



KLAS  
2175 West 1700 South  
Salt Lake City, UT 84104

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

**Contract #** 1374471  
**Schedule Dates** 10/03/16-10/09/16  
**Advertiser** Joe Heck/Senate/Republican/Nevada (81822)  
**Agency** Strategic Media Placement (10336)  
**Product** Political - US Senate (1077)  
**Brand** 4527 (536929)  
**Salesperson** Continental - Washington, Washington DC (1438)  
**Sales Office** Continental - Washington DC  
**Buyer Name** FINK,BRANT  
**Phone/Fax** /  
**CPE** 4527  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** US Senate

**Date Entered** 06/21/16  
**Last Modified** 08/26/16  
**Entered By** Sonya Dennis-Javonti  
**CO-OP** No  
**Headline #** ECR25188184  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$11,586.75  
**Net Total** \$65,658.25  
**Sales Tax**

**Las Vegas (KLAS)**  
**By Broadcast Month**  
Oct. 2016 53 \$77,245.00  
Grand Total: 53 \$77,245.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/16-10/07/16	4	:30	6A- 8 News Now at 6-7am	3	X	X	X	X	X			3	\$660.00	\$1,980.00	Las Vegas (KLAS)	1-8 News Now Good Day	6/21/16
2.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	8:27A- Face the Nation	1							X	1	\$825.00	\$825.00	Las Vegas (KLAS)	2-Face The Nation	6/21/16
3.0	Normal Line / SPOT	10/03/16-10/07/16	4	:30	8:58A- Live! With Kelly & Michael	3	X	X	X	X	X			3	\$535.00	\$1,605.00	Las Vegas (KLAS)	3-Live! With Kelly	6/21/16
4.0	Normal Line / SPOT	10/03/16-10/07/16	4	:30	9:58A- The Price is Right	3	X	X	X	X	X			3	\$825.00	\$2,475.00	Las Vegas (KLAS)	4-Price is Right	6/21/16
5.0	Normal Line / SPOT	10/03/16-10/07/16	4	:30	11A- The Young and Restless	3	X	X	X	X	X			3	\$1,045.00	\$3,135.00	Las Vegas (KLAS)	5-The Young and the Restless	6/21/16
6.0	Normal Line / SPOT	10/03/16-10/07/16	4	:30	11:58A- 8 News Now @ Noon	3	X	X	X	X	X			3	\$605.00	\$1,815.00	Las Vegas (KLAS)	6-8 News Now @ Noon	6/21/16
7.0	Normal Line / SPOT	10/03/16-10/07/16	4	:30	12:30P- The Bold and the Beautiful	3	X	X	X	X	X			3	\$605.00	\$1,815.00	Las Vegas (KLAS)	7-The Bold and the beautiful	6/21/16
8.0	Normal Line / SPOT	10/03/16-10/07/16	4	:30	1P- Let's Make a Deal	3	X	X	X	X	X			3	\$605.00	\$1,815.00	Las Vegas (KLAS)	8-Let's Make a Deal	6/21/16
9.0	Normal Line / SPOT	10/03/16-10/07/16	4	:30	2:59P- Dr. Phil	3	X	X	X	X	X			3	\$650.00	\$1,950.00	Las Vegas (KLAS)	9-Dr. Phil	6/21/16
10.0	Normal Line / SPOT	10/03/16-10/07/16	4	:30	4:58P- 8 News Now @ 5PM, M-F	3	X		X		X			3	\$875.00	\$2,625.00	Las Vegas (KLAS)	10-8 News Now @ 5p	6/21/16

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### Sales Office

Continental - Washington DC

### Buyer Name

FINK,BRANT

### Phone/Fax

/

### CPE

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### Billing Type

Standard

### Comments

US Senate

### Date Entered

06/21/16

### Last Modified

08/26/16

### Entered By

Sonya Dennis-Javonti

### CO-OP

No

### Headline #

ECR25188184

### Demo

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$11,586.75

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## Las Vegas (KLAS)

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	<u>Spots</u>	<u>Rate</u>
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11.0	Normal Line / SPOT	10/03/16-10/07/16	4	:30	5:58P- 8 News Now at 6pm, M-F	3	X		X		X			3	\$1,095.00	\$3,285.00	Las Vegas (KLAS)	11-8 News now @ 6p	6/21/16
12.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	5P- 8 News Now at 5pm Sat	1						X		1	\$440.00	\$440.00	Las Vegas (KLAS)	12-8 News now @ 5p	6/21/16
13.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	5:58P- 8 News Now at 6pm Sat	1						X		1	\$520.00	\$520.00	Las Vegas (KLAS)	13-8 News now @ 6p	6/21/16
14.0	Normal Line / SPOT	10/03/16-10/07/16	4	:30	7P- Jeopardy!	3	X	X	X		X			3	\$1,430.00	\$4,290.00	Las Vegas (KLAS)	14-Jeopardy	6/21/16
15.0	Normal Line / SPOT	10/03/16-10/07/16	4	:30	7:30P- Wheel of Fortune	3	X		X		X			3	\$1,315.00	\$3,945.00	Las Vegas (KLAS)	15-Wheel of Fortune	6/21/16
16.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	9:57A- NFL Doubleheader-AM	1							X	1	\$7,000.00	\$7,000.00	Las Vegas (KLAS)	16-NFL Early	6/21/16
17.0	Normal Line / SPOT	10/03/16-10/07/16	4	:30	3:59P- 8 News Now @ 4-5PM	3	X	X	X		X			3	\$660.00	\$1,980.00	Las Vegas (KLAS)	17-8 News Now @ 4p	6/21/16
18.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	7:58P- CBS Crimetime - Sat 8-9pm	1						X		1	\$1,210.00	\$1,210.00	Las Vegas (KLAS)	18-Crimetime	6/21/16
19.0	Normal Line / SPOT	10/08/16-10/08/16	4	:30	9A- NCAA Football	2						X		2	\$1,000.00	\$2,000.00	Las Vegas (KLAS)	19-CBS SEC College Football	6/21/16
20.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	5P- 8 News Now at 5pm Sun	1							X	1	\$555.00	\$555.00	Las Vegas (KLAS)	19-8 News Now @ 5p	6/21/16

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20.0.1	Preempt	10/09/16															Las Vegas (KLAS)	Schedule Change/Exception - Post-Sports News 430p/Matter of Fact 5p	
21.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	6:28P- 8 News Now at 630pm	1							X	1	\$660.00	\$660.00	Las Vegas (KLAS)	21-8 News Now @ 630p	6/21/16
22.0	Revised Line / SPOT	10/03/16-10/03/16	5	:30	10P- CBS NCIS: Los Angeles Mon @ 10PM	1	X										Las Vegas (KLAS)	* rate/pgm chg 22-NCIS: Los Angeles	6/21/16
22.1	Normal Line / SPOT	10/09/16-10/09/16	5	:30	8P- CBS NCIS: Los Angeles	1							X	1	\$3,290.00	\$3,290.00	Las Vegas (KLAS)	22-NCIS: Los Angeles	8/26/16
23.0	Normal Line / SPOT	10/06/16-10/06/16	4	:30	5:22P- NFL Thursday Night	1				X				1	\$8,050.00	\$8,050.00	Las Vegas (KLAS)	23-Thurs Night Football	6/21/16
24.0	Normal Line / SPOT	10/07/16-10/07/16	4	:30	9P- CBS Hawaii Five-O @ 9PM	1					X			1	\$5,325.00	\$5,325.00	Las Vegas (KLAS)	24-Hawaii 5-0	6/21/16
25.0	Normal Line / SPOT	10/08/16-10/08/16	5	:30	9:58P- CBS 48 Hours Sat @ 10pm	1						X		1	\$1,210.00	\$1,210.00	Las Vegas (KLAS)	* rate 25-48 Hours	6/21/16
26.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	6:57P- CBS 60 Minutes @ 7PM	1							X	1	\$5,000.00	\$5,000.00	Las Vegas (KLAS)	26-60 Minutes	6/21/16
27.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	1:19P- NFL Doubleheader-PM	1							X	1	\$9,000.00	\$9,000.00	Las Vegas (KLAS)	27-NFL Late	6/21/16

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