



P.O Box 2035 | Bismarck, ND 58502-2035
 Phone: 701-222-8721

RADIO ORDER

KUSB FM
 TOWNSQUARE MEDIA BISMARCK
 26310 NETWORK PLACE
 CHICAGO, IL 60673-1263

Lisa Arth
 Lisa.Arth@townsquaremedia.com
 Cell: 701-220-6214

Station: KUSB FM
Client: DISTRICT 34

Market: Bismarck, ND
Flight Dates: 05/06/2024 - 06/16/2024 (6 weeks)
Description: KUSB FM - DI34 - 2024 Primary Election

OrderNo: 58378 **Date:** 5/7/2024
Page: 1 of 3
Buyer: CINDY DUPAUL-VOGELSANG
Email: cdupaul@odney.com

Separation Policy: Length 15 / 15 min, Length 30 / 15 min, Length 60 / 15 min

Days	Program Time	DP	Len	2024					Total Spots	Adults 35-64		Total Gross
				May 06	May 13	May 27	Jun 03	Jun 10		Cost/ Spot	Rating CPP	
Tu	6a-4p	DA	30					8	18.00	12.86	144.00	
				8x/day Tu 6a-4p								
Sa	6a-7p	DA	30				8	8	16.00	80.00	128.00	
				8x Sa 6a-7p								
Su	6a-7p	DA	30				8	8	16.00	40.00	128.00	
				8x Su 6a-7p								
M-F	6a-7p	DA	30		50	50	50	150	18.00	12.86	2,700.00	
				10x/day M-F 6a-7p								

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Days	Program Time	DP	Len	2024					Total Spots	Cost/Spot	Rating	Adults 35-64 CPP	Total Gross
				May 06	May 13	May 27	Jun 03	Jun 10					
Th-F	6a-7p	DA	30	20					20	18.00	12.86	1.40	360.00
10x/day Th-F 6a-7p													
M	6a-7p	DA	30					10	10	18.00	12.86	1.40	180.00
10x/day M 6a-7p													
Subtotal:				20	50	50	66	18	204		268.00	13.58	3,640.00

Total Gross:	3,640.00
Agency Commission:	-546.00
Total Net:	3,094.00

	MAY '24	JUN '24	Total
Spots	70	134	204
Total Gross	1,260.00	2,380.00	3,640.00
Total Net	1,071.00	2,023.00	3,094.00

ODNEY IS PLACING THIS ORDER ON BEHALF OF THE ABOVE CLIENT. PLEASE INCLUDE OUR ORDER NUMBER ON ALL INVOICES. FAILURE TO DO SO COULD RESULT IN DELAY OF PAYMENT. WHEN MULTIPLE SPOTS ARE ORDERED DURING THE MONDAY-FRIDAY TIMEFRAME THE SCHEDULE MUST FOLLOW THE COMMENTS ON HOW MANY SPOTS RUN PER DAY. A 15-MINUTE SEPARATION BETWEEN SPOTS IS REQUIRED. SPOTS WILL NOT BE PAID IF THEY RUN WITHIN 15 MINUTES OF EACH OTHER. PRODUCT SEPARATION IS ALSO REQUIRED. NO SPOTS WILL BE PAID WHEN THEY RUN BACK-TO-BACK WITH A COMPETITOR. A SIGNED COPY OF THIS ORDER MUST BE RETURNED FOR VERIFICATION. IF NO COPY IS RETURNED, THE ABOVE MENTIONED CLIENT WILL ONLY BE RESPONSIBLE FOR THIS SCHEDULE AND THE RESPECTIVE DOLLAR AMOUNT. IF THERE IS ANY DISCREPANCY WITH THIS ORDER, PLEASE CONTACT THE MEDIA BUYER LISTED ABOVE AS SOON AS POSSIBLE.

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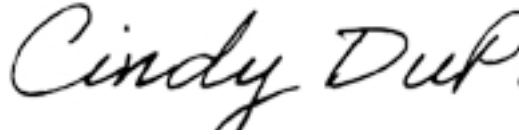
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**Agency
Authorization:** _____



Date: 5/7/2024

**Vendor
Acceptance:** _____

Date: _____

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