

ORDER



Orders
Order / Rev: 1079471
 Alt Order #:
Product Desc: Maienschein/Democratic/State Assembly
 Estimate:
Flight Dates: 10/17/22 - 10/28/22
Original Date / Rev: 10/13/22 / 10/13/22
Order Type: GENERAL

KGTV
Primary AE: Joy Jennings
Sales Office: SanDN
Sales Region: NAT

Agency Name: JR Media
Buying Contact:
Billing Contact:
 1700 L STREET
 SACRAMENTO, CA 95811

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Maienschein/Democratic/State Assem
Demographic: A55+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-2

New Business End:
Advertiser External ID: 260218
Agency External ID: 111942
Unit Code: General
Order Separation: 00:10:00

Hiatus Dates: 10/22/22-10/23/22

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/28/22	42	\$45,600.00	\$38,760.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	42	\$45,600.00	\$38,760.00	82.80
Totals	42	\$45,600.00	\$38,760.00	82.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joy Jennings			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	10/17/22	10/27/22	ABC World News M-F ABC World News M-F	CM	630-7pm	MTWT---	:30	4	\$2,400.00	P-2	3.80	NM	8	\$19,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	MTWT---		4				\$2,400.00		3.80			
		Week: 10/24/22	10/30/22	MTWT---		4				\$2,400.00		3.80			
N 2	KGTV	10/17/22	10/27/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWT---	:30	4	\$1,400.00	P-2	2.20	NM	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	MTWT---		4				\$1,400.00		2.20			
		Week: 10/24/22	10/30/22	MTWT---		4				\$1,400.00		2.20			
N 3	KGTV	10/17/22	10/27/22	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWT---	:30	4	\$900.00	P-3	1.70	NM	8	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	MTWT---		4				\$900.00		1.70			
		Week: 10/24/22	10/30/22	MTWT---		4				\$900.00		1.70			
N 4	KGTV	10/17/22	10/27/22	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	MTWT---	:30	4	\$500.00	P-3	1.40	NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	MTWT---		4				\$500.00		1.40			
		Week: 10/24/22	10/30/22	MTWT---		4				\$500.00		1.40			
N 5	KGTV	10/17/22	10/28/22		CM	10-11am	MTWTF--	:30	5	\$400.00	P-3	1.00	NM	10	\$4,000.00

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Advertiser: Maienschein/Democratic/State Assembly
 Product Desc: Maienschein/Democratic/State Assembly **KGTV**
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-11am											
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	MTWTF--					5	\$400.00		1.00			
		Week: 10/24/22	10/30/22	MTWTF--					5	\$400.00		1.00			
													Totals	42	\$45,600.00