



P.O Box 2035 | Bismarck, ND 58502-2035
Phone: 701-222-8721

RADIO ORDER

KUSB FM
TOWNSQUARE MEDIA BISMARCK
26310 NETWORK PLACE
CHICAGO, IL 60673-1263

Station: KUSB FM
Client: DISTRICT 30 REPUBLICANS

Market: Bismarck, ND
Flight Dates: 05/20/2024 - 06/16/2024 (4 weeks)
Description: KUSB FM - DI30 - 2024 Primary Elect Radi

OrderNo: 58391
Page: 1 of 3
Buyer: CINDY DUPAUL-VOGELSANG
Email: cdupaul@odney.com
Date: 5/8/2024

Separation Policy: Length 15 / 15 min, Length 30 / 15 min, Length 60 / 15 min

Days	Program Time	DP	Len	2024				Total Spots	Adults 35-64		Total Gross
				May 20	May 27	Jun 03	Jun 10		Cost/ Spot	Rating CPP	
Tu	6a-4p	DA	30				8	18.00	12.86	144.00	
				8x/day Tu 6a-4p							
Sa	6a-7p	DA	30			8	8	16.00	80.00	128.00	
				8x Sa 6a-7p							
Su	6a-7p	DA	30			8	8	16.00	40.00	128.00	
				8x Su 6a-7p							
M-F	6a-7p	DA	30			50	50	18.00	12.86	900.00	
				10x/day M-F 6a-7p							

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Days	Program Time	DP	Len	2024				Total Spots	Adults 35-64		Total Gross
				May 20	May 27	Jun 03	Jun 10		Cost/Spot	Rating CPP	
M	6a-7p	DA	30				10	18.00	12.86	180.00	
			10x/day M 6a-7p						1.40		
M-F	6a-7p	DA	30	40	40		80	18.00	12.86	1,440.00	
			8x/day M-F 6a-7p						1.40		
Subtotal:				40	40	66	18	164	212.00	13.77	2,920.00

Total Gross:	2,920.00
Agency Commission:	-438.00
Total Net:	2,482.00

	MAY '24	JUN '24	Total
Spots	40	124	164
Total Gross	720.00	2,200.00	2,920.00
Total Net	612.00	1,870.00	2,482.00

ODNEY IS PLACING THIS ORDER ON BEHALF OF THE ABOVE CLIENT. PLEASE INCLUDE OUR ORDER NUMBER ON ALL INVOICES. FAILURE TO DO SO COULD RESULT IN DELAY OF PAYMENT. WHEN MULTIPLE SPOTS ARE ORDERED DURING THE MONDAY-FRIDAY TIMEFRAME THE SCHEDULE MUST FOLLOW THE COMMENTS ON HOW MANY SPOTS RUN PER DAY. A 15-MINUTE SEPARATION BETWEEN SPOTS IS REQUIRED. SPOTS WILL NOT BE PAID IF THEY RUN WITHIN 15 MINUTES OF EACH OTHER. PRODUCT SEPARATION IS ALSO REQUIRED. NO SPOTS WILL BE PAID WHEN THEY RUN BACK-TO-BACK WITH A COMPETITOR. A SIGNED COPY OF THIS ORDER MUST BE RETURNED FOR VERIFICATION. IF NO COPY IS RETURNED, THE ABOVE MENTIONED CLIENT WILL ONLY BE RESPONSIBLE FOR THIS SCHEDULE AND THE RESPECTIVE DOLLAR AMOUNT. IF THERE IS ANY DISCREPANCY WITH THIS ORDER, PLEASE CONTACT THE MEDIA BUYER LISTED ABOVE AS SOON AS POSSIBLE.

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**Agency
Authorization:** _____



Date: 5/8/2024

**Vendor
Acceptance:** _____

Date: _____

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