

# ORDER



**Orders**  
**Order / Rev:** 1815737  
**Alt Order #:**  
**Product Desc:** Mennon Campbell - DA  
**Estimate:** 051175  
**Flight Dates:** 10/28/20 - 11/03/20  
**Original Date / Rev:** 10/27/20 / 10/27/20  
**Order Type:** NORMAL

**KNOE**  
**Primary AE:** Rebecca Marshall  
**Sales Office:** MONL  
**Sales Region:** Local

**Agency Name:** Angie Sanders Ad Group LLC  
**Buying Contact:** Angie Sanders  
**Billing Contact:**  
 124 Red Oak Drive  
 Ruston, LA 71270

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Mennon Campbell for DA  
**Demographic:** A25-54  
**Product Codes:** Candidate - Local - Judicial  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-05

**New Business Thru:**  
**Advertiser External ID:** 183795  
**Agency External ID:** 9101  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	4	\$1,000.00	\$850.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	4	\$1,000.00	\$850.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$1,000.00</b>	<b>\$850.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rebecca Marshall	MONL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNOE	10/28/20	11/03/20	TV8 report @ 6p TV8 report @ 6p	CM	559p-630p	--111--	:30	3	\$300.00	P-05	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--111--		3				\$300.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$300.00		0.00			
N 2	KNOE	11/02/20	11/03/20	Good Morning Ark-La-Miss Good Morning Ark-La-Miss	M	5a-7a	-----	:30	0	\$100.00	P-05	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	MT-----		1				\$100.00		0.00			
													<b>Totals</b>	<b>4</b>	<b>\$1,000.00</b>

**ADVERTISER:** Mennon Campbell for DA  
**CAMPAIGN:** Mennon Campbell -DA  
**FLIGHT DATES:** 10/26/20 - 11/08/20  
**MARKET:** Monroe-El Dorado  
**DEMO:** P 25-54

**ORDER**  
**REV:** 0

**ORDER #:** KNOE202010262351561  
**VENDOR:** KNOE  
**ATTN:** Laura Long  
 laura.long@knoe.com



*Order # 181537*

Angie Sanders Ad Group  
 124 Red Oak Drive  
 Ruston, LA 71270-8762  
**Phone:** 318-245-2686  
**Buyer:** Angie Sanders  
**Estimate #:** 051175  
**Job #:**  
**ACCT #:** 25666  
**Campaign #:** 002074

**Television - Monroe-El Dorado**

Surveys: Share 8/2020 => Hut 7/2020 ; L1

Line Number	Time Period Days	Len	Program Comments	Gross Rate	Net Rate	Network	Daypart	Thousands	Rating	Reach Frequency	HUT/PUT	Share	Oct 26	Nov 02	Tot Spots
1	6:00P to 6:30P W R F	:30	KNOE 8 NEWS- 6/WHEEL-FORTNE	\$300.00	\$255.00	CBS	EN	5.0	4.1	0.0 0.0	24.3	16.9	3	0	3
2	5:00A to 7:00A M T	:30	GMALM	\$100.00	\$85.00	CBS	EM	2.8	2.3	0.0 0.0	10.1	22.6	0	1	1
3	5:00A to 6:00P M T W R F Sa Su	:30	DIGITAL & YOUTUBE Cut off 6p 11/3	\$1000.00	\$850.00	CBS	ROS	2.5	2.0	0.0 0.0	17.0	12.0	1	0	1
													4	1	5

10/26/2020

Mennon Campbell for DA's Mennon Campbell -DA Insertion Order, Revision 0 - MediaForce

Angie Sanders Ad Group  
124 Red Oak Drive  
Ruston, LA 71270-8762  
Phone: 318-245-2686  
Buyer: Angie Sanders  
Estimate #:051175  
Job #:  
ACCT #:25666  
Campaign #:002074

**ORDER**

REV: 0

ORDER #: KNOE202010262351561

VENDOR: KNOE

ATTN: Laura Long

laura.long@knoe.com



ADVERTISER: Mennon Campbell for DA

CAMPAIGN: Mennon Campbell -DA

FLIGHT DATES: 10/26/20 - 11/08/20

MARKET: Monroe-El Dorado

DEMO: P 25-54

**Television - Monroe-El Dorado**

Surveys: Share 8/2020 ⇔ Hut 7/2020 ; L1

Line Number	Time Period Days	Len	CPP	CPM
1	6:00P to 6:30P W R F	:30	\$73.17	\$60.00
2	5:00A to 7:00A M T	:30	\$43.48	\$35.71
3	5:00A to 6:00P M T W R F Sa Su	:30	\$500.00	\$400.00

Printed By: Angie Sanders

Angie Sanders Ad Group  
124 Red Oak Drive  
Ruston, LA 71270-8762  
Phone: 318-245-2686  
Buyer: Angie Sanders  
Estimate #:051175  
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laura.long@knoe.com

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**Monthly Totals**

Month	Gross Cost	Net Cost	Spots	CPP	CPM
November 2020	\$2,000.00	\$1,700.00	5	\$ 120.48	\$ 98.52
Total	\$2,000.00	\$1,700.00	5	\$ 120.48	\$ 98.52

Advertiser Comments:

Campaign Comments:

Vendor Comments:

Monroe-El Dorado Comments:

Vendor Approval: \_\_\_\_\_ 10/26/20 7:52 PM

Comments:

Legal Disclaimer: Agency is a Sequential Liability

Traffic instructions

MCMCDA2020 run 100%

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Angie Sanders Ad Group, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> <b>IDENTIFY CANDIDATE TYPE</b> </div>	<input type="checkbox"/> FEDERAL CANDIDATE	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:  
George Mennon Campbell

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Authorized committee:  
Funds are paid by candidate

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Agency requesting time (and contact information):  
 N/A Angie Sanders Ad Group , 318-245-2686, angiesandersadgroup.com

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Candidate's political party:  
Republican

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Office sought (no acronyms or abbreviations):  
District Attorney of Ouachita Parish

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Date of election: 11/3/2020  General  Primary

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Treasurer of candidate's authorized committee:  
Ryan Chappell

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The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:  10/7/20 Name: <u>Angie Sanders</u>	Signature: Name: <u>Laura Long</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>10-27-20</u>



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 10-7-20

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1815737</u>	Station Call Letters: <u>KNOE</u>	Date Received/Requested: <u>10-27-20</u>
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Est. #: <u>051175</u>	Station Location: <u>Monroe El Dorado</u>	Run Start and End Dates: <u>10.28.20-11.3.20</u>
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Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

*"McMC DA 2020" 100% TFN  
Mennon Campbell speaks of being an Assistant DA  
under Jerry Jones and a Defense Attorney... let's  
work together to create a safer place for our families.*