

ORDER

Orders
Order / Rev: 1819623
Alt Order #:
Product Desc: Audience Targeting
Estimate: Audience Targeting
Flight Dates: 10/30/20 - 11/03/20
Original Date / Rev: 10/29/20 / 10/29/20
Order Type: NORMAL

knoe.com
Primary AE: Alexa Chance
Sales Office: MONL
Sales Region: Local

Agency
Name: Angie Sanders Ad Group LLC
Buying Contact: Angie Sanders
Billing Contact:
 124 Red Oak Drive
 Ruston, LA 71270

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mennon Campbell for DA
Demographic: A25-54
Product Codes: Candidate - Local - Judicial
Revenue Code 1: AGY
Revenue Code 2: POL INT
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 183795
Agency External ID: 9101
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	1	\$750.00	\$637.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	0	\$750.00	\$637.50	0.00
Totals	0	\$750.00	\$637.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alexa Chance	MONL	Local	Start Of Order - End Of Order	100%

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Ln	Start	End	Inventory Code	Imp. Booked	Rate	Rate Type	Amount
N 1	10/30/20	11/03/20	Audience Targeting AUDIENCE TARGETING/VIDEO	0	\$750.00	Flat Fee	\$750.00
Totals							\$750.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Angie Sanders Ad Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
<p>Candidate name: George Mennon Campbell</p> <p>Authorized committee: Funds are paid by candidate</p> <p>Agency requesting time (and contact information): <input type="checkbox"/> N/A Angie Sanders Ad Group , 318-245-2686, angiesandersadgroup.com</p> <p>Candidate's political party: Republican</p> <p>Office sought (no acronyms or abbreviations): District Attorney of Ouachita Parish</p> <p>Date of election: 11/3/2020 <input checked="" type="checkbox"/> General <input type="checkbox"/> Primary</p> <p>Treasurer of candidate's authorized committee: Ryan Chappell</p>	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	
Candidate/Committee/Agency	Station Representative
<p>Signature: 10/7/20</p> <p>Name: <u>Angie Sanders</u></p> <p>Date of Request to Purchase Ad Time:</p>	<p>Signature: </p> <p>Name: <u>Laura Long</u></p> <p>Date of Station Agreement to Sell Time: <u>10-30-20</u></p>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10-30-20

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1819623

Station Call Letters: FKNDZ

Date Received/Requested: 10-30-20

Est. #: 10/30/20-11/3/20

Station Location: Monterey El Dorado

Run Start and End Dates: 10.30.20 - 11.3.20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

See attached

A campaign poster for Mennon Campbell, running for District Attorney. The poster has a dark blue background. At the top left, the word "VOTE" is written in large, white, sans-serif capital letters. To its right is a white square containing a red checkmark. Above "VOTE" is a horizontal row of ten small white stars. Below "VOTE" and the checkmark is a white rectangular box containing the text "TUESDAY, NOVEMBER 3" in blue, sans-serif capital letters. On the right side of the poster is a portrait of Mennon Campbell, a man with short brown hair, wearing a dark suit jacket, a white shirt, and a patterned tie. At the bottom left, there is a red five-pointed star. To its right, the name "MENNON CAMPBELL" is written in large, bold, red, sans-serif capital letters with a white outline. Below the name, the text "FOR DISTRICT ATTORNEY" is written in smaller, white, sans-serif capital letters.

VOTE 

TUESDAY, NOVEMBER 3

 **MENNON CAMPBELL**
FOR DISTRICT ATTORNEY