



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Aaron Kozikowski/Medium Buying, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Medium Buying LLC

Agency name: Medium Buying LLC

Address: 815 Grandview Ave Columbus OH 43215

Contact: Aaron Kozikowski

Phone number: 4404293807

Email: aaron@mediumbuying.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Oklahoma Council of Public Affairs

Address: 1401 North Lincoln Boulevard, Oklahoma City, OK 73104

Contact:

Phone number: 405.602.1667

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jonathan Small - President

Brandon Dutcher - Senior Vice President

Dave Bond - Vice President

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Aaron Kozikowski

Signature:

Jane Baldwin

Name: Aaron Kozikowski

Name:

Jane Baldwin

Date of Request to Purchase Ad Time: 6/23/2020

Date of Station Agreement to Sell Time: 6/24/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

6/24/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

465102681

Station Call Letters:

KZLS

Date Received/Requested:

6/24/20

Est. #:

897

Station Location:

Enid

Run Start and End Dates:

6/25/20 to 6/30/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

INVOICE



Invoice #: IN-120076841
Invoice Date: 07/31/2020
Contract #: 465102681
Page: 1
Net Amount Due: \$1,088.00

Agency: Media Financial Services
 1655 Palm Beach Lakes BLVD
 Suite 903
 West Palm Beach, FL 33401

Station(s): KZLS-AM

Advertiser: Oklahoma Council of Public Aff
Product: Est 897 Thurs 6/25-Tues6/
Estimate #: 897
Agency Client Code:
Buyer Name:

Salesperson(s): Kevin Waltman
Terms: Finance Charge: 1.5% per month.

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	06/29/20	07:19a	6	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$125.00
MON	06/29/20	08:05a	6	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$125.00
MON	06/29/20	10:05a	7	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$120.00
MON	06/29/20	01:58p	7	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$120.00
MON	06/29/20	05:33p	8	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$75.00
MON	06/29/20	06:05p	8	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$75.00
TUE	06/30/20	06:31a	6	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$125.00
TUE	06/30/20	07:19a	6	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$125.00
TUE	06/30/20	10:18a	7	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$120.00
TUE	06/30/20	11:31a	7	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$120.00
TUE	06/30/20	03:17p	8	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$75.00
TUE	06/30/20	04:05p	8	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$75.00

Remit To:
 Champlin Broadcasting
 4045 NW 64th
 Suite 400
 Oklahoma City, OK 73116

Invoice Totals
 Total Spots: 12
 Gross Amount: \$1,280.00
 Agency Commission: (\$192.00)
 Net Amount Due: \$1,088.00

This station does not discriminate in the sales of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Copy of Electronic Invoice

INVOICE



Invoice #: IN-120066774
 Invoice Date: 06/30/2020
 Contract #: 465102681
 Page: 1
 Net Amount Due: \$1,317.50

Agency: Media Financial Services
 1655 Palm Beach Lakes BLVD
 Suite 903
 West Palm Beach, FL 33401

Station(s): KZLS-AM

Advertiser: Oklahoma Council of Public Aff
 Product: Est 897 Thurs 6/25-Tues6/
 Estimate #: 897
 Agency Client Code:
 Buyer Name:

Salesperson(s): Kevin Waltman
 Terms: Finance Charge: 1.5% per month.

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	06/25/20	08:21a	3	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$125.00
THU	06/25/20	09:58a	3	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$125.00
THU	06/25/20	12:05p	4	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$120.00
THU	06/25/20	01:59p	4	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$120.00
THU	06/25/20	03:05p	5	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$75.00
THU	06/25/20	05:20p	5	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$75.00
FRI	06/26/20	06:59a	3	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$125.00
FRI	06/26/20	07:29a	3	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$125.00
FRI	06/26/20	10:59a	4	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$120.00
FRI	06/26/20	02:31p	4	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$120.00
FRI	06/26/20	04:46p	5	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$75.00
FRI	06/26/20	06:31p	5	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$75.00
SAT	06/27/20	06:16a	1	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$30.00
SAT	06/27/20	07:45a	1	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$30.00
SAT	06/27/20	10:16a	1	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$30.00
SAT	06/27/20	12:17p	1	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$30.00
SAT	06/27/20	03:18p	1	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$30.00
SAT	06/27/20	05:32p	1	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$30.00
SUN	06/28/20	06:58a	2	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$15.00
SUN	06/28/20	07:32a	2	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$15.00
SUN	06/28/20	09:29a	2	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$15.00
SUN	06/28/20	12:16p	2	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$15.00
SUN	06/28/20	02:17p	2	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$15.00
SUN	06/28/20	04:18p	2	30	Est 897 Thurs 6/25-Tues6/	OK-VOTE NO ON SQ802 RADIO	\$15.00

INVOICE



Invoice #: IN-120066774
Invoice Date: 08/30/2020
Contract #: 465102681
Page: 2
Net Amount Due: \$1,317.50

Remit To:
Champlin Broadcasting
4045 NW 64th
Suite 400
Oklahoma City, OK 73116

Invoice Totals	
Total Spots:	24
Gross Amount:	\$1,550.00
Agency Commission:	(\$232.50)
Net Amount Due:	\$1,317.50

This station does not discriminate in the sales of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.
Copy of Electronic Invoice