

QUARTERLY PROGRAM TOPIC REPORT

for

WNEO/WEAO

October - December 2010

1. Education
2. Youth
3. Political Issues
4. Health
5. Women's Issues
6. Crime
7. National Security
8. Minority Issues
9. Technology Issues (Weather/Environment)
10. Consumer Issues

1. Education

- a. A Place of Our Own: **“Building Vocabulary”** (#6072) The shows cover subjects such as: tantrums, literacy, preventing obesity, speech and language delays. These series combine an entertainment format -- the daytime talk/demonstration show -- with solid educational information on how young children learn, and what adults need to know to help kids be prepared for kindergarten and beyond. (Tuesday, October 19, 5:30pm, FUSION)
- b. PBS NewsHour (#9909) Graduation Report 'Encouraging,' But Many Schools Risk 'Dropout Factory' Status: New nationwide statistics show a rise in high school graduation rates, but there is still significant disparity between school districts in different parts of the country. Margaret Warner talks to the report's co-author, John Bridgeland, about what the findings mean. (Tuesday, November 30, 7pm, WRPBS)
- c. Rick Steves' European Christmas Rick and his gang brought home a vivid and intimate look at how seven diverse cultures celebrate Christmas. From England to Norway, Burgundy to Bavaria, and Rome to the top of the Swiss Alps, this special gets you down on the carpet with wide-eyed children, up in the loft with the finest choirs, and into the kitchen with grandma and all her secrets. (Sunday, December 12, 8pm, WRPBS)

2. Youth

- a. Growing Bolder: **“Passion for Living”** (#104) Hunter Kemper: Family Man is the most decorated triathlete in US history and has his sights set on his 4th Olympics in 2012. But this time he'll be competing for more than his country and himself. He reveals how the birth of his own child inspired him to make a difference in the lives of other children. (Saturday, October 2, 6:30pm, WRPBS)
- b. Religion & Ethics NewsWeekly (#1412) Raising Ethical Children- How can parents help children be ethical and make hard ethical decisions? Host Bob Abernethy profiles Rushworth Kidder, President of the Institute for Global Ethics. (Monday, November 22, 12am, WRPBS)
- c. Charlie Rose (#16249) John Wood author of 'Leaving Microsoft to Change the World,' talked about Room to Read, a non-profit organization promoting literacy in poorer countries. (Friday, December 10, 12am, WRPBS)

3. Political Issues

- a. PBS NewsHour (#9871) Kentucky Senate Race Tests Tea Party Clout: Tea party favorite Rand Paul is battling Kentucky Attorney General Jack Conway to be the state's next U.S. Senator. What does the race say about voter anger in the 2010 midterms? Gwen Ifill reports. (Thursday, October 7, 7pm, WRPBS)
- b. Charlie Rose (#16224) A review of the midterm elections and their possible impact on President Obama's political strategy with Mark Halperin, senior political analyst for 'Time,' and John Heilemann of 'New York' magazine. (Friday, November 5, 12am, WRPBS)

- c. Masterpiece Contemporary: “**Endgame**” (#3931) A nation teeters on the brink of civil war in this real-life political thriller reveals the negotiations that led to the end of apartheid in South Africa. (Sunday, December 19, 9pm, WRPBS)

4. Health

- a. Naturally Obsessed: The Making of a Scientist Mixing humor and heartbreak, this show delves into the lab of charismatic professor Dr. Lawrence Shapiro and follows three impressionable graduate students as they pursue a Ph.D. degree and race to publish their scientific findings. Their challenge: to decipher the structure and mechanism of a tiny protein that controls the burning and storage of fat. (Sunday, October 17, 3pm, WRPBS)
- b. Forgetting: A Portrait of Alzheimer’s Since 2004, there have been significant advances in Alzheimer’s research, but more than two million more have been diagnosed with the disease. (Sunday, November 7, 6:30pm, WRPBS)
- c. ADD and Loving It!? Patrick McKenna talks to researchers and ordinary people dealing with Attention Deficit Disorder – laughing at the lies, busting the myths, and ending by taking on the controversial aspect of medication. (Saturday, December 11, 9am, WRPBS)

5. Women’s Issues

- a. Growing Bolder: “**Make a Difference**” (#107) Big name, Big cause, Big fun – Annika Sorenstam is one of the greatest golfers in the history of the game, and now she’s making a difference in another field – the fight against breast cancer. See how she’s teaming up with some passionate women to stop the disease. (Saturday, October 23, 6:30pm, WRPBS)
- b. To the Contrary with Bonnie Erbe (#1937) Women Small Business Owners: SBA Administrator Karen Mills discusses her agency’s efforts to help female entrepreneurs thrive in a down economy. (Sunday, November 21, 6pm, WRPBS)
- c. Tavis Smiley (#2152) Golden Globe-winning actress Sally Hawkins discusses her newest project, Made in Dagenham, and explains why she was drawn to the story of the women strikers portrayed in the film. (Wednesday, December 15, 1:30am, WRPBS)

6. Crime

- a. PBS NewsHour (#9870) Supreme Court Justices 'Felt the Emotion' of Military Funeral Protest Case: Supreme Court justices are considering a battle of First Amendment rights vs. individual privacy after members of a controversial church protested at the funeral of a U.S. Marine. Marcia Coyle of the National Law Journal describes Wednesday’s hearing and considers the issues being weighed by the court. (Wednesday, October 6, 7pm, WRPBS)

- b. Frontline: **“The Confessions”** (#2903) Police interrogation techniques that led four innocent men to confess to murder are investigated. (Tuesday, November 9, 10pm, WRPBS)
- c. Need to Know: **“Episode Title”** (#131) Then, we profile the young men of the “Fort Dix Five” who were sentenced to life for plotting to kill U.S. soldiers, focusing on the question of the U.S. strategy of “preemptive prosecution” in rooting out homegrown terrorist plots. (Saturday, December 4, 2am, WRPBS)

7. National Security

- a. POV: **“The Most Dangerous Man in America: Daniel Ellsberg”** (#2314) Why would a dedicated Cold War strategist throw away his career, his friends, and risk life in prison for a chance to help end the Vietnam War? In 1971, Daniel Ellsberg, a leading military planner, concluded that America’s role in the war was based on a decade of lies. He leaked the Pentagon Papers, seven thousand pages of top secret documents, to the New York Times, a daring act of conscience that led to Watergate, President Nixon’s resignation and the end of the Vietnam War. This story is told by Ellsberg along with a who’s who of Vietnam and Watergate-era figures. (Saturday, October 9, 11pm, WRPBS)
- b. PBS NewsHour (#9888) Are There Sufficient Security Measures In Place For Cargo Planes? Jim Lehrer talks to terrorism expert Richard Clarke and Air Security Analyst Rafi Ron about the security measures in place for cargo planes and if they are sufficient in light of recent terror attempts. (Monday, November 1, 7pm, WRPBS)
- c. Washington Week (#5024) House Democrats turned against President Obama because of his tax compromise with the GOP. Gwen Ifill discusses the deadlock in the current lame duck congress with Jackie Calmes (NY Times) Charles Babington (Associated Press) and Lori Montgomery (Washington Post). Also, Tom Gjelten (NPR) reports on the latest news surrounding the WikiLeaks disclosures, including the arrest of Julian Assange. (Friday, December 10, 8pm, WRPBS)

8. Minority Issues

- a. Need to Know (#124) This week on Need to Know: Alaska native corporations, 'Waiting for Superman,' an in-depth look at polling, and Jon Meacham on anti-gay hatred. (Friday, October 15, 9:30pm, WRPBS)
- b. Independent Lens: **“Reel Injun”** (#1203) Cree filmmaker Neil Diamond takes an entertaining, insightful, and often humorous look at the Hollywood Indian, exploring the portrayal of North American Natives through a century of cinema and examining the ways that the myth of “the Injun” has influenced the world’s understanding—and misunderstanding—of Natives. (Saturday, November 6, 11pm, WRPBS)
- c. Secrets of the Dead: **“Escape from Auschwitz”** (#702) The truth about the Auschwitz death camp was one of the most closely guarded secrets of the Third Reich. Prisoners who tried to escape were executed in public as an example to

other inmates, and very few made it out alive. This story tells of the spectacular escape from Auschwitz in 1944 by two young Slovak Jews. (Sunday, December 26, 4pm, WRPBS)

9. Technology Issues (Weather/Environment)

- a. Frontline: **"The Spill"** (#2902) Explores the safety violations and trial that led to the disaster in the Gulf. From BP's vast oil fields in Alaska to its refineries in Texas and its trading rooms in New York and London, this film raises questions about whether BP's corporate culture will finally be forced to change. (Tuesday, October 26, 10pm, WRPBS)
- b. PBS NewsHour (#9908) As Wind Power Expands, So Do Threats to Bat Population: Ed Jahn of Oregon Public Broadcasting looks at the deadly effect wind power turbines can have on migratory bats in the Pacific Northwest. (Monday, November 29, 7pm, WRPBS)
- c. NOVA: **"Secrets Beneath the Ice"** (#3717) In 2002, an immense, 200 meter-thick ice shelf the size of Manhattan, collapsed into the ocean off the Antarctic Peninsula, shocking scientists and raising the alarming possibility that we may be heading toward an ice-free Antarctica – last seen a million years ago. In this episode, scientists use a state-of-the-art drilling probe to investigate the ice shelf melting. (Thursday, December 30, 2am, WRPBS)

10. Consumer Issues

- a. Next American Dream The American Downtown. Once we loved them. Then we left them. And now we're returning to them in increasing numbers as the urban core of cities all across the country are coming back to life. What has caused this change in American lifestyle? Why did we abandon them to begin with? And, can this new revival be sustained? This is an examination of the ways in which American cities – specifically downtowns will change and grow in the decades ahead. (Sunday, October 3, 3pm, WRPBS)
- b. Nightly Business Report (#30092) Holiday Sales - Retail Stocks; Market Stats for November 9, 2010; Market Focus with Tom Hudson; Investors Take a Shine To Gold and Other Precious Metals; The New Congress' Saving Strategies; Health Care and the New Congress - Cigna CEO, David Cordani; Commentary - More Midterm Mix Ups. (Tuesday, November 9, 6:30pm, WRPBS)
- c. Nightly Business Report (#30115) Bright Spots in the Economic Recovery; Market Stats for December 10, 2010; Market Focus with Tom Hudson; Consumers are in the Mood to Shop; Business Incubators Hatch New Opportunities; Empty Storefronts Are Filled With Artsy Opportunity. (Friday, December 10, 6:30pm, WRPBS)