

# ORDER



**Orders**  
**Order / Rev:** 1016697  
 Alt Order #:  
**Product Desc:** Maienschein/Democratic/State Assembly  
 Estimate:  
**Flight Dates:** 05/16/22 - 06/02/22  
**Original Date / Rev:** 04/28/22 / 05/17/22  
**Order Type:** GENERAL

**KGTV**  
**Primary AE:** Joy Jennings  
**Sales Office:** SanDN  
**Sales Region:** NAT

**Agency Name:** JR Media  
**Buying Contact:**  
**Billing Contact:** JR Media AP  
 1700 L STREET  
 SACRAMENTO, CA 95811

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Maienschein/Democratic/State Assem  
**Demographic:** A25-54  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 260218  
**Agency External ID:** 111942  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Hiatus Dates:** 05/20/22-05/22/22,05/27/22-05/29/22

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	43	\$20,340.00	\$17,289.00
05/30/22	06/02/22	24	\$10,860.00	\$9,231.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Imp.
May 2022	43	\$20,340.00	\$17,289.00	84.4
June 2022	24	\$10,860.00	\$9,231.00	43.9
<b>Totals</b>	<b>67</b>	<b>\$31,200.00</b>	<b>\$26,520.00</b>	<b>128.3</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joy Jennings			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp	Type	Spots	Amount
N 1	KGTV	05/16/22	06/02/22	ABC World News M-F	CM	630-7pm	MTWTF--	:15/:15	4	\$960.00	P-3	4.1	BK	12	\$12,000.00
				ABC World News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>				
Week:		05/16/22	05/22/22	MTWT---			4		\$960.00		4.1				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Imp</u>	<u>Type</u>			
2	KGTV	05/16/22-05/22/22	ABC World News M-F			630-7pm	MTWTh-----	:30	<del>(\$960.00)</del>		4.1	NM			
See MG 1.15															
[P3 rate for CAND is \$960 but this spot is in for \$1,200. Please revise to match other candidate rate of \$960 for P3 spot. Thank you!]															
15	KGTV	05/16/22-05/19/22	ABC World News M-F			630-7pm	MTWTh-----	:15/:15	\$960.00		4.1	BK			
Ⓜ MG for 1.2 05/16															
Week:		05/23/22	05/29/22	MTWT---			4		\$960.00		4.1				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Imp</u>	<u>Type</u>			
6	KGTV	05/23/22-05/29/22	ABC World News M-F			630-7pm	MTWTh-----	:30	<del>(\$1,200.00)</del>		4.1	NM			
See MG 1.13															
[Programming. Scheduled NBA Conference Finals. RF 5/2]															
13	KGTV	05/24/22-05/26/22	ABC World News M-F			630-7pm	-TWTh-----	:15/:15	\$1,200.00		4.1	BK			
Ⓜ MG for 1.6 05/23															
Week:		05/30/22	06/05/22	MTWT---			4		\$960.00		4.1				

Order / Rev: 1016697  
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 Flight Dates: 05/16/22 - 06/02/22

Advertiser: Maienschein/Democratic/State Assembly  
 Product Desc: Maienschein/Democratic/State Assembly **KGTV**  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
11	KGTV	05/30/22	06/05/22	ABC World News M-F		630-7pm	MTWTh-----	:30	4	\$960.00		4.1 NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		05/30/22	06/05/22	MTWT---		4				\$960.00		4.1		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Imp Type</u>		
11	KGTV	05/30/22-06/05/22		ABC World News M-F		630-7pm	MTWTh-----	:30		<del>(\$1,200.00)</del>		4.1 NM		
See MG 1.14														
[Programming - Airs "NBA Finals Game 1". RF 5/3]														
14	KGTV	05/30/22-06/01/22		ABC World News M-F		630-7pm	MTW-----	:15	15	\$1,200.00		4.1 BK		
Ⓜ MG for 1.11 06/02														
N 2	KGTV	05/16/22	06/02/22	M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$560.00	P-3	2.3 NM	12	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		05/16/22	05/22/22	MTWT---		4				\$560.00		2.3		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Imp Type</u>		
1	KGTV	05/16/22-05/22/22		M-F 6-630pm News		6-630pm	MTWTh-----	:30		<del>(\$560.00)</del>		2.3 NM		
See MG 2.15														
[P6 Rate for Candidate is \$560 please]														
2	KGTV	05/16/22-05/22/22		M-F 6-630pm News		6-630pm	MTWTh-----	:15	15	\$560.00		2.3 BK		
3	KGTV	05/16/22-05/22/22		M-F 6-630pm News		6-630pm	MTWTh-----	:15	15	\$560.00		2.3 BK		
4	KGTV	05/16/22-05/19/22		M-F 6-630pm News		6-630pm	MTWTh-----	:15	15	\$560.00		2.3 BK		
15	KGTV	05/16/22-05/19/22		M-F 6-630pm News		6-630pm	MTWTh-----	:15	15	\$560.00		2.3 BK		
Ⓜ MG for 2.1 05/16														
Week:		05/23/22	05/29/22	MTWT---		4				\$560.00		2.3		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Imp Type</u>		
5	KGTV	05/23/22-05/26/22		M-F 6-630pm News		6-630pm	MTWTh-----	:15	15	\$560.00		2.3 BK		
6	KGTV	05/23/22-05/29/22		M-F 6-630pm News		6-630pm	MTWTh-----	:30		<del>(\$700.00)</del>		2.3 NM		
See MG 2.13														
[Programming. Airs NBA Conference Finals. RF 4/29]														
7	KGTV	05/23/22-05/26/22		M-F 6-630pm News		6-630pm	MTWTh-----	:15	15	\$560.00		2.3 BK		
8	KGTV	05/23/22-05/26/22		M-F 6-630pm News		6-630pm	MTWTh-----	:15	15	\$560.00		2.3 BK		
13	KGTV	05/24/22-05/26/22		M-F 6-630pm News		6-630pm	-TWTh-----	:15	15	\$700.00		2.3 BK		
Ⓜ MG for 2.6 05/23														
Week:		05/30/22	06/05/22	MTWT---		4				\$560.00		2.3		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Imp Type</u>		
9	KGTV	05/30/22-06/02/22		M-F 6-630pm News		6-630pm	MTWTh-----	:15	15	\$560.00		2.3 BK		
10	KGTV	05/30/22-06/02/22		M-F 6-630pm News		6-630pm	MTWTh-----	:15	15	\$560.00		2.3 BK		
11	KGTV	05/30/22-06/02/22		M-F 6-630pm News		6-630pm	MTWTh-----	:15	15	\$560.00		2.3 BK		
12	KGTV	05/30/22-06/05/22		M-F 6-630pm News		6-630pm	MTWTh-----	:30		<del>(\$700.00)</del>		2.3 NM		
See MG 2.14														
[Programming - Airs "NBA Finals Game 1". RF 5/3]														
14	KGTV	06/02/22-06/02/22		10News in Prime		10News in Prime	---Th-----	:15	15	\$700.00		2.3 BK		
Ⓜ MG for 2.12 06/02														
N 3	KGTV	05/16/22	06/02/22	M-F Good Morning America	CM	7-9am	MTWT---	:15	6	\$320.00	P-3	1.7 BK	19	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		05/16/22	05/22/22	MTWT---		6				\$320.00		1.7		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Imp Type</u>		
1	KGTV	05/16/22-05/22/22		M-F Good Morning America		7-9am	MTWTh-----	:30		<del>(\$320.00)</del>		1.7 NM		
See MG 3.13														
[P6 rate for Candidate should be \$160 please ]														
13	KGTV	05/16/22-05/19/22		M-F Good Morning America		7-9am	MTWTh-----	:15	15	\$320.00		1.7 BK		
Ⓜ MG for 3.1 05/16														
Week:		05/23/22	05/29/22	MTWT---		6				\$320.00		1.7		
Week:		05/30/22	06/05/22	MTWT---		7				\$320.00		1.7		
N 4	KGTV	05/16/22	06/02/22	M-F 5-6pm News	CM	5-6pm	MTWTF--	:15	4	\$380.00	P-3	1.6 BK	12	\$4,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		05/16/22	05/22/22	MTWT---		4				\$380.00		1.6		

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Advertiser: Maienschein/Democratic/State Assembly  
 Product Desc: Maienschein/Democratic/State Assembly  
 Estimate: KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>			
Week:		05/16/22	05/22/22	MTWT---					4	\$380.00		1.6			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Imp Type</u>		
1	KGTV	05/16/22-05/22/22		M-F 5-6pm News					5-6pm	MTWTh-----	:30	<del>(\$380.00)</del>	1.6	NM	
See MG 4.14															
[P3 Rate for Candidate :30 during political should be \$380 please]															
14	KGTV	05/16/22-05/19/22		M-F 5-6pm News					5-6pm	MTWTh-----	:15/:15	\$380.00	1.6	BK	
Ⓜ MG for 4.1 05/16															
Week:		05/23/22	05/29/22	MTWT---					4	\$380.00		1.6			
5	KGTV	05/23/22-05/29/22		M-F 5-6pm News					5-6pm	MTWTh-----	:30	<del>(\$500.00)</del>	1.6	NM	
See MG 4.13															
[Programming. Scheduled NBA Conference Finals. RF 5/2]															
13	KGTV	05/23/22-05/26/22		M-F 5-6pm News					5-6pm	-TWTh-----	:15/:15	\$500.00	1.6	BK	
Ⓜ MG for 4.5 05/23															
Week:		05/30/22	06/05/22	MTWT---					4	\$380.00		1.6			
12	KGTV	05/30/22-06/05/22		M-F 5-6pm News					5-6pm	MTWTh-----	:15/:15	<del>(\$380.00)</del>	1.6	BK	
See MG 4.15															
[Programming/ airs "World New"s 5PM-530PM and "NBA" 530PM-830PM. RF 5/17]															
15	KGTV	05/30/22-06/05/22		10News in Prime					10News in Prime	---Th-----	:15/:15	\$380.00	1.6	BK	
Ⓜ MG for 4.12 06/02															
N 8	KGTV	05/16/22	06/02/22	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWT---	:15/:15	3	\$125.00	P-6	0	BK	9	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>			
Week:		05/16/22	05/22/22	MTWT---					3	\$125.00		0			
Week:		05/23/22	05/29/22	MTWT---					3	\$125.00		0			
Week:		05/30/22	06/05/22	MTWT---					3	\$125.00		0			
N 9	KGTV	05/30/22	06/02/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWT---	:15/:15	1	\$240.00	P-3	0	BK	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>			
Week:		05/30/22	06/05/22	MTWT---					1	\$240.00		0			
N 10	KGTV	05/23/22	05/26/22	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWT---	:15/:15	1	\$50.00	P-6	0	BK	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>			
Week:		05/23/22	05/29/22	MTWT---					1	\$50.00		0			
N 11	KGTV	05/30/22	06/02/22	M-F 430-5am News 10 News at 430am	CM	430-5am	MTWT---	:15/:15	1	\$25.00	P-6	0	BK	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Imp</u>			
Week:		05/30/22	06/05/22	MTWT---					1	\$25.00		0			
Totals													67	\$31,200.00	