



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

CONTRACT

Contract / Revision 729320 /		Alt Order # 09207462
Product DENHAM FOR CONGRESS		
Contract Dates 10/03/18 - 10/09/18	Estimate # 4948	
Advertiser Denham, J / R / Congress		Original Date / Revision 09/06/18 / 09/06/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KTXL-TV	Account Executive Cheryl Long	Sales Office NSO Washingto
Special Handling		
Demographic Adults 35+		
Agency Code 12521	Advertiser Code 344	Product 1/2 432
Agency Ref		Advertiser Ref

Strategic Media Services, Inc.
1911 North Ft Myer Dr
Suite 400
Arlington, VA 22209

And:

*Line	Ch	Start Date	End Date	Description	Time	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/08/18	10/08/18	M-F 5a-6a	5:30 AM-6:00 AM	:30	1	\$125.00		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----			1	\$125.00				
N 2	40	10/08/18	10/08/18	M-F 7a-8a	7:00 AM-7:30 AM	:30	1	\$225.00		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----			1	\$225.00				
N 3	40	10/04/18	10/04/18	M-F 7a-8a	7:00 AM-7:30 AM	:30	1	\$225.00		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---			1	\$225.00				
N 4	40	10/05/18	10/05/18	M-F 7a-8a	7:00 AM-7:30 AM	:30	1	\$225.00		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--			1	\$225.00				
N 5	40	10/09/18	10/09/18	M-F 7a-8a	7:30 AM-8:00 AM	:30	1	\$225.00		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-1-----			1	\$225.00				
N 6	40	10/03/18	10/03/18	M-F 7a-8a	7:30 AM-8:00 AM	:30	1	\$225.00		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----			1	\$225.00				
N 7	40	10/05/18	10/05/18	M-F 7a-8a	7:30 AM-8:00 AM	:30	1	\$225.00		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--			1	\$225.00				
N 8	40	10/08/18	10/08/18	M-F 8a-9a	8:00 AM-8:30 AM	:30	1	\$200.00		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----			1	\$200.00				
N 9	40	10/09/18	10/09/18	M-F 8a-9a	8:00 AM-8:30 AM	:30	1	\$200.00		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-1-----			1	\$200.00				
N 10	40	10/03/18	10/03/18	M-F 8a-9a	8:00 AM-8:30 AM	:30	1	\$200.00		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----			1	\$200.00				
N 11	40	10/05/18	10/05/18	M-F 8a-9a	8:00 AM-8:30 AM	:30	1	\$200.00		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--			1	\$200.00				
N 12	40	10/09/18	10/09/18	M-F 5a-6a	5:30 AM-6:00 AM	:30	1	\$125.00		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-1-----			1	\$125.00				

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Advertiser Denham, J / R / Congress		Estimate # 4948	
Original Date / Revision 09/06/18 / 09/06/18			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		10/08/18	10/14/18	-1-----				1	\$125.00				
N 13	40	10/08/18	10/08/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	1	\$175.00
Week:		10/08/18	10/14/18	1-----				1	\$175.00				
N 14	40	10/09/18	10/09/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	1	\$175.00
Week:		10/08/18	10/14/18	-1-----				1	\$175.00				
N 15	40	10/04/18	10/04/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	1	\$175.00
Week:		10/01/18	10/07/18	---1---				1	\$175.00				
N 16	40	10/07/18	10/07/18	FOX News Sunday	8-9A		:30				NM	1	\$225.00
Week:		10/01/18	10/07/18	-----1				1	\$225.00				
N 17	40	10/08/18	10/08/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
Week:		10/08/18	10/14/18	1-----				1	\$200.00				
N 18	40	10/04/18	10/04/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	1	\$125.00
Week:		10/01/18	10/07/18	---1---				1	\$125.00				
N 19	40	10/09/18	10/09/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
Week:		10/08/18	10/14/18	-1-----				1	\$200.00				
N 20	40	10/03/18	10/03/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
Week:		10/01/18	10/07/18	--1----				1	\$200.00				
N 21	40	10/04/18	10/04/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
Week:		10/01/18	10/07/18	---1---				1	\$200.00				
N 22	40	10/05/18	10/05/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
Week:		10/01/18	10/07/18	----1--				1	\$200.00				
N 23	40	10/08/18	10/08/18	M-F 6p-7p EN	6:00 PM-6:30 PM		:30				NM	1	\$225.00
Week:		10/08/18	10/14/18	1-----				1	\$225.00				
N 24	40	10/03/18	10/03/18	M-F 6p-7p EN	6:00 PM-6:30 PM		:30				NM	1	\$225.00
Week:		10/01/18	10/07/18	--1----				1	\$225.00				
N 25	40	10/04/18	10/04/18	M-F 6p-7p EN	6:00 PM-6:30 PM		:30				NM	1	\$225.00
Week:		10/01/18	10/07/18	---1---				1	\$225.00				
N 26	40	10/05/18	10/05/18	M-F 6p-7p EN	6:00 PM-6:30 PM		:30				NM	1	\$225.00
Week:		10/01/18	10/07/18	----1--				1	\$225.00				
N 27	40	10/09/18	10/09/18	M-F 6p-7p EN	6:30 PM-7:00 PM		:30				NM	1	\$225.00
Week:		10/08/18	10/14/18	-1-----				1	\$225.00				
N 28	40	10/03/18	10/03/18	M-F 6p-7p EN	6:30 PM-7:00 PM		:30				NM	1	\$225.00
Week:		10/01/18	10/07/18	--1----				1	\$225.00				
N 29	40	10/05/18	10/05/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	1	\$125.00
Week:		10/01/18	10/07/18	----1--				1	\$125.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Advertiser Denham, J / R / Congress		Estimate # 4948
Original Date / Revision 09/06/18 / 09/06/18		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		10/01/18	10/07/18					1	\$125.00				
N 30	40	10/04/18	10/04/18	M-F 6p-7p EN	6:30 PM-7:00 PM		:30	1	\$225.00		NM	1	\$225.00
Week:		10/01/18	10/07/18					1	\$225.00				
N 31	40	10/06/18	10/06/18	Sa-Su 5p-6p	5:30 PM-6:00 PM		:30	1	\$200.00		NM	1	\$200.00
Week:		10/01/18	10/07/18					1	\$200.00				
N 32	40	10/07/18	10/07/18	Sa-Su 5p-6p	5:30 PM-6:00 PM		:30	1	\$200.00		NM	1	\$200.00
Week:		10/01/18	10/07/18					1	\$200.00				
N 33	40	10/08/18	10/08/18	M-F 6a-7a	6:00 AM-6:30 AM		:30	1	\$175.00		NM	1	\$175.00
Week:		10/08/18	10/14/18					1	\$175.00				
N 34	40	10/09/18	10/09/18	M-F 730p-8p	7:30 PM-8:00 PM		:30	1	\$200.00		NM	1	\$200.00
Week:		10/08/18	10/14/18					1	\$200.00				
N 35	40	10/03/18	10/03/18	M-F 730p-8p	7:30 PM-8:00 PM		:30	1	\$200.00		NM	1	\$200.00
Week:		10/01/18	10/07/18					1	\$200.00				
N 36	40	10/05/18	10/05/18	M-F 730p-8p	7:30 PM-8:00 PM		:30	1	\$200.00		NM	1	\$200.00
Week:		10/01/18	10/07/18					1	\$200.00				
N 37	40	10/05/18	10/05/18	Friday Prime Hour 1	8:00 PM-9:00 PM		:30	1	\$1,000.00		NM	1	\$1,000.00
Week:		10/01/18	10/07/18					1	\$1,000.00				
N 38	40	10/08/18	10/08/18	M-F 10p-11p	10:00 PM-10:30 PM		:30	1	\$500.00		NM	1	\$500.00
Week:		10/08/18	10/14/18					1	\$500.00				
N 39	40	10/03/18	10/03/18	M-F 10p-11p	10:00 PM-10:30 PM		:30	1	\$500.00		NM	1	\$500.00
Week:		10/01/18	10/07/18					1	\$500.00				
N 40	40	10/05/18	10/05/18	M-F 10p-11p	10:00 PM-10:30 PM		:30	1	\$500.00		NM	1	\$500.00
Week:		10/01/18	10/07/18					1	\$500.00				
N 41	40	10/09/18	10/09/18	M-F 6a-7a	6:00 AM-6:30 AM		:30	1	\$175.00		NM	1	\$175.00
Week:		10/08/18	10/14/18					1	\$175.00				
N 42	40	10/05/18	10/05/18	Local Sports Special	11:11:30 PM		:30	1	\$200.00		NM	1	\$200.00
Week:		10/01/18	10/07/18					1	\$200.00				
N 43	40	10/06/18	10/06/18	College Football Late Gm	12:30 AM		:30	1	\$500.00		NM	1	\$500.00
Week:		10/01/18	10/07/18					1	\$500.00				
N 44	40	10/07/18	10/07/18	NFL Reg Ssn Pre Gm	9:00 AM-10:00 AM		:30	1	\$1,000.00		NM	1	\$1,000.00
Week:		10/01/18	10/07/18					1	\$1,000.00				
N 45	40	10/07/18	10/07/18	49ers Football	1:30-4:30 PM		:30	1	\$10,000.00		NM	1	\$10,000.00
Week:		10/01/18	10/07/18					1	\$10,000.00				
N 46	40	10/03/18	10/03/18	M-F 6a-7a	6:00 AM-6:30 AM		:30	1	\$175.00		NM	1	\$175.00
Week:		10/01/18	10/07/18					1	\$175.00				

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Original Date / Revision 09/06/18 / 09/06/18		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 47	40	10/04/18	10/04/18	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$175.00				
N 48	40	10/05/18	10/05/18	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$175.00				
Totals											48	\$22,050.00	

Time Period	# of Spots	Gross Amount	Agency Comm	Net Amount
10/01/18 - 10/09/18	48	\$22,050.00	(\$3,307.50)	\$18,742.50
Totals	48	\$22,050.00	(\$3,307.50)	\$18,742.50

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KTXL, Sacramento

Date:

9/10/18

I, Ryan Gracy,

being/on behalf of: Jeff Denham for Congress,

a legally qualified candidate of the Republican

political party for the office of: CA-10

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>As Ordered</u>					

Attach proposed schedule with charges (if available): \$ 22,050.-

I represent that the payment for the above described broadcast time has been furnished by:

Jeff Denham for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Bauer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/21/18

Date

Ryan Gracy

Signature

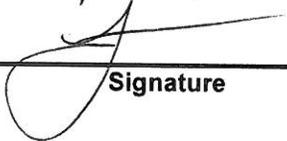
Digitally signed by Ryan Gracy
DN: cn=Ryan Gracy, o=Strategic Media Services, ou
email=rgracy@strategicmediaservices.com, c=US
Date: 2016.10.11 09:04:16 -0400

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

John Bauer

Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Ryan Gracy

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ryan Gracy

Digitally signed by Ryan Gracy
DN: cn=Ryan Gracy, o=Strategic Media Services, ou,
email=rgracy@strategicmediaservices.com, c=US
Date: 2016.10.11 09:04:32 -04'00'

signature of candidate or authorized committee

Ryan Gracy

printed name

8/21/18

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.