



**KTXL-TV**  
**4655 Fruitridge Rd**  
**Sacramento, CA 95820-5299**  
**(916) 454-4422**

# CONTRACT

<b>Contract / Revision</b> 729320 /		<b>Alt Order #</b> 09207462
<b>Product</b> DENHAM FOR CONGRESS		
<b>Contract Dates</b> 10/03/18 - 10/09/18		<b>Estimate #</b> 4948
<b>Advertiser</b> Denham, J / R / Congress		<b>Original Date / Revision</b> 09/06/18 / 09/06/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KTXL-TV	<b>Account Executive</b> Cheryl Long	<b>Sales Office</b> NSO Washington
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agy Code</b> 12521	<b>Advertiser Code</b> 344	<b>Product 1/2</b> 432
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

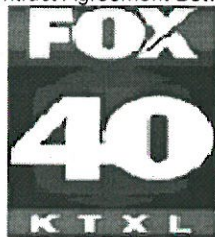
**Strategic Media Services, Inc.**  
**1911 North Ft Myer Dr**  
**Suite 400**  
**Arlington, VA 22209**

# CONTRACT

*Line	Ch	Start Date	End Date	Description	Start/End Time	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/08/18	10/08/18	M-F 5a-6a	5:30 AM-6:00 AM	1	\$125.00		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----		1	\$125.00				
N 2	40	10/08/18	10/08/18	M-F 7a-8a	7:00 AM-7:30 AM	1	\$225.00		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----		1	\$225.00				
N 3	40	10/04/18	10/04/18	M-F 7a-8a	7:00 AM-7:30 AM	1	\$225.00		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---		1	\$225.00				
N 4	40	10/05/18	10/05/18	M-F 7a-8a	7:00 AM-7:30 AM	1	\$225.00		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--		1	\$225.00				
N 5	40	10/09/18	10/09/18	M-F 7a-8a	7:30 AM-8:00 AM	1	\$225.00		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-1----		1	\$225.00				
N 6	40	10/03/18	10/03/18	M-F 7a-8a	7:30 AM-8:00 AM	1	\$225.00		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----		1	\$225.00				
N 7	40	10/05/18	10/05/18	M-F 7a-8a	7:30 AM-8:00 AM	1	\$225.00		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--		1	\$225.00				
N 8	40	10/08/18	10/08/18	M-F 8a-9a	8:00 AM-8:30 AM	1	\$200.00		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----		1	\$200.00				
N 9	40	10/09/18	10/09/18	M-F 8a-9a	8:00 AM-8:30 AM	1	\$200.00		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-1-----		1	\$200.00				
N 10	40	10/03/18	10/03/18	M-F 8a-9a	8:00 AM-8:30 AM	1	\$200.00		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----		1	\$200.00				
N 11	40	10/05/18	10/05/18	M-F 8a-9a	8:00 AM-8:30 AM	1	\$200.00		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--		1	\$200.00				
N 12	40	10/09/18	10/09/18	M-F 5a-6a	5:30 AM-6:00 AM	1	\$125.00		NM	1	\$125.00

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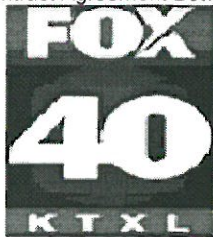
Contract / Revision 729320 /		Alt Order # 09207462	
Contract Dates 10/03/18 - 10/09/18		Product DENHAM FOR CONGR	
Advertiser Denham, J / R / Congress		Estimate # 4948	
		Original Date / Revision 09/06/18 / 09/06/18	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-1-----				1	\$125.00				
N 13	40	10/08/18	10/08/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$175.00				
N 14	40	10/09/18	10/09/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-1-----				1	\$175.00				
N 15	40	10/04/18	10/04/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$175.00				
N 16	40	10/07/18	10/07/18	FOX News Sunday	8-9A		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----1				1	\$225.00				
N 17	40	10/08/18	10/08/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$200.00				
N 18	40	10/04/18	10/04/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$125.00				
N 19	40	10/09/18	10/09/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-1-----				1	\$200.00				
N 20	40	10/03/18	10/03/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$200.00				
N 21	40	10/04/18	10/04/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$200.00				
N 22	40	10/05/18	10/05/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$200.00				
N 23	40	10/08/18	10/08/18	M-F 6p-7p EN	6:00 PM-6:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	1-----				1	\$225.00				
N 24	40	10/03/18	10/03/18	M-F 6p-7p EN	6:00 PM-6:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$225.00				
N 25	40	10/04/18	10/04/18	M-F 6p-7p EN	6:00 PM-6:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---1---				1	\$225.00				
N 26	40	10/05/18	10/05/18	M-F 6p-7p EN	6:00 PM-6:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$225.00				
N 27	40	10/09/18	10/09/18	M-F 6p-7p EN	6:30 PM-7:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-1-----				1	\$225.00				
N 28	40	10/03/18	10/03/18	M-F 6p-7p EN	6:30 PM-7:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----				1	\$225.00				
N 29	40	10/05/18	10/05/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----1--				1	\$125.00				

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<b>Contract Dates</b> 10/03/18 - 10/09/18		<b>Product</b> DENHAM FOR CONGR
<b>Advertiser</b> Denham, J / R / Congress		<b>Estimate #</b> 4948
<b>Original Date / Revision</b> 09/06/18 / 09/06/18		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 30	40	10/04/18	10/04/18	M-F 6p-7p EN	6:30 PM-7:00 PM		:30	1	\$225.00		NM	1	\$225.00
Week:		10/01/18	10/07/18	---1---				1	\$225.00				
N 31	40	10/06/18	10/06/18	Sa-Su 5p-6p	5:30 PM-6:00 PM		:30	1	\$200.00		NM	1	\$200.00
Week:		10/01/18	10/07/18	-----1-				1	\$200.00				
N 32	40	10/07/18	10/07/18	Sa-Su 5p-6p	5:30 PM-6:00 PM		:30	1	\$200.00		NM	1	\$200.00
Week:		10/01/18	10/07/18	-----1				1	\$200.00				
N 33	40	10/08/18	10/08/18	M-F 6a-7a	6:00 AM-6:30 AM		:30	1	\$175.00		NM	1	\$175.00
Week:		10/08/18	10/14/18	1-----				1	\$175.00				
N 34	40	10/09/18	10/09/18	M-F 730p-8p	7:30 PM-8:00 PM		:30	1	\$200.00		NM	1	\$200.00
Week:		10/08/18	10/14/18	-1-----				1	\$200.00				
N 35	40	10/03/18	10/03/18	M-F 730p-8p	7:30 PM-8:00 PM		:30	1	\$200.00		NM	1	\$200.00
Week:		10/01/18	10/07/18	--1----				1	\$200.00				
N 36	40	10/05/18	10/05/18	M-F 730p-8p	7:30 PM-8:00 PM		:30	1	\$200.00		NM	1	\$200.00
Week:		10/01/18	10/07/18	----1--				1	\$200.00				
N 37	40	10/05/18	10/05/18	Friday Prime Hour 1	8:00 PM-9:00 PM		:30	1	\$1,000.00		NM	1	\$1,000.00
Week:		10/01/18	10/07/18	----1--				1	\$1,000.00				
N 38	40	10/08/18	10/08/18	M-F 10p-11p	10:00 PM-10:30 PM		:30	1	\$500.00		NM	1	\$500.00
Week:		10/08/18	10/14/18	1-----				1	\$500.00				
N 39	40	10/03/18	10/03/18	M-F 10p-11p	10:00 PM-10:30 PM		:30	1	\$500.00		NM	1	\$500.00
Week:		10/01/18	10/07/18	--1----				1	\$500.00				
N 40	40	10/05/18	10/05/18	M-F 10p-11p	10:00 PM-10:30 PM		:30	1	\$500.00		NM	1	\$500.00
Week:		10/01/18	10/07/18	----1--				1	\$500.00				
N 41	40	10/09/18	10/09/18	M-F 6a-7a	6:00 AM-6:30 AM		:30	1	\$175.00		NM	1	\$175.00
Week:		10/08/18	10/14/18	-1-----				1	\$175.00				
N 42	40	10/05/18	10/05/18	Local Sports Special	11:11:30 PM		:30	1	\$200.00		NM	1	\$200.00
Week:		10/01/18	10/07/18	----1--				1	\$200.00				
N 43	40	10/06/18	10/06/18	College Football Late Gm	1230-8P		:30	1	\$500.00		NM	1	\$500.00
Week:		10/01/18	10/07/18	-----1-				1	\$500.00				
N 44	40	10/07/18	10/07/18	NFL Reg Ssn Pre Gm	9:00 AM-10:00 AM		:30	1	\$1,000.00		NM	1	\$1,000.00
Week:		10/01/18	10/07/18	-----1				1	\$1,000.00				
N 45	40	10/07/18	10/07/18	49ers Football	130-430p		:30	1	\$10,000.00		NM	1	\$10,000.00
Week:		10/01/18	10/07/18	-----1				1	\$10,000.00				
N 46	40	10/03/18	10/03/18	M-F 6a-7a	6:00 AM-6:30 AM		:30	1	\$175.00		NM	1	\$175.00
Week:		10/01/18	10/07/18	--1----				1	\$175.00				

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Week: 10/01/18 10/07/18 --1--- Spots/Week: 1 Rate: \$175.00													
N 47	40	10/04/18	10/04/18	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	1	\$175.00
Week: 10/01/18 10/07/18 ---1--- Spots/Week: 1 Rate: \$175.00													
N 48	40	10/05/18	10/05/18	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	1	\$175.00
Week: 10/01/18 10/07/18 ----1-- Spots/Week: 1 Rate: \$175.00													
<b>Totals</b>												48	\$22,050.00

Time Period	# of Spots	Gross Amount	Agency Comm	Net Amount
10/01/18 - 10/09/18	48	\$22,050.00	(\$3,307.50)	\$18,742.50
<b>Totals</b>	48	\$22,050.00	(\$3,307.50)	\$18,742.50

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KTXL, Sacramento</u>	<b>Date:</b> <u>9/10/18</u>
---	--------------------------------

I, Ryan Gracy,  
 being/on behalf of: Jeff Denham for Congress,  
 a legally qualified candidate of the Republican  
 political party for the office of: CA-10  
 in the General  
 election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS Ordered					

**Attach proposed schedule with charges (if available):** \$ 22,050.-

I represent that the payment for the above described broadcast time has been furnished by:

Jeff Denham for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Bauer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/21/18

**Date**

Ryan Gracy

**Signature**

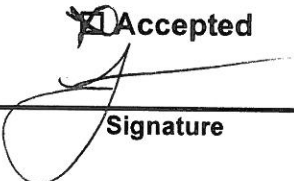
Digitally signed by Ryan Gracy  
DN: cn=Ryan Gracy, o=Strategic Media Services, ou  
email=rgracy@strategicmediaservices.com, c=US  
Date: 2018.10.11 09:04:16 -0400

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

  
**Signature**

  
**Printed Name**

  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Ryan Gracy

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ryan Gracy

Digitally signed by Ryan Gracy  
DN: cn=Ryan Gracy, o=Strategic Media Services, ou,  
email=rgracy@strategicmediaservices.com, c=US  
Date: 2016.10.11 09:04:32 -04'00'

\_\_\_\_\_  
**signature of candidate or authorized committee**

Ryan Gracy

\_\_\_\_\_  
**printed name**

8/21/18

\_\_\_\_\_  
**date**

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.