

Byrne Acquisition Group

3 First Street Weldon, NC 27890

Telephone: 252-536-3115

WPTM-FM, Roanoke Rapids NC, WSMY-AM, Weldon, NC, WYTT-FM, Emporia, VA, WDLZ-FM, Murfreesboro, NC, WWDR-AM, Murfreesboro, NC, WTRG-FM, Gaston, NC, WWDW-FM, Alberta, VA

Byrne Acquisition Group, LLC acquired the station employment unit on December 20,2019. Therefore, this report covers the period from the closing through the end of the reporting period on May 31, 2020..

EEO PUBLIC FILE REPORT

12-20-19 to 5-31-20

The following stations are included in the same station employment unit and are included in this EEO Public File Report:

WPTM-FM, Roanoke Rapids NC
WSMY-AM, Weldon, NC
WYTT-FM, Emporia, VA
WDLZ-FM, Murfreesboro, NC
WWDR-AM, Murfreesboro, NC
WTRG-FM, Gaston, NC
WWDW-FM, Alberta, VA

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Annual EEO Public File Report Form

Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): stations listed above and is required to be placed in the online public file of these stations, and posted on their websites, if they have websites.

WPTM-FM, Roanoke Rapids NC, WSMY-AM, Weldon, NC, WYTT-FM, Emporia, VA, WDLZ-FM, Murfreesboro, NC, WWDR-AM, Murfreesboro, NC, WTRG-FM, Gaston, NC, WWDW-FM, Alberta, VA

The following stations in the group have websites: WPTM, WWDW, WYTT, WSMY and WTRG.

The information contained in this Report covers the time period beginning **12-20-19** to and including **6/1/2020** (the “Applicable Period”)

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

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For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

Appendix 1 to

Annual EEO Public File Report Form (EXHIBIT 2)

**Covering the Period from 12-
12/20/19 to 5/31/20**

Station(s) Comprising Station Employment Unit: all stations listed above

Section	1: Vacancy Information	DATE FILLED	NO. OF INTERVIEWEES	RECRUITMENT SOURCE OF HIREE
A	Sales Representative	September 3, 2019	3	D, L
B	Sales Representative	November 18, 2019	10	D, I, G, F
C	Operations Manager	January 6, 2020	2	G
D	Sales Representative	Still Interviewing	9	L, H, M

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Appendix 2 to

Annual EEO Public File Report Form

Station(s) Comprising Station Employment Unit: all stations listed above

Section 2: Recruitment Source Information

	Recruitment Sources	Recruitment Initiatives	Entitled To Notification
A	Roanoke Valley Chamber of Commerce 260 Premier Blvd. Roanoke Rapids, NC 27870 (252)537-3513 Ginny Lewis glewis@rvchamber.com	Attend Chamber Business After Hours and post job openings on Chamber Web Site	NO
B	South Hill Chamber of Commerce 201 S. Mecklenberg Ave South Hill, VA 23970 (434)447-4547 frank@southhillchamber.com	Attend Chamber monthly lunch meeting and post job openings on Chamber Web Site	NO
C	Station Websites www.maverick1023.com www.1077lakefm.com www.995jamz.com www.magic979wtrg.com	Post job openings and need for interns on stations websites listed in "C"	NO
D	Recruitment Ads on both on air signals and streaming Radio Stations WPTM WDDW, WDLZ WWDR, WSMY, WTRG, WYTT	Run recruitment ads on all stations including the streaming stations.	NO
E	Stations Facebook /Social Media (stations listed in F)	Post Job Opening on stations that have a Facebook Page	NO
F	Internship Program Established through relationships	Seek Interns through HalifaxCommunityCollege and	YES

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		Southside Virginia Community College	
G	Referral by Employee or Industry Source	Referrals from other professionals in the industry	NO

H	Job Assistant Center Of Virginia	Regional Job Fair October 23, 2019 Emporia Virginia. Open to Public Suzanne D. Taylor 434-594-6838 Suzannetaylor57@yahoo.com Subsequent Job Fair scheduled for April 2, 2020 canceled due to Covid 19	YES
I	Virginia Employment Commission 1300 Greensville County Circle Emporia, VA 23847 434-634-6199	Virginia Employment Commission posts and distributes job openings to their network of employers. Mary Vaughn 434-634-6199 Mary.Vaughn@vec.virginia.gov	YES
J	Lake Gaston Regional Chamber Of Commerce 2357 Eaton Ferry Rd. Littleton, NC 27850	Attend Chamber Business After Hours and post job openings on the Chamber web sites. Christina Wells 252-586-5711 info@lakegastonchamber.com	NO
K	Virginia Career Works Terra Bailey Napier 118 E. Danville St South Hill, VA 23970	Virginia Career Works posts open positions through their network of employers. Terra Bailey Napier terranapier@southernvajobs.com 434-390-9795	YES
L	Open Interview Policy-Conduct employment interviews with any and all applicants regardless of whether there is an opening for a position.	Internal Policy for Local Applicants	NO

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M	Halifax Community College Foundation P.O. Box 809 Weldon, NC 27890 (252)536-4221	Student Interns and Job Fairs Allen Purser Apurser601@halifaaxcc.edu 252-536-4221 Participation in HCC Job Fair scheduled for April 9, 2020 canceled due to Covid 19	NO
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Appendix 3 to Annual EEO Public File Report Form

Covering Equal Opportunity Opportunities

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Covering Equal Employment Opportunities.

Throughout the previous year for which this Report is filed, Byrne Acquisition Group, licensee of stations WPTM(FM) Roanoke Rapids, North Carolina, WSMY(AM), Weldon, North Carolina, WTRG(FM), Gaston, North Carolina, WWDR(AM), WDLZ(FM), Murfreesboro, North Carolina, WYTT(FM), Emporia, Virginia and WWDW(FM), Alberta, Virginia informs employees regarding policy concerning employment opportunities at the radio stations.

These initiatives included the following:

- 1) Byrne Acquisition Group does not discriminate in any way, shape, or form for any reason whatsoever. Discrimination based on race, gender, age, religion, or any number of other factors shall not be tolerated. If you ever witness evidence of discrimination, it is important to bring it to management attention quickly. We do not tolerate discrimination in our hiring practices, nor in our day to day operation, nor in our dealing with clients and listeners.
- 2) We live in a diverse and multi cultural community. It is important we all work to include all members of the community in our workforce, in our public service efforts, and in our listening audience. Anything you as individual employees can do to keep us connected is important and valuable.
- 3) Being involved with our community will help keep us connected. If can volunteer with Habitat For Humanity, United Way, Red Cross or other non-profit organizations, you will be helping make sure our radio stations are at the front of the minds of community leaders.
- 4) Showing opportunities for careers in broadcasting is the reason we host students as interns, invite classes for tours and encourage shadowing for students of all ages. Whenever you have the opportunity to advance these objectives, please do so.
- 5) In conclusion, please remember we are all responsible for advancing our station and our industry through fair and equal approaches to employment, and connectivity with every member of the community. If you ever have questions, please fee free to ask.