

# ORDER



**Orders**  
**Order / Rev:** 1016697  
 Alt Order #:  
**Product Desc:** Maienschein/Democratic/State Assembly  
 Estimate:  
**Flight Dates:** 05/16/22 - 06/02/22  
**Original Date / Rev:** 04/28/22 / 05/13/22  
**Order Type:** GENERAL

**KGTV**  
**Primary AE:** Joy Jennings  
**Sales Office:** SanDN  
**Sales Region:** NAT

**Agency Name:** JR Media  
**Buying Contact:**  
**Billing Contact:** JR Media AP  
 1700 L STREET  
 SACRAMENTO, CA 95811

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Maienschein/Democratic/State Assem  
**Demographic:** A25-54  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 260218  
**Agency External ID:** 111942  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Hiatus Dates:** 05/20/22-05/22/22,05/27/22-05/29/22

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 04/25/22   | 05/29/22 | 43      | \$20,340.00  | \$17,289.00 |
| 05/30/22   | 06/02/22 | 24      | \$10,860.00  | \$9,231.00  |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Imp.         |
|---------------|-----------|--------------------|--------------------|--------------|
| May 2022      | 43        | \$20,340.00        | \$17,289.00        | 84.4         |
| June 2022     | 24        | \$10,860.00        | \$9,231.00         | 43.9         |
| <b>Totals</b> | <b>67</b> | <b>\$31,200.00</b> | <b>\$26,520.00</b> | <b>128.3</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Joy Jennings      |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch          | Start             | End               | Inventory Code  | Break | Start/End Time        | Days            | Len           | Spots | Rate                    | Pri | ImpType         | Spots | Amount      |
|-----|-------------|-------------------|-------------------|---|-------|-----------------------|-----------------|---------------|-------|-------------------------|-----|-----------------|-------|-------------|
| N 1 | KGTV        | 05/16/22          | 06/02/22          | ABC World News M-F  | CM    | 630-7pm               | MTWTF--         | :15/:15       | 4     | \$960.00                | P-6 | 4.1 BK          | 12    | \$12,000.00 |
|     |             |                   |                   | ABC World News M-F  |       |                       |                 |               |       |                         |     |                 |       |             |
|     |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>   |       | <u>Spots/Week</u>     |                 |               |       | <u>Rate</u>             |     | <u>Imp</u>      |       |             |
|     |             | Week: 05/16/22    | 05/22/22          | MTWT---   |       | 4                     |                 |               |       | \$960.00                |     | 4.1             |       |             |
|     | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>  |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |       | <u>Rate</u>             |     | <u>Imp Type</u> |       |             |
|     | 2           | KGTV              | 05/16/22-05/22/22 | ABC World News M-F  |       | 630-7pm               | MTWTh-----      | :30           |       | <del>(\$960.00)</del>   |     | 4.1 NM          |       |             |
|     |             |                   |                   | See MG 1.15   |       |                       |                 |               |       |                         |     |                 |       |             |
|     |             |                   |                   | [P3 rate for CAND is \$960 but this spot is in for \$1,200. Please revise to match other candidate rate of \$960 for P3 spot. Thank you!] |       |                       |                 |               |       |                         |     |                 |       |             |
|     | 15          | KGTV              | 05/16/22-05/19/22 | ABC World News M-F  |       | 630-7pm               | MTWTh-----      | :15/:15       |       | \$960.00                |     | 4.1 BK          |       |             |
|     |             |                   |                   | MG for 1.2 05/16  |       |                       |                 |               |       |                         |     |                 |       |             |
|     |             | Week: 05/23/22    | 05/29/22          | MTWT---   |       | 4                     |                 |               |       | \$960.00                |     | 4.1             |       |             |
|     | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>  |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |       | <u>Rate</u>             |     | <u>Imp Type</u> |       |             |
|     | 6           | KGTV              | 05/23/22-05/29/22 | ABC World News M-F  |       | 630-7pm               | MTWTh-----      | :30           |       | <del>(\$1,200.00)</del> |     | 4.1 NM          |       |             |
|     |             |                   |                   | See MG 1.13   |       |                       |                 |               |       |                         |     |                 |       |             |
|     |             |                   |                   | [Programming. Scheduled NBA Conference Finals. RF 5/2]  |       |                       |                 |               |       |                         |     |                 |       |             |
|     | 13          | KGTV              | 05/24/22-05/26/22 | ABC World News M-F  |       | 630-7pm               | -TWTh-----      | :15/:15       |       | \$1,200.00              |     | 4.1 BK          |       |             |
|     |             |                   |                   | MG for 1.6 05/23  |       |                       |                 |               |       |                         |     |                 |       |             |
|     |             | Week: 05/30/22    | 06/05/22          | MTWT---   |       | 4                     |                 |               |       | \$960.00                |     | 4.1             |       |             |

Order / Rev: 1016697  
 Alt Order #:  
 Flight Dates: 05/16/22 - 06/02/22

Advertiser: Maienschein/Democratic/State Assembly  
 Product Desc: Maienschein/Democratic/State Assembly **KGTV**  
 Estimate:

| Ln          | Ch        | Start  | End             | Inventory Code           | Break | Start/End Time        | Days    | Len             | Spots         | Rate                    | Pri             | Imp Type | Spots | Amount |            |
|-------------|-----------|--|-----------------|--------------------------|-------|-----------------------|---------|-----------------|---------------|-------------------------|-----------------|----------|-------|--------|------------|
| 11          | KGTV      | 05/30/22-06/05/22                                  |                 | ABC World News M-F       |       | 630-7pm               |         |                 |               |                         |                 |          |       |        |            |
|             |           | <u>Start Date</u>                                  | <u>End Date</u> | <u>Weekdays</u>          |       | <u>Spots/Week</u>     |         |                 | <u>Rate</u>   | <u>Imp</u>              |                 |          |       |        |            |
| Week:       |           | 05/30/22   | 06/05/22        | MTWT---                  |       | 4                     |         |                 | \$960.00      | 4.1                     |                 |          |       |        |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u>                                  |                 | <u>Description</u>       |       | <u>Start/End Time</u> |         | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>             | <u>Imp Type</u> |          |       |        |            |
| 11          | KGTV      | 05/30/22-06/05/22                                  |                 | ABC World News M-F       |       | 630-7pm               |         | MTWTh-----      | :30           | <del>(\$1,200.00)</del> | 4.1             | NM       |       |        |            |
|             |           | See MG 1.14  |                 |                          |       |                       |         |                 |               |                         |                 |          |       |        |            |
|             |           | [Programming - Airs "NBA Finals Game 1". RF 5/3]   |                 |                          |       |                       |         |                 |               |                         |                 |          |       |        |            |
| 14          | KGTV      | 05/30/22-06/01/22                                  |                 | ABC World News M-F       |       | 630-7pm               |         |                 |               |                         |                 |          |       |        |            |
|             |           | <u>Start Date</u>                                  | <u>End Date</u> | <u>Weekdays</u>          |       | <u>Spots/Week</u>     |         |                 | <u>Rate</u>   | <u>Imp</u>              |                 |          |       |        |            |
| Week:       |           | 05/30/22   | 06/01/22        | MTW-----                 |       | 1                     |         |                 | \$1,200.00    | 4.1                     |                 |          |       |        |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u>                                  |                 | <u>Description</u>       |       | <u>Start/End Time</u> |         | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>             | <u>Imp Type</u> |          |       |        |            |
| 14          | KGTV      | 05/30/22-06/01/22                                  |                 | ABC World News M-F       |       | 630-7pm               |         | MTW-----        | :15/:15       | \$1,200.00              | 4.1             | BK       |       |        |            |
|             |           | Ⓜ MG for 1.11 06/02                                |                 |                          |       |                       |         |                 |               |                         |                 |          |       |        |            |
| N 2         | KGTV      | 05/16/22   | 06/02/22        | M-F 6-630pm News         | CM    | 6-630pm               | MTWTF-- | :30             | 4             | \$560.00                | P-6             | 2.3      | NM    | 12     | \$7,000.00 |
|             |           | <u>Start Date</u>                                  | <u>End Date</u> | <u>Weekdays</u>          |       | <u>Spots/Week</u>     |         |                 | <u>Rate</u>   | <u>Imp</u>              |                 |          |       |        |            |
| Week:       |           | 05/16/22   | 05/22/22        | MTWT---                  |       | 4                     |         |                 | \$560.00      | 2.3                     |                 |          |       |        |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u>                                  |                 | <u>Description</u>       |       | <u>Start/End Time</u> |         | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>             | <u>Imp Type</u> |          |       |        |            |
| 1           | KGTV      | 05/16/22-05/22/22                                  |                 | M-F 6-630pm News         |       | 6-630pm               |         | MTWTh-----      | :30           | <del>(\$560.00)</del>   | 2.3             | NM       |       |        |            |
|             |           | See MG 2.15  |                 |                          |       |                       |         |                 |               |                         |                 |          |       |        |            |
|             |           | [P6 Rate for Candidate is \$560 please]            |                 |                          |       |                       |         |                 |               |                         |                 |          |       |        |            |
| 2           | KGTV      | 05/16/22-05/22/22                                  |                 | M-F 6-630pm News         |       | 6-630pm               |         | MTWTh-----      | :15/:15       | \$560.00                | 2.3             | BK       |       |        |            |
| 3           | KGTV      | 05/16/22-05/22/22                                  |                 | M-F 6-630pm News         |       | 6-630pm               |         | MTWTh-----      | :15/:15       | \$560.00                | 2.3             | BK       |       |        |            |
| 4           | KGTV      | 05/16/22-05/22/22                                  |                 | M-F 6-630pm News         |       | 6-630pm               |         | MTWTh-----      | :15/:15       | \$560.00                | 2.3             | BK       |       |        |            |
| 15          | KGTV      | 05/16/22-05/19/22                                  |                 | M-F 6-630pm News         |       | 6-630pm               |         | MTWTh-----      | :15/:15       | \$560.00                | 2.3             | BK       |       |        |            |
|             |           | Ⓜ MG for 2.1 05/16                                 |                 |                          |       |                       |         |                 |               |                         |                 |          |       |        |            |
| Week:       |           | 05/23/22   | 05/29/22        | MTWT---                  |       | 4                     |         |                 | \$560.00      | 2.3                     |                 |          |       |        |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u>                                  |                 | <u>Description</u>       |       | <u>Start/End Time</u> |         | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>             | <u>Imp Type</u> |          |       |        |            |
| 5           | KGTV      | 05/23/22-05/26/22                                  |                 | M-F 6-630pm News         |       | 6-630pm               |         | MTWTh-----      | :15/:15       | \$560.00                | 2.3             | BK       |       |        |            |
| 6           | KGTV      | 05/23/22-05/29/22                                  |                 | M-F 6-630pm News         |       | 6-630pm               |         | MTWTh-----      | :30           | <del>(\$700.00)</del>   | 2.3             | NM       |       |        |            |
|             |           | See MG 2.13  |                 |                          |       |                       |         |                 |               |                         |                 |          |       |        |            |
|             |           | [Programming. Airs NBA Conference Finals. RF 4/29] |                 |                          |       |                       |         |                 |               |                         |                 |          |       |        |            |
| 7           | KGTV      | 05/23/22-05/29/22                                  |                 | M-F 6-630pm News         |       | 6-630pm               |         | MTWTh-----      | :15/:15       | \$560.00                | 2.3             | BK       |       |        |            |
| 8           | KGTV      | 05/23/22-05/26/22                                  |                 | M-F 6-630pm News         |       | 6-630pm               |         | MTWTh-----      | :15/:15       | \$560.00                | 2.3             | BK       |       |        |            |
| 13          | KGTV      | 05/24/22-05/26/22                                  |                 | M-F 6-630pm News         |       | 6-630pm               |         | -TWTh-----      | :15/:15       | \$700.00                | 2.3             | BK       |       |        |            |
|             |           | Ⓜ MG for 2.6 05/23                                 |                 |                          |       |                       |         |                 |               |                         |                 |          |       |        |            |
| Week:       |           | 05/30/22   | 06/05/22        | MTWT---                  |       | 4                     |         |                 | \$560.00      | 2.3                     |                 |          |       |        |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u>                                  |                 | <u>Description</u>       |       | <u>Start/End Time</u> |         | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>             | <u>Imp Type</u> |          |       |        |            |
| 9           | KGTV      | 05/30/22-06/02/22                                  |                 | M-F 6-630pm News         |       | 6-630pm               |         | MTWTh-----      | :15/:15       | \$560.00                | 2.3             | BK       |       |        |            |
| 10          | KGTV      | 05/30/22-06/02/22                                  |                 | M-F 6-630pm News         |       | 6-630pm               |         | MTWTh-----      | :15/:15       | \$560.00                | 2.3             | BK       |       |        |            |
| 11          | KGTV      | 05/30/22-06/02/22                                  |                 | M-F 6-630pm News         |       | 6-630pm               |         | MTWTh-----      | :15/:15       | \$560.00                | 2.3             | BK       |       |        |            |
| 12          | KGTV      | 05/30/22-06/05/22                                  |                 | M-F 6-630pm News         |       | 6-630pm               |         | MTWTh-----      | :30           | <del>(\$700.00)</del>   | 2.3             | NM       |       |        |            |
|             |           | See MG 2.14  |                 |                          |       |                       |         |                 |               |                         |                 |          |       |        |            |
|             |           | [Programming - Airs "NBA Finals Game 1". RF 5/3]   |                 |                          |       |                       |         |                 |               |                         |                 |          |       |        |            |
| 14          | KGTV      | 06/02/22-06/02/22                                  |                 | 10News in Prime          |       | 10News in Prime       |         | ---Th-----      | :15/:15       | \$700.00                | 2.3             | BK       |       |        |            |
|             |           | Ⓜ MG for 2.12 06/02                                |                 |                          |       |                       |         |                 |               |                         |                 |          |       |        |            |
| N 3         | KGTV      | 05/16/22   | 06/02/22        | M-F Good Morning America | CM    | 7-9am                 | MTWT--- | :15/:15         | 6             | \$320.00                | P-6             | 1.7      | BK    | 19     | \$6,080.00 |
|             |           | <u>Start Date</u>                                  | <u>End Date</u> | <u>Weekdays</u>          |       | <u>Spots/Week</u>     |         |                 | <u>Rate</u>   | <u>Imp</u>              |                 |          |       |        |            |
| Week:       |           | 05/16/22   | 05/22/22        | MTWT---                  |       | 6                     |         |                 | \$320.00      | 1.7                     |                 |          |       |        |            |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u>                                  |                 | <u>Description</u>       |       | <u>Start/End Time</u> |         | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>             | <u>Imp Type</u> |          |       |        |            |
| 1           | KGTV      | 05/16/22-05/22/22                                  |                 | M-F Good Morning America |       | 7-9am                 |         | MTWTh-----      | :30           | <del>(\$320.00)</del>   | 1.7             | NM       |       |        |            |
|             |           | See MG 3.13  |                 |                          |       |                       |         |                 |               |                         |                 |          |       |        |            |
|             |           | [P6 rate for Candidate should be \$160 please ]    |                 |                          |       |                       |         |                 |               |                         |                 |          |       |        |            |
| 13          | KGTV      | 05/16/22-05/19/22                                  |                 | M-F Good Morning America |       | 7-9am                 |         | MTWTh-----      | :15/:15       | \$320.00                | 1.7             | BK       |       |        |            |
|             |           | Ⓜ MG for 3.1 05/16                                 |                 |                          |       |                       |         |                 |               |                         |                 |          |       |        |            |
| Week:       |           | 05/23/22   | 05/29/22        | MTWT---                  |       | 6                     |         |                 | \$320.00      | 1.7                     |                 |          |       |        |            |
| Week:       |           | 05/30/22   | 06/05/22        | MTWT---                  |       | 7                     |         |                 | \$320.00      | 1.7                     |                 |          |       |        |            |
| N 4         | KGTV      | 05/16/22   | 06/02/22        | M-F 5-6pm News           | CM    | 5-6pm                 | MTWTF-- | :15/:15         | 4             | \$380.00                | P-6             | 1.6      | BK    | 12     | \$4,680.00 |
|             |           | <u>Start Date</u>                                  | <u>End Date</u> | <u>Weekdays</u>          |       | <u>Spots/Week</u>     |         |                 | <u>Rate</u>   | <u>Imp</u>              |                 |          |       |        |            |
| Week:       |           | 05/16/22   | 05/22/22        | MTWT---                  |       | 4                     |         |                 | \$380.00      | 1.6                     |                 |          |       |        |            |

Order / Rev: 1016697  
 Alt Order #:  
 Flight Dates: 05/16/22 - 06/02/22

Advertiser: Maienschein/Democratic/State Assembly  
 Product Desc: Maienschein/Democratic/State Assembly **KGTV**  
 Estimate:

| Ln  | Ch        | Start             | End             | Inventory Code     | Break | Start/End Time        | Days    | Len     | Spots             | Rate          | Pri                   | Imp Type        | Spots       | Amount     |  |
|---|-----------|-------------------|-----------------|--------------------|-------|-----------------------|---------|---------|-------------------|---------------|-----------------------|-----------------|-------------|------------|--|
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                       |         |         | <u>Spots/Week</u> | <u>Rate</u>   |                       | <u>Imp</u>      |             |            |  |
| Week:   |           | 05/16/22          | 05/22/22        | MTWT---            |       |                       |         |         | 4                 | \$380.00      |                       | 1.6             |             |            |  |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u> |       | <u>Start/End Time</u> |         |         | <u>Weekdays</u>   | <u>Length</u> | <u>Rate</u>           | <u>Imp Type</u> |             |            |  |
| 1   | KGTV      | 05/16/22-05/22/22 |                 | M-F 5-6pm News     |       | 5-6pm                 |         |         | MTWTh-----        | :30           | <del>(\$380.00)</del> | 1.6 NM          |             |            |  |
| See MG 4.14   |           |                   |                 |                    |       |                       |         |         |                   |               |                       |                 |             |            |  |
| [P3 Rate for Candidate :30 during political should be \$380 please] |           |                   |                 |                    |       |                       |         |         |                   |               |                       |                 |             |            |  |
| 14  | KGTV      | 05/16/22-05/19/22 |                 | M-F 5-6pm News     |       | 5-6pm                 |         |         | MTWTh-----        | :15/:15       | \$380.00              | 1.6 BK          |             |            |  |
| Ⓜ MG for 4.1 05/16  |           |                   |                 |                    |       |                       |         |         |                   |               |                       |                 |             |            |  |
| Week:   |           | 05/23/22          | 05/29/22        | MTWT---            |       |                       |         |         | 4                 | \$380.00      |                       | 1.6             |             |            |  |
| 5   | KGTV      | 05/23/22-05/29/22 |                 | M-F 5-6pm News     |       | 5-6pm                 |         |         | MTWTh-----        | :30           | <del>(\$500.00)</del> | 1.6 NM          |             |            |  |
| See MG 4.13   |           |                   |                 |                    |       |                       |         |         |                   |               |                       |                 |             |            |  |
| [Programming. Scheduled NBA Conference Finals. RF 5/2]              |           |                   |                 |                    |       |                       |         |         |                   |               |                       |                 |             |            |  |
| 13  | KGTV      | 05/23/22-05/26/22 |                 | M-F 5-6pm News     |       | 5-6pm                 |         |         | -TWTh-----        | :15/:15       | \$500.00              | 1.6 BK          |             |            |  |
| Ⓜ MG for 4.5 05/23  |           |                   |                 |                    |       |                       |         |         |                   |               |                       |                 |             |            |  |
| Week:   |           | 05/30/22          | 06/05/22        | MTWT---            |       |                       |         |         | 4                 | \$380.00      |                       | 1.6             |             |            |  |
| N 8   | KGTV      | 05/16/22          | 06/02/22        | M-F 11am-12pm News | CM    | 11am-12pm             | MTWT--- | :15/:15 | 3                 | \$125.00      | P-6                   | 0 BK            | 9           | \$1,125.00 |  |
| M-F 11am-12pm News  |           |                   |                 |                    |       |                       |         |         |                   |               |                       |                 |             |            |  |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                       |         |         | <u>Spots/Week</u> | <u>Rate</u>   |                       | <u>Imp</u>      |             |            |  |
| Week:   |           | 05/16/22          | 05/22/22        | MTWT---            |       |                       |         |         | 3                 | \$125.00      |                       | 0               |             |            |  |
| Week:   |           | 05/23/22          | 05/29/22        | MTWT---            |       |                       |         |         | 3                 | \$125.00      |                       | 0               |             |            |  |
| Week:   |           | 05/30/22          | 06/05/22        | MTWT---            |       |                       |         |         | 3                 | \$125.00      |                       | 0               |             |            |  |
| N 9   | KGTV      | 05/30/22          | 06/02/22        | M-F 6-7am News     | CM    | 6-7am                 | MTWT--- | :15/:15 | 1                 | \$240.00      | P-6                   | 0 BK            | 1           | \$240.00   |  |
| M-F 6-7am News  |           |                   |                 |                    |       |                       |         |         |                   |               |                       |                 |             |            |  |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                       |         |         | <u>Spots/Week</u> | <u>Rate</u>   |                       | <u>Imp</u>      |             |            |  |
| Week:   |           | 05/30/22          | 06/05/22        | MTWT---            |       |                       |         |         | 1                 | \$240.00      |                       | 0               |             |            |  |
| N 10  | KGTV      | 05/23/22          | 05/26/22        | M-F 5-6am News     | CM    | 5-6am                 | MTWT--- | :15/:15 | 1                 | \$50.00       | P-6                   | 0 BK            | 1           | \$50.00    |  |
| M-F 5-6am News  |           |                   |                 |                    |       |                       |         |         |                   |               |                       |                 |             |            |  |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                       |         |         | <u>Spots/Week</u> | <u>Rate</u>   |                       | <u>Imp</u>      |             |            |  |
| Week:   |           | 05/23/22          | 05/29/22        | MTWT---            |       |                       |         |         | 1                 | \$50.00       |                       | 0               |             |            |  |
| N 11  | KGTV      | 05/30/22          | 06/02/22        | M-F 430-5am News   | CM    | 430-5am               | MTWT--- | :15/:15 | 1                 | \$25.00       | P-6                   | 0 BK            | 1           | \$25.00    |  |
| 10 News at 430am  |           |                   |                 |                    |       |                       |         |         |                   |               |                       |                 |             |            |  |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |       |                       |         |         | <u>Spots/Week</u> | <u>Rate</u>   |                       | <u>Imp</u>      |             |            |  |
| Week:   |           | 05/30/22          | 06/05/22        | MTWT---            |       |                       |         |         | 1                 | \$25.00       |                       | 0               |             |            |  |
| Totals  |           |                   |                 |                    |       |                       |         |         |                   |               |                       | 67              | \$31,200.00 |            |  |