

ORDER



Orders
Order / Rev: 1805915
Alt Order #:
Product Desc: Mennon Campbell for DA Add On
Estimate: 051165
Flight Dates: 10/19/20 - 11/01/20
Original Date / Rev: 10/15/20 / 10/15/20
Order Type: NORMAL

Primary AE: Rebecca Marshall
Sales Office: MONL
Sales Region: Local

Agency Name: Angie Sanders Ad Group LLC
Buying Contact: Angie Sanders
Billing Contact:
 124 Red Oak Drive
 Ruston, LA 71270

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Mennon Campbell for DA
Demographic: A25-54
Product Codes: Candidate - Local - Judicial
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business Thru:
Advertiser External ID: 183795
Agency External ID: 9101
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	6	\$1,500.00	\$1,275.00
10/26/20	10/30/20	6	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	6	\$1,500.00	\$1,275.00	0.00
November 2020	6	\$1,500.00	\$1,275.00	0.00
Totals	12	\$3,000.00	\$2,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rebecca Marshall	MONL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNOE	10/19/20	11/01/20	Good Morning Ark-La-MISS Good Morning Ark-La-Miss		5a-7a	1---1--	:30	2	\$100.00	P-05	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	1---1--					2	\$100.00		0.00			
		Week: 10/26/20	11/01/20	1---1--					2	\$100.00		0.00			
N 2	KNOE	10/19/20	11/01/20	M-F TV8 Report @ 10p CM M-F TV8 Report @ 10p		10p-1035p	--1-1--	:30	2	\$350.00	P-05	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	--1-1--					2	\$350.00		0.00			
		Week: 10/26/20	11/01/20	--1-1--					2	\$350.00		0.00			
N 3	KNOE	10/19/20	11/01/20	TV8 report @ 6p TV8 report @ 6p	CM	559p-630p	1---1--	:30	2	\$300.00	P-05	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	1---1--					2	\$300.00		0.00			
		Week: 10/26/20	11/01/20	1---1--					2	\$300.00		0.00			
													Totals	12	\$3,000.00

10/14/2020

Mennon Campbell for DA's Mennon Campbell for DA Add On Insertion Order, Revision 0 - MediaForce

Angie Sanders Ad Group
124 Red Oak Drive
Ruston, LA 71270-8762
Phone: 318-245-2686
Buyer: Angie Sanders
Estimate #:051165
Job #:
ACCT #:24387
Campaign #:002064

STATION ORDER

REV: 0
ORDER #: KNOE202010142321445
STATION: KNOE
ATTN: Laura Long
laura.long@knoe.com

ADVERTISER: Mennon Campbell for DA
CAMPAIGN: Mennon Campbell for DA Add
On
FLIGHT DATES: 10/19/20 - 11/01/20
MARKET: Monroe-El Dorado
DEMO: P 25-54



Television - Monroe-El Dorado

Line Number	Time Period Days	Len	Program Comments	Gross Rate	Net Rate	Network	Daypart	Thousands	Rating	Reach Frequency	Oct 19	Oct 26	Tot Spots	CPP
1	5:00A to 7:00A M F	:30	Run Monday and Friday GMALM	\$100.00	\$85.00	CBS	EM	0.0	3.2	0.0 0.0	2	2	4	\$31.25
2	10:00P to 10:30P W F	:30	Run Wed and Friday Sports on Friday if possible 10P NEWS	\$350.00	\$297.50	CBS	PT	0.0	4.0	0.0 0.0	2	2	4	\$87.50
3	6:00P to 6:30P M F	:30	Run Monday and Friday 6P NEWS	\$300.00	\$255.00	CBS	EN	0.0	4.5	0.0 0.0	2	2	4	\$66.67
											6	6	12	

Printed By: Angie Sanders

10/14/2020

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MARKET: Monroe-El Dorado
DEMO: P 25-54

STATION ORDER
REV: 0
ORDER #: KNOE202010142321445
STATION: KNOE
ATTN: Laura Long
laura.long@knoe.com



Monthly Totals

Month	Gross Cost	Net Cost	Spots	CPP
October, 2020	\$1,500.00	\$1,275.00	6	\$ 64.10
November, 2020	\$1,500.00	\$1,275.00	6	\$ 64.10
Total	\$3,000.00	\$2,550.00	12	\$ 64.10

Advertiser Comments:

Campaign Comments:

Vendor Comments:

Monroe-El Dorado Comments:

Vendor Approval: _____ 10/14/20 7:22 PM

Comments: Check will be dropped off tomorrow

Legal Disclaimer: Agency is a Sequential Liability

Traffic instructions

MCDA2020 run 100%

Printed By: Angie Sanders

https://mediaforce.galeforcedigital.com/order/355757user_id=270

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Angie Sanders Ad Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: George Mennon Campbell	
Authorized committee: Funds are paid by candidate	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Angie Sanders Ad Group , 318-245-2686, angiesandersadgroup.com	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): District Attorney of Ouachita Parish	
Date of election: 11/3/2020	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Ryan Chappell	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: 10/7/20 Name: Angie Sanders Date of Request to Purchase Ad Time:	Signature: Name: Laura Long Date of Station Agreement to Sell Time: 10-7-20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 10-7-20

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract # <u>1805915</u>	Station Call Letters: <u>KN03</u>	Date Received/Requested: <u>10-7-20</u>
Est. #: <u>0511.65</u>	Station Location: <u>Monroe/Eldorado</u>	Run Start and End Dates: <u>10-19-20 to 11-1-20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF. MCPA2020 :30

Monroe Campbell speaks of being an Assistant D.A. Under Jerry Jones and a Defense Attorney... let's work together to create a safer place for our families.