

Issues Programs List

Quarterly Issues Programs List

Station: KEAN-FM, KEYJ-FM, KULL-FM, KMWX-FM, KSLI-AM, KYYW-AM

October 1st, 2020 through December 31st, 2020

Section I. Issues

The station has identified the following topics as significant issues facing our community in this quarter:

- A. **Homelessness in Schools:** There are over to 1,000 homeless students within Abilene Independent School District, 1/3 of those students are unaccompanied. Abilene ISD has a homeless liaison officer that helps those students with daily needs and struggles.
- B. **Homeless & Working-Poor Families:** Abilene is home to a large homeless and working-poor population. Love & Care Ministries assists many of those with supplies like food, clothing, medical, and shelter.
- C. **Local Children Removed from Abusive and Criminal Homes:** There are many local children that are displaced because they come from broken, criminal, and unhealthy conditions. New Horizons is a local organization that assists these children in counseling, adoption, and foster services. Most of these children were taken from their families, by CPS, because they're parents are now in prison.
- D. **Crime Rate Growing in Abilene:** The crime rate in Abilene has been on an incline with much of the crime related to robbery/theft and drugs.
- E. **Covid-19 Testing:** With COVID-19 cases continuing to grow, in the Big Country, more resources have become available for rapid testing.

Section II. Responsive Programs

| Date(s) Aired | Program Name | Description of Issue Discussed | Duration | Time and/or Frequency |
|------------------------|---------------------|--|------------|-----------------------|
| 10/4 | The Talk of Abilene | HOMELESSNESS IN SCHOOLS: Interview with Darin Cox, homeless liaison of AISD, about the growing number of homeless and unaccompanied students in our community. We discussed ways to help students keep warm during the winter months with our annual Coats for Kids Drive. | 30 Minutes | 7:30am |
| 10/25 11/8 11/15 | The Talk of Abilene | HOMELESS & WORKING-POOR FAMILIES: We were joined by Mark Hewitt, from Love & Care Ministries, to discuss the needs and daily struggles of the | 30 Minutes | 7:30am |

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| | | homeless/working-poor population of the Abilene area. He offered information on how his program assists those in need as well as how the community can help with their annual Mission Thanksgiving event. | | |
| 10/11 11/29 | The Talk of Abilene | LOCAL CHILDREN REMOVED FROM ABUSIVE AND CRIMINAL HOMES: New Horizons is a local non-profit organization that assists displaced children with counseling services as well as foster and adoption assistance. Hannah Wigginton, from New Horizons, joined us to talk about their new fundraising campaign called the 12 for 12 Club, in which listeners were encouraged to donate \$12 per month, for 12 months, to assist them in their efforts in giving these children a fresh start. This program is especially necessary in 2020 as the pandemic forced them to cancel the majority of their fundraising events. | 30 MINUTES | 7:30am |
| 11/22 12/20 | The Talk of Abilene | CRIME RATE GROWING IN ABILENE: Abilene Chief of Police, Stan Standridge, discussed the state of Abilene, in regards to the growing crime rate and how citizens can help with community watch programs. While drugs are always bad, the growing concern is the theft problem. APD says some of it is because more are struggling, due to the pandemic, and offered multiple ways to keep your belongings secure, especially as we prepare for the holidays. | 30 Minutes | 7:30am |
| 11/1 12/13 | The Talk of Abilene | COVID-19 TESTING: With COVID-19 cases continuing to grow, in the Big Country, more resources have become available | 30 Minutes | 7:30am |

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| | | for rapid testing. We spoke with representatives from Abilene-Taylor County Public Health District about all the resources, and clinics, available for standard and rapid testing. We also discussed the potential roll-out plans for the covid vaccine and what needs to be done to stay below the state-mandated hospitalization threshold. | | |
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2020-Q4 (October-December) Viewpoints Radio

PUBLIC AFFAIRS PROGRAM AIRS EVERY SUNDAY AT 6AM

- Academic Testing
- Addiction
- Aging & Death
- Baking
- Bias
- Biography
- Body Language
- Business
- Career
- Child Development
- Climate Change
- Communication
- Community
- Consumerism
- Corporate Greed
- COVID-19 Pandemic
- Crime
- Criminal Justice
- Cuisine
- Culture
- Economics
- Education
- Entertainment
- Environment
- Deportation
- Democracy
- Data Analysis
- Diet
- Diversity
- Discrimination
- Family & Interpersonal Relationships
- Film
- Finance
- Food Insecurity
- Food Production
- Fraud
- Government
- Health
- Higher Education
- History
- Hobbies
- Human Rights
- Immigration
- Immunology
- Inequality
- Influenza
- Infectious Disease
- Innovation
- Interrogation
- Invention
- Investigation
- Journaling
- Labor/Workplace Issues
- Language
- Law
- Leadership
- Literature
- Marketing
- Medical Diagnostic Testing
- Mental Health
- Natural Resources
- Parenting
- Personal Finance
- Politics
- Pop Culture
- Poverty
- Psychology
- Public Health & Safety
- Public Speaking
- Race
- Renewable Energy
- Research & Development
- Science
- Segregation
- Self-Improvement
- Spelling & Grammar
- Sports & Recreation
- Streaming Services
- Technology
- Television
- Tradition
- Trivia
- Voting Rights
- Writing
- Weapons Safety

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| Program: 20-40 | | Writers/Producers: Amirah Zaveri & Evan Rook |
| Air Week: 10/4/20 | Studio Production: Jason Dickey | |
| Time | Segment | Dur. |
| 1:47 | SEGMENT 1: COVID TESTING ON COLLEGE CAMPUSES | 6:59 |
| <p>Synopsis: The University of Illinois at Urbana-Champaign has developed a quick and affordable saliva-based test that makes it possible for students, faculty and staff to get checked twice a week for COVID-19. We speak with one of its creators, Dr. Martin Burke about the largescale implementation of this method and the upcoming challenges with flu season quickly approaching.</p> | | |
| Host: Gary Price. | | |
| Guests: | | |
| <ul style="list-style-type: none"> • Dr. Martin Burke, associate dean for research, Carle Illinois College of Medicine, professor of chemistry, leader of SHIELD Illinois | | |
| Compliance issues covered: Higher Education, Public Health, Science, Technology, Medical Diagnostic Testing, Influenza, COVID-19 Pandemic, Research & Development | | |
| Links for more information: | | |
| <ul style="list-style-type: none"> • https://www.nature.com/articles/d41586-020-02611-y • https://splunk-public.machinedata.illinois.edu/en-US/app/uofi_shield_public_APP/home • https://chemistry.illinois.edu/news/2020-08-28/martin-burke-paul-hergenrother-covid-19-saliva-test-national-spotlight • https://www.cdc.gov/flu/season/faq-flu-season-2020-2021.htm#Flu-and-COVID-19 • https://chemistry.illinois.edu/mdburke | | |
| 10:48 | SEGMENT 2: INSIDE U.S. COLLEGE ADMISSIONS | 12:05 |
| <p>Synopsis: How will COVID-19 change the college admissions process? Will more students stay close to home? Will standardized tests be a thing of the past? Journalist, Jeffrey Selingo spent a year embedded in three college admissions offices and joins Viewpoints this week to share his insights and how this pandemic will alter higher education for good.</p> | | |
| Host: Gary Price. | | |
| Guests: | | |
| <ul style="list-style-type: none"> • Jeffrey Selingo, higher education journalist, author, <i>Who Gets In and Why: A Year Inside College Admissions</i> | | |
| Links for more information: | | |
| <ul style="list-style-type: none"> • https://www.jeffselingo.com/about/ • https://www.princetonreview.com/college-advice/college-admissions-guide • https://www.cnbc.com/2020/05/22/uc-plans-to-phase-out-sat-and-act-other-schools-may-follow-suit.html • https://www.nytimes.com/2020/09/05/opinion/sunday/coronavirus-college-admissions.html • https://www.barnesandnoble.com/w/who-gets-in-and-why-jeffrey-j-selingo/1134080081 • https://www.businessinsider.com/high-school-senior-who-got-into-5-ivy-league-schools-shares-her-admissions-essay | | |
| 23:35 | CULTURE CRASH: REVISITING THE GERMAN NETFLIX SERIES, “DARK” | 2:35 |
| <p>Synopsis: Seasons one, two and three of “Dark” are now streaming on Netflix. The highly rated show has an intricate plot that’s sometimes hard to follow but its ultimately worth the watch.</p> | | |
| Host: Evan Rook. | | |
| Compliance issues covered: Culture, Television, Entertainment, Streaming Services | | |

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| Program: 20-41 | | Writers/Producers: Amirah Zaveri & Evan Rook |
| Air Week: 10/11/20 | | Studio Production: Jason Dickey |
| Time | Segment | Dur. |
| 1:47 | SEGMENT 1: THE LIFE OF A MODERN PRIVATE EYE | 10:30 |
| <p>Synopsis: The field of private investigation is rapidly changing. And not entirely for the good. We speak with Tyler Maroney – a journalist turned private eye about the evolution of the industry and the role tech-savvy investigators play in influencing and providing transparency to governments, corporate entities, criminal justice lawyers and other sectors.</p> | | |
| <p>Host: Gary Price.</p> | | |
| <p>Guests:</p> <ul style="list-style-type: none"> • Tyler Maroney, private eye, co-founder, Quest Research and Investigations, author, <i>The Modern Detective: How Corporate Intelligence is Reshaping the World</i> | | |
| <p>Compliance issues covered: Career, Technology, Investigation, Government, Data Analysis, Research, Finance, Criminal Justice</p> | | |
| <p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.questinvestigates.com/ • https://www.theguardian.com/film/2020/jan/30/harvey-weinstein-black-cube-new-york-times • https://www.complex.com/pop-culture/2019/08/luke-brindle-khym-qri-free-meek-interview • https://www.amazon.com/Modern-Detective-Corporate-Intelligence-Reshaping/dp/1594632596 • https://twitter.com/tydamar • https://www.newyorker.com/magazine/2020/10/05/why-private-eyes-are-everywhere-now | | |
| 14:19 | SEGMENT 2: WHY IS ENGLISH SO HARD TO LEARN? | 8:18 |
| <p>Synopsis: We all know the rule: “I before E, except after C,” but it’s not applicable in “weird” or “science” or many other words. The English language has many exceptions to its rules and these irregularities make it a difficult language to learn. Two language experts join Viewpoints this week to share the many frustrations of English and the rules at play today.</p> | | |
| <p>Host: Marty Peterson.</p> | | |
| <p>Guests:</p> <ul style="list-style-type: none"> • Vivian Cook, Professor Emeritus of Applied Linguistics at Newcastle University and author of <i>Accommodating Broccoli in the Cemetery: Or Why Can't Anybody Spell</i> • Niall McLeod Waldman, author of <i>Spelling Dearest: The Down and Dirty, Nitty-Gritty History of English Spelling</i> | | |
| <p>Compliance issues covered: Language, Communication, History, Spelling & Grammar, Culture</p> | | |
| <p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.amazon.com/Accommodating-Broccoli-Cemetery-Anybody-Spell/dp/0743297113 • https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/ | | |
| 23:37 | CULTURE CRASH: A SOLID OSCAR CONTENDER | 2:49 |
| <p>Synopsis: We discuss director Chloe Zhao’s upcoming film, <i>Nomadland</i> that’s already generating a lot of buzz ahead of its December release.</p> | | |
| <p>Host: Evan Rook.</p> | | |
| <p>Compliance issues covered: Culture, Film, Entertainment</p> | | |

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| Program: 20-42 | | Writers/Producers: Amirah Zaveri & Evan Rook | |
| Air Week: 10/18/20 | | Studio Production: Jason Dickey | |
| Time | Segment | Dur. | |
| 1:47 | SEGMENT 1: THE 12 MILLION UNDOCUMENTED IMMIGRANTS IN THE U.S. | 7:24 | |
| <p>Synopsis: In 2016, President Trump ran on a platform that vowed to deport all of the undocumented immigrants in the country. However, four years later and this population is still relatively the same. Is it a practical plan to deport millions who have lived in the U.S. for more than a decade, are law-abiding and fill important jobs that would otherwise be vacant?</p> | | | |
| Host: Gary Price. | | | |
| Guests: | | | |
| <ul style="list-style-type: none"> Richard Hanus, immigration attorney | | | |
| Compliance issues covered: Immigration, Law, Government, Culture, Economics, Deportation, Education | | | |
| Links for more information: | | | |
| <ul style="list-style-type: none"> https://www.pewresearch.org/fact-tank/2019/06/12/5-facts-about-illegal-immigration-in-the-u-s/ https://www.usaviscounsel.com/ https://www.pewresearch.org/fact-tank/2019/06/12/us-unauthorized-immigrant-population-2017/ https://www.brookings.edu/policy2020/votervital/how-many-undocumented-immigrants-are-in-the-united-states-and-who-are-they/ https://www.nytimes.com/2020/09/12/us/ice-immigration-sweeps-deportation.html | | | |
| 11:13 | SEGMENT 2: WHITE COLLAR CRIME: THE PLAYERS & ITS ECONOMIC CONSEQUENCES | 11:16 | |
| <p>Synopsis: Each year, white collar crime results in losses that range between 300 and 800 billion dollars. Comparatively, other street-level crimes only total 16 billion dollars. Despite the huge cost, we seldom hear about lasting consequences for corporate offenders. We explore the prevalence of white-collar crime in our country and the systems that allow this corruption to flourish.</p> | | | |
| Host: Marty Peterson. | | | |
| Guests: | | | |
| <ul style="list-style-type: none"> Jennifer Taub, professor of law, Western New England University School of Law, author, <i>Big Dirty Money: The Shocking Injustice and Unseen Cost of White-Collar Crime</i> | | | |
| Compliance issues covered: Crime, Fraud, Economics, Finance, Politics, Law, Criminal Justice, History | | | |
| Links for more information: | | | |
| <ul style="list-style-type: none"> https://hbr.org/2019/07/white-collar-crime https://www.nytimes.com/2014/05/04/magazine/only-one-top-banker-jail-financial-crisis.html https://twitter.com/jentaub?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor https://washingtonmonthly.com/2020/10/08/what-joe-biden-could-learn-from-abraham-lincoln-about-white-collar-crime/ https://www.nytimes.com/2020/02/18/us/politics/trump-pardon-bлагоjevic-debartolo.html https://www.amazon.com/Big-Dirty-Money-Shocking-Injustice/dp/1984879979 https://www.bjs.gov/index.cfm?ty=tp&tid=33 https://www.fbi.gov/investigate/white-collar-crime | | | |
| 23:39 | CULTURE CRASH: HALLOWEEN 2020 | 2:58 | |
| <p>Synopsis: This year's spooky festivities may look a little different on October 31st – and that's okay. We share some of our favorite frightening films for the holiday.</p> | | | |
| Host: Evan Rook. Compliance issues covered: Culture, Tradition, COVID-19 Pandemic, Film | | | |

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| Program: 20-43 | | Writers/Producers: Amirah Zaveri & Evan Rook |
| Air Week: 10/25/20 | | Studio Production: Jason Dickey |
| Time | Segment | Dur. |
| 1:48 | SEGMENT 1: HALLOWEEN 2020: THE KICKOFF OF THIS YEAR'S HOLIDAY SEASON | 11:37 |
| <p>Synopsis: Halloween is just around the corner, falling on Saturday, October 31st. this year. Whatever your plans are this weekend, it's important to stay safe by following the recommended precautions. The holiday may look a little different this year, but it doesn't have to be any less spook-tastic.</p> | | |
| <p>Host: Gary Price.</p> | | |
| <p>Guests:</p> <ul style="list-style-type: none"> Deedee Fronius; Dr. Rachel Prete, pediatric hospitalist, Arnold Palmer Hospital for Children, chief quality officer of newborn care, Winnie Palmer Hospital for Women and Babies | | |
| <p>Compliance issues covered: Public Health, Tradition, Culture, Parenting, Mental Health, Child Development, COVID-19 Pandemic</p> | | |
| <p>Links for more information:</p> <ul style="list-style-type: none"> https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/holidays.html - halloween https://www.cdc.gov/flu/prevent/prevention.htm https://www.arnoldpalmerhospital.com/physician-finder/rachel-b-prete-do https://www.reviewjournal.com/business/fewer-people-will-celebrate-halloween-but-some-still-going-all-out | | |
| 15:27 | SEGMENT 2: EXAMINING THE DEATH-CARE INDUSTRY | 7:24 |
| <p>Synopsis: Planning for death is an important part of life. Getting your affairs in order and communicating your final wishes to your loved ones are two vital steps in this process. We speak with John Keith, the owner of Keith Monument, to better understand the field and some of the ways that COVID-19 has changed the way we celebrate life.</p> | | |
| <p>Host: Marty Peterson.</p> | | |
| <p>Guests:</p> <ul style="list-style-type: none"> John Keith, owner, Keith Monument. | | |
| <p>Compliance issues covered: Aging, Death, Health, Family & Interpersonal Relationships, Business, Career, History</p> | | |
| <p>Links for more information:</p> <ul style="list-style-type: none"> http://www.keithmonument.com/Staff/11/John-Keith https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/funeral-guidance.html https://www.vox.com/the-goods/21277027/funeral-home-covid-19-coronavirus-socially-distant https://www.npr.org/sections/goatsandsoda/2020/04/07/828317535/coronavirus-is-changing-the-rituals-of-death-for-many-religions | | |
| 23:51 | CULTURE CRASH: THE HAUNTING OF HILL HOUSE & BLY MANOR | 2:36 |
| <p>Synopsis: Mike Flanagan's popular miniseries is back for a sequel with the Haunting of Bly Manor that was released earlier this month on Netflix. We dive into the two horror shows and determine if they're worth the watch.</p> | | |
| <p>Host: Evan Rook. Compliance issues covered: Culture, Television, Entertainment, Streaming Services</p> | | |

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| Program: 20-44 | | Writers/Producers: Amirah Zaveri & Evan Rook | |
| Air Week: 11/1/20 | | Studio Production: Jason Dickey | |
| Time | Segment | Dur. | |
| 1:47 | SEGMENT 1: THE NATIVE AMERICAN VOTE: A GROUP PLAGUED BY VOTER MARGINALIZATION | 11:35 | |
| Synopsis: There are more than 5.2 million Native Americans living in the U.S., yet only a small fraction cast a ballot each election cycle. What factors lead to this low turnout? Viewpoints speaks with two experts about how historical bias feeds into the current challenges facing this group. | | | |
| Host: Gary Price. | | | |
| Guests: | | | |
| <ul style="list-style-type: none"> • Dr. Jean Reith Schroedel, professor of political science, Claremont Graduate University, author, <i>Voting in Indian Country: The View From the Trenches</i> • Dr. Brian Joseph Gilley, professor of anthropology, Indiana University-Bloomington | | | |
| Compliance issues covered: History, Politics, Government, Human Rights, Voting Rights, Poverty, Democracy; Elections; Discrimination | | | |
| Links for more information: | | | |
| <ul style="list-style-type: none"> • https://www.nytimes.com/2020/10/15/us/politics/navajo-arizona-mail-voting.html • https://www.americanbar.org/groups/crsj/publications/human_rights_magazine_home/voting-rights • https://www.narf.org/ • https://www.usa.gov/voting • https://www.isidewith.com/ • https://www.ballotready.org/ • https://www.cgu.edu/people/jean-schroedel/ • https://anthropology.indiana.edu/about/faculty/gilley-brian-joseph.html | | | |
| 15:24 | SEGMENT 2: GOOD MORNING ZOOM | 7:52 | |
| Synopsis: You may be familiar with the classic children's book, Goodnight Moon, but what about Good Morning Zoom? One mom living in New York City wanted to help her children better understand the pandemic, so wrote a parody based off of one of their favorite bedtime stories. The result? A funny, yet realistic look at parenting and getting through this period. | | | |
| Host: Marty Peterson. | | | |
| Guests: | | | |
| <ul style="list-style-type: none"> • Lindsay Rechler, managing director, Jefferies Group, author, <i>Good Morning Zoom</i> | | | |
| Compliance issues covered: Literature, Parenting, COVID-19 Pandemic, Infectious Disease, Child Development, Technology | | | |
| Links for more information: | | | |
| <ul style="list-style-type: none"> • https://www.penguinrandomhouse.com/books/671475/good-morning-zoom-by-lindsay-rechler-illustrated-by-june-park/ • https://www.amazon.com/Goodnight-Moon-Margaret-Wise-Brown/dp/0694003611 • https://www.theguardian.com/books/2020/aug/04/goodnight-moon-redrawn-good-morning-zoom-for-covid-era-kids-lindsay-rechler-margaret-wise-brown-childrens-book | | | |
| 24:16 | CULTURE CRASH: WATCHING FILM FESTIVALS FROM HOME | 2:09 | |
| Synopsis: We discuss the upsides of film festivals going digital this year as well as some of our favorite hidden gems in the lineup. | | | |
| Host: Evan Rook. Compliance issues covered: Culture, Entertainment, Streaming Services | | | |

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| Program: 20-45 | | Writers/Producers: Amirah Zaveri & Evan Rook |
| Air Week: 11/8/20 | Studio Production: Jason Dickey | |
| Time | Segment | Dur. |
| 1:47 | SEGMENT 1: THE STATE OF CLIMATE SCIENCE IN THE U.S. | 10:03 |
| <p>Synopsis: According to the Environmental Protection Agency, greenhouse gases trap heat in the atmosphere leading to a warmer planet. The largest source of greenhouse gas emissions due to human activities is from burning fossil fuels like coal, oil and natural gas for electricity, heat and transportation. In recent years, the increasingly dry and warm climate in the U.S. has led to extreme fires, record drought and more severe hurricanes. So, what can be done to alter the path we're currently on and make renewable energy (that results in less emissions) widely accessible for everyone?</p> | | |
| Host: Gary Price. | | |
| Guests: | | |
| <ul style="list-style-type: none"> Dr. Jennie C. Stephens, director and professor, School of Public Policy and Urban Affairs, Northeastern University, author, <i>Diversifying Power</i> | | |
| Compliance issues covered: Business, Climate Change, Renewable Energy, Science, Politics | | |
| Links for more information: | | |
| <ul style="list-style-type: none"> https://www.selectusa.gov/energy-industry-united-states-#:~:text=Overview,, geothermal, and nuclear power https://www.northeastern.edu/graduate/bio/jennie-stephens/ https://yaleclimateconnections.org/2020/01/fossil-fuel-political-giving-outdistances-renewables-13-to-one/ https://twitter.com/jenniestephens?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor https://www.opensecrets.org/ https://www.amazon.com/Diversifying-Power-Antiracist-Feminist-Leadership/dp/164283131X | | |
| 13:50 | SEGMENT 2: HOLIDAY SHOPPING 2020: DO YOU NEED TO BUY IT? | 9:04 |
| <p>Synopsis: Compulsive buying disorder affects around five percent of Americans. With prime shopping season fully underway, the number of ads and limited-time deals can lead to several unneeded purchases. We speak with psychologist, Dr. Michael Vilensky about how retailers get you to keep buying and what to do if you feel like you're shopping is getting to be a problem</p> | | |
| Host: Marty Peterson. | | |
| Guests: | | |
| <ul style="list-style-type: none"> Dr. Michael Vilensky, psychologist, The Ohio State University's Wexner Medical Center | | |
| Compliance issues covered: Addiction, Consumerism, Personal Finance, Marketing, Psychology | | |
| Links for more information: | | |
| <ul style="list-style-type: none"> https://www.healthline.com/health/addiction/shopping https://www.goodtherapy.org/learn-about-therapy/issues/compulsive-shopping https://www.psychologytoday.com/us/therapists https://wexnermedical.osu.edu/find-a-doctor/michael-vilensky-phd-98639 https://nrf.com/media-center/press-releases/nrf-says-consumers-continue-drive-economy-forecasts-retail-sales-will | | |
| 23:54 | CULTURE CRASH: THE LIFE AND CAREER OF CHRISTOPHER NOLAN | 2:33 |
| <p>Synopsis: Film writer, Tom Shone has released a new book, The Nolan Variations highlighting some of the lesser-known details about director Christopher Nolan and his films.</p> | | |
| Host: Evan Rook. Compliance issues covered: Arts, Culture, Film, Biography, Career, Literature | | |

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| Program: 20-46 | | Writers/Producers: Amirah Zaveri, Polly Hansen & Evan Rook | |
| Air Week: 11/15/20 | | Studio Production: Jason Dickey | |
| Time | Segment | Dur. | |
| 1:47 | SEGMENT 1: THE HISTORY OF FOOTBALL AS THE NFL CELEBRATES ITS 100TH ANNIVERSARY | 9:57 | |
| <p>Synopsis: The National Football League was founded in 1920 – and it’s no surprise that a lot has changed since then. Viewpoints speaks with three sports experts about the evolution of the football industry, its humble beginnings and why the NFL is still so pervasive and popular in American culture.</p> | | | |
| <p>Host: Gary Price.</p> | | | |
| <p>Guests:</p> <ul style="list-style-type: none"> • Dr. Rob Ruck, professor, sports history, University of Pittsburgh • Dr. Travis Vogan, associate professor, American studies, University of Iowa • Dr. Kurt Kemper, professor, history, Dakota State University | | | |
| <p>Compliance issues covered: Business, Diversity, Sports & Recreation, History, Career, Culture, Marketing, Race</p> | | | |
| <p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.nfl.com/ • https://www.nfl.com/NFL-films/ • https://clas.uiowa.edu/american-studies/people/travis-vogan • http://www.history.pitt.edu/people/rob-ruck • https://dsu.edu/directory/kemper-kurt.html • https://www.profootballhof.com/football-history/birth-of-pro-football/ | | | |
| 13:43 | SEGMENT 2: THE STATE OF SCIENCE | 9:14 | |
| <p>Synopsis: Before the pandemic, roughly 4 in 10 people across the world believed that if science didn’t exist their lives would be no different, according to a global survey conducted by 3M Corporation. We dig into this staggering statistic and how COVID-19 has altered people’s perception of the field.</p> | | | |
| <p>Host: Marty Peterson.</p> | | | |
| <p>Guests:</p> <ul style="list-style-type: none"> • Dr. Jayshree Seth, chief science advocate, 3M Corporation | | | |
| <p>Compliance issues covered: Science, Career, Technology, COVID-19 Pandemic, Invention, Education, Infectious Disease</p> | | | |
| <p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.3m.com/3M/en_US/state-of-science-index-survey/ • https://www.3m.com/3M/en_US/state-of-science-index-survey/interactive-3m-state-of-science-survey/ - 2020 • https://twitter.com/jseth2?lang=en • https://www.societyforscience.org/people/caitlin-sullivan/ • https://thestemlaboratory.com/stem-activities-for-kids/ | | | |
| 23:58 | CULTURE CRASH: RE-EXPLORING OLD SITCOM | 2:30 | |
| <p>Synopsis: It’s a good time to tuck in and explore some of our favorite, most comforting shows. We discuss a few recommendations now available to stream.</p> | | | |
| <p>Host: Evan Rook. Compliance issues covered: Culture, Television, Streaming Services, Technology</p> | | | |

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| Program: 20-47 | | Writers/Producers: Amirah Zaveri, Polly Hansen & Evan Rook | |
| Air Week: 11/22/20 | | Studio Production: Jason Dickey | |
| Time | Segment | Dur. | |
| 1:47 | SEGMENT 1: SURVIVING PARKLAND: THE PERSPECTIVE OF ONE TEACHER | 9:57 | |
| Synopsis: The 2018 massacre at Marjory Stoneman Douglas High in Parkland, Florida was the deadliest high school shooting in U.S. history. A teen gunman opened fire killing 17 students and faculty and injuring 17 others. Viewpoints speaks with high school teacher Jeff Foster who was there that day and is still an active voice in ending gun violence. | | | |
| Host: Gary Price. | | | |
| Guests: | | | |
| <ul style="list-style-type: none"> • Jeff Foster, A.P. government teacher, Marjory Stoneman Douglas High School, author, <i>For Which We Stand: How Our Government Works and Why It Matters</i> | | | |
| Compliance issues covered: Education, Politics, Law, Public Safety, Democracy, Weapons Safety | | | |
| Links for more information: | | | |
| <ul style="list-style-type: none"> • https://twitter.com/mrjefffostersd?lang=en • https://www.amazon.com/Which-We-Stand-Government-Matters/dp/1338643088 • https://marchforourlives.com/ • https://twitter.com/AMarch4OurLives?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor • https://en.wikipedia.org/wiki/Stoneman_Douglas_High_School_shooting • https://www.sun-sentinel.com/features/south-florida-parenting/fl-fea-jeff-foster-book-20201022-oflevb5b6fbi3mcobhmwutwpqm-story.html | | | |
| 13:46 | SEGMENT 2: RELATIONSHIPS: THE HUMAN EXPERIENCE IS 2020 | 9:05 | |
| Synopsis: Technology has shaped the way we stay in touch, fall in love and even have kids. Dr. Debora Spar joins Viewpoints this week to share how innovation affects several different aspects of our lives and what the future holds in this space. | | | |
| Host: Marty Peterson. | | | |
| Guests: | | | |
| <ul style="list-style-type: none"> • Dr. Debora Spar, professor, Harvard Business School, author, <i>Work, Mate, Marry, Love: How Machines Shape Our Human Destiny</i> | | | |
| Compliance issues covered: Family & Interpersonal Relationships, Technology, Parenting, Aging, Communication, Addiction | | | |
| Links for more information: | | | |
| <ul style="list-style-type: none"> • https://www.pewresearch.org/internet/2020/05/08/dating-and-relationships-in-the-digital-age/ • https://twitter.com/deboraspar?lang=en • https://us.macmillan.com/books/9780374200039 | | | |
| 23:51 | CULTURE CRASH: THE LIFE OF ALEX TREBEK | 2:35 | |
| Synopsis: Alex Trebek, the host of <i>Jeopardy!</i> , passed away at age 80 earlier this month. We remember his finesse, humor, genuine personality and decades-long dedication to the popular game show. | | | |
| Host: Evan Rook. Compliance issues covered: Culture, Television, Trivia | | | |

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| Program: 20-48 | | Writers/Producers: Amirah Zaveri & Evan Rook | |
| Air Week: 11/29/20 | | Studio Production: Jason Dickey | |
| Time | Segment | Dur. | |
| 1:47 | SEGMENT 1: THE EARLY AMERICAN DIET | 11:49 | |
| Synopsis: Throughout history - war, famine, economic instability has affected what we choose to buy at the grocery store. Even today, the pandemic has shifted our grocery shopping and eating habits. This week, we rewind back to the Great Depression, which forced millions of Americans to find new recipes and get creative with the limited number of ingredients they could afford. | | | |
| Host: Gary Price. | | | |
| Guests: | | | |
| <ul style="list-style-type: none"> Jane Ziegelman, historian, food writer, author, <i>A Square Meal: A Culinary History of the Great Depression</i> | | | |
| Compliance issues covered: Cuisine, Diet, Food Insecurity, COVID-19 Pandemic, Food Production, History, Health | | | |
| Links for more information: | | | |
| <ul style="list-style-type: none"> https://www.amazon.com/Square-Meal-Culinary-History-Depression/dp/0062216414 https://www.npr.org/sections/thesalt/2016/08/15/489991111/creamed-canned-and-frozen-how-the-great/ https://www.harpercollins.com/blogs/authors/jane-ziegelman https://www.tenement.org/ https://soyummy.com/great-depression-food/ https://www.amazon.com/97-Orchard-Immigrant-Families-Tenement/dp/0061288519 | | | |
| 15:40 | SEGMENT 2: I SPY DELICIOUS PIE | 7:04 | |
| Synopsis: Boozy Pecan, Cranberry-Pear, Banana Crème. The many flavors and textures of pie are endless. Just because Thanksgiving and all-things pumpkin have passed, doesn't mean an end to sugary holiday sweets. Viewpoints speaks with cookbook author Ken Haedrich about the prevalence of pie in American culture and how anyone – at any skill level – can bake a delicious pie in no time. | | | |
| Host: Marty Peterson. | | | |
| Guests: | | | |
| <ul style="list-style-type: none"> Ken Haedrich, food writer, cookbook author, <i>Pie Academy</i> | | | |
| Compliance issues covered: Baking, Holiday Cooking, Literature, History, Culture, Education, Tradition | | | |
| Links for more information: | | | |
| <ul style="list-style-type: none"> https://thepieacademy.com/recipes-and-videos/ https://www.amazon.com/gp/product/163586111X/ https://www.netflix.com/title/80063224 https://www.cdc.gov/healthequity/features/holidayseason/index.html | | | |
| 23:44 | CULTURE CRASH: OUR FAVORITE PAGE-TURNERS | 2:44 | |
| Synopsis: The colder months are a great time to tuck into a new novel. We recommend a few of our favorite books that are easy to get through and will keep you hooked from start to finish. | | | |
| Host: Evan Rook. Compliance issues covered: Culture, Literature | | | |

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| Program: 20-49 | | Writers/Producers: Amirah Zaveri, Pat Reuter & Evan Rook |
| Air Week: 12/6/20 | | Studio Production: Jason Dickey |
| Time | Segment | Dur. |
| 1:47 | SEGMENT 1: BECOMING STEVE JOBS | 9:15 |
| <p>Synopsis: Apple co-founder, Steve Jobs, was hailed as a genius and master innovator during his lifetime, but his career wasn't always a smooth, upward trajectory. He failed many times and was eventually sidelined at Apple. We speak with one of his biographers about how Jobs changed his ways during this turbulent time, and how his experiences working with NeXt Computer and Pixar helped develop him into a savvy, more understanding leader.</p> | | |
| Host: Gary Price. | | |
| Guests: | | |
| <ul style="list-style-type: none"> Rick Tetzeli, co-author with Brent Schlender, of the book, <i>Becoming Steve Jobs: The Evolution of a Reckless Upstart Into a Visionary Leader</i> | | |
| Compliance issues covered: History, Technology, Career, Business, Innovation, Leadership, Personal Growth | | |
| Links for more information: | | |
| <ul style="list-style-type: none"> https://www.penguinrandomhouse.com/books/223401/becoming-steve-jobs-by-brent-schlender-and-rick-tetzeli-with-a-new-foreword-by-marc-andreessen/ | | |
| 13:06 | SEGMENT 2: LIAR, LIAR: HOW TO GET TO THE TRUTH | 10:05 |
| <p>Synopsis: How do professionals question people to get the information they want? We talk to an expert in interrogation and lying on this subject, and how law enforcement and job interviewers use the same tactics to find out if someone may be lying to them.</p> | | |
| Host: Marty Peterson. | | |
| Guests: | | |
| <ul style="list-style-type: none"> Maryann Karinch, a human behavior expert and author of the book, <i>Nothing But the Truth: Secrets from Top Intelligence Experts to Control the Conversation and Get the Information You Need</i> | | |
| Compliance issues covered: Psychology, Body Language, Career, Interrogation, Government, Office Culture, Workplace Issues | | |
| Links for more information: | | |
| <ul style="list-style-type: none"> https://www.spymuseum.org/ https://time.com/5443204/signs-lying-body-language-experts/ https://www.apa.org/monitor/julaug04/detecting http://karinch.com/ | | |
| 24:11 | CULTURE CRASH: WHEN TO QUIT THE BOOK YOU'RE READING | 2:14 |
| <p>Synopsis: When do you call it quits on a book that you just can't get into? We discuss a few picks that are popular reads but just didn't hook us enough to continue on.</p> | | |
| Host: Evan Rook. Compliance issues covered: Culture, Literature | | |

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| Program: 20-50 | | Writers/Producers: Amirah Zaveri & Evan Rook |
| Air Week: 12/13/20 | | Studio Production: Jason Dickey |
| Time | Segment | Dur. |
| 1:47 | SEGMENT 1: THE MODERN DIAMOND BUSINESS | 8:04 |
| <p>Synopsis: The northwestern coast of South Africa & Namibia has been a mining hub for diamonds since the 1900's. Local workers labor through long shifts and hazardous working conditions in order to feed their families. The pay? Roughly five cents per carat of rough diamonds found. While some may argue that the industry stimulates the local economy, once a company deems an area to be over-mined, it pulls out, leaving behind nothing for locals except ravaged land.</p> | | |
| Host: Gary Price. | | |
| Guests: | | |
| <ul style="list-style-type: none"> Matthew Gavin Frank, professor, nonfiction, creative writing, poetry, Northern Michigan University, author, <i>Flight of the Diamond Smugglers: A Tale of Pigeons, Obsession, and Greed Along Coastal South Africa</i> | | |
| Compliance issues covered: Human Rights, Poverty Corporate Greed, Environment, Business, Natural Resources, Labor & Workplace Issues, Economics | | |
| Links for more information: | | |
| <ul style="list-style-type: none"> https://wnorton.com/books/9781631496028 https://www.amazon.com/Flight-Diamond-Smugglers-Pigeons-Obsession/ https://www.debeersgroup.com/about-us/our-operations/our-mines/south-africa https://www.bbc.com/future/article/20200207-the-sparkling-rise-of-the-lab-grown-diamond | | |
| 11:54 | SEGMENT 2: LIAR, LIAR: HOW TO GET TO THE TRUTH | 11:19 |
| <p>Synopsis: Alex Trebek hosted <i>Jeopardy!</i> for 37 seasons until his passing last month from pancreatic cancer. The trivia quiz series is unlike any other show on TV – and some would argue that a big part of what made it so entertaining was Trebek's talent for leading the game. We explore his career legacy and what's next for <i>Jeopardy!</i>.</p> | | |
| Host: Marty Peterson. | | |
| Guests: | | |
| <ul style="list-style-type: none"> Robert Thompson, professor, television & popular culture, Syracuse University Daniella Regencia, attorney, former <i>Jeopardy!</i> contestant | | |
| Compliance issues covered: Trivia, Entertainment, Culture, History, Death, Television, Health, Entertainment | | |
| Links for more information: | | |
| <ul style="list-style-type: none"> http://jeopardy.com/ https://news.syr.edu/faculty-experts/robert-thompson/ https://www.ksby.com/news/local-news/local-jeopardy-contestant-reflects-on-recently-meeting-trebek https://www.cnn.com/2020/12/01/entertainment/jeopardy-new-season-trnd/index.html https://twitter.com/Jeopardy?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor | | |
| 24:16 | CULTURE CRASH: THE QUEEN'S GAMBIT | 2:12 |
| <p>Synopsis: You don't need to be a chess whiz to enjoy <i>The Queen's Gambit</i>. <i>Viewpoints</i> explores the Netflix breakout hit featuring actress Anya Taylor-Joy.</p> | | |
| Host: Evan Rook. Compliance issues covered: Television, Culture, Entertainment, Streaming Services | | |

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| Program: 20-51 | | Writers/Producers: Amirah Zaveri & Evan Rook |
| Air Week: 12/20/20 | Studio Production: Jason Dickey | |
| Time | Segment | Dur. |
| 1:47 | SEGMENT 1: THE MODERN DIAMOND BUSINESS | 9:42 |
| <p>Synopsis: Segregation not only divides cities but leads to divided people as well. It fuels biases against people who may look or act different than us, leading to generations of inequity and discrimination. Viewpoints speaks with social justice activist, Tonika Johnson about the many impacts' segregation has had on the city of Chicago.</p> | | |
| <p>Host: Gary Price.</p> | | |
| <p>Guests:</p> <ul style="list-style-type: none"> • Tonika Johnson, social justice activist, creator of Folded Project and Belonging | | |
| <p>Compliance issues covered: Diversity, Race, Community, Poverty, Segregation, Inequality, Bias, Education, Discrimination</p> | | |
| <p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.foldedmapproject.com/ • http://belongingchicago.com/ • https://www.tonijphotography.com/ • https://twitter.com/tonikagj?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor • https://www.aclu.org/ | | |
| 13:33 | SEGMENT 2: WHAT ARE YOU GRATEFUL FOR? | 8:50 |
| <p>Synopsis: Thank goodness 2020 is just about over. While this year has been full of many challenges, it's also made more Americans realize what truly matters and the importance of being thankful for even the littlest of things. As we all look ahead to next year and the habits we hope to cultivate, we discuss the benefits of practicing gratitude through writing.</p> | | |
| <p>Host: Marty Peterson.</p> | | |
| <p>Guests:</p> <ul style="list-style-type: none"> • Janice Kaplan, journalist, author, The Gratitude Diaries, host, <i>The Gratitude Diaries</i> podcast | | |
| <p>Compliance issues covered: Journaling, Writing, Self-Improvement, Mental Health, COVID-19 Pandemic, Psychology</p> | | |
| <p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.intelligentchange.com/ • https://www.psychologytoday.com/us/blog/what-mentally-strong-people-dont-do • https://www.intelligentchange.com/ • https://www.amazon.com/Gratitude-Diaries-Looking-Bright-Transform/dp/1101984147 • https://podcasts.apple.com/us/podcast/the-gratitude-diaries/id1517684348 | | |
| 23:23 | CULTURE CRASH: REVISITING THE VIDEO GAME “THE LAST OF US” | 3:03 |
| <p>Synopsis: “The Last of Us” and “The Last of Us Part Two” both have intricate storylines set in a post-zombie apocalypse world that makes for adventurous and exciting game play. We dive into the creative development that sets this game apart.</p> | | |
| <p>Host: Evan Rook. Compliance issues covered: Culture, Entertainment, Hobbies</p> | | |

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| Program: 20-52 | | Writers/Producers: Amirah Zaveri & Evan Rook |
| Air Week: 12/27/20 | | Studio Production: Jason Dickey |
| Time | Segment | Dur. |
| 1:47 | SEGMENT 1: THE ON- AND OFF-STAGE BENEFITS OF PRACTICING IMPROV | 11:34 |
| <p>Synopsis: Getting on a stage in front of a crowd can be extremely daunting. But, taking a risk and trying something new may not only lead you to a new hobby but a renewed perspective on life. Improv comedy forces you to connect on a deeper level with others, as well as yourself through the collaboration, communication and confidence the performance art requires.</p> | | |
| <p>Host: Gary Price.</p> | | |
| <p>Guests:</p> <ul style="list-style-type: none"> Max Dickins, comedian, improvisation expert, author, <i>Improvise!: Use the Secrets of Improv to Achieve Extraordinary Results at Work</i> | | |
| <p>Compliance issues covered: Public Speaking, Communication, Career, Workplace Issues, Self-Improvement, Hobbies</p> | | |
| <p>Links for more information:</p> <ul style="list-style-type: none"> https://www.secondcity.com/ https://momentimprov.com/online-improv-classes/ https://www.maxdickins.com/ https://www.hooplabusiness.com/ https://www.amazon.com/Improvise-Secrets-Confidence-Connect-Anything/dp/1785785877 https://twitter.com/maxdickins?lang=en | | |
| 15:24 | SEGMENT 2: GAME SHOW HISTORY | 7:44 |
| <p>Synopsis: Before the game shows of today, there were countless series of the past that defied our notion of showmanship. Full of grandiose props, charismatic hosts and the perfect, hand-picked contestants, these series kept viewers hooked till the very end and were (really) too good to be true. We discuss some of the most popular game shows in American history and how the industry has evolved over the last 70 years.</p> | | |
| <p>Host: Marty Peterson.</p> | | |
| <p>Guests:</p> <ul style="list-style-type: none"> Adam Nedef, game show historian, author | | |
| <p>Compliance issues covered: History, Trivia, Television, Education, Government, Pop Culture</p> | | |
| <p>Links for more information:</p> <ul style="list-style-type: none"> https://www.pbs.org/wnet/pioneers-of-television/pioneering-programs/game-shows/ https://www.history.com/news/quiz-show-scandal-fraud-jeopardy https://www.pbs.org/wgbh/americanexperience/features/quizshow-64000-question/ https://twitter.com/adamnedef?lang=en https://www.amazon.com/Adam-Nedef/e/B00J5U21Z8 | | |
| 24:08 | CULTURE CRASH: A FILM HOMAGE TO “THE TWILIGHT ZONE” | 2:19 |
| <p>Synopsis: We recommend the new movie, <i>The Vast of Night</i> now available to stream on Amazon Prime. It has the same vibes as “The Twilight Zone”, transporting viewers back to an entirely different time period.</p> | | |
| <p>Host: Evan Rook. Compliance issues covered: Television, Culture, History, Entertainment, Streaming Services</p> | | |