

TRIGNITION MEDIA LLC
ISSUES AND PROGRAMS REPORT
FOR

THIRD QUARTER, 2022

STATION WRYM AM – NEW BRITAIN – HARTFORD
STATION WWCO AM – WATERBURY - NEW HAVEN

By:
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Issues of concern to Hispanic Community Third Quarter, 2022

Immigration:	News on laws; free live consultation with immigration lawyers; live recorded; discussion on topics concerning immigrants.
Health:	Hartford Healthcare - Dr. Ryan Dorin – Prostate Cancer Hartford Healthcare – Dr. Amanda Ramos – Ovarian Cancer Farm products and Healthy eating habits – Javier Labastida from Oakridge Dairy Farm. Interview
Politics and Community:	15 Minute Bi-Weekly Interview with Hartford Mayor Luke Bronin. Issues concerning Community. AARP – Information given by Marilyn Diaz regarding deadlines for voting registration and more. Big Brothers Big Sisters of Connecticut – Interview to support the organization.
Finances:	CT Student Loan Fund and The Connecticut Project – Hartford Public Library Park Street branch – Awareness of Deadline for forgiveness on Student loans.
Cultural & Health:	Jorge Bernal & Karla Birbragher – Spanish dishes made with pork meat – impact on health – how to increase proteins based on our cultural cuisine.
Cultural:	Ana Alfaro – Central America United Committee – commemorating and celebration of Independence of each country of Central America. Details of events, etc. Puerto Rican Parade – Annual Celebration

**REGULARLY SCHEDULED
COMMUNITY AFFAIRS PROGRAMS**

WRYM & WWCO PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. Bienvenidos a America: (Mondays, 11pm to 12am)
Live recorded show on Immigration produced in Washington, DC by La Red Hispana. Questions answered by lawyers, interviews/news concerning immigrants at national level. Note: Every program provides updated content on immigration issues/laws.
2. Mayor Bronin Bi-Weekly Segment: (Mondays, 8:30am to 8:45am)
Live Interview with Mayor Bronin on issues concerning the Hispanic and the Community in General. Callers ask questions via Social Media prior the Interview to maximize time on air. Questions are asked by announcer in English and the answers are translated by Liany Arroyo from Mayor Luke Bronin office OR Veronica Barragan, Viva Radio morning show host, depending on availability.
3. Weekly Interviews on different topics, aiming to inform/educate the audience on community interests. Please find a few examples below.
More details upon request.

Finance	20-Sept	Morning Show “El Kan de la Manana”	10	Veronica Barragan-Host	Cristher Estrada Perez – phone call interview to invite audience to attend event where the process for application on the students loans forgiveness. Mayor Luke Bronin participated as well.
Health	26-Sep	Morning Show “El Meneo de la Manana”	10	Veronica Barragan Host	Javier Labastida from Oakridge Dairy Farm – importance of fresh products on our diets.
Health	15-Sep	Morning Show “El Kan de la Manana”	15	Veronica Barragan-Host	Prostate Cancer with Dr. Ryan Dorin
	19-Sept				Ovarian Cancer with Dr. Amanda Ramos
	8-Sept				Jorge Bernal and Karla Birbragher interview re-healthier habits on our hispanic cuisine.
Cultural	13-Sept	“El Viva Show de la Tarde” DJ King Kong	15	Merenstar Host	Ana Alfaro – Phone Interview Information on the event organized by Central America United Committee –
Community	9-Aug	Morning Show “El Kan de la Manana”	15	Veronica Barragan-Host	Brian Kelly – Director of Marketing – Interview
Immigration	Every Mon.	“Bienvenidos a America”	60	Hispanic Communications	BAA cambia su contenido ya que es un programa realizado en vivo con invitados y

				Network	llamadas al aire. Para detalles de cada programa realizado favor visitar www.LaRedHispana.org
Public Service	On Going	Camino al Exito – Minuto Informativo- Para Vivir Mejor- Saber es Poder – Fuente de Salud- Planeta Azul	:60	Hispanic Communications Network	Mini programas producidos por La Red Hispana semanalmente cambia su contenido informativo. Viva Radio dedica 42 Minutos semanales a PSA's.
Political	3-Aug	Morning Show “El Kan de la Manana”	10	Veronica Barragan Host	Marilyn Diaz, volanteer at AARP informs audience about where and how to register to vote and explains how important the vote is to everyone's future.