

STATION:	WKBH-FM	ORDER#:	3216070	DATE:	05/09/2024
MARKET:	La Crosse, WI	AMOUNT:	\$1,965.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	GMPT	SPOTS:	40		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4459520
ADVERTISER:	One Nation	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 7370 8/14-8/20 Wisconsin	AGY EST:	7370		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	08-14-2024 TO 8/20/2024		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/09/2024 10:31

COMMENTS

[Rep Comment] 05/09/2024: New order. NAB to follow via email from GenMediaTraffic@GenMediaPartners.com. Creative and payment will be sent closer to start date. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Proof of performance is required. Invoices are due for all schedules at the end of each broadcast month; even those paid for in advance.

Invoices must include the estimate number. Please include it within the product line.

Media Financial Services, 1655 Palm Beach Lakes Blvd, FL9, Ste 903, West Palm Beach, FL 33041.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1		8/14/2024 To 8/14/2024					TOT \$393.00			TOTAL SPOTS 8	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	8/14/2024	8/14/2024	2	\$54	\$108
	2		..W....	10:00AM	3:00PM	60	8/14/2024	8/14/2024	3	\$46	\$138
	3		..W....	3:00PM	7:00PM	60	8/14/2024	8/14/2024	3	\$49	\$147

DAY#2		8/15/2024 To 8/15/2024					TOT \$393.00			TOTAL SPOTS 8	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	8/15/2024	8/15/2024	2	\$54	\$108
	2		...T...	10:00AM	3:00PM	60	8/15/2024	8/15/2024	3	\$46	\$138
	3		...T...	3:00PM	7:00PM	60	8/15/2024	8/15/2024	3	\$49	\$147

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DAY#3		8/16/2024 To 8/16/2024					TOT \$393.00		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	8/16/2024	8/16/2024	2	\$54	\$108
	2	F..	10:00AM	3:00PM	60	8/16/2024	8/16/2024	3	\$46	\$138
	3	F..	3:00PM	7:00PM	60	8/16/2024	8/16/2024	3	\$49	\$147

DAY#6		8/19/2024 To 8/19/2024					TOT \$393.00		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	8/19/2024	8/19/2024	2	\$54	\$108
	2		M.....	10:00AM	3:00PM	60	8/19/2024	8/19/2024	3	\$46	\$138
	3		M.....	3:00PM	7:00PM	60	8/19/2024	8/19/2024	3	\$49	\$147

DAY#7		8/20/2024 To 8/20/2024					TOT \$393.00		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	8/20/2024	8/20/2024	2	\$54	\$108
	2		.T.....	10:00AM	3:00PM	60	8/20/2024	8/20/2024	3	\$46	\$138
	3		.T.....	3:00PM	7:00PM	60	8/20/2024	8/20/2024	3	\$49	\$147

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TOTAL	Aug														Total
SPOT	40														40
CASH	1,965.00														1,965.00
TOTAL	1,965.00														1,965.00