

CONTRACT



KUCW
 5000 Riverside Dr
 Building 5 Suite 200
 Irving, TX 75039
 (801) 975-4444

<u>Contract / Revision</u> 4431780 /		<u>Alt Order #</u> 28389647	
<u>Advertiser</u> POL/Conservative Values for Utah PAC		<u>Original Date / Revision</u> 04/09/24 / 04/18/24	
<u>Contract Dates</u> 04/19/24 - 04/25/24		<u>Estimate #</u> 419425	
<u>Product</u> various			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> KUCW	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
	<u>Agency Code</u> 9915589	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Del Cielo Media
 P.O. Box 25458
 Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KUCW	04/20/24	04/20/24	Rookie 4p-5p	4p-5p		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S-				2	\$30.00			
N 2	KUCW	04/20/24	04/20/24	Young Sheldon 6p-630p	6p-630p		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S-				1	\$160.00			
N 3	KUCW	04/20/24	04/20/24	Young Sheldon 630p-7p	630p-7p		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S-				1	\$160.00			
N 4	KUCW	04/21/24	04/21/24	Big Bang 6p-630p	6p-630p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S				1	\$100.00			
N 5	KUCW	04/21/24	04/21/24	Big Bang Theory 630p-7p	630p-7p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S				2	\$100.00			
N 6	KUCW	04/20/24	04/20/24	Young Sheldon 7p-8p	7p-8p		:30			NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S-				2	\$240.00			
N 7	KUCW	04/19/24	04/19/24	Last Man Standing 430p-5p	430p-5p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$100.00			
N 8	KUCW	04/22/24	04/22/24	Young Sheldon 5p-530p	5p-530p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	M-----				1	\$100.00			
N 9	KUCW	04/24/24	04/24/24	Young Sheldon 530p-6p	530p-6p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	--W----				1	\$100.00			
Totals											12	\$1,460.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	12	\$1,460.00	(\$219.00)	\$1,241.00
Totals	12	\$1,460.00	(\$219.00)	\$1,241.00

Signature: _____ **Date:** _____

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