



WTCN  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Targeted Platform Media  
1291 Hollywood Ave  
Annapolis, MD 21403

**Contract # 2473672**

**Schedule Dates** 09/06/16-09/12/16  
**Advertiser** Priorities USA Action (72141)  
**Agency** Targeted Platform Media (15945)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** PRIORITIES USA 4554 (824702)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** THOMPSON, KATIE  
**Phone/Fax** /  
**CPE** 750/760/4554  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular

**Comments** PRIORITIES USA 4554 ROBERT LANGER  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 04/19/16  
**Last Modified**  
**Entered By** Megan Marks-Peltz  
**CO-OP** No  
**Headline #** 08229523  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$636.00  
**Net Total** \$3,604.00  
**Sales Tax**

| West Palm Beach (WTCN) |       |            |
|------------------------|-------|------------|
| By Broadcast Month     | Spots | Rate       |
| Sep. 2016              | 22    | \$4,240.00 |
| <b>Grand Total:</b>    | 22    | \$4,240.00 |

| Line    | Line Type / Break Type (Ref #)           | Dates             | Sec | Length | Run Times                           | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station                | Comments           | Entered |
|---------|--|-------------------|-----|--------|-------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|------------------------|--------------------|---------|
| Est 1.0 | Unapproved (NewL) on credit hold / SPOT  | 09/06/16-09/09/16 | 1   | :30    | 6:58P- Judge Judy 2                 | 5   |    | X  | X  | X  | X  |    |    | 5     | \$280.00 | \$1,400.00 | West Palm Beach (WTCN) | JUDY               | 4/19/16 |
| Est 2.0 | Unapproved (NewL) on credit hold / SPOT  | 09/06/16-09/09/16 | 1   | :30    | 7:30P- Judge Judy 4                 | 5   |    | X  | X  | X  | X  |    |    | 5     | \$280.00 | \$1,400.00 | West Palm Beach (WTCN) | JUDY               | 4/19/16 |
| Est 3.0 | Unapproved (NewL) on credit hold / Prime | 09/09/16-09/09/16 | 1   | :30    | 8P- MYN-Bones (Friday)              |     |    |    |    |    |    | 2  |    | 2     | \$120.00 | \$240.00   | West Palm Beach (WTCN) | BONES              | 4/19/16 |
| Est 4.0 | Unapproved (NewL) on credit hold / Prime | 09/12/16-09/12/16 | 1   | :30    | 8P- MYN-Law & Order: SVU (Monday)   | 1   | 1  |    |    |    |    |    |    | 1     | \$120.00 | \$120.00   | West Palm Beach (WTCN) | LAW AND ORDER: SVU | 4/19/16 |
| Est 5.0 | Unapproved (NewL) on credit hold / Prime | 09/12/16-09/12/16 | 1   | :30    | 9P- MYN-Law & Order: SVU 2 (Monday) | 1   | 1  |    |    |    |    |    |    | 1     | \$120.00 | \$120.00   | West Palm Beach (WTCN) | LAW AND ORDER: SVU | 4/19/16 |
| Est 6.0 | Unapproved (NewL) on credit hold / Prime | 09/08/16-09/08/16 | 1   | :30    | 8P- MYN-The Mentalist (Thursday)    |     |    |    |    | 2  |    |    |    | 2     | \$120.00 | \$240.00   | West Palm Beach (WTCN) | MENTALIST          | 4/19/16 |
| Est 7.0 | Unapproved (NewL) on credit hold / Prime | 09/08/16-09/08/16 | 1   | :30    | 9P- MYN-The Mentalist 2 (Thursday)  |     |    |    |    | 2  |    |    |    | 2     | \$120.00 | \$240.00   | West Palm Beach (WTCN) | MENTALIST          | 4/19/16 |
| Est 8.0 | Unapproved (NewL) on credit hold / Prime | 09/07/16-09/07/16 | 1   | :30    | 8P- MYN-The Closer (Wednesday)      |     |    |    | 2  |    |    |    |    | 2     | \$120.00 | \$240.00   | West Palm Beach (WTCN) | CLOSER             | 4/19/16 |
| Est 9.0 | Unapproved (NewL) on credit hold / Prime | 09/07/16-09/07/16 | 1   | :30    | 9P- MYN-The Closer 2 (Wednesday)    |     |    |    | 2  |    |    |    |    | 2     | \$120.00 | \$240.00   | West Palm Beach (WTCN) | CLOSER             | 4/19/16 |

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Megan Marks-Peltz* 4-19

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbj.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|   |                      |
|---|----------------------|
| <b>Station and Location:</b><br>WTCN, West Palm Beach, FL | <b>Date:</b><br>2016 |
|---|----------------------|

I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

|   |
|---|
| Presidential General Election on November 8, 2016 |
|---|

| Broadcast Length | Time of Day, Rotation or Package | Days    | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|---------|-------|----------------|-----------------|
|                  | AS                               | ORDERED |       |                |                 |

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential General Election to be held November 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action, 601 13th St NW, Washington, DC 20005 (202) 798-5902

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Speed, Treasurer  
Anne Caprara, Executive Strategist  
Guy Cecil, Chief Strategist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

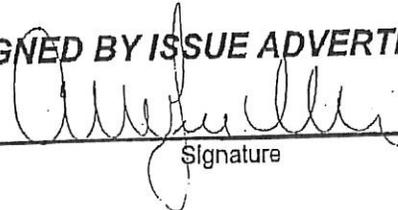
**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

March 29, 2016  
Date

  
Signature

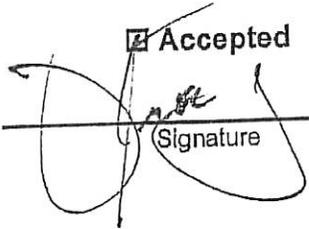
(202) 965-5060  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

  
Signature

MICHAEL RASKIN  
Printed Name

GEN. SALES MGR  
Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF  
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: Priorities USA Action

PARTY: Democrat

OFFICE SOUGHT:

ELECTION DATE: November 8th

INQUIRY MADE BY: Targeted Platform Media LLC

Candidate    Manager    Agency    Committee    (circle one)

ADDRESS: 1291 Hollywood Ave Annapolis, MD 21403

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

Information Requested: Rates and avails  
\_\_\_\_\_

Final Disposition: Order placed: WTCN Contract 2473672 \$4240 Gross \$3604 Net

If Committee, list officers and position: Greg Speed Treasurer

Anne Caprara – Executive Strategist

Guy Cecil – Chief Strategist

DATE: 4/13

TIME: 1100 AM

BY: Robert Langer – Telerep DC