

ORDER

Orders	Order / Rev:	135461	
	Alt Order #:	26125359	
	Product Desc:	issue	
	Estimate:	6857	NTMF
	Flight Dates:	09/25/18 - 10/01/18	Primary AE: Katz Washington DC
	Original Date / Rev:	09/24/18 / 09/24/18	Sales Office: K-WDC
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Great American Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		3050 K St. NW Ste 100	Billing Cycle: EOM/EOC
		Washington, DC 20007	Agency Commission: 15%

Advertiser	Name:	POL/DSCC IE	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Issue	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	ISS	Order Separation: 00:20:00
	Priority:	IS	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	22	\$2,640.00	\$2,244.00
10/01/18	10/01/18	9	\$975.00	\$828.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	22	\$2,640.00	\$2,244.00	0.00
October 2018	9	\$975.00	\$828.75	0.00
Totals	31	\$3,615.00	\$3,072.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NTMF	09/25/18	10/01/18	M-F 9a-10a People's Court	CM	9:00 AM-10:00 AM	MTWTF--	:30	4	\$40.00	IS	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--					4	\$40.00		0.00			
N 2	NTMF	09/25/18	10/01/18	M-F 12p-1p Face the Truth	CM	12:00 PM-1:00 PM	MTWTF--	:30	4	\$40.00	IS	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--					4	\$40.00		0.00			
3	NTMF	09/25/18	10/01/18	M-F 3p-330p Mike & Molly	CM	3:00 PM-3:30 PM	MTWTF--	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--					2	\$40.00		0.00			
4	NTMF	09/25/18	10/01/18	M-F 330p-4p Mike & Molly	CM	3:30 PM-4:00 PM	MTWTF--	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--					2	\$40.00		0.00			
5	NTMF	09/25/18	10/01/18		CM	4:00 PM-4:30 PM	MTWTF--	:30	2	\$40.00	IS	0.00	NM	2	\$80.00

Order / Rev: 135461
 Alt Order #: 26125359
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: POL/DSCC IE
 Product Desc: issue
 Estimate: 6857
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4p-430p											
				MOM											
				MOM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--					2	\$40.00		0.00			
6	NTMF	09/25/18	10/01/18	M-F 430p-5p	CM	4:30 PM-5:00 PM	MTWTF--	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
				MOM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--					2	\$40.00		0.00			
7	NTMF	09/25/18	10/01/18	M-F 5p-6p	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$50.00	IS	0.00	NM	2	\$100.00
				Last Man Standing		(5:00 PM-5:30 PM)									
				Last Man Standing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--					2	\$50.00		0.00			
8	NTMF	09/25/18	10/01/18	M-F 5p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$50.00	IS	0.00	NM	2	\$100.00
				Last Man Standing		(5:30 PM-6:00 PM)									
				Last Man Standing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--					2	\$50.00		0.00			
9	NTMF	09/25/18	10/01/18	M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$300.00	IS	0.00	NM	3	\$900.00
				Big Bang Theory											
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--					3	\$300.00		0.00			
10	NTMF	09/25/18	10/01/18	M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	3	\$300.00	IS	0.00	NM	3	\$900.00
				Big Bang Theory											
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--					3	\$300.00		0.00			
11	NTMF	09/25/18	09/25/18	Tue Prime Hour 2	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
				Love Connection											
				Love Connection											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	-T-----					1	\$300.00		0.00			
12	NTMF	09/26/18	09/26/18	Wed Prime Rotator	CM	7:00 PM-9:00 PM	--W----	:30	1	\$300.00	IS	0.00	NM	1	\$300.00
				Masterchef											
				Masterchef (2 Hour)-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	--W----					1	\$300.00		0.00			
N 13	NTMF	09/25/18	10/01/18	M-F 935p-305a	CM	10:05 PM-11:05 PM	MTWTF--	:30	3	\$125.00	IS	0.00	NM	3	\$375.00
				Modern Family		(10:05 PM-11:05 PM)									
				Modern Family											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/18	10/01/18	MTWTF--					3	\$125.00		0.00			
													Totals	31	\$3,615.00



125 West 55th St
New York, NY 10019

Contract # 26125359	Changes as of: 8/21/2018 at 11:50 AM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 49/53/6857	Flight: 9/25/18 - 10/1/18	Station: NTMF	Con Type: POLITICAL/VOTE
Agency: Great American Media 3050 K ST NW, SUITE 20007 100 WASHINGTON DC	Advertiser: DSCC IE	Market: Missoula	Total \$: \$3,615.00
	Product: issue	Office: WASHINGTON	Total Spots: 31
	Agency Order #: 7620317	Service: Nielsen	Total CPM: \$0.00
	Buyer: Police, Kelly	Primary Demo:	Total GRP:
	Salesperson: KENNETH MIELE 202-955-5342	Assistant: KENNETH MIELE 202-955-5342	Traffic #: 135461
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/25	9/25 - 9/25	Total Spots	Total \$	CPM	GRP
MSD 2	Tu-F-M 12n-1p		DateLine	\$40.00	30	4		0	\$0.00	\$0.00	0.0
MGD 14	M-F 1p-2p		DateLine	\$40.00	30	4		4	\$160.00	\$0.00	0.0
TOTALS:						31		31	\$3,615.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26125359	Changes as of: 8/21/2018 at 11:56 AM	Version: Highlighting Makegood 2	Status: Accepted
CPE: 49/53/6857	Flight: 9/25/18 - 10/1/18	Station: NTMF	Con Type: POLITICAL/VOTE
Agency: Great American Media 3050 K ST NW SUITE 20007 WASHINGTON DC	Advertiser: DSCC IE	Market: Missoula	Total \$: \$3,615.00
	Product: issue	Office: WASHINGTON	Total Spots: 31
	Agency Order #: 7620317	Service: Nielsen	Total CPM: \$0.00
	Buyer: Police, Kelly	Primary Demo:	Total GRP:
	Salesperson: KENNETH MIELE	Assistant: KENNETH MIELE	Traffic #: 135461
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/25 - 9/25		Total Spots	Total \$	CPP*	GRP*
						9/25					
MSD 13	Tu-F, M 9:35p-10:35p		Modern Family	\$125.00	30	3	0	0	\$0.00	\$0.00	0.0
MGD 15	M-F 10:05p-11:05p		Modern Family	\$125.00	30	3		3	\$375.00	\$0.00	0.0
TOTALS:						31		31	\$3,615.00	\$0.00	0.0