

ORDER



Orders
Order / Rev: 1798129
Alt Order #:
Product Desc: Mennon Campbell Early Voting
Estimate: 051158
Flight Dates: 10/12/20 - 11/03/20
Original Date / Rev: 10/07/20 / 10/07/20
Order Type: NORMAL

KNOE
Primary AE: Rebecca Marshall
Sales Office: MONL
Sales Region: Local

Agency Name: Angie Sanders Ad Group LLC
Buying Contact: Angie Sanders
Billing Contact:
 124 Red Oak Drive
 Ruston, LA 71270

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Mennon Campbell for DA
Demographic: A25-54
Product Codes: Candidate - Local - Judicial
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business Thru:
Advertiser External ID: 183795
Agency External ID: 9101
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	18	\$3,600.00	\$3,060.00
10/26/20	11/03/20	13	\$2,400.00	\$2,040.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	18	\$3,600.00	\$3,060.00	0.00
November 2020	13	\$2,400.00	\$2,040.00	0.00
Totals	31	\$6,000.00	\$5,100.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rebecca Marshall	MONL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNOE	10/12/20	11/03/20	Good Morning Ark-La-Mi&M Good Morning Ark-La-Miss	M	5a-7a	-111---	:30	3	\$100.00	P-05	0.00	NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-111---		3				\$100.00		0.00			
		Week: 10/19/20	10/25/20	-111---		3				\$100.00		0.00			
		Week: 10/26/20	11/01/20	-111---		3				\$100.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$100.00		0.00			
N 2	KNOE	11/02/20	11/03/20	Good Morning Ark-La-Mi&M Good Morning Ark-La-Miss	M	5a-7a	11-----	:30	2	\$100.00	P-05	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	11-----		2				\$100.00		0.00			
N 3	KNOE	10/12/20	11/03/20	TV8 Noon Report TV8 Noon Report	CM	12p-1230p	-111---	:30	3	\$200.00	P-05	0.00	NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-111---		3				\$200.00		0.00			
		Week: 10/19/20	10/25/20	-111---		3				\$200.00		0.00			
		Week: 10/26/20	11/01/20	-111---		3				\$200.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$100.00		0.00			
N 4	KNOE	11/02/20	11/03/20	TV8 Noon Report TV8 Noon Report	CM	12p-1230p	11-----	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1798129
 Alt Order #:
 Flight Dates: 10/12/20 - 11/03/20

Advertiser: Mennon Campbell for DA
 Product Desc: Mennon Campbell Early Voting
 Estimate: 051158
KNOE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	11-----					2	\$200.00		0.00			
N 5	KNOE	10/12/20	11/03/20	TV8 report @ 6p TV8 report @ 6p	CM	559p-630p	-111---	:30	3	\$300.00	P-05	0.00	NM	9	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-111---					3	\$300.00		0.00			
		Week: 10/19/20	10/25/20	-111---					3	\$300.00		0.00			
		Week: 10/26/20	11/01/20	-111---					3	\$300.00		0.00			
		Week: 11/02/20	11/08/20	-----					0	\$100.00		0.00			
Totals													31	\$6,000.00	

ADVERTISER: Mennon Campbell for DA
CAMPAIGN: Mennon Campbell Early Voting
FLIGHT DATES: 10/12/20 - 11/08/20
MARKET: Monroe-El Dorado
DEMO: P 25-54

STATION ORDER
REV: 0
ORDER #: KNOE202010071227559
STATION: KNOE
ATTN: Laura Long
 laura.long@knoe.com



Order # 1998129

Angie Sanders Ad Group
 124 Red Oak Drive
 Ruston, LA 71270-8762
Phone: 318-245-2686
Buyer: Angie Sanders
Estimate #: 051158
Job #:
ACCT #: 23626
Campaign #: 002057

Television - Monroe-El Dorado

Surveys: Share 7/2020 => Hut 6/2020 ; L1

Line Number	Time Period Days	Len	Program Comments	Gross Rate	Net Rate	Network	Daypart	Thousands	Rating	Reach Frequency	HUT/PUT	Share	Oct 12	Oct 19	Oct 26	Nov 02	Tot Spots	GRP CPP
1	5:00A to 7:00A TWR	:30	GMALM	\$100.00	\$85.00	CBS	EM	3.2	2.6	9.8 1.6	9.5	27.7	3	3	3	0	9	23.4 \$38.46
2	5:00A to 7:00A MT	:30	GMALM	\$100.00	\$85.00	CBS	EM	3.4	2.8	9.8 1.6	9.3	29.6	0	0	0	2	2	5.6 \$35.71
3	12:00P to 12:30P TWR	:30	KNOE NOON NEWS	\$200.00	\$170.00	CBS	DT	3.1	2.6	3.3 4.7	16.2	15.8	3	3	3	0	9	23.4 \$76.92
4	12:00P to 12:30P MT	:30	VARIOUS	\$200.00	\$170.00	CBS	DT	3.3	2.7	3.3 4.7	17.6	15.3	0	0	0	2	2	5.4 \$74.07
5	6:00P to 6:30P TWR	:30	KNOE 8 NEWS-6/WHEEL-FORTNE	\$300.00	\$255.00	CBS	EN	5.3	4.3	5.6 4.6	24.0	18.0	3	3	3	0	9	38.7 \$69.77
													9	9	9	4	31	

10/7/2020

Mennon Campbell for DA's Mennon Campbell Early Voting Insertion Order, Revision 0 - MediaForce

ADVERTISER: Mennon Campbell for DA
CAMPAIGN: Mennon Campbell Early Voting
FLIGHT DATES: 10/12/20 - 11/08/20
MARKET: Monroe-El Dorado
DEMO: P 25-54

STATION ORDER
REV: 0
ORDER #: KNOE202010071227559
STATION: KNOE
ATTN: Laura Long
laura.long@knoe.com



Angie Sanders Ad Group
124 Red Oak Drive
Ruston, LA 71270-8762
Phone: 318-245-2686
Buyer: Angie Sanders
Estimate #: 051158
Job #:
ACCT #: 23626
Campaign #: 002057

Monthly Totals

Month	Gross Cost	Net Cost	Spots	GRPs	CPP
October, 2020	\$3,600.00	\$3,060.00	18	57	\$ 63.16
November, 2020	\$2,400.00	\$2,040.00	13	39.5	\$ 60.76
Total	\$6,000.00	\$5,100.00	31	96.5	\$ 62.18

Advertiser Comments:

Campaign Comments:

Vendor Comments:

Monroe-El Dorado Comments:

Vendor Approval: _____ 10/07/20 8:29 AM

Comments:

Legal Disclaimer: Agency is a Sequential Liability

Traffic instructions

Printed By: Angie Sanders

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Angie Sanders Ad Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

George Mennon Campbell

Authorized committee:

Funds are paid by candidate

Agency requesting time (and contact information):

N/A Angie Sanders Ad Group , 318-245-2686, angiesandersadgroup.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

District Attorney of Ouachita Parish

Date of election:

11/3/2020

General

Primary

Treasurer of candidate's authorized committee:

Ryan Chappell

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Angie Sanders 10/7/20

Name:

Angie Sanders

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Laura Long

Name:

Laura Long

Date of Station Agreement to Sell Time: 10-7-20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10-7-20

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1798129</u>	Station Call Letters: <u>KNOE</u>	Date Received/Requested: <u>10-7-20</u>
Est. #: <u>051158</u>	Station Location: <u>Monroe/El Dorado</u>	Run Start and End Dates: <u>10.12.20 - 11.3.20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF. MCD A 2020 :30

Mennon Campbell speaks of being an Assistant D.A. under Jerry Jones and a Defense Attorney... let's work together to create a safer place for our families.