## **ORDER**

Orders Order / Rev: 1016697 Alt Order #: Maienschein/Democratic/State Assembly Product Desc: **KGTV** Estimate: Flight Dates: 05/16/22 - 06/02/22 Primary AE: Joy Jennings Original Date / Rev: 04/28/22 / 05/26/22 Sales Office: SanDN Order Type: **GENERAL** Sales Region: NAT JR Media Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: JR Media AP Billing Calendar: Broadcast 1700 L STREET Billing Cycle: EOM/EOC SACRAMENTO, CA 95811 Agency Commission: 15% Advertiser Maienschein/Democratic/State Assem Name: A25-54 Demographic: New Business End: **Product Codes:** State Candidate Advertiser External ID: 260218 Revenue Code 1: DISC Agency External ID: 111942 Revenue Code 2: Unit Code: POL General

Order Separation:

Hiatus Dates: 05/20/22-05/22/22,05/27/22-05/29/22 Bill Plan

Revenue Code 3:

Priority:

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 04/25/22
 05/29/22
 43
 \$19,840.00
 \$16,864.00

 05/30/22
 06/02/22
 28
 \$11,360.00
 \$9,656.00

CAND

P-3

## **Totals** Month # Spots Gross Amount Net Amount Imp. May 2022 \$19,840.00 \$16,864.00 84.4 43 June 2022 28 \$11,360.00 \$9,656.00 43.9 Totals 71 \$31,200.00 \$26,520.00 128.3

00:10:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joy Jennings			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code	Break	Start/End Time	Days	Len Spots	Rate Pri	Imp Type	Spots	Amount
N 1 KGTV 05/16/22 06/02	2/22 ABC World News M-F	CM	630-7pm	MTWTF-	- :15/:15 4	\$960.00 P-3	4.1 BK	12	\$11,520.00
	ABC World News M-F								
Start Date End D		s/Week	Rate Im	<u>p</u>					
Week: 05/16/22 05/22/	22 MTWT	4	\$960.00	4.1					
Spot Ch Date Range	Description		/End Time		Weekdays Len		Imp Type		
2 KGTV 05/16/22-05/22/	22 ABC World News M-F	630-	7pm		MTWTh	:30 <del>(\$960.00)</del>	4.1 <i>NM</i>		
See MG 1.15									
[P3 rate for CAND is Thank you!]	s \$960 but this spot is in for \$	\$1,200. P	lease revise to ma	atch other	candidate rate of \$	960 for P3 spc	ot.		
15 KGTV 05/16/22-05/19/	22 ABC World News M-F	630-	7pm		MTWTh :15/	:15 \$960.00	4.1 BK		
MG for 1.2 05/16									
Week: 05/23/22 05/29/	22 MTWT	4	\$960.00	4.1					
Spot Ch Date Range	Description	Start	/End Time		Weekdays Len	gth Rate	Imp Type		
6 KGTV 05/23/22-05/29/	22 ABC World News M-F	630-	7pm		ΜΓWΓh	:30 <del>(\$1,200.00)</del>	4.1 <i>NM</i>		
See MG 1.13									
[Programming. Sche	eduled NBA Conference Fina	als. RF 5	/2]						
13 KGTV 05/24/22-05/26/	22 ABC World News M-F	630-	7pm		- TWTh :15/	:15 \$960.00	4.1 BK		
→ MG for 1.6 05/23									
Week: 05/30/22 06/05/	22 MTWT	4	\$960.00	4.1			ı		

Print Date: 05/26/22 15:29:00 Page 2 of 3

**KGTV** 

Order / Rev: 1016697 Advertiser: Maienschein/Democratic/State Assembly

Alt Order #: Product Desc: Maienschein/Democratic/State Assembly

Flight Dates: 05/16/22 - 06/02/22 Estimate:

Ln Ch Start End	Inventory Code	Break Start/End T	ime Days	Len Spots	Rate Pri	Imp Type	Spots	Amount
Start Date         End Date           Week: 05/30/22         06/05/22           Spot         Ch Date Range           11 KGTV 05/30/22-06/05/22           See MG 1.14	MTWT Description	<u>S/Week</u> <u>Rate</u> 4 \$960.00 <u>Start/End Time</u> 630-7pm	<u>Imp</u> 4.1	Weekdays Length	<u>Rate</u> (\$1,200.00)	Imp Type 4.1 <i>NM</i>		
	NBA Finals Game 1". RF 9 ABC World News M-F	5/3] 630-7pm		MTW :15/:15	\$960.00	4.1 BK		
N 2 KGTV 05/16/22 06/02/22	M-F 6-630pm News M-F 6-630pm News	CM 6-630pm	MTWTF-	:30 4 \$	560.00 P-3	2.3 NM	12	\$6,860.00
Start Date         End Date           Week: 05/16/22         05/22/22           Spot         Ch Date Range           1 KGTV 05/16/22-05/22/22           See MG 2.15	<u>Weekdays</u> <u>Spot</u> <u>MTWT</u> <u>Description</u>	<u>S/Week</u> <u>Rate</u> 4 \$560.00 <u>Start/End Time</u> 6-630pm	<u>Imp</u> 2.3	Weekdays Length	Rate (\$560.00)	Imp Type 2.3 NM		
[P6 Rate for Candidate	is \$560 please]							
2 KGTV 05/16/22-05/22/22	• •	6-630pm		MΓWΓh:15/:15	\$560.00	2.3 BK		
3 KGTV 05/16/22-05/22/22	M-F 6-630pm News	6-630pm		MTWTh:15/:15	\$560.00	2.3 BK		
4 KGTV 05/16/22-05/19/22	M-F 6-630pm News	6-630pm		MTWTh:15/:15	\$560.00	2.3 BK		
15 KGTV 05/16/22-05/19/22	M-F 6-630pm News	6-630pm		MTWTh:15/:15	\$560.00	2.3 BK		
→ MG for 2.1 05/16								
Week: 05/23/22 05/29/22	MTWT	4 \$560.00	2.3					
Spot Ch Date Range 5 KGTV 05/23/22-05/26/22	<u>Description</u> M-F 6-630pm News	Start/End Time 6-630pm		Weekdays Length MTWTh:15/:15		Imp Type 2.3 BK		
6 KGTV 05/23/22-05/29/22	M-F 6-630pm News	6-630pm		MTWTh :30	<del>(\$700.00)</del>	2.3 <i>NM</i>		
See MG 2.13								
	A Conference Finals. RF	-						
7 KGTV 05/23/22-05/26/22	M-F 6-630pm News	6-630pm		MTWTh:15/:15				
8 KGTV 05/23/22-05/26/22	M-F 6-630pm News	6-630pm		MTWTh : 15/:15	\$560.00	2.3 BK		
13 KGTV 05/24/22-05/26/22	M-F 6-630pm News	6-630pm		- TWTh : 15/:15	\$560.00	2.3 BK		
⊕ MG for 2.6 05/23								
Week: 05/30/22 06/05/22	MTWT	4 \$560.00	2.3	Wookdays Longth	Poto	Imp. Typo		
Spot Ch Date Range 9 KGTV 05/30/22-06/02/22	Description M-F 6-630pm News	Start/End Time 6-630pm		Weekdays Length		Imp Type 2.3 BK		
10 KGTV 05/30/22-06/02/22	•	6-630pm		MTWTh :15/:15				
11 KGTV 05/30/22-06/02/22	•	6-630pm		MTWTh:15/:15	*			
12 KGTV 05/30/22-06/05/22	·	6-630pm			<del>(\$700.00)</del>			
See MG 2.14	w-i o-osopiii wews	0-030рт		.30	(ψ700.00)	2.5 11111		
	NBA Finals Game 1". RF	5/3]						
14 KGTV 06/02/22-06/02/22	10News in Prime	10News in Prime		Th:15/:15	\$700.00	2.3 BK		
MG for 2.12 06/02								
N 3 KGTV 05/16/22 06/02/22	2 M-F Good Morning Ame M-F Good Morning Ame		МГWГ	- :15/:15 6 \$	320.00 P-3	1.7 BK	19	\$6,080.00
Start Date End Date		s/Week Rate	Imp					
Week: 05/16/22 05/22/22	MTWT	6 \$320.00	1.7					
	<u>Description</u>	Start/End Time		Weekdays Length		Imp Type		
1 KGTV 05/16/22-05/22/22	M-F Good Morning Americ	ca 7-9am		МГWГh :30	<del>(\$320.00)</del>	1.7 <i>NM</i>		
See MG 3.13 [P6 rate for Candidate:	should be \$160 please ]							
13 KGTV 05/16/22-05/19/22		a 7-9am		MTWTh : 15/:15	\$320.00	1.7 BK		
→ MG for 3.1 05/16	ŭ							
Week: 05/23/22 05/29/22 Week: 05/30/22 06/05/22	ΜΓWΓ ΜΓWΓ	6 \$320.00 7 \$320.00	1.7 1.7					
N 4 KGTV 05/16/22 06/02/22	2 M-F 5-6pm News	CM 5-6pm		:15/:15 4 \$	380.00 P-3	1.6 BK	12	\$4,560.00
Start Data End Data	M-F 5-6pm News	s/Meek Poto	lmn					
Start Date	<u>Weekdays</u> <u>Spot</u> MΓWT	4 \$380.00	<u>Imp</u> 1.6					

Print Date: 05/26/22 15:29:00 Page 3 of 3

KGTV

Order / Rev: 1016697 Advertiser: Maienschein/Democratic/State Assembly Alt Order #: Product Desc: Maienschein/Democratic/State Assembly

Flight Dates: 05/16/22 - 06/02/22 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Γime [	Days	Len Spo	ots	Rate Pri	Imp Type	Spots	Amount
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	<u>lmp</u>							
Week: 05	/16/22	05/22/22	MTWT	4	\$380.00	1.6	6						
Spot Ch	Date Ra	nge D	escription	Start	/End Time			Weekdays	Length	Rate	Imp Type		
1 KGTV	/ 05/16/2	2-05/22/22 N	1-F 5-6pm News	5-6p	m			МГWГh	:30	<del>(\$380.00)</del>	1.6 <i>NM</i>		
	ee MG 4.1 3 Rate foi	-	:30 during political	should be \$38	0 pleasel								
-			1-F 5-6pm News	5-6p				МГWГh	:15/:15	\$380.00	1.6 BK		
_	G for 4.1 (									*******			
Week: 05		05/29/22	МГWГ	4	\$380.00	1.6	:					ł	
	n Date Ra		Description		End Time	1.0		Weekdays	Length	Rate	Imp Type		
			M-F 5-6pm News	5-6p				MTWTh				f	
	ee MG 4.1		n-i 3-opininews	5-бр				WII WIII	.50	(ψουυ.υυ)	1.0 / 1/1//		
			ed NBA Conference	o Einale DE 6	:/21								
-	•	•			-			тить	.45/.45	<b>#200.00</b>	1.6 DV	ł	
_			1-F 5-6pm News	5-6p	m			- TWTh	15/:15	\$380.00	1.6 BK		
-	G for 4.5 (												
Week: 05		06/05/22	MTWT	4	*	1.6						ŀ	
	<u>Date Ra</u>		escription escription	Start	/End Time			<u>Weekdays</u>	Length		Imp Type		
			1-F 5-6pm News	5-6p	m			МГWГh	:15/:15	<del>(\$380.00)</del>	1.6 <i>BK</i>		
	ee MG 4.1												
[Pi	rogrammi	ng/ airs "Wo	rld New"s 5PM-530	OPM and "NBA	." 530PM-830	PM. RF	•						
15 KGTV	05/30/2	2-06/05/22 1	0News in Prime	10Ne	ews in Prime			Th	:15/:15	\$380.00	1.6 BK		
⊕ мо	G for 4.12	06/02											
N 8 KGTV	05/16/2	2 06/02/22	M-F 11am-12pm	News CM	11am-12pm	MΠ	ΓWT	:15/:15	3 \$	125.00 P-6	0 BK	9	\$1,125.00
			M-F 11am-12pm						,				* ,
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Imp</u>							
Week: 05		05/22/22	<u>МГ</u> WГ	3	\$125.00	<u>p</u>	)						
Week: 05		05/29/22	MΓWΓ	3	\$125.00	0						Ī	
Week: 05		06/05/22	МГWГ	3	\$125.00	O							
N 9 KGTV		2 06/02/22	M-F 6-7am News	СМ	6-7am	МТ	ΓWΓ	:15/:15	1 \$	240.00 P-3	0 BK	1	\$240.00
110 11011	00/00/2	.2 00/02/22	M-F 6-7am News	_	o raiii	1111		. 10/.10	. ψ	210.001 0	0 5.1	· ·	Ψ2 10.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	lmn						f	
Week: 05		06/05/22	MTWT	<u>5pots/Week</u>	\$240.00	<u>Imp</u>	`						
				<u> </u>	-			.45/.45	4	фго оо D с	0. DV	,	<b>¢</b> 50.00
N10 KGTV	05/23/2	2 05/26/22	M-F 5-6am News		5-6am	MI	l W1	:15/:15	1	\$50.00 P-6	0 BK	1	\$50.00
	_		M-F 5-6am News		_							ŀ	
_	art Date	End Date	Weekdays News	Spots/Week	Rate	<u>lmp</u>						ŀ	
Week: 05		05/29/22	MTWT	1	\$50.00	0							
N11 KGTV	05/30/2	2 06/02/22	M-F 430-5am Nev	ws CM	430-5am	MI	ΓWΓ	:15/:15	1	\$25.00 P-6	0 BK	1	\$25.00
			10 News at 430a	m									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	<u>lmp</u>							
Week: 05	/30/22	06/05/22	<u>Μ</u> ΤΨΤ	1	\$25.00		)						
N12 KGTV	05/30/2	2 06/02/22	M-F 4-5pm	СМ	4-5pm	MΠ	ΓWΓ	:15/:15	3 \$	240.00 P-3	0 BK	3	\$720.00
			10News @ 4pm		•				,				
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Imp							
Week: 05		06/05/22	<u>Weekdays</u> МГWГ	3	\$240.00	<u>p</u>	)						
N13 KGTV			News Repeat	CM	106-141am			:15/:15	1	\$20.00 P-6	0 BK	1	\$20.00
1410 1017	00/00/2	.2 00/02/22	News Repeat	Olvi	100 ITIAIII	IVII	. 111	.10/.10	'	Ψ20.001 -0	O DIX	l '	Ψ20.00
Ct	art Date	End Data	Weekdays	Spots/Mosts	Poto	lmn							
Week: 05		End Date 06/05/22	MTWT	Spots/Week 1	Rate \$20.00	<u>Imp</u> 0	١						
vveek. US	130122	00/03/22	1A11 AA1	ı	φ∠0.00	U	,						
											Totals	71	\$31,200.00