

ORDER



Orders
Order / Rev: 1503923
Alt Order #: 08219938
Product Desc: PRIORITIES USA ACTION
Estimate: 4557
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 04/01/16 / 04/01/16
Order Type: General

WOIO
Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Targeted Platform Media, LLC
Buying Contact:
Billing Contact:
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Priorities USA Action
Demographic: W35+
Product Codes: PL20
Priority: P 9
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	47	\$38,275.00	\$32,533.75
09/26/16	09/26/16	14	\$12,400.00	\$10,540.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	47	\$38,275.00	\$32,533.75	0.00
October 2016	14	\$12,400.00	\$10,540.00	0.00
Totals	61	\$50,675.00	\$43,073.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	09/20/16	09/26/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	MTWTF--	:30	4	\$350.00	P 6	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/16	09/26/16	MTWTF--		4		\$350.00		0.00					
E 2	WOIO	09/20/16	09/26/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:30	4	\$700.00	P 8	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/16	09/26/16	MTWTF--		4		\$700.00		0.00					
E 3	WOIO	09/20/16	09/26/16	NET Price Is Right Price is Right	Comm	11a-12p	MTWTF--	:30	4	\$450.00	P 6	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/16	09/26/16	MTWTF--		4		\$450.00		0.00					
E 4	WOIO	09/20/16	09/26/16	Noon News Noon News	Comm	12-1230p	MTWTF--	:30	4	\$475.00	P 6	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/16	09/26/16	MTWTF--		4		\$475.00		0.00					
E 5	WOIO	09/20/16	09/26/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	MTWTF--	:30	4	\$300.00	P 6	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/16	09/26/16	MTWTF--		4		\$300.00		0.00					
E 6	WOIO	09/20/16	09/26/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:30	4	\$400.00	P 6	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 1503923
 Alt Order #: 08219938
 Flight Dates: 09/20/16 - 09/26/16

Advertiser: ISS/Priorities USA Action
 Product Desc: PRIORITIES USA ACTION
 Estimate: 4557
WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WOIO	09/20/16	09/26/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:30	4	\$400.00	P 6	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		4				\$400.00		0.00			
E 7	WOIO	09/20/16	09/26/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTWTF--	:30	4	\$500.00	P 6	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		4				\$500.00		0.00			
E 8	WOIO	09/20/16	09/26/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	MTWTF--	:30	4	\$150.00	P 4	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		4				\$150.00		0.00			
E 9	WOIO	09/20/16	09/26/16	NET CBS Evening News CBS Evening News	Comm	630-7P	MTWTF--	:30	4	\$750.00	P 8	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		4				\$750.00		0.00			
E 10	WOIO	09/20/16	09/26/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTWTF--	:30	4	\$800.00	P 8	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		4				\$800.00		0.00			
E 11	WOIO	09/20/16	09/26/16	NET CBS AM Network CBS This Morning	Comm	7-9a	MTWTF--	:30	5	\$150.00	P 6	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		5				\$150.00		0.00			
E 12	WOIO	09/20/16	09/26/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWTF--	:30	4	\$900.00	P 8	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		4				\$900.00		0.00			
E 13	WOIO	09/26/16	09/26/16	NET Mon Hour 1 Mon Hour 1	Comm	8-9p	1-----	:30	1	\$3,500.00	P 6	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----		1				\$3,500.00		0.00			
E 14	WOIO	09/26/16	09/26/16	NET Mon Hour 2 Mon Hour 2	Comm	9-10p	1-----	:30	1	\$2,975.00	P 8	0.00	NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----		1				\$2,975.00		0.00			
E 15	WOIO	09/24/16	09/24/16	NET Sat Hour 2 Sat Hour 2	Comm	9-10p	-----1-	:30	1	\$1,500.00	P 6	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1				\$1,500.00		0.00			
E 16	WOIO	09/25/16	09/25/16	NET Sun Hour 4 Sun Hour 4	Comm	10-11p	-----1	:30	1	\$2,000.00	P 8	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1		1				\$2,000.00		0.00			
E 17	WOIO	09/25/16	09/25/16	NET Face The Nation Face the Nation	Comm	1030-11a	-----1	:30	1	\$350.00	P 9	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1		1				\$350.00		0.00			
E 18	WOIO	09/25/16	09/25/16	Su Cleve 19 News at 11p Su Cleve 19 News at 11p	Comm	11p-1135p	-----1	:30	1	\$700.00	P 8	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1		1				\$700.00		0.00			
E 19	WOIO	09/25/16	09/25/16	Sun Cleve 19 News at 630 Sun Cleve 19 News at 630p	Comm	630-7p	-----1	:30	1	\$450.00	P 9	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1		1				\$450.00		0.00			
E 20	WOIO	09/25/16	09/25/16	NET Sun Hour 2 Sun Hour 2	Comm	8-9p	-----1	:30	1	\$4,500.00	P 6	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1		1				\$4,500.00		0.00			

Order / Rev: 1503923
 Alt Order #: 08219938
 Flight Dates: 09/20/16 - 09/26/16

Advertiser: ISS/Priorities USA Action
 Product Desc: PRIORITIES USA ACTION
 Estimate: 4557
WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WOIO	09/25/16	09/25/16	NET Sun Hour 2 Sun Hour 2	Comm	8-9p	-----1	:30	1	\$4,500.00	P 6	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/16	09/25/16	-----1		1		\$4,500.00		0.00					
E 21	WOIO	09/25/16	09/25/16	NET CBS Sunday Mornin CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$350.00	P 8	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/16	09/25/16	-----1		1		\$350.00		0.00					
E 22	WOIO	09/22/16	09/22/16	NET Thur Hour 2 Thur Hour 2	Comm	9-10P	---1---	:30	1	\$4,500.00	P 6	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/16	09/25/16	---1---		1		\$4,500.00		0.00					
E 23	WOIO	09/20/16	09/20/16	NET Tue Hour 1 Tue Hour 1	Comm	8-9P	-1-----	:30	1	\$2,500.00	P 8	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/16	09/25/16	-1-----		1		\$2,500.00		0.00					
E 24	WOIO	09/21/16	09/21/16	NET Wed Hour 2 Wed Hour 2	Comm	9-10p	--1----	:30	1	\$3,500.00	P 8	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/16	09/25/16	--1----		1		\$3,500.00		0.00					
													Totals	61	\$50,675.00