

# CONTRACT



**KHNL/KGMB, LLC**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**Sales T & C: www.gray.tv/advertising**  
**(808) 847-3246**

<u>Contract / Revision</u> 3545483 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Case for Congress</b>		<u>Original Date / Revision</u> 05/09/24 / 05/09/24
<u>Contract Dates</u> <b>07/01/24 - 07/28/24</b>	<u>Estimate #</u>	
<u>Product</u> <b>July 2024 - 7/1-7/28</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KHNL</b>	<u>Account Executive</u> Frank Guiffreda	<u>Sales Office</u> Honolulu Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-54		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 77.40
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 146112	<u>Advertiser Ref</u> 580882	

And:

**Olomana Loomis ISC**  
**Attention: Natalie Cook**  
**900 Fort Street Mall**  
**Suite 1548**  
**Honolulu, HI 96813**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KHNL	07/01/24	07/26/24	M-F 5a-7a News	5a-7a		:30				NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	MTWTF--				1	\$90.00	1.40			
Week:		07/08/24	07/14/24	MTWTF--				1	\$90.00	1.40			
Week:		07/15/24	07/21/24	MTWTF--				2	\$90.00	1.40			
Week:		07/22/24	07/28/24	MTWTF--				2	\$90.00	1.40			
N 2	KHNL	07/01/24	07/26/24	NBC Today Show	7a-9a		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	MTWTF--				1	\$75.00	0.90			
Week:		07/08/24	07/14/24	MTWTF--				1	\$75.00	0.90			
Week:		07/15/24	07/21/24	MTWTF--				2	\$75.00	0.90			
Week:		07/22/24	07/28/24	MTWTF--				2	\$75.00	0.90			
N 3	KHNL	07/01/24	07/26/24	M-F 4p News	4p-430p		:30				NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	MTWTF--				1	\$150.00	1.10			
Week:		07/08/24	07/14/24	MTWTF--				1	\$150.00	1.10			
Week:		07/15/24	07/21/24	MTWTF--				2	\$150.00	1.10			
Week:		07/22/24	07/28/24	MTWTF--				2	\$150.00	1.10			
N 4	KHNL	07/01/24	07/26/24	M-F 430p News	430p-5p		:30				NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	MTWTF--				1	\$150.00	1.60			
Week:		07/08/24	07/14/24	MTWTF--				1	\$150.00	1.60			
Week:		07/15/24	07/21/24	MTWTF--				2	\$150.00	1.60			
Week:		07/22/24	07/28/24	MTWTF--				2	\$150.00	1.60			
N 5	KHNL	07/01/24	07/26/24	M-F 5p News	5p-530p		:30				NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	MTWTF--				1	\$350.00	1.90			
Week:		07/08/24	07/14/24	MTWTF--				1	\$350.00	1.90			
Week:		07/15/24	07/21/24	MTWTF--				2	\$350.00	1.90			
Week:		07/22/24	07/28/24	MTWTF--				2	\$350.00	1.90			
N 6	KHNL	07/01/24	07/26/24	M-F 530p News	530p-6p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/01/24	07/07/24	MTWTF--				1	\$350.00	1.70			
Week:		07/08/24	07/14/24	MTWTF--				1	\$350.00	1.70			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/15/24	07/21/24	MTWTF--				1	\$350.00	1.70				
Week:		07/22/24	07/28/24	MTWTF--				1	\$350.00	1.70				
N 7	KHNL	07/01/24	07/26/24	NBC Nightly News	6p-630p		:30				NM	4	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/01/24	07/07/24	MTWTF--				1	\$450.00	1.50				
Week:		07/08/24	07/14/24	MTWTF--				1	\$450.00	1.50				
Week:		07/15/24	07/21/24	MTWTF--				1	\$450.00	1.50				
Week:		07/22/24	07/28/24	MTWTF--				1	\$450.00	1.50				
N 8	KHNL	07/01/24	07/26/24	NBC The Tonight Show	1035p-1135p		:30				NM	6	\$690.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/01/24	07/07/24	MTWTF--				1	\$115.00	0.60				
Week:		07/08/24	07/14/24	MTWTF--				1	\$115.00	0.60				
Week:		07/15/24	07/21/24	MTWTF--				2	\$115.00	0.60				
Week:		07/22/24	07/28/24	MTWTF--				2	\$115.00	0.60				
N 9	KHNL	07/06/24	07/28/24	Sat/Sun 5p-530p News	5p-530p		:30				NM	6	\$2,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/01/24	07/07/24	-----SS				1	\$350.00	0.90				
Week:		07/08/24	07/14/24	-----SS				1	\$350.00	0.90				
Week:		07/15/24	07/21/24	-----SS				2	\$350.00	0.90				
Week:		07/22/24	07/28/24	-----SS				2	\$350.00	0.90				
N 10	KHNL	07/22/24	07/28/24	Olympics Prime Time	7:00 PM-10:00 PM		:30				NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/22/24	07/28/24	MTWTFSS				1	\$2,500.00	4.70				
N 11	KHNL	07/22/24	07/28/24	Late News Rotator M-Su	10p-1035p		:30				NM	1	\$275.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/22/24	07/28/24	MTWTFSS				1	\$275.00	1.30				
N 12	KHNL	07/27/24	07/28/24	Olympics Wknd Afternoon	12:00 PM-3:00 PM		:30				NM	2	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/22/24	07/28/24	-----SS				2	\$1,500.00	2.70				
N 13	KHNL	07/27/24	07/28/24	Olympics Wknd Morning	4:00 AM-12:00 PM		:30				NM	2	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/22/24	07/28/24	-----SS				2	\$250.00	1.40				
<b>Totals</b>												77.40	56	\$17,155.00

\*Tax 1 Note: Hawaii Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
07/01/24 - 07/28/24	56	\$17,155.00	(\$2,573.25)	\$14,581.75	\$687.09	\$15,268.84
<b>Totals</b>	56	\$17,155.00	(\$2,573.25)	\$14,581.75	\$687.09	\$15,268.84

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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