



125 West 55th St
New York, NY 10019

Contract # 25706112	Changes as of: 9/7/2017 at 11:08 AM	Version: Highlighting Revision 2
CPE: 389/472/4907	Flight: 9/8/17 - 9/12/17	Station: WVBT
Agency: MENTZER MEDIA SERVIC	Advertiser: John Adams - VA AG	Market: Norfolk-Virginia Beach
210 W. Pennsylvania Avenue	Product: PADAM	Office: WASHINGTON
Suite 250	Agency Order #: 6498017	Primary Demo: Adults 35+
Towson, MD 21204	Buyer: Rambo, Ally	Con Type: POLITICAL/VOTE
	Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880
		Total \$: \$2,580.00
		Total Spots: 17
		Total CPP: \$118.89
		Total GRP: 21.7
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/8 - 9/12					Total Spots	Total \$	CPP	GRP
							9/8	9/9	9/10	9/11	9/12				
1	F,M-Th 8a-9a		WAVY News at 8am	\$75.00	1.1	30	1	0	0	1	1	3	\$225.00	\$68.18	3.3
2	F,M-Th 7p-7:30p		WAVY News 10 @ 7p	\$125.00	1.4	30	1	0	0	1	1	3	\$375.00	\$89.29	4.2
3	F,M-Th 7a-8a		WAVY News at 7am	\$85.00	1.0	30	1	0	0	1	1	3	\$255.00	\$85.00	3.0
REV- 4	F,M-Th 10:45p-11p		Sports Wrap	\$225.00	1.3	30	1	0	0	1	1	2	\$450.00	\$173.08	2.6
5	Su 10p-10:45p		WVBT FOX News	\$150.00	2.3	30	0	0	1	0	0	1	\$150.00	\$65.22	2.3
6	F,M-Th 10p-10:45p		WVBT FOX News	\$300.00	2.1	30	1	0	0	1	1	3	\$900.00	\$142.86	6.3
REV+ 7	F 10:30p-11p		Washington Huddle	\$200.00	0.0	30	0	1	0	0	0	1	\$200.00	\$0.00	0.0
REV+ 8	F 1p-2p		Hampton Roads	\$25.00	0.0	30	0	1	0	0	0	1	\$25.00	\$0.00	0.0
TOTALS:							6	0	1	5	5	17	\$2,580.00	\$118.89	21.7



125 West 55th St
New York, NY 10019

Contract # 25706112	Changes as of: 9/7/2017 at 11:08 AM	Version: Highlighting Revision 2
CPE: 389/472/4907	Flight: 9/8/17 - 9/12/17	Station: WVBT
Agency: MENTZER MEDIA SERVIC	Advertiser: John Adams - VA AG	Market: Norfolk-Virginia Beach
210 W. Pennsylvania Avenue	Product: PADAM	Office: WASHINGTON
Suite 250	Agency Order #: 6498017	Primary Demo: Adults 35+
Towson, MD 21204	Buyer: Rambo, Ally	Con Type: POLITICAL/VOTE
	Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880
		Total \$: \$2,580.00
		Total Spots: 17
		Total CPP: \$118.89
		Total GRP: 21.7
		Separation:

Special Instructions	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
09/07/17 11:08 AM	BILL THOMAS	Separation: 30
09/06/17 9:09 AM	System	Notice Received.
09/05/17 3:37 PM	GOTOSTRATA\1011970	Separation: 30

Competitive Information	
Market Budget:	\$86,000
WVBT Share:	3%
Comment:	
WAVY:	31%
WGNT:	2%
WTKR:	37%
WTVZ:	1%
WVEC:	26%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$2,580.00	\$118.89	21.7
Total	100%	17	\$2,580.00	\$118.89	21.7

Monthly Summary		
Month	Spots	Dollars
2017-Sep	17	\$2,580.00
Total	17	\$2,580.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/7/17 11:08 AM	BILL THOMAS	Revised	1		\$0	\$2,580.00	Changes: Total Spots from 16 to 17, Total GRPs from 23.0 to 21.7, Total CPP from \$112.17 to \$118.89, Competitive Market Budget from \$42,500 to \$86,000, User Entered \$ from \$0.00 to \$2,580.00. 3 buylines added or modified.
Revision	9/5/17 3:37 PM	GOTOSTRATA\1011970	Confirmed			\$1,305.00	\$2,580.00	Changes: Comments from to Separation: 30, Total \$ from \$1,275.00 to \$2,580.00, Total CPP from \$55.43 to \$112.17. 5 buylines added or modified.
Queued for Electronic Contracting	9/5/17 11:53 AM					\$0	\$0	
New	9/5/17 10:48 AM	BILL THOMAS	New	16		\$1,275.00	\$1,275.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---