

ORDER



Orders
Order / Rev: 1016697
 Alt Order #:
Product Desc: Maienschein/Democratic/State Assembly
 Estimate:
Flight Dates: 05/16/22 - 06/02/22
Original Date / Rev: 04/28/22 / 05/26/22
Order Type: GENERAL

KGTV
Primary AE: Joy Jennings
Sales Office: SanDN
Sales Region: NAT

Agency Name: JR Media
Buying Contact:
Billing Contact: JR Media AP
 1700 L STREET
 SACRAMENTO, CA 95811

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Maienschein/Democratic/State Assem
Demographic: A25-54
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 260218
Agency External ID: 111942
Unit Code: General
Order Separation: 00:10:00

Hiatus Dates: 05/20/22-05/22/22,05/27/22-05/29/22

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	43	\$19,840.00	\$16,864.00
05/30/22	06/02/22	28	\$11,360.00	\$9,656.00

Totals

Month	# Spots	Gross Amount	Net Amount	Imp.
May 2022	43	\$19,840.00	\$16,864.00	84.4
June 2022	28	\$11,360.00	\$9,656.00	43.9
Totals	71	\$31,200.00	\$26,520.00	128.3

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joy Jennings			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	ImpType	Spots	Amount
N 1	KGTV	05/16/22	06/02/22	ABC World News M-F	CM	630-7pm	MTWTF--	:15/:15	4	\$960.00	P-3	4.1 BK	12	\$11,520.00
				ABC World News M-F										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>			
Week:		05/16/22	05/22/22	MTWT---			4		\$960.00		4.1			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Imp</u>	<u>Type</u>		
2	KGTV	05/16/22-05/22/22	ABC World News M-F			630-7pm	MTWTh-----	:30	(\$960.00)		4.1	NM		
		See MG 1.15 [P3 rate for CAND is \$960 but this spot is in for \$1,200. Please revise to match other candidate rate of \$960 for P3 spot. Thank you!]												
15	KGTV	05/16/22-05/19/22	ABC World News M-F			630-7pm	MTWTh-----	:15/:15	\$960.00		4.1	BK		
		Ⓜ MG for 1.2 05/16												
Week:		05/23/22	05/29/22	MTWT---			4		\$960.00		4.1			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Imp</u>	<u>Type</u>		
6	KGTV	05/23/22-05/29/22	ABC World News M-F			630-7pm	MTWTh-----	:30	(\$1,200.00)		4.1	NM		
		See MG 1.13 [Programming. Scheduled NBA Conference Finals. RF 5/2]												
13	KGTV	05/24/22-05/26/22	ABC World News M-F			630-7pm	-TWTh-----	:15/:15	\$960.00		4.1	BK		
		Ⓜ MG for 1.6 05/23												
Week:		05/30/22	06/05/22	MTWT---			4		\$960.00		4.1			

Order / Rev: 1016697
 Alt Order #:
 Flight Dates: 05/16/22 - 06/02/22

Advertiser: Maienschein/Democratic/State Assembly
 Product Desc: Maienschein/Democratic/State Assembly **KGTV**
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
11	KGTV	05/30/22-06/05/22		ABC World News M-F		630-7pm								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		05/30/22	06/05/22	MTWT---		4				\$960.00		4.1		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Imp Type</u>		
11	KGTV	05/30/22-06/05/22		ABC World News M-F		630-7pm		MTWTh-----	:30	(\$1,200.00)		4.1 NM		
		See MG 1.14												
		[Programming - Airs "NBA Finals Game 1". RF 5/3]												
14	KGTV	05/30/22-06/01/22		ABC World News M-F		630-7pm		MTW-----	:15/:15	\$960.00		4.1 BK		
		Ⓜ MG for 1.11 06/02												
N 2	KGTV	05/16/22	06/02/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$560.00	P-3	2.3 NM	12	\$6,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		05/16/22	05/22/22	MTWT---		4				\$560.00		2.3		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Imp Type</u>		
1	KGTV	05/16/22-05/22/22		M-F 6-630pm News		6-630pm		MTWTh-----	:30	(\$560.00)		2.3 NM		
		See MG 2.15												
		[P6 Rate for Candidate is \$560 please]												
2	KGTV	05/16/22-05/22/22		M-F 6-630pm News		6-630pm		MTWTh-----	:15/:15	\$560.00		2.3 BK		
3	KGTV	05/16/22-05/22/22		M-F 6-630pm News		6-630pm		MTWTh-----	:15/:15	\$560.00		2.3 BK		
4	KGTV	05/16/22-05/19/22		M-F 6-630pm News		6-630pm		MTWTh-----	:15/:15	\$560.00		2.3 BK		
15	KGTV	05/16/22-05/19/22		M-F 6-630pm News		6-630pm		MTWTh-----	:15/:15	\$560.00		2.3 BK		
		Ⓜ MG for 2.1 05/16												
Week:		05/23/22	05/29/22	MTWT---		4				\$560.00		2.3		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Imp Type</u>		
5	KGTV	05/23/22-05/26/22		M-F 6-630pm News		6-630pm		MTWTh-----	:15/:15	\$560.00		2.3 BK		
6	KGTV	05/23/22-05/29/22		M-F 6-630pm News		6-630pm		MTWTh-----	:30	(\$700.00)		2.3 NM		
		See MG 2.13												
		[Programming. Airs NBA Conference Finals. RF 4/29]												
7	KGTV	05/23/22-05/26/22		M-F 6-630pm News		6-630pm		MTWTh-----	:15/:15	\$560.00		2.3 BK		
8	KGTV	05/23/22-05/26/22		M-F 6-630pm News		6-630pm		MTWTh-----	:15/:15	\$560.00		2.3 BK		
13	KGTV	05/24/22-05/26/22		M-F 6-630pm News		6-630pm		-TWTh-----	:15/:15	\$560.00		2.3 BK		
		Ⓜ MG for 2.6 05/23												
Week:		05/30/22	06/05/22	MTWT---		4				\$560.00		2.3		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Imp Type</u>		
9	KGTV	05/30/22-06/02/22		M-F 6-630pm News		6-630pm		MTWTh-----	:15/:15	\$560.00		2.3 BK		
10	KGTV	05/30/22-06/02/22		M-F 6-630pm News		6-630pm		MTWTh-----	:15/:15	\$560.00		2.3 BK		
11	KGTV	05/30/22-06/02/22		M-F 6-630pm News		6-630pm		MTWTh-----	:15/:15	\$560.00		2.3 BK		
12	KGTV	05/30/22-06/05/22		M-F 6-630pm News		6-630pm		MTWTh-----	:30	(\$700.00)		2.3 NM		
		See MG 2.14												
		[Programming - Airs "NBA Finals Game 1". RF 5/3]												
14	KGTV	06/02/22-06/02/22		10News in Prime		10News in Prime		---Th-----	:15/:15	\$700.00		2.3 BK		
		Ⓜ MG for 2.12 06/02												
N 3	KGTV	05/16/22	06/02/22	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWT---	:15/:15	6	\$320.00	P-3	1.7 BK	19	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		05/16/22	05/22/22	MTWT---		6				\$320.00		1.7		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Imp Type</u>		
1	KGTV	05/16/22-05/22/22		M-F Good Morning America		7-9am		MTWTh-----	:30	(\$320.00)		1.7 NM		
		See MG 3.13												
		[P6 rate for Candidate should be \$160 please]												
13	KGTV	05/16/22-05/19/22		M-F Good Morning America		7-9am		MTWTh-----	:15/:15	\$320.00		1.7 BK		
		Ⓜ MG for 3.1 05/16												
Week:		05/23/22	05/29/22	MTWT---		6				\$320.00		1.7		
Week:		05/30/22	06/05/22	MTWT---		7				\$320.00		1.7		
N 4	KGTV	05/16/22	06/02/22	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	MTWTF--	:15/:15	4	\$380.00	P-3	1.6 BK	12	\$4,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		05/16/22	05/22/22	MTWT---		4				\$380.00		1.6		

Order / Rev: 1016697
 Alt Order #:
 Flight Dates: 05/16/22 - 06/02/22

Advertiser: Maienschein/Democratic/State Assembly
 Product Desc: Maienschein/Democratic/State Assembly **KGTV**
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>			
Week:		05/16/22	05/22/22	MTWT---					4	\$380.00		1.6			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Imp Type</u>		
1	KGTV	05/16/22-05/22/22		M-F 5-6pm News					5-6pm	MTWTh-----	:30	(\$380.00)	1.6 NM		
See MG 4.14															
[P3 Rate for Candidate :30 during political should be \$380 please]															
14	KGTV	05/16/22-05/19/22		M-F 5-6pm News					5-6pm	MTWTh-----	:15/:15	\$380.00	1.6 BK		
Ⓜ MG for 4.1 05/16															
Week:		05/23/22	05/29/22	MTWT---					4	\$380.00		1.6			
5	KGTV	05/23/22-05/29/22		M-F 5-6pm News					5-6pm	MTWTh-----	:30	(\$500.00)	1.6 NM		
See MG 4.13															
[Programming. Scheduled NBA Conference Finals. RF 5/2]															
13	KGTV	05/23/22-05/26/22		M-F 5-6pm News					5-6pm	-TWTh-----	:15/:15	\$380.00	1.6 BK		
Ⓜ MG for 4.5 05/23															
Week:		05/30/22	06/05/22	MTWT---					4	\$380.00		1.6			
12	KGTV	05/30/22-06/05/22		M-F 5-6pm News					5-6pm	MTWTh-----	:15/:15	(\$380.00)	1.6 BK		
See MG 4.15															
[Programming/ airs "World New"s 5PM-530PM and "NBA" 530PM-830PM. RF 5/17]															
15	KGTV	05/30/22-06/05/22		10News in Prime					10News in Prime	---Th-----	:15/:15	\$380.00	1.6 BK		
Ⓜ MG for 4.12 06/02															
N 8	KGTV	05/16/22	06/02/22	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWT---	:15/:15	3	\$125.00	P-6	0 BK	9	\$1,125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>			
Week:		05/16/22	05/22/22	MTWT---					3	\$125.00		0			
Week:		05/23/22	05/29/22	MTWT---					3	\$125.00		0			
Week:		05/30/22	06/05/22	MTWT---					3	\$125.00		0			
N 9	KGTV	05/30/22	06/02/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWT---	:15/:15	1	\$240.00	P-3	0 BK	1	\$240.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>			
Week:		05/30/22	06/05/22	MTWT---					1	\$240.00		0			
N 10	KGTV	05/23/22	05/26/22	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWT---	:15/:15	1	\$50.00	P-6	0 BK	1	\$50.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>			
Week:		05/23/22	05/29/22	MTWT---					1	\$50.00		0			
N 11	KGTV	05/30/22	06/02/22	M-F 430-5am News 10 News at 430am	CM	430-5am	MTWT---	:15/:15	1	\$25.00	P-6	0 BK	1	\$25.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>			
Week:		05/30/22	06/05/22	MTWT---					1	\$25.00		0			
N 12	KGTV	05/30/22	06/02/22	M-F 4-5pm 10News @ 4pm	CM	4-5pm	MTWT---	:15/:15	3	\$240.00	P-3	0 BK	3	\$720.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>			
Week:		05/30/22	06/05/22	MTWT---					3	\$240.00		0			
N 13	KGTV	05/30/22	06/02/22	News Repeat News Repeat	CM	106-141am	MTWT---	:15/:15	1	\$20.00	P-6	0 BK	1	\$20.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>			
Week:		05/30/22	06/05/22	MTWT---					1	\$20.00		0			
Totals												71	\$31,200.00		