
**Sent:** Friday, October 09, 2020 11:02 AM  
**To:** Laura Long  
**Subject:** Re: KNOE Mennon Campbell pre-emption

Please move the 6p News spot to Monday October 12

Thank you

Angie  
Angie Sanders  
Angie Sanders Ad Group  
124 Red Oak Drive  
Ruston, LA 71270

Email: [angie@angiesandersadgroup.com](mailto:angie@angiesandersadgroup.com)

Cell: 318-245-2686

Web: [angiesandersadgroup.com](http://angiesandersadgroup.com)



On Oct 9, 2020, at 10:39 AM, Laura Long <[laura.long@knoe.com](mailto:laura.long@knoe.com)> wrote:

<Mennon Campbell Est. 051158 KNOE Preemption 10.9.2020.xlsx>



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Angie Sanders Ad Group, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

George Mennon Campbell

Authorized committee:

Funds are paid by candidate

Agency requesting time (and contact information):

N/A Angie Sanders Ad Group , 318-245-2686, angiesandersadgroup.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

District Attorney of Ouachita Parish

Date of election:

11/3/2020

General

Primary

Treasurer of candidate's authorized committee:

Ryan Chappell

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*Angie Sanders* 10/7/20

Name:

Angie Sanders

Date of Request to Purchase Ad Time:

#### Station Representative

Signature:

*Laura Long*

Name:

Laura Long

Date of Station Agreement to Sell Time: 10-7-20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 10-7-20

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1798129</u>	Station Call Letters: <u>KN0E</u>	Date Received/Requested: <u>10-7-20</u>
Est. #: <u>051158</u>	Station Location: <u>Monroe/El Dorado</u>	Run Start and End Dates: <u>10.12.20 - 11.3.20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF. MCPA 2020 :30

*Mennon Campbell speaks of being an Assistant D.A. Under Jerry Jones and a Defense Attorney... let's work together to create a safer place for our families.*