

TO: Emma Lance, WESS Station Manager
FROM: Rob McKenzie, University Advisor to WESS
RE: Quarterly Report
DATE: 4/10/21

WESS Quarterly Report

This quarterly report covers the period of the three months prior to the date listed above. The staff of WESS radio (90.3 FM) believe the station has responded to community needs for alternative and educational programming with the shows listed below. The program format of WESS is "diversified." When deejays are not on the air, the station airs BBC World Service Programming. The BBC World Service provides a wealth of diverse educational programs ranging from news to documentaries to knowledge-based game shows. BBC programming hours on WESS are from 12 midnight until 9am, plus when deejays are not on the air during other time periods. In addition to the BBC World Service, WESS airs following educational programs:

Monday through Friday 9-10am: Vintage Radio Hour

Narrative: This show airs radio programs from the 20s through the 50s (e.g. Lone Ranger, Jack Benny). The announcer provides background information on the characters, program and sponsor, then plays a show.

Monday through Friday Various times 9-5pm: News Briefs

Narrative: WESS News Briefs are 5-minute local newscasts written and announced by students in Broadcast Journalism (CMST 229) and Voice for Broadcasting (CMST 315)

Tuesday 5-6pm: Talk Show

Narrative: The format of the show is to provide background information on the guest for the first 15 minutes, and then issue-driven information for the remaining 45 minutes. The guest is treated as an authority on a subject matter implied by the guest's title or position.

This show is suspended while the station operates with a minimal staff during Covid.

Please note: The July 10 and November 10 quarterly reports cover time periods in which the station is operating according to a summer schedule, where less deejays are on the air. This air time is filled by BBC programming.