



WTCN
1100 Fairfield Dr
West Palm Beach, FL 33407

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2473672

Schedule Dates

09/06/16-09/12/16

Advertiser

Priorities USA Action (72141)

Agency

Targeted Platform Media (15945)

Product

POLITICAL ISSUE (ns) (1187)

Brand

PRIORITIES USA 4554 (824702)

Salesperson

TeleRep/DC, Washington DC (2995)

Sales Office

TeleRep Washington DC

Buyer Name

THOMPSON, KATIE

Phone/Fax

/

CPE

750/760/4554

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

PRIORITIES USA 4554 ROBERT LANGER
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 04/19/16

Last Modified

Entered By Megan Marks-Peltz

CO-OP No

Headline # 08229523

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$636.00

Net Total \$3,604.00

Sales Tax

West Palm Beach (WTCN)

By Broadcast Month Spots Rate

Sep. 2016 22 \$4,240.00

Grand Total: 22 \$4,240.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	09/06/16-09/09/16	1	:30	6:58P- Judge Judy 2	5		X	X	X	X			5	\$280.00	\$1,400.00	West Palm Beach (WTCN)	JUDY	4/19/16
Est 2.0	Unapproved (NewL) on credit hold / SPOT	09/06/16-09/09/16	1	:30	7:30P- Judge Judy 4	5		X	X	X	X			5	\$280.00	\$1,400.00	West Palm Beach (WTCN)	JUDY	4/19/16
Est 3.0	Unapproved (NewL) on credit hold / Prime	09/09/16-09/09/16	1	:30	8P- MYN-Bones (Friday)							2		2	\$120.00	\$240.00	West Palm Beach (WTCN)	BONES	4/19/16
Est 4.0	Unapproved (NewL) on credit hold / Prime	09/12/16-09/12/16	1	:30	8P- MYN-Law & Order: SVU (Monday)	1	1							1	\$120.00	\$120.00	West Palm Beach (WTCN)	LAW AND ORDER: SVU	4/19/16
Est 5.0	Unapproved (NewL) on credit hold / Prime	09/12/16-09/12/16	1	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	1							1	\$120.00	\$120.00	West Palm Beach (WTCN)	LAW AND ORDER: SVU	4/19/16
Est 6.0	Unapproved (NewL) on credit hold / Prime	09/08/16-09/08/16	1	:30	8P- MYN-The Mentalist (Thursday)					2				2	\$120.00	\$240.00	West Palm Beach (WTCN)	MENTALIST	4/19/16
Est 7.0	Unapproved (NewL) on credit hold / Prime	09/08/16-09/08/16	1	:30	9P- MYN-The Mentalist 2 (Thursday)					2				2	\$120.00	\$240.00	West Palm Beach (WTCN)	MENTALIST	4/19/16
Est 8.0	Unapproved (NewL) on credit hold / Prime	09/07/16-09/07/16	1	:30	8P- MYN-The Closer (Wednesday)					2				2	\$120.00	\$240.00	West Palm Beach (WTCN)	CLOSER	4/19/16
Est 9.0	Unapproved (NewL) on credit hold / Prime	09/07/16-09/07/16	1	:30	9P- MYN-The Closer 2 (Wednesday)					2				2	\$120.00	\$240.00	West Palm Beach (WTCN)	CLOSER	4/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Megan Marks-Peltz 4-19

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WTCN, West Palm Beach, FL	Date: 2016
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I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Presidential General Election on November 8, 2016

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential General Election to be held November 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action, 601 13th St NW, Washington, DC 20005

(202) 798-5902

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Speed, Treasurer
Anne Caprara, Executive Strategist
Guy Cecil, Chief Strategist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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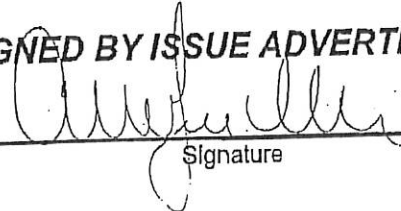
TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29, 2016
Date


Signature

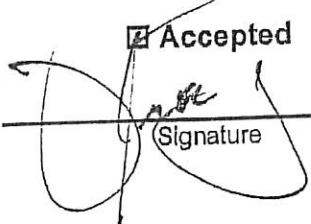
(202) 965-5060
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

MICHAEL RASKIN
Printed Name

GEN. SALES. MGR
Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: Priorities USA Action

PARTY: Democrat

OFFICE SOUGHT:

ELECTION DATE: November 8th

INQUIRY MADE BY: Targeted Platform Media LLC

Candidate Manager Agency Committee (circle one)

ADDRESS: 1291 Hollywood Ave Annapolis, MD 21403

PHONE: _____

FAX: _____

Information Requested: Rates and avails

Final Disposition: Order placed: WTCN Contract 2473672 \$4240 Gross \$3604 Net

If Committee, list officers and position: Greg Speed Treasurer

Anne Caprara – Executive Strategist

Guy Cecil – Chief Strategist

DATE: 4/13

TIME: 1100 AM

BY: Robert Langer – Telerep DC