2021 Fourth Quarter

# ISSUES & PROGRAMS

# Report



KXLT Television, Inc. Rochester, MN

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# Listing of Problems and Needs

- 1. Business
- 2. Community
- 3. Covid
- 4. Crime
- 5. Education
- 6. Environment
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- 8. Religion
- 9. Sports
- 10. Weather

## TYPICAL AND ILLUSTRATIVE PROGRAMS IN RESPONSE TO ISSUES AND PROGRAMS

### Local

Since **November 28, 1999**, KXLT Television, Inc. licensee of SagamoreHill Broadcasting of Minnesota, has broadcast the following programming in response to the issues and programs need for this quarter.

#### FOX 47 News @ 9

*30 minutes Locally produced* Since 11/28/1999

News @ 9 M-F, Sun 9p-9:30p Starting 1/27/20 length changed to 1 hour M-F News @ 9 M-F 9p-10:00p, Sun 9p-9:30p

Latest information and periodic in-depth background stories, which air during the locally produced news.

#### Business – Economy

1:30 9PM 10/13/2021 SHIPPING ISSUES SHIPPING ISSUES IMPACTING LOCAL BUSINESSES 9PM 2:3010/15/2021 WORKSHOP AFTER DARK BUSINESS TURNS INTO A CLUB ON WEEKENDS. SHARES SECURITY PLAN 1:30 10/20/2021 9PM ASSISTED LIVING SHORTAGE SHORTAGE IN ASSISTED LIVING STAFF 2:0010/21/2021 9PM TRUCK DRIVER SHORTAGE DRIVER SHORTAGE NOW IMPACTING SUPPLY SHORTAGES 9PM HALLOWEEN NIGHT LIFE A LOOK AT WHAT EVENTS ARE HAPPENING ON THE 1:00 10/28/2021 WEEKEND OF HALLOWEEN SPORTS BETTING TALKING TO CASINOS ABOUT THE POSSIBILITY OF SPORTS 1:30 11/04/219PM BETTING COMING TO MINNESOTA JERK KING LAWSUIT LOCAL RESTAURANT IS SUING ROCHESTER FOR 1:00 11/12/2021 9PM CONSTRUCTION DOWNTOWN CAUSING IT TO CLOSE 2:0011/14/2021 9PM SOMETHING FOR THE CITY AN EVENT TO BRING MULTIPLE BUSINESSES AND ENTERTAINMENT TO ONE PLACE CHROME BOOKS ROCHESTER LIBRARY RECEIVES CHROME BOOKS WITH 1:00 11/18/2021 9PM WIFI 1:009PM RECORD STORE DAY TALKING TO LOCAL RECORD STORE ABOUT NATIONAL 11/26/2021 RECORD STORE DAY

#### **2021 Fourth Quarter Report**

1:30 9PM TREE SHOPPING 11/28/2021 LOCAL BUSINESS SEES MORE CUSTOMERS AT CHRISTMAS TREE FARM 2:0011/29/2021 9PM CYBER MONDAY HOW LOCAL BUSINESSES ARE USING THE INTERNET TO **BOOST BUSINESS** 1:30 12/3/2021 9PM CASCADE LAKE UPDATE ROCHESTER ANNOUNCES CASCADE LAKE **EXPANSION** 2:00 12/6/2021 9PM HOMELESSNES REPORT A NEW REPORT SHOWS POPULATION OF HOMELESS RESIDENTS IN ROCHESTER MAY BE DECLINING 12/18/2021 9PM POST OFFICE LOCAL POST OFFICE SEES EXTREME WAIT 1:30 2:00 9PM CHRISTMAS WORKERS SPEAKING TO STAFF FORCED TO WORK ON 12/24/2021 CHRISTMAS RST TRAVEL SPEAKING TO LOCAL AIRPORT ABOUT FLIGHT DELAYS AND 12/26/2021 9PM 1:30 CANCELLATIONS

### Community

1:00 10/1/2021 9PM CREEPY DOLLS THE OLMSTED COUNTY HISTORICAL SOCIETY BRINGS BACK THE CREEPY DOLL COMPETITION 1:30 10/6/2021 9PM ROLLER DISCODOWNTOWN ALLIANCE PREPARES TO BRING ROLLER DISCO TO ROCHESTER 9PM INDIGENOUS PEOPLES DAY HEARING FROM LOCAL TRIBES ABOUT BIDEN'S 1:30 10/8/2021 PROCLAMATION SAVE THE TURTLES 9PM LOCAL NATURE GROUPS CREATE SAFE PLACE FOR 2:0010/12/2021 TURTLES THAT CONTINUE TO BE HIT BY CARS 9PM HAUNTED HOUSE A LOOK AT A NEW HAUNTED ATTRACTION IN ROCHESTER 1:0010/22/2021 LOVE SHOULDN'T HURT LOCAL DOMESTIC ABUSE OUTLETS HOST A LOVE 1:0010/24/2021 9PM SHOULDN'T HURT MARCH 1:00 HALLOWEEN TRICK OR TREATING EVENTS THROUGH THE AREA 10/31/2021 9PM DEER OPENER TALKING TO HUNTERS ABOUT THE DEER OPENER AND WHAT THEY 1:00 11/7/2021 9PM ARE EXPECTING A LOCAL ORGANIZATION USES LICENSE PLATES TO MAKE 2:00 11/16/2021 9PM VETERAN CRAFTS VETERAN THANK YOU SIGNS 1:0011/21/2021 9PM LIGHTS AT BLUFF THE HOLIDAY DRIVE THRU LIGHTS AT BLUFF VALLEY MAKE A RETURN 9PM TURKEY GIVEAWAY LOCAL BUSINESS GIVES OUT FREE TURKEYS 1:00 11/23/2021 2:0011/30/2021 9PM HAZAMA OBIT ROCHESTER REMEMBERS MAYOR HAZAMA 1:00 12/4/2021 9PM FREE SOUP LOCAL RESTAURANT IS OFFERING FREE SOUP TO ANYONE WHO NEEDS IT 12/5/2021 9PM ART SHOW NATURE CENTER HOSTS ART SHOW 1:30 9PM ROCHESTER RESTAURANT HOSTS "TUBA CHRISTMAS" 1:00 12/11/2021 TUBA CHRISTMAS **EVENT** 9PM HOLIDAY CONCERT THE ROCHESTER POPS ORCHESTRA HAD ONE OF ITS FINAL 2:00 12/12/2021 REHEARSALS AHEAD OF THE GROUP'S ANNUAL HOLIDAY CONCERT 1:00 12/17/2021 9PM POWER OUTAGES SOME STILL WITHOUT POWER AFTER MAJOR STORM 1:00 12/19/2021 9PM ORONOCO NATIVITY A LIVE DRIVE THROUGH NATIVITY SCENE SALVATION ARMY GIFTS OUT CHRISTMAS DINNER 1:30 12/25/2021 9PM FREE MEAL 5:00 12/31/2021 9PM LOOK BACK A LOOK BACK AT THE TOP STORIES IN MINNESOTA FOR 2021

## Covid

#### **2021 Fourth Quarter Report**

1:30 9PM MASK POLICY ROCHESTER SCHOOLS IMPLEMENT MASK POLICY AT BOARD 10/5/2021 **MEETINGS** 2:30 10/7/2021 9PM COVID LONG HAULERS WE HEAR FROM COVID PATIENTS WHO ARE EXPERIENCING LONG TERM SYMPTOMS 2:00 10/27/2021 9PM PFIZER FDA APPROVAL PARENTS REACT TO PFIZER VACCINE BEING APPROVED FOR KIDS 9PM KIDS GETTING VACCINE TALKING TO KIDS AS THEY GET THE COVID 2:00 11/5/2021 VACCINE 11/8/2021 9PM INTERNATIONAL TRAVEL TRAVEL OPENS UP FOR U.S, LOCAL REACTION 2:009PM COVID OUTBREAKS LOCAL SCHOOLS SEE SURGE IN COVID CASES AND MOVE 1:30 11/15/2021 STUDENTS ONLINE 9PM HOLIDAY PARTIES AS COVID CASES CONTINUE TO CAUSE CONCERN, WE 2:00 11/19/2021 DISCUSS HOLIDAY PARTY PLANNING THE SALVATION ARMY HOSTS BOOSTER SHOT CLINIC 1:00 12/14/2021 9PM BOOSTER SHOTS 12/21/2021 1:30 9PM HOLIDAY TRAVEL COVID CONCERNS AS PEOPLE TRAVEL FOR HOLIDAYS 2:0012/27/2021 9PM HOLIDAY QUARANTINE EXPERTS DISCUSS QUARANTINE RECOMMENDATIONS WHEN TRAVELING FOR THE HOLIDAYS

#### Crime

9PM MATSON GOLF CART OFFICER ARIK MATSON RECEIVES A GIFT AS HE RECOVERS 1:30 10/11/2021 FROM A SHOOTING 9PM CHINCHILLA FARM A CHINCHILLA FARM FACES PETA AND USDA 2:0010/14/2021 INVESTIGATION FOR ANIMAL NEGLECT TIKTOK CHALLENGES LAW ENFORCEMENT DEALS WITH NEW TIKTOK TRENDS 1:30 10/18/2021 9PM CAUSING THEFTS AT SCHOOLS GLASSER IMAGES 1:30 10/26/2021 9PM A PHOTOGRAPHY BUSINESS IS UNDER FIRE FOR NOT GIVING CUSTOMERS THEIR PHOTOS A LOCAL SHERIFF SHARES THE STORIES OF FALLEN 2:0010/29/2021 9PM POLICE PODCAST OFFICERS THROUGH A PODCAST 2:00 11/11/2021 9PM NARCAN TRAINING LOCAL AUTHORITIES GIVE NARCAN TRAINING TO THE PUBLIC 9PM DOG KILLER A FAMILY FINDS OUT THEIR DOG WAS KILLED BY A HUNTER AND 2:0011/22/2021 COVERED UP 12/2/2021 MURDER TRIAL 9PM THE MURDER TRIAL FOR A ROCHESTER MAN KILLED IN 2:00JANUARY CONTINUES 9PM POLICE CAMS ROCHESTER POLICE WORK TO GET MORE CAMERAS DOWNTOWN 1:30 12/7/2021 1:30 12/13/2021 9PM SNOW REMOVAL ROCHESTER DISCUSSES SNOW REMOVAL ORDINANCES AUSTIN STANDOFF POLICE SPEND HOURS IN A STANDOFF IN AUSTIN 1:30 12/23/2021 9PM 9PM AUSTIN PROTEST BLACK LIVES MATTER ACTIVISTS PROTEST AFTER A 2:0012/30/2021 STANDOFF ENDS IN THE SUSPECT BEING SHOT AND KILLED

## Education

REFERENDUM VOTES MULTIPLE SCHOOL DISTRICTS IN THE AREA HELD 1:30 9PM 11/2/2021 ELECTION NIGHTS FOR REFERENDUMS 9PM SCHOOL VIOLENCE NATIONWIDE VIOLENCE IN SCHOOLS IS ON THE RISE, 1:3011/17/2021 PSYCHOLOGISTS REACT OLDER NURSING STUDENT 2:0011/24/2021 9PM WOMAN IN HER 40S GOES BACK TO NURSING SCHOOL

1:00 12/28/2021 9PM THROWBACK GAME RUSHFORD PETERSON SCHOOLS BRING BACK OLD JERSEYS FOR THE GIRLS BASKETBALL GAME

#### Environment

2:0011/9/20219PMIMPAIRED WATERSLOCAL RIVERS GET ADDED TO MINNESOTAS IMPAIREDWATER LIST1:0011/10/20219PMROOKERY VOTEPUSH TO END CONSTRUCTION NEAR A BLUE HERONROOKERY IS DENIEDVOTEVOTEPUSH TO END CONSTRUCTION NEAR A BLUE HERON

## Health

1:30 10/3/2021 9PM CANCER BENEFIT COMMUNITY COMES TOGETHER TO GIVE A LITTLE GIRL A DONATION FOR HER CANCER TREATMENT 2:0010/4/2021 9PM BREAST CANCER AWARENESS SENATOR AMY KLOBUCHAR SHARES HER CANCER BATTLE AND THE IMPORTANCE OF EARLY DETECTION BLUE STEM HOSTS EVENT TO HELP PEOPLE WITH AUTISM 2:00 9PM AUTISM EVENT 10/10/2021 2:0010/19/2021 9PM DENTAL PROGRAMS DENTAL PROGRAMS FOR PEOPLE ON STATE INSURANCE ARE SLIM IN ROCHESTER MAYO CLINIC HIJAB VIRAL POST SHOWS MAYO CLINIC OFFERS DISPOSABLE 2:00 11/1/2021 9PM HIJABS FOR PATIENTS 2:00 11/3/2021 9PM ALCOHOL CONSUMPTION NEW STATISTICS SHOW AMERICANS ARE DRINKING MORE ALCOHOL SINCE THE PANDEMIC BEGAN 9PM THANKSGIVING FOOD DIETICIAN DISCUSSES WHY THANKSGIVING FOOD MAKES 1:30 11/25/2021 YOU TIRED 9PM MAYO CLINIC USES BLUE LIGHT TO DETECT CANCER CELLS BLUE LIGHT TECH 2:30 12/20/2021

## Religion

2:00 10/17/2021 9PM LADY OF GUADALUPE EVENT TO CELEBRATE LADY OF GUADALUPE IN ROCHESTER

## Sports

| 1:30        | 12/9/2021 | 9PM | VIKINGS GAME | FANS GIVE OPINIONS ON COACH ZIMMER AND PLAYOFFS |
|-------------|-----------|-----|--------------|---|
| POSSIBILITY |           |     |              |   |

## Weather

| 2:00  | 10/25/2021 | 9PM | FALL COLORS FALL COLORS WILL NOT BE AS VIBRANT AS YEARS PAST BECAUSE |
|-------|------------|-----|--|
| OF TH | E DROUGHT  |     |  |
| 1:00  | 12/10/2021 | 9PM | RURAL SNOW RURAL RESIDENTS SHOW SNOW PLOWING WOES IN AREA            |
| 1:30  | 12/16/2021 | 9PM | TORNADO DAMAGE HISTORIC DECEMBER STORM WREAKS HAVOC IN THE AREA      |

# Network Programming

In addition to our locally produced programming specifically designed to respond to the issues and problems of our viewing area, network programs often cover issues relating to our local problems and needs.

#### FOX News Sunday

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FOX Network Sundays 8am 60 min

## Syndicated Programming

In addition to our locally produced news to respond to the issues and problems of our viewing area, syndicated programs often cover issues relating to our local problems and needs.

KXLT airs Children's E/I Programming Monday - Sunday 7am.

*X-Ploration: Awesome Planet* the host and experts explore the most spectacular places on earth and learn how it all came to be. Some of the places explored are bubbling volcanoes, rafting magnificent glacial lakes, hike canyons and dive in the oceans.

*X-Ploration: Outer Limits* the host collaborates with NASA to entertain and educate with stories such as floating in zero gravity, how to wash your hair in space, is there life beyond Earth?, and space weather.

*X-Ploration: Earth 2050* tries to show where the world will be in the year 2050 by exploring advancements in science, technology, engineering and mathematics. From personal jet packs to self driving cars, the show explores these ideas and more with technology gurus, science fiction writers and creative thinkers.

*Into the Outdoors* is a show that is hosted by an adventure team of kids discovering the fun of exploring science and nature. This half-hour program takes viewers from the highs of flying over glacial features to the lows of exploring vast caverns underground, and whether it's probing active bear dens or diving under water with sturgeon, the show decodes some of nature's most curious mysteries using cutting-edge science. The show is also supported by an online educational network that delivers scores of serious science videos and lesson activities into the classroom where teachers and students can expand their hands-on learning. Into the Outdoors entertains and educates while helping excite our next generation of scientists and explorers.

*Xploration FabLab* brings the world of science, technology, and innovation to life. The series is designed to be fast paced and exciting, with each episode consisting of multiple, shortstory segments based on a central topic. Featuring fun, young hosts that will keep the pace tight and energy high. Star power will be used to supercharge the storylines. Each episode will include a relevant celebrity with a science and tech background. All Xploration FabLab episodes will focus on a relevant global issue and what's being done to solve it. Using real-live examples, FabLab will illustrate how all the STEM disciplines work together to improve our lives and make the world better.

*Daily Mail.TV* - a syndicated show hosted by Jesse Palmer bringing the **DailyMail.com** to life on television. With exclusive stories, breaking news, showbiz, politics, crime, health, science and technology.

*Matter of Fact with Soledad O'Brein* is a syndicated show hosted by Soledad O'Brien that offers a fresh take on political news, and covers emerging national issues.

## Short Form Programming

KXLT demonstrates a strong commitment to our community by broadcasting public service announcements (PSA's) for many area non-profit organizations. The PSA's are listed below which aired during the quarter. Specific dates/times are not given here, but are available on request.

| Advertiser                  | Title                            |
|-----------------------------|----------------------------------|
| Bolder Options              | Be the Bridge Mentor             |
| Best Friends Animal Society | Save them All                    |
| Buzzed Driving              | Bathroomboy                      |
|                             | Warning Sign-Over Top            |
| Elder Network               | Donate                           |
|                             | Volunteer                        |
| Kiwanis                     | Hockey Festival 2021             |
| Leukemia & Lymphoma Society | Will Yank                        |
| Mayo Clinic                 | Blood Donor PSA                  |
| NAB Congressional PSA       | Ernst Disabled American Veterans |
| Project Roadblock           | Drunk Driving Project Roadblock  |
| Ronald McDonald House       | Family                           |
|                             | Pop Tabs                         |
| Seeds for Tomorrow          | Seeds for Tomorrow               |

#### 2021 Fourth Quarter Report

Support Disaster Relief

United Way

Support disaster Relief.org

Olmsted County Kid Splain