



125 West 55th St  
New York, NY 10019

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Contract # 25325403      Changes as of: 11/2/2016 at 10:30 PM      Version: Current State Version 3

CPE: 27/37/133      Flight: 10/8/16 - 10/16/16      Station: WPGH      Total \$: \$4,300.00

Agency: BRABENDER COX      Advertiser: John Rafferty PA Att      Market: Pittsburgh      Total Spots: 10

108 SOUTH STREET,      Product: Candidate      Office: WASHINGTON      Total CPP: \$147.26

3RD FL      Agency Order #: 5455480      Primary Demo: Adults 35+      Total GRP: 29.2

MARKET STATION      Buyer: Kundu, Liz      Con Type: POLITICAL/VOTE      Traffic #: 2656741

LEESBURG, VA 20175      Salesperson: TREVOR HEATON      Assistant: TREVOR HEATON      Separation:

Comments: credit line 4 (-\$500) revised total \$4300

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/8 - 10/16											Total Spots	Total \$	CPP	GRP
							10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16						
1	M-F 7p-7:30p [BOOKENDS]		Big Bang Theory	\$500.00	3.5	15	0	0	0	2	0	2	0	0	0	4	\$2,000.00	\$142.86	14.0		
2	M-F 10p-10:30p [BOOKENDS]		Channel 11 News-FOX53 @ 10P	\$500.00	2.8	15	0	0	0	0	2	0	2	0	0	4	\$2,000.00	\$178.57	11.2		
3	Su 11p-11:30p [BOOKENDS]		Big Bang Theory	\$150.00	2.0	15	0	2	0	0	0	0	0	0	0	2	\$300.00	\$75.00	4.0		
4	Sa 7:30p-11p [BOOKENDS]		FOX College Football Prime	\$250.00	3.0	15	0	0	0	0	0	0	0	2	0	0	\$0.00	\$83.33	0.0		
<b>TOTALS:</b>							<b>0</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>10</b>	<b>\$4,300.00</b>	<b>\$147.26</b>	<b>29.2</b>		



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Special Instructions

Order Level Comments

Date/Time	Added by	Comment
11/02/16 10:28 PM	TREVOR HEATON	credit line 4 (-\$500) revised total \$4300
10/31/16 9:56 AM	Christopher Koutsouflakis	LN 4 NA: 1X SAT 10/15 FT PRG CHG OFR: this weekends College football for this...2x at \$250 per .30 or 4x bookend 15 at \$125 per bookend.
10/06/16 10:02 AM	TREVOR HEATON	New order for Rafferty please confirm ASAP. Thanks
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Competitive Information	
Market Budget:	\$43,000
WPGH Share:	10%
Comment:	
KDKA:	35%
WPXI:	30%
WTAE:	25%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$4,300.00	\$147.26	29.2
<b>Total</b>	<b>100%</b>	<b>10</b>	<b>\$4,300.00</b>	<b>\$147.26</b>	<b>29.2</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	10	\$4,300.00
<b>Total</b>	<b>10</b>	<b>\$4,300.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/2/16 10:28 PM	TREVOR HEATON	Revised		2	-\$500.00	\$4,300.00	Changes: Total Spots from 12 to 10, Calculated Dollars from \$4,800.00 to \$4,300.00, Total GRPs from 35.2 to 29.2, Total CPP from \$136.36 to \$147.26, Competitive Market Budget from \$48,000 to \$43,000, User Entered \$ from \$4,800.00 to \$4,300.00, Comments from New order for Rafferty please confirm ASAP.
Makegood 1	10/31/16 9:56 AM	Christopher Koutsouflakis	Confirmed			\$0	\$4,800.00	Changes: Total GIMPs from 0 to 35, Total CPM from \$0.00 to \$136.363.64.
Queued for Electronic Contracting	10/6/16 4:17 PM					\$0	\$0	Changes: Flight Start from 10/3/16 to 10/8/16, User Entered \$ from \$0.00 to \$4,800.00, Total CPP from \$272.73 to \$136.36, Total Spots from 6 to 12, Total GRPs from 17.6 to 35.2, Comments from Separation: 30 to New order for Rafferty please confirm ASAP. Thanks, Competitive Market Budget from \$60,000 to \$48,000, Competitive Unknown from True to false, Default Spot Length to 15B, 4 buylines added or modified.
Revision	10/6/16 10:02 AM	TREVOR HEATON	Confirmed	6		\$0	\$4,800.00	
New	10/6/16 9:35 AM	TREVOR HEATON	New	6		\$4,800.00	\$4,800.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.



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LEESBURG, VA 20175      Salesperson: TREVOR HEATON      202-955-5342      Assistant: TREVOR HEATON      Separation:

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.