

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em;">WGFL / Gainesville</span>	<b>Date:</b> <span style="font-size: 1.2em;">7/24/14</span>
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I, LaVonia Mack,  
 being/on behalf of: Kevin W. Thorpe, a legally  
 qualified candidate of the Democratic political  
 party for the office of: Alachua County Commissioner District 4  
 in the County of Alachua  
 election to be held on: August 26, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					1 week

**Total Charges:** 255.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Kevin Thorpe for Alachua County  
Commissioner District 4  
(Democratic candidate)

I represent that the payment for the above described broadcast time has been furnished by:

Kevin W. Thorpe, Candidate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Betty Reaves

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

7/24/14  
Date

Annua Mack  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Todd Senter  
Signature

Todd Senter  
Printed Name

GM  
Title

## ORDER



**Orders**  
**Order / Rev:** 55071  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 08/18/14 - 08/24/14  
**Original Date / Rev:** 08/04/14 / 08/04/14  
**Order Type:** GENERAL

WGFL

**Primary AE:** Amanda Biser  
**Sales Office:** L-GAI  
**Sales Region:** Local

**Agency Name:** Kevin Thorpe Campaign  
**Buying Contact:**  
**Billing Contact:**  
 5745 SW 75th St, #242  
 Gainesville, FL 32607

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Kevin Thorpe Campaign  
**Demographic:** A35+  
**Product Codes:** Local Candidates  
**Priority:** P-XX  
**Revenue Codes:** DIR, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	08/24/14	13	\$255.00	\$255.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	13	\$255.00	\$255.00	0.00
<b>Totals</b>	<b>13</b>	<b>\$255.00</b>	<b>\$255.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amanda Biser			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGFL	08/18/14	08/24/14	CBS Early News CBS Early News	CM	630a-7a	MTWTF--	:30	6	\$15.00	P-04	0.00	NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	MTWTF--		6				\$15.00		0.00			
N 2	WGFL	08/18/14	08/24/14	M-F GTN 6p News M-F GTN 6p News	CM	6-630p	MTWTF--	:30	6	\$20.00	P-04	0.00	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	MTWTF--		6				\$20.00		0.00			
N 3	WGFL	08/18/14	08/24/14	Face The Nation Face The Nation	CM	1030a-1130a	-----1	:30	1	\$45.00	P-04	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1		1				\$45.00		0.00			
													<b>Totals</b>	<b>13</b>	<b>\$255.00</b>