STATION:

KWWR-FM

ORDER#: 3170689

DATE:

02/10/2020

MARKET:

Columbia, MO

AMOUNT: \$1,064.00

AGENCY:

MEDIA FINANCIAL SERVICES

REP:

Regional Reps Non-Rep

SPOTS: 19

MOD:

Invoices@MediaFinancial.com

1 Stn Ver: 3 Last: 1

**PHILADELPHIA** 

SLS PH: 216 535 3967 SLS FAX: N/A

SLS EMAIL:

SALES OFFICE:

SALESPERSON:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

**CONTRACT # FOR INVOICING 4375381** 

ADVERTISER:

Uniting Missouri

Linley Grande

AGY PRD:

INVOICE:

PRODUCT:

MEDIA FINANCIAL SERVICES

Est 1282 Issue 2/11-2/17

**AGY EST: 1282** 

Invoices@MediaFinancial.com

FLIGHT:

02-11-2020 TO 2/17/2020

[X]Unwired [ ]Spot [ ]Mod

TOT # OF DAYS: 7

PRIM. DEMO:

Adults 50+

[X]Cash []Trade SPOT TYPE:

LAST SENT: 02/10/2020 15:48

SEC. DEMO:

## COMMENTS

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[Rep Comment] 02/10/2020: Revised order adjusting rate and adding weight. Please do not double book. Please confirm within 24 hours in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency net in addition to the 15% agency commission.

DAY#1 2/11/202			2/11/2020 To	2/11/2020		TOT \$224.00	)	<b>TOTAL SPOTS 4</b>			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		.T	6:00AM	7:00PM	60	2/11/2020	2/11/2020	4	\$56	\$224

DAY	<del>‡</del> 2		2/12/2020 To	2/12/2020		TOT \$224.00	) '	TOTAL SPOTS 4			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		W	6:00AM	7:00PM	60	2/12/2020	2/12/2020	4	\$56	\$224

DAY#3 2/1			2/13/2020 To 2	/13/2020			TOT \$224.00	)	<b>TOTAL SPOTS 4</b>		
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		T	6:00AM	7:00PM	60	2/13/2020	2/13/2020	4	\$56 <sub>F</sub>	\$224

STATION:

KWWR-FM

ORDER#: 3170689

DATE:

02/10/2020

MARKET: REP:

Columbia, MO

**AMOUNT:** \$1,064.00

AGENCY:

MEDIA FINANCIAL SERVICES

Regional Reps Non-Rep

**SPOTS**: 19

Invoices@MediaFinancial.com

MOD:

1 Stn Ver: 3 Last: 1

**PHILADELPHIA** SALES OFFICE:

SLS PH: 216 535 3967

SALESPERSON:

Linley Grande

SLS FAX: N/A

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

**CONTRACT # FOR INVOICING 4375381** 

ADVERTISER:

Uniting Missouri

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

**AGY EST: 1282** 

Invoices@MediaFinancial.com

FLIGHT:

Est 1282 Issue 2/11-2/17

02-11-2020 TO 2/17/2020

[X]Unwired [ ]Spot [ ]Mod

TOT # OF DAYS: 7

PRIM. DEMO: SEC. DEMO:

Adults 50+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 02/10/2020 15:48

DAY#4

2/14/2020 To 2/14/2020

TOT \$224.00

**TOTAL SPOTS 4** 

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		E	6:00AM	7:00PM	60	2/14/2020	2/14/2020	4	\$56	\$224

DAY#7

2/17/2020 To 2/17/2020

TOT \$168.00

**TOTAL SPOTS 3** 

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		м	6:00AM	7:00PM	60	2/17/2020	2/17/2020	3	\$56	\$168

TOTAL	Feb							Total
SPOT	19							19
CASH	1,064.00	 						 1,064.00
TOTAL	1,064.00							1,064.00