



530 East Alverdez Avenue  
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September 29, 2017

**QUARTERLY REPORT**  
**4<sup>th</sup> quarter**  
**PUBLIC AFFAIRS ISSUE LIST**  
**October 1, 2017 – December 31, 2017**

Glades Media has determined the issues important to the Clewiston area by FM 100.5- FM 92.5- AM 590 General Manager KC Kelly and Public Affairs Director and Morning Show Host Bianca Ross. They met on Wednesday, September 20, 2017 to discuss the issues to be targeted for the 4<sup>th</sup> Quarter of 2017.

*Disaster Recovery*

*Finance*

*Holiday Hacks*

*Safety*

*Budgeting*

*Mental Health*

*Fall / Winter Community Events*

*Food Drives*

*Fall Festival*

*Classic Hits Toy Drive*

*Health / Mental Health*

*Breast Cancer Awareness*

*Bullying Prevention*

*Flu Season*





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**Date: October 3, 2017**  
**Issue: Technology, Data Security**  
**Guests: John Benkert and Greg Scasny, CPR Tools**

The massive data breach at Equifax, one of the nation's three major credit reporting companies, may be even larger than originally thought. Mandiant, a cybersecurity investigations firm retained by Equifax to look into the breach, found that 2.5 million more U.S. consumers were potentially affected than originally estimated, bringing the total to 145.5 million. In prepared remarks he is scheduled to make Tuesday in a hearing on Capitol Hill, Smith says he learned about the hack on July 31, but did not inform the company's board for another 20 days.

Cybersecurity and finances while traveling

Cybersecurity should not be limited to the home, office, or classroom. It is important to practice safe online behavior and secure our Internet-enabled mobile devices whenever we travel, as well. The more we travel and access the Internet on the go, the more cyber risks we face. My guests also gave advice for protecting your financial information by running the free credit reports available to Florida Residents 3 times a year and by putting locks on our accounts so that all credit applications will send an alert to our phones.

**Date: October 5, 2017**  
**Issue: Wounded Warrior Fishing Tournament, Operation Outdoor Freedom**  
**Guests: Tom Loftis Jr, Marta Smith**

4<sup>th</sup> Annual Fishing Tournament for disabled veterans, selected through the Operation Outdoor Freedom. The benefits for the tournament are 1) get-away 2) comradery. Warriors are from all over the state apply and 26b have been selected this year. Tom is Wounded Warrior Project Alumni and Operation Outdoor Freedom Alumni. Operation Outdoor Freedom is a non-profit funded by the State of Florida whose focus is on Florida Veterans. The Tournament is sponsored by several local and regional businesses and individuals.

Date: Columbus Day Weekend, October 6-7, 2017

Needs: Coffee and Breakfast

**Date: October 12, 2017**  
**Issue: Gatorama, Family Fall Activities**  
**Guests: Patti Register, Greg Grazioni**

This year, in Gatorama's 60<sup>th</sup> year they were hit hard by Hurricane Irma. So for the next several month's they will be rebuilding the park. They have a GoFundMe set up to help with disaster recovery efforts. They host work days and to celebrate all those that have helped the park is hosting a FREE family fun day.





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Additionally, they have hire a new curator, who has been featured in Nat Geo’s Python’s. Special exhibits - All exhibits will be open and food vendors on site. Come out and See Ivory and Pearl the White ALLIGATORS! Take the Fast Hand Challenge! Catch a Gator in Uncle Waders. And see Patty's new favorite pet, her new mini donkey!

**Date: October 17, 2017**

**Issue: Breast Cancer Awareness**

**Guests: R.D. Williams, CEO Hendry Regional Medical Center Lynn Chiraelli, Director of Physician Practices**

Hendry Regional Medical Center is offering \$100 Digital Mammograms screenings. Call 888-983-0131 Clewiston. Based on risk factors like age 40-75, family history, disease history, most of the female population is average risk. Women should have an annual mammogram between the ages of 40-44. And women with moderate risk should screen annually between 45-54. Women of average risk should then get a screening every two years after 55, according to American Cancer society recommendations

\$100 mammograms are offered to those without insurance. Those with insurance will be billed, likely no copay. Patients do not need a prescription or order for the test but they will need a primary care physician for results.

There will also be a Pink Warriors Walk, on October 28th. Other fundraisers include: bake sale, gift box imaging services desk . These are to raise funds for those in Hendry County with healthcare needs. End of the month. Pink Warriors Walk. Balloon release. October 28<sup>th</sup>. \$50 to be a warrior, to walk \$20. Gift basket raffle - \$450 value. Drawing will be held October 31<sup>st</sup>. October 27<sup>th</sup> – bake sale -8am-3pm silent auction Hendry Regional Medical Center.

**October 19, 2017**

**Issue: Health, Flu Season**

**Guest: Amanda Pacheco, ARNP-C – nurse practitioner**

What is the flu and when is flu season and how long does the season last? Oct-May  
 What makes it flu season? It’s actually the cooler weather.  
 Are there sicknesses we sometimes confuse with the flu? The common cold is one. But the flu will affect your entire body and can wipe you out for a couple days.  
 Is it true that having the flu makes our immune system stronger? Not necessarily. If we are already compromised, then it will weaken us. Once you beat a strand you build a resistance,





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What populations are most vulnerable from getting serious complications after contracting influenza? The elderly, babies and children, pregnant women, those with compromised immune systems.

What are the ways to prevent the flu? Preventative medicine, nutrition, self-care habits? What ways are there to treat it? Rest and medication.

Can influenza become serious if left untreated or will our bodies eventually defeat it? If left untreated, influenza can be serious, in some cases fatal.

Phone number for the office? 863-983-5453

**October 19, 2017**

**Issue: Fall Festival**

**Guest: Lance Ramer, Director of parks and recreation, City of Clewiston**

Lance Ramer was on in to inform the public about the Clewiston Fall Festival, from 2-6 on 10/21/2017. Pet costume contest @ 3. National anthem and presentation of color by high school. Kids costume contest. Fighting evolution wrestling. Teddy Long. Gates open at 6 bell time is at 7.

**October 24, 2017**

**Issue: Lions Club –**

**Guests: Debbie McDuffie, Miller Couse, Lions Club President and Secretary**

Lion's Club is celebrating 100 years nationally and 70 years in Clewiston. Lion's Club helps the blind. Sometimes called Knights of the blind assist those with vision problems. They will be donating new pieces to the City Park and invite any who please to join.

**November 7, 2017**

**Issue: Local News and sports**

**Guest: Joe Whitehead and John Polhill**

This morning, Joe Whitehead and John Polhill were in the studio to discuss their long careers announcing the Tiger Football Games. Joe Whitehead announced his retirement after over 30 years announcing the games and 425 broadcasts. They discussed the future of the program, the future of athletics in Clewiston and the need for a younger generation to step up.





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**November 9, 2017**

**Issue: Clewiston Chamber**

**Guest: Hillary Hyslope, executive Director**

Clewiston Chamber Executive Director joined us in the studio to announce the annual dinner postponed to, December 5<sup>th</sup>. Previously purchased tickets are still good to go. New Board Members installed. Other events: Veterans day program, November 11, 2017 @ civic park. 11 am. Clementine's chili Cookoff 863-228-0907. DIME fashion show 6pm November 11. BOCC meeting November 14<sup>th</sup>. City Commission 16, 20<sup>th</sup>. Dolly Hand Tree Lighting November 14<sup>th</sup>. 69<sup>th</sup> Annual Chamber Dinner, December 5<sup>th</sup>, 6-7, Dinner at 7. Live Auction, vacation package, rep Matt Caldwell will also be in attendance.

**November 14, 2018**

**Guest: Matt Hudson, Hope Health VP**

**Issue: Food Drives, Health**

This morning, Matt Hudson joined us to discuss the programs available at The New Hope Health Agency. Among them are Hospice services for area residents. Hospice is covered by insurance and Medicaid. Patients receive a team dedicated to their treatment and comfort. Hope Health also runs a monthly food distribution in partnership with Harry Chapin Food Bank. All volunteers can contact hopehcs.org.

- Hospice is not a place but a type of care.
- Medicare pays for almost anything
- You need to have a life expectancy of six months or less
- It isn't only for those with certain illnesses.
- Hospice is about more than medical care

**November 21, 2018**

**Guest: Candace Miller, Speech Audiologist and Pathologist, Hendry Regional Medical Center**

**Issue: Health**

Our guest was new speech audiologist and pathologist, Candace Miller. She discussed health services being offered by HRMC. She works with a variety of patients for hearing, and eating disorders and issues. She does short term recover for stroke and accident victims and does longer treatment for those with eating disorders. This field treats a variety of disorders. And Her pathology certification allows her to diagnose as well.





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**November 28, 2017**

**Guest: Sean Scheffler**

**Issue: Disaster Recovery, Festivals, Christmas Debris**

Sean Scheffler, Director of Public Works for City of Clewiston, Stumps, will be removed soon. Christmas decorations should be checked for old bulbs. Winter Wonderland, December 16. Festival Grounds. Evenings, Christmas tree lighting vendors on site. Dumpsters will be set up throughout the city for packaging, and old decorations. Christmas Tree Safety – keep the tree watered. Not lit when no one is home. He suggests using a timer on outlet. Call Travis about fires within the city.

**November 30, 2017**

**Guest: Clewiston Christian SchoolHead Administrator, George Duckstein**

**7-12 Principal, Lori Duckstein**

**Issue: Education**

New head administrators at Clewiston Christian School are celebrating a recent accreditation. They also have a new Ag program, FFA chapter, 4H, GEMS, yoga group, Spanish club, photography, yearbook. Sign language, chapel, debate team, fishing club, drama, and chorus. They also have a GEMS club, open all area students. For more information call Debbie Keen – 983-5388, ClewistonChristian.com

**December 12, 2017**

**Guest: Brenda Holcomb- Secretary, Mercedes Vary President**

**Issue: Winter Community Events**

Winter Wonderland: December 16<sup>th</sup> 5-9. Active Citizens For Children is bringing back Winter Wonderland. After taking a couple years off, the women of ACFC are bringing the tradition back. They are also bringing back the Light the Night, the luminary bags to raise money for more ACFC events. Winter Wonderland will have: Santa, bounce houses, pony rides, train rides, entertainment, and Vendor Booths. For vendor information call Danielle 863-228-0299. For more information guests look ACFC on Facebook, call 863-599-8950, or visit Common Grounds.





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**December 19, 2018**

**Guest: Clewiston PD Officer, Jennifer Diaz**

**Issue: Holiday Safety**

Officer Diaz shared holiday safety tips. Don't shop alone, ask a guard to walk out with you, be aware of your surroundings, use light timers, don't leave gift boxes outside, no texting and driving, let someone know where you are at all times.

**December 28, 2018**

**Guest: Greg Finer, CEO Crossroads Behavioral Health**

**Issue: Bullying**

I sat down with Greg Finer to talk about bullying and how to spot it in children. Bullying is treatment and harassment that affects youth's school performance. We discussed what to look out for if your child is a victim or if they are the culprit. We also discussed ways a parent can respond upon discovering bullying in their child's life. Crossroads is in the school system and acts as a mental health provider for youth within and outside of the school system. Bullying can have a big impact on mental health or can be a symptom of other issues.

**Issue: Finance/Budgeting**

After multiple attempts and cancellations from Everglades Federal Credit Union, we were unable to cover finance during this quarter. Other than protecting your financial information on credit reports and when using public WiFi on October 3, 2018.

**In-House Campaigns and PSA's**

During the third week of October WAFC Classic Hits ran recorded PSA's and participated in the Clewiston Fall Festival on Saturday, 10/21/2017.

During the first two weeks of November WAFC Classic Hits ran PSA's for the Breast Cancer Warriors Walk in November 21, 2017.

During the first week of December WAFC Classic Hits ran recorded PSA's and participated in the Elks Lodge Toy Drive on Saturday, 12/9/2017.

During the second week of December WAFC Classic Hits ran recorded PSA's and participated in the ACFC Winter Wonderland Event on Saturday, 12/16/2017.

