

ORDER



Orders
Order / Rev: 437008
Alt Order #:
Product Desc: Erik Simonson
Estimate: Prepaid 8/5, CC #333273012 for \$7557.
Flight Dates: 08/06/20 - 08/11/20
Original Date / Rev: 08/05/20 / 08/05/20
Order Type: GENERAL

KDAL-AM
Primary AE: House Duluth
Sales Office: DULTH
Sales Region: Local

Agency Name: Pearson & Von Elbe
Buying Contact:
Billing Contact: Pearson Von Elbe-Manning Billing
 1427 London Road
 Duluth, MN 55805

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: North East Area Labor Council (A)
Demographic: HH
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: SEL

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:35:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/11/20	60	\$2,117.40	\$1,799.79

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	60	\$2,117.40	\$1,799.79	0.00
Totals	60	\$2,117.40	\$1,799.79	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Duluth			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDAL	08/06/20	08/11/20	M-F 6a-7p M-F 6a-7p	CM	6a-7p	-----	:30	0	\$41.17	VIP	0.00	NM	40	\$1,646.80
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/03/20	08/09/20	-----+		20		\$41.17		0.00					
		Week: 08/10/20	08/16/20	++++---		20		\$41.17		0.00					
N 2	KDAL	08/06/20	08/11/20	M-Su 6a-7p M-Su 6a-7p	CM	6a-7p	-----	:30	0	\$23.53	VIP	0.00	NM	20	\$470.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/03/20	08/09/20	-----++		20		\$23.53		0.00					
		Week: 08/10/20	08/16/20	-----		0		\$0.00		0.00					
													Totals	60	\$2,117.40