

## NCC Cable System Order

Order #	62339123
Syscode	1956
System Name	Comcast/Monroe Proper, MI
Market	Detroit

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jul16
-	

Flight Dates	09/26/16 - 10/09/16
Agency	Three Point Media
Advertiser	Gretchen Driskell for Congress

Client Code	
Product Code	
Est Code	3920
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/23/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,273.00	
Commission		\$340.95	
Net Total		\$1,932.05	
Total Spots		183	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 9.23 Adding MSU game
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	IPE 09/09/16-11/08/16
2	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	X							-	-	1	\$8.00	\$8.00	30	IPE 09/09/16-11/08/16
3	CNN	CNN NEWSROOM<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	IPE 09/09/16-11/08/16
4	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$7.00	\$7.00	30	IPE 09/09/16-11/08/16
5	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	IPE 09/09/16-11/08/16
6	CNN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	IPE 09/09/16-11/08/16
7	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	IPE 09/09/16-11/08/16
8	CNN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	IPE 09/09/16-11/08/16
9	CNN	CNN NEWSROOM<	9/26/16	10/2/16	11:00	19:00						X	X	-	-	4	\$7.00	\$28.00	30	IPE 09/09/16-11/08/16
10	ESPN	VARIOUS	9/26/16	10/2/16	00:00	02:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	IPE 09/09/16-11/08/16
11	ESPN	AVG. ALL WKS	10/3/16	10/9/16	00:00	02:00	X							-	-	1	\$8.00	\$8.00	30	IPE 09/09/16-11/08/16
12	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	IPE 09/09/16-11/08/16
13	ESPN	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	IPE 09/09/16-11/08/16
14	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	IPE 09/09/16-11/08/16
15	ESPN	AVG. ALL WKS	9/26/16	10/2/16	11:00	19:00						X	X	-	-	4	\$13.00	\$52.00	30	IPE 09/09/16-11/08/16
16	HGTV	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	IPE 09/09/16-11/08/16
17	HGTV	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$9.00	\$9.00	30	IPE 09/09/16-11/08/16
18	HGTV	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	IPE 09/09/16-11/08/16
19	HGTV	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$7.00	\$7.00	30	IPE 09/09/16-11/08/16
20	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	IPE 09/09/16-11/08/16
21	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	IPE 09/09/16-11/08/16

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Comments :	R1 9.23 Adding MSU game
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	AVG. ALL WKS	9/26/16	10/2/16	11:00	19:00						X	X	-	-	4	\$9.00	\$36.00	30	IPE 09/09/16-11/08/16
23	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	IPE 09/09/16-11/08/16
24	MNBC	AVG. ALL WKS	10/3/16	10/9/16	05:00	09:00	X							-	-	1	\$8.00	\$8.00	30	IPE 09/09/16-11/08/16
25	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	IPE 09/09/16-11/08/16
26	MNBC	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$7.00	\$7.00	30	IPE 09/09/16-11/08/16
27	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	IPE 09/09/16-11/08/16
28	MNBC	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	IPE 09/09/16-11/08/16
29	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	IPE 09/09/16-11/08/16
30	MNBC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	IPE 09/09/16-11/08/16
31	TNT	VARIOUS	9/26/16	10/2/16	00:00	02:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	IPE 09/09/16-11/08/16
32	TNT	AVG. ALL WKS	10/3/16	10/9/16	00:00	02:00	X							-	-	1	\$10.00	\$10.00	30	IPE 09/09/16-11/08/16
33	TNT	CHARMED<	9/26/16	10/2/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	IPE 09/09/16-11/08/16
34	TNT	AVG. ALL WKS	10/3/16	10/9/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	IPE 09/09/16-11/08/16
35	TNT	VARIOUS	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	IPE 09/09/16-11/08/16
36	TNT	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
37	TNT	VARIOUS	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	IPE 09/09/16-11/08/16
38	TNT	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	IPE 09/09/16-11/08/16
39	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	IPE 09/09/16-11/08/16
40	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$22.00	\$22.00	30	IPE 09/09/16-11/08/16
41	TNT	VARIOUS	9/26/16	10/2/16	11:00	19:00						X	X	-	-	4	\$15.00	\$60.00	30	IPE 09/09/16-11/08/16
42	USA	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	IPE 09/09/16-11/08/16

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Est Code	3920
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Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/23/16		
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Show All Lines			
Total # of Weeks	2		
Total	\$2,273.00		
Commission	\$340.95		
Net Total	\$1,932.05		
Total Spots	183		
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Sold On	Cost Per Spot		
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Comments :	R1 9.23 Adding MSU game
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	USA	NCIS	10/3/16	10/9/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
44	USA	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	IPE 09/09/16-11/08/16
45	USA	NCIS	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	IPE 09/09/16-11/08/16
46	USA	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	IPE 09/09/16-11/08/16
47	USA	WWE ENTERTAINM<	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$22.00	\$22.00	30	IPE 09/09/16-11/08/16
48	USA	AVG. ALL WKS	9/26/16	10/2/16	11:00	19:00						X	X	-	-	4	\$15.00	\$60.00	30	IPE 09/09/16-11/08/16
49	HALL	GOLDEN GIRLS/FRASIER	9/26/16	10/2/16	00:00	02:00		X	X	X	X	X	X	-	-	6	\$4.00	\$24.00	30	IPE 09/09/16-11/08/16
50	HALL	GOLDEN GIRLS/FRASIER	10/3/16	10/9/16	00:00	02:00	X							-	-	1	\$4.00	\$4.00	30	IPE 09/09/16-11/08/16
51	HALL	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	IPE 09/09/16-11/08/16
52	HALL	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00	X							-	-	1	\$6.00	\$6.00	30	IPE 09/09/16-11/08/16
53	HALL	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	IPE 09/09/16-11/08/16
54	HALL	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$5.00	\$5.00	30	IPE 09/09/16-11/08/16
55	HALL	HALLMARK MOVIE<	9/26/16	10/2/16	11:00	19:00						X	X	-	-	2	\$4.00	\$8.00	30	IPE 09/09/16-11/08/16
56	HIST	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	IPE 09/09/16-11/08/16
57	HIST	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	IPE 09/09/16-11/08/16

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Market	Detroit

Flight Dates	09/26/16 - 10/09/16
Agency	Three Point Media
Advertiser	Gretchen Driskell for Congress

Update Date	09/23/16
Version	2 Vs. 1

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jul16
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Client Code	
Product Code	
Est Code	3920
Product Name	
Credit Status	

Show All Lines			
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Comments :	R1 9.23 Adding MSU game
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
58	BTN	: Michigan State (Big Ten) @ Indiana (Big Ten)	9/26/16	10/2/16	20:00	23:00						X		-	-	1	\$108.00	\$108.00	30	R1 +1x Michigan State vs. Indiana

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
<b>SPOTS</b>	183	0	0	0	0	0	0	0	0	0	0	0	183
<b>AMT</b>	\$2,273.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,273.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/23/16

62339123 | Detroit | Comcast/Monroe Proper, MI | 1956 |