

**ORDER**  
**REVISED****KSNW Wichita**

**Orders**  
**Order / Rev:** A1745825  
**Alt Order #:** 26232354  
**Product Desc:** Candidate  
**Estimate:** 1926  
**Flight Dates:** 10/29/18 - 11/06/18  
**Original Date / Rev:** 10/29/18 / 10/29/18  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Hulsen Media Services  
**Buying Contact:**  
**Billing Contact:**  
 2400 Laramie Trail  
 Austin, TX 78745

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Brian McClendon/Secretary of St  
**Demographic:** A35+  
**Product Codes:** PL19  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	30	\$9,700.00	\$8,245.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	30	\$9,700.00	\$8,245.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$9,700.00</b>	<b>\$8,245.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNW Wichita	34%	\$9,700.00
Market	100%	\$28,529.41

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNB	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	66%	\$18,829.41

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	10/30/18	11/02/18		CM	6-7am	-1111--	:30	4	\$270.00	P3	0.00	NM	4	\$1,080.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				KSN Today 2											
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-1111--					4	\$270.00		0.00			
5	Multi	11/05/18	11/05/18	KSN Today 2	CM	6-7am	M-----	:30	1	\$270.00	P3	0.00	NM	1	\$270.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$270.00		0.00			
6	Multi	10/30/18	10/30/18	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$170.00	P3	0.00	NM	1	\$170.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-T-----					1	\$170.00		0.00			
7	Multi	11/01/18	11/01/18	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$170.00	P3	0.00	NM	1	\$170.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---T---					1	\$170.00		0.00			
8	Multi	11/03/18	11/03/18	Today Show Sa	CM	6-8am	-----S-	:30	1	\$80.00	P3	0.00	NM	1	\$80.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show Sa											
				Saturday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					1	\$80.00		0.00			
9	Multi	11/04/18	11/04/18	Today Show Su	CM	Today Show Su	-----S	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Today Show Su											
				Sunday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$120.00		0.00			
10	Multi	10/30/18	10/30/18	M-F 9-10a	CM	9-10a	-T-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 9-10a											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-T-----					1	\$100.00		0.00			
11	Multi	10/31/18	10/31/18	M-F 9-10a	CM	9-10a	--W----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 9-10a											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----					1	\$100.00		0.00			
12	Multi	11/02/18	11/02/18	M-F 9-10a	CM	9-10a	----F--	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 9-10a											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--					1	\$100.00		0.00			
13	Multi	11/05/18	11/05/18	M-F 9-10a	CM	9-10a	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 9-10a											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$100.00		0.00			
14	Multi	10/31/18	11/02/18	M-F 4-430p	CM	4-430pm	--111--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 4-430p											



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 Flight Dates: 10/29/18 - 11/06/18

Advertiser: POL/Brian McClendon/Secretary of State  
 Product Desc: Candidate  
 Estimate: 1926

KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--111--					3	\$300.00		0.00			
N 17	Multi	10/30/18	10/30/18	KSN News at Six	CM	6-630p	-T-----	:30	1	\$370.00	P3	0.00	NM	0	\$0.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-T-----					1	\$370.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	10/29/18-11/04/18		KSN News at Six		6-630p	-T-----	:30		<del>(\$370.00)</del>		0.00	NM		
Credited															
18	Multi	10/31/18	10/31/18	KSN News at Six	CM	6-630p	--W----	:30	1	\$370.00	P3	0.00	NM	1	\$370.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----					1	\$370.00		0.00			
19	Multi	11/05/18	11/05/18	KSN News at Six	CM	6-630p	M-----	:30	1	\$370.00	P3	0.00	NM	1	\$370.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$370.00		0.00			
N 20	Multi	10/30/18	11/01/18	M-F 630-7p	CM	630-7pm	-111---	:30	3	\$650.00	P3	0.00	NM	2	\$1,300.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-111---					3	\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	10/29/18-11/04/18		M-F 630-7p		630-7pm	-TWTh----	:30		<del>(\$650.00)</del>		0.00	NM		
Credited															
23	Multi	11/05/18	11/05/18	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$650.00		0.00			
24	Multi	10/30/18	10/30/18	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-T-----					1	\$550.00		0.00			
25	Multi	10/31/18	10/31/18	LN M-F	CM	10-10:35pm	--W----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--W----					1	\$550.00		0.00			
26	Multi	11/05/18	11/05/18	LN M-F	CM	10-10:35pm	M-----	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$550.00		0.00			
27	Multi	11/03/18	11/03/18	LN Sa	CM	KSN News at 10 S	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				KSN News at 10 Sat											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					1	\$300.00		0.00			

Order / Rev: A1745825  
 Alt Order #: 26232354  
 Flight Dates: 10/29/18 - 11/06/18

Advertiser: POL/Brian McClendon/Secretary of State  
 Product Desc: Candidate  
 Estimate: 1926

KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
28	Multi	11/03/18	11/03/18	SNL	CM	1030p-12m	-----S-	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
Channels : KSNW,KSNG,KSNL,KSNW															
Saturday Night Live															
Saturday Night Live-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-			1			\$450.00		0.00			
29	Multi	11/05/18	11/05/18	Mon Prime Hour 3	CM	9-10p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNW,KSNG,KSNL,KSNW															
Monday 9-10p															
Manifest-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----			1			\$400.00		0.00			
N 30	Multi	10/30/18	10/30/18	Political Debate	CM	Political Debate	-1-----	:30	1	\$600.00	P5	0.00	NM	1	\$600.00
Channels : KSNW,KSNG,KSNL,KSNW															
Political Debate															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-1-----			1			\$600.00		0.00			
N 31	Multi	11/03/18	11/03/18	Sa 530-6a	CM	Sa 530-6a	-----1-	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
Channels : KSNW,KSNG,KSNL,KSNW															
Sa 530-6a															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1-			1			\$50.00		0.00			
N 32	Multi	11/01/18	11/02/18	KSN News at Six	CM	6-630p	---TF--	:30	1	\$370.00	P3	0.00	NM	1	\$370.00
Channels : KSNW,KSNG,KSNL,KSNW															
KSN News at Six															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---TF--			1			\$370.00		0.00			
													Totals	30	\$9,700.00



125 West 55th St  
New York, NY 10019

**Contract #** 26232354 **Changes as of:** 10/29/2018 at 11:56 AM **Version:** Highlighting Makegood 2 **Status:** Accepted

**CPE:** 236/230/1926 **Flight:** 10/29/18 - 11/6/18 **Station:** KSNW **Con Type:** POLITICAL  
**Agency:** HULSEN MEDIA **Advertiser:** McClendon for KS **Market:** Wichita **Total \$:** \$9,700.  
**Service:** 2400 Laramie Trail **Product:** Candidate **Office:** WASHINGTON **Total Spots:** 30  
**Austin, TX 78745** **Agency Order #:** 7898299 **Service:** Nielsen **Total CPP:** \$49.44  
**Buyer:** Hulsén, Meenah **Primary Demo:** Adults 35+ **Total GRP:** 196.2  
**Salesperson:** KELLY JOHNS **Assistant:** KELLY JOHNS **Traffic #:** A1745E  
**202-872-5880**

**Separation:**

**Comments:** New order: flight 10/30-11/6

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/29 - 11/6											Total Spots	Total \$	CPP
							10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6					
MSD 8	M-F 6:30p-7p		Wheel of Fortune	\$650.00	10.9	30	0	1	1	0	0	0	1	0		3	\$1,950.00	\$59.6		
MGD 14	Tu 6p-7p		POLITICAL DEBATE	\$600.00	10.9	30	0	1	0	0	0	0	0	0		1	\$600.00	\$55.0		
MGD 15	Sa 5:30a-6a		AG SHOW	\$50.00	0.0	30	0	0	0	0	1	0	0	0		1	\$50.00	\$0.0		
TOTALS:							0	6	6	4	3	3	2	6	0	30	\$9,700.00	\$49.4		

WGA





125 West 55th St  
New York, NY 10019

Contract # 26232354  
CPE: 236/230/1926  
Agency: HULSEN MEDIA SERVICE  
2400 Laramie Trail  
Austin, TX 78745

Changes as of: 10/29/2018 at 12:27 PM  
Flight: 10/29/18 - 11/6/18  
Advertiser: McClendon for KS  
Secretary of State  
Product: Candidate  
Agency Order #: 7898299  
Buyer: Hulsén, Meenah  
Salesperson: KELLY JOHNS  
202-872-5880

Version: Highlighting Makegood 3  
Station: KSNW  
Market: Wichita  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: KELLY JOHNS  
202-872-5880

Status: Accepted  
Con Type: POLITICAL  
Total \$: \$9,700.  
Total Spots: 30  
Total CPP: \$49.44  
Total GRP: 196.2  
Traffic #: A1745E

Comments: New order: flight 10/30-11/6  
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/29 - 11/6											Total Spots	Total \$	CPP
							10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6					
MSD 7	M-F 6p-6:30p		KSN News	\$370.00	9.3	30	0	1	1	0	0	0	0	1	0	2	\$740.00	\$39.7		
MGD 16	M-F 6p-6:30p		KSN News	\$370.00	9.3	30	0	0	1	0	0	0	0	0	0	1	\$370.00	\$39.7		
TOTALS:							0	5	7	4	3	3	2	6	0	30	\$9,700.00	\$49.4		

msn