

ORDER



Orders
Order / Rev: 4895729
Alt Order #: 37332072
Product Desc: Stephen Varela for Colorado
Estimate: 16671
Flight Dates: 06/05/24 - 06/11/24
Original Date / Rev: 06/04/24 / 06/04/24
Order Type: POLITICAL CANDIDATE

Townsquare Media-KBKL-
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency
Name: American Media Advocacy Group
Buying Contact: _____
Billing Contact: _____
815 Slaters Lane
Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Stephen Varela for Congress CO-3
Demographic: A35-64
Product Codes: Candidates,IAB11-4
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT
Priority: UNASSIGNED

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:25:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/11/24	30	\$870.00	\$739.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	30	\$870.00	\$739.50	0.00
Totals	30	\$870.00	\$739.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBKL	06/05/24	06/11/24	M-F Prime Rotator	CM	6:00 AM-7:00 PM	--666--	1:00	18	\$29.00	P-00	0.00	NM	30	\$870.00
				M-F Prime Rotator											
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/03/24	06/09/24	--666--		18				\$29.00		0.00			
	Week:	06/10/24	06/16/24	66-----		12				\$29.00		0.00			
													Totals	30	\$870.00