

SIERRA CLUB

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: KVCW	Date:
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2660544

I, Mike Furman - authorized media buyer
do hereby request station time concerning the following issue:

Sierra Club

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			
		10/18 - 10/24/16			

This broadcast time will be used by: Sierra Club

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Catherine Cortez Masto
Joe Heck

VS Senate, NV

General Election
11/8/16

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Sierra Club 2161 Webster Street Suite 1300 Oakland, CA 94612

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Aaron ~~Marr~~ ^{Marr}, President
Elizabeth Walsh, Treasurer

Robin Mann, Vice President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/6/16 *Mr. R* 202.338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**
[Signature] Chelsea Grane RSA
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



KVCW
3830 S Jones Blvd
Las Vegas, NV 89103

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2660544

Schedule Dates

10/18/16-10/24/16

Advertiser

Sierra Club (13220)

Agency

Waterfront Strategies (7591)

Product

POLITICAL ISSUE (ns) (1187)

Brand

163/173/4746A (869505)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Katie Thompson,

Phone/Fax

/

CPE

163/173/4746A

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Issue revised order,

In 4 and 9 changed prgm name ndr

Date Entered 10/12/16

Last Modified 10/12/16

Entered By Chelsea Grance

CO-OP No

Headline # ECR25325350

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,800.00

Net Total \$10,200.00

Sales Tax

Las Vegas (KVCW)

By Broadcast Month Spots

Oct. 2016 21

Grand Total: \$12,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/18/16-10/21/16	2	:30	12:58-30P- Maury Povich	3	X	X	X	X	X			3	\$750.00	\$2,250.00	Las Vegas (KVCW)	MAURY POVICH	10/12/16
2.0	Normal Line / SPOT (2)	10/18/16-10/21/16	2	:30	12P- Steve Wilkos Show	1	X	X	X	X	X			1	\$250.00	\$250.00	Las Vegas (KVCW)	STEVE WILKOS	10/12/16
3.0	Normal Line / SPOT (3)	10/22/16-10/22/16	2	:30	6:30P- Two and a Half Men 2	1						X		1	\$400.00	\$400.00	Las Vegas (KVCW)	TWO&HALF MN WK/TWO&HALF MN WK B	10/12/16
4.0	Normal Line / SPOT (4)	10/18/16-10/21/16	2	:30	5:30P- Mike and Molly 2	3	X	X	X	X	X			3	\$500.00	\$1,500.00	Las Vegas (KVCW)	MIKE AND MOLLY	10/12/16
5.0	Normal Line / SPOT (6)	10/18/16-10/21/16	2	:30	9A- Wendy Williams	3	X	X	X	X	X			3	\$250.00	\$750.00	Las Vegas (KVCW)	WENDY WILLIAMS	10/12/16
6.0	Normal Line / SPOT (7)	10/18/16-10/21/16	2	:30	6:29-58P- Two and a Half Men 2	3	X	X	X	X	X			3	\$700.00	\$2,100.00	Las Vegas (KVCW)	TWO&HALF MEN B	10/12/16
7.0	Normal Line / SPOT (8)	10/18/16-10/21/16	2	:30	6P- Two and a Half Men	2	X	X	X	X	X			2	\$700.00	\$1,400.00	Las Vegas (KVCW)	TWO & HALF MEN	10/12/16
8.0	Revised Line / Prime (9)	10/19/16-10/19/16	3	:30	9P- CW-Frequency (Wednesday)	1			X					1			Las Vegas (KVCW)	FREQUENCY	10/12/16
8.1	Normal Line / Prime (9)	10/19/16-10/19/16	3	:30	9P- CW-Frequency (Wednesday)	2			X					2	\$1,800.00	\$3,600.00	Las Vegas (KVCW)	FREQUENCY	10/12/16
9.0	Normal Line / News (10)	10/18/16-10/21/16	2	:30	7A- 9A (PST)	1	X	X	X	X	X			1	\$350.00	\$350.00	Las Vegas (KVCW)	NEWS	10/12/16
10.0	Normal Line / SPOT	10/22/16-10/22/16	2	:30	6P- Two and a Half Men	1						X		1	\$400.00	\$400.00	Las Vegas (KVCW)	TWO&HALF MN	10/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



3830 S Jones Blvd
Las Vegas, NV 89103

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2660544

Schedule Dates

10/18/16-10/24/16

Advertiser

Sierra Club (13220)

Agency

Waterfront Strategies (7591)

Product

POLITICAL ISSUE (ns) (1187)

Brand

163/173/4746A (869505)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Katie Thompson,

Phone/Fax

/

CPE

163/173/4746A

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Issue revised order,

In 4 and 9 changed prgm name.ncir

Date Entered 10/12/16
Last Modified 10/12/16
Entered By Chelsea Grance
CO-OP No
Headline # ECR25325350
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,800.00
Net Total \$10,200.00
Sales Tax

10/12/16
10/12/16
Chelsea Grance
No
ECR25325350
Normal
15.00
\$1,800.00
\$10,200.00

Las Vegas (KVCW)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 21
Rate \$12,000.00
\$12,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/24/16-10/24/16	2	:30	5:30p- Mike and Molly 2	1	1							1	\$500.00	\$500.00	Las Vegas (KVCW)	MIKE & MOLLY	10/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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10/18



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25325350 Changes as of: 10/5/2016 at 3:38 PM Version: Current State Version 1
CPE: 163/173/4746A Flight: 10/18/16 - 10/24/16 Station: KVCW
Agency: WATERFRONT STRATEGIE Advertiser: SIERRA CLUB Market: Las Vegas
3050 K ST NW #100 Product: Issue
Washington, DC 20007 Agency Order #: 5029361
Buyer: Thompson, Katie
Salesperson: JARED SALLES 202-955-5342
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JARED SALLES 202-955-5342
Total \$: \$12,000.00
Total Spots: 21
Total CPP: \$0.00
Total GRP:
Separation:

Comments: revised order,

In 4 and 9 changed prgm name.ncir

		10/18 - 10/18												
#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18				Total Spots	Total \$	CPP	GRP
1	Tu-F,M 1p-2p		MAURY POVICH 2	\$250.00	0.0	30	3				3	\$750.00	\$0.00	0.0
2	Tu-F,M 12n-1p		STEVE WILKOS 2	\$250.00	0.0	30	1				1	\$250.00	\$0.00	0.0
3	Sa 6p-7p		TWO&HALF MN WK/TWO&HALF MN WK B 2	\$400.00	0.0	30	1				1	\$400.00	\$0.00	0.0
4	Tu-F,M 5:30p-6p		MIKE AND MOLLY 2	\$500.00	0.0	30	3				3	\$1,500.00	\$0.00	0.0
5	Tu-F,M 7:30p-8p		BG BNG THRY B 2	\$900.00	0.0	30	3				3	\$2,700.00	\$0.00	0.0
6	Tu-F,M 9a-10a		WENDY WILLIAMS 2	\$250.00	0.0	30	3				3	\$750.00	\$0.00	0.0
7	Tu-F,M 6:30p-7p		TWO&HALF MEN B 2	\$700.00	0.0	30	3				3	\$2,100.00	\$0.00	0.0
8	Tu-F,M 6p-6:30p		TWO & HALF MEN 2	\$700.00	0.0	30	2				2	\$1,400.00	\$0.00	0.0
9	W 9p-10p		FREQUENCY 2	\$1,800.00	0.0	30	1				1	\$1,800.00	\$0.00	0.0
10	Tu-F,M 7a-9a		news 2	\$350.00	0.0	30	1				1	\$350.00	\$0.00	0.0
TOTALS: 21											21	\$12,000.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25325350 Changes as of: 10/5/2016 at 3:38 PM Version: Current State Version 1
CPE: 163/173/4746A Flight: 10/18/16 - 10/24/16 Station: KVCW Total \$: \$12,000.00
Agency: WATERFRONT STRATEGIE Advertiser: SIERRA CLUB Market: Las Vegas Total Spots: 21
3050 K ST NW #100 Product: Issue Office: WASHINGTON Total CPP: \$0.00
Washington, DC 20007 Agency Order #: 5029361 Buyer: Thompson, Katie Con Type: POLITICAL/VOTE Total GRP:
Salesperson: JARED SALLES Assistant: JARED SALLES 202-955-5342 Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/05/16 3:38 PM	JARED SALLES	revised order, In 4 and 9 changed prgm name.ncir

Competitive Information	
Market Budget: \$600,000	
KVCW Share: 2%	
Comment: sh acc	
Unknown: 98%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	21	\$12,000.00	N/A
Total	100%	21	\$12,000.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	21	\$12,000.00
Total	21	\$12,000.00

Transaction History				
Trans	Created/Received	Created by	Status	
Queued for Electronic Contracting	10/6/16 8:03 AM			
New	10/5/16 3:38 PM	JARED SALLES	New	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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REMIT TO Sinclair Broadcast C
c/o KVCW
PO Box 206270
Dallas, TX 75320-6270

Advertiser
Agency
Buyer
Salesperson

Sierra Club (13220)
Waterfront Strategies (7591)
Katie, Thompson,
Millennium/DC, Washington DC (1108)
ph: (202) 955-5342 , fx: (202) 955-5348x

Invoice 4777283
Inv Date 10/23/2016
Terms CIA
Contract 2660544
Bill Type Weekly/Irregular
Period 10/17/2016 - 10/23/2016

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

AgM

Product POLITICAL ISSUE (ns) (1187)
Brand 163/173/4746A (869505)
Acct Types National/Political Issue Agency BRD
Est/Headline 4746A/ECR25325350
Demo
Revision
Comments

Issue
revised order,

CO-OP/Order Type No/Normal
Package
Gen. Date 10/25/2016 11:27:23AM

Las Vegas (KVCW)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	MAURY POVICH						
	SPOT	72827-Maury Povich	Per week (3), Tu, We, Th, Fr	10/19/16 12:58PM (We)	00:30	LCV16105H	\$250.00	
	SPOT	72827-Maury Povich	Per week (3), Tu, We, Th, Fr	10/20/16 1:58PM (Th)	00:30	LCV16105H	\$250.00	
	SPOT	72827-Maury Povich	Per week (3), Tu, We, Th, Fr	10/21/16 1:48PM (Fr)	00:30	LCV16105H	\$250.00	
2.0	Contract Line Remarks:	STEVE WILKOS						
	SPOT	94966-Steve Wilkos	Per week (1), Tu, We, Th, Fr	10/21/16 12:45PM (Fr)	00:30	LCV16105H	\$250.00	
3.0	Contract Line Remarks:	TWO&HALF MN WK/TWO&HF MN WK B						
	SPOT	789506-Two and a H	Per week (1), Sa	10/22/16 6:55PM (Sa)	00:30	LCV16105H	\$400.00	
4.0	Contract Line Remarks:	MIKE AND MOLLY						
	SPOT	572513-Mike and Mol	Per week (3), Tu, We, Th, Fr	10/18/16 5:30PM (Tu)	00:30	LCV16105H	\$500.00	
	SPOT	572513-Mike and Mol	Per week (3), Tu, We, Th, Fr	10/20/16 5:47PM (Th)	00:30	LCV16105H	\$500.00	
	SPOT	572513-Mike and Mol	Per week (3), Tu, We, Th, Fr	10/21/16 5:29PM (Fr)	00:30	LCV16105H	\$500.00	
5.0	Contract Line Remarks:	WENDY WILLIAMS						
	SPOT	158650-Wendy Willia	Per week (3), Tu, We, Th, Fr	10/18/16 9:28AM (Tu)	00:30	LCV16105H	\$250.00	
	SPOT	158650-Wendy Willia	Per week (3), Tu, We, Th, Fr	10/19/16 9:49AM (We)	00:30	LCV16105H	\$250.00	
	SPOT	158650-Wendy Willia	Per week (3), Tu, We, Th, Fr	10/21/16 9:57AM (Fr)	00:30	LCV16105H	\$250.00	
6.0	Contract Line Remarks:	TWO&HALF MEN B						
	SPOT	789506-Two and a H	Per week (3), Tu, We, Th, Fr	10/18/16 6:56PM (Tu)	00:30	LCV16105H	\$700.00	
	SPOT	789506-Two and a H	Per week (3), Tu, We, Th, Fr	10/20/16 6:57PM (Th)	00:30	LCV16105H	\$700.00	
	SPOT	789506-Two and a H	Per week (3), Tu, We, Th, Fr	10/21/16 6:41PM (Fr)	00:30	LCV16105H	\$700.00	
7.0	Contract Line Remarks:	TWO & HALF MEN						
	SPOT	789505-Two and a H	Per week (2), Tu, We, Th, Fr	10/18/16 6:29PM (Tu)	00:30	LCV16105H	\$700.00	
	SPOT	789505-Two and a H	Per week (2), Tu, We, Th, Fr	10/20/16 6:15PM (Th)	00:30	LCV16105H	\$700.00	
8.1	Contract Line Remarks:	FREQUENCY						
	Prime	1639548-CW-Frequer	Per week (2), We	10/19/16 9:23PM (We)	00:30	LCV16105H	\$1800.00	
	Prime	1639548-CW-Frequer	Per week (2), We	10/19/16 9:45PM (We)	00:30	LCV16105H	\$1800.00	
9.0	Contract Line Remarks:	news						
	News	7:00:00AM- 9:00:00	Per week (1), Tu, We, Th, Fr	10/18/16 7:10AM (Tu)	00:30	LCV16105H	\$350.00	
10.0	Contract Line Remarks:	TWO&HALF MN						
	SPOT	789505-Two and a H	Per week (1), Sa	10/22/16 6:13PM (Sa)	00:30	LCV16105H	\$400.00	

Net 30-Payment is due within 30 days from invoice date.
Station owned or provided services by the Sinclair Broadcast Group.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$11,500.00	Total Spots	20
Commission	(\$1,725.00)		
Net Total	\$9,775.00		

