

KWOD - AM
QUARTERLY LISTING OF ISSUES & PROGRAMS
January 1 to March 31, 2024

Each quarter, KWOD-AM places in its Public Inspection File a list of what it considers to have been some of the significant problems and needs of its service area and some of its most significant programming broadcast to help meet those problems and needs.

The attached Quarterly Listing of Problems and Needs is being filed in the Public Inspection File of Station KWOD-AM in accordance with FCC requirements for the three-month period January 1 to March 31, 2024. While this list contains a brief description of much of KWOD-AM's most significant typical and illustrative programs and program segments, it does not include all programs and program segments broadcast by the station during the three months which related to other issues.



Roxanne Marati
SVP / Market Manager



Steven Spector
Program Director

OUR KANSAS CITY

OUR KANSAS CITY IS A 60 MINUTE SHOW THAT AIRS FROM 6 AM TO 7 AM SUNDAY MORNINGS PRODUCED BY KCSP & KWOD AM THAT FOCUSES ON SPORTS-RELATED COMMUNITY ACTIVITIES AND EVENTS AS WELL AS OTHER ISSUES OF CONCERN TO KANSAS CITY LISTENERS.

PUBLIC SERVICE ANNOUNCEMENTS

KWOD AIRS PUBLIC SERVICE ANNOUNCEMENTS THROUGHOUT THE WEEK FOR A VARIETY OF TOPICS.

KWOD – AM & KMBZ HD2 QUARTERLY LISTING OF PROBLEMS AND NEEDS

Audacy Kansas City stations aired public service programming which addressed a variety of issues, including but not limited to:

| | Subject | Description of Issue of Concern |
|-----|--------------------------|---|
| 1. | Health | Information regarding the latest breakthroughs in health care is needed, including new discoveries, programs and services. Disaster preparedness to preserve one's health. |
| 2. | Economy | Our local economy has been slow to recover from the recent recession. Information on services to assist the public is needed. |
| 3. | Education & Child Care | Whether being abused, needing special education, fighting truancy or needing college prep, children & parents need assistance. |
| 4. | Local Community Services | Mentioned are free or low-cost community services available to the public to assist with spousal abuse, child abuse, animal abuse or even the arts. Information on free programs is featured. |
| 5. | Crime & Drugs | Crime and drug abuse remain a key issue in our area. |
| 6. | Public Safety | The safety of the public is priority and information on how to prevent danger and maintain caution. |
| 7. | Animals & Wildlife | Wildlife is constantly affected by the perils of man and nature. Animal protection and adoption information is needed to sustain the ecosystem and the sustainability of our environment. |
| 8. | Politics | Highlighting propositions, political issues, and presidential candidates during this year's Elections. |
| 9. | Environment | From our coastal areas to our forests, the environment needs our help to preserve and restore it. |
| 10. | Charity | Community organizations rely on support from the public. Information on how listeners can contribute. |

OUR KANSAS CITY

NOTE: DUE TO THE COVID-19 PANDEMIC, LOCAL AND REGIONAL GOVERNMENTS ISSUED STAY AT HOME ORDERS FOR THE KANSAS CITY & SURROUNDING AREAS STARTING MONDAY MARCH 16, 2020. VARIOUS MANDATES AND RESTRICTIONS HAVE BEEN IN EFFECT SINCE THEN.

RESULTS OF THESE MANDATES INCLUDED THE ELIMINATION OF NON-ESSENTIAL TRAVEL AND LIMITING OFFICE ACCCES TO ESSENTIAL EMPLOYEES ONLY. AUDACY (FORMERLY KNOWN AS ENTERCOM) CANCELLED IN-PERSON INTERVIEWS IN COMPLIANCE.

DUE TO LIMITED PRODUCTION CAPABILITIES DURING Q1 2023 THE FOLLOWING SEGMENTS WERE BROADCAST EACH SUNDAY MORNING:

OUR KANSAS CITY

Air Date: January 7, 2024

Duration: 45 minutes of a 60-minute program

Guest: Randy Withers, Samuel U. Rogers Health Center

Description: Programs & services available at this community health organization, serving the Kansas City community. They also serve refugees who are resettling in the Kansas City area.

<https://samrodgers.org/>

OUR KANSAS CITY

Air Date: January 7, 2024

Air Time: 6:00 AM

Duration: 10 minutes of a 60-minute program

Guest: M. Janjayan, PHD, CEO, Conservation International

Description: With pandemic restrictions easing, communities are able to resume Earth Day volunteer activities and regular conservation efforts which are more important now than ever. Climate change and increased emissions have continued, as have deforestation and poaching. Both big actions and small actions matter.

[Conservation.org/tips](https://conservation.org/tips)

OUR KANSAS CITY

Air Date: January 14, 2024

Duration: 45 minutes of a 60-minute program

Guest: Randy Withers, Samuel U. Rogers Health Center

Description: Programs & services available at this community health organization, serving the Kansas City community. They also serve refugees who are resettling in the Kansas City area.

<https://samrogers.org/>

OUR KANSAS CITY

Air Date: January 14, 2024

Air Time: 6:00 AM

Duration: 10 minutes of a 60-minute program

Guest: M. Janjayan, PHD, CEO, Conservation International

Description: With pandemic restrictions easing, communities are able to resume Earth Day volunteer activities and regular conservation efforts which are more important now than ever. Climate change and increased emissions have continued, as have deforestation and poaching. Both big actions and small actions matter.

[Conservation.org/tips](https://conservation.org/tips)

OUR KANSAS CITY

Air Date: January 21, 2024

Air Time: 6:00 AM

Duration: 45 minutes of a 60-minute program

Guest: Randy Withers, Samuel U. Rogers Health Center

Description: Programs & services available at this community health organization, serving the Kansas City community. They also serve refugees who are resettling in the Kansas City area.

<https://samrogers.org/>

OUR KANSAS CITY

Air Date: January 21, 2024

Air Time: 6:00 AM

Duration: 10 minutes of a 60-minute program

Guest: M. Janjayan, PHD, CEO, Conservation International

Description: With pandemic restrictions easing, communities are able to resume Earth Day volunteer activities and regular conservation efforts which are more important now than ever. Climate change and increased emissions have continued, as have deforestation and poaching. Both big actions and small actions matter.

[Conservation.org/tips](https://conservation.org/tips)

OUR KANSAS CITY

Air Date: January 28, 2024

Air Time: 6:00 AM

Duration: 45 minutes of a 60-minute program

Guest: Randy Withers, Samuel U. Rogers Health Center

Description: Programs & services available at this community health organization, serving the Kansas City community. They also serve refugees who are resettling in the Kansas City area.

<https://samrogers.org/>

OUR KANSAS CITY

Air Date: January 28, 2024

Air Time: 6:00 AM

Duration: 10 minutes of a 60-minute program

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[Conservation.org/tips](https://conservation.org/tips)

OUR KANSAS CITY

Air Date: February 4, 2024

Air Time: 6:00 AM

Duration: 45 minutes of a 60-minute program

Guest: Randy Withers, Samuel U. Rogers Health Center

Description: Programs & services available at this community health organization, serving the Kansas City community. They also serve refugees who are resettling in the Kansas City area.

<https://samrogers.org/>

OUR KANSAS CITY

Air Date: February 4, 2024

Air Time: 6:00 AM

Duration: 10 minutes of a 60-minute program

Guest: M. Janjayan, PHD, CEO, Conservation International

Description: With pandemic restrictions easing, communities are able to resume Earth Day volunteer activities and regular conservation efforts which are more important now than ever. Climate change and increased emissions have continued, as have deforestation and poaching. Both big actions and small actions matter.

[Conservation.org/tips](https://conservation.org/tips)

OUR KANSAS CITY

Air Date: February 11, 2024

Air Time: 6:00 AM

Duration: 45 minutes of a 60-minute program

Guest: Randy Withers, Samuel U. Rogers Health Center

Description: Programs & services available at this community health organization, serving the Kansas City community. They also serve refugees who are resettling in the Kansas City area.

<https://samrodgers.org/>

OUR KANSAS CITY

Air Date: February 11, 2024

Air Time: 6:00 AM

Duration: 10 minutes of a 60-minute program

Guest: M. Janjayan, PHD, CEO, Conservation International

Description: With pandemic restrictions easing, communities are able to resume Earth Day volunteer activities and regular conservation efforts which are more important now than ever. Climate change and increased emissions have continued, as have deforestation and poaching. Both big actions and small actions matter.

[Conservation.org/tips](https://conservation.org/tips)

OUR KANSAS CITY

Air Date: February 18, 2024

Air Time: 6:00 AM

Duration: 45 minutes of a 60-minute program

Guest: Randy Withers, Samuel U. Rogers Health Center

Description: Programs & services available at this community health organization, serving the Kansas City community. They also serve refugees who are resettling in the Kansas City area.

<https://samrodgers.org/>

OUR KANSAS CITY

Air Date: February 18, 2024

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[Conservation.org/tips](https://conservation.org/tips)

OUR KANSAS CITY

Air Date: February 25, 2024

Air Time: 6:00 AM

Duration: 45 minutes of a 60-minute program

Guest: Randy Withers, Samuel U. Rogers Health Center

Description: Programs & services available at this community health organization, serving the Kansas City community. They also serve refugees who are resettling in the Kansas City area.

<https://samrodgers.org/>

OUR KANSAS CITY

Air Date: February 25, 2024

Air Time: 6:00 AM

Duration: 10 minutes of a 60-minute program

Guest: M. Janjayan, PHD, CEO, Conservation International

Description: With pandemic restrictions easing, communities are able to resume Earth Day volunteer activities and regular conservation efforts which are more important now than ever. Climate change and increased emissions have continued, as have deforestation and poaching. Both big actions and small actions matter.

[Conservation.org/tips](https://conservation.org/tips)

OUR KANSAS CITY

Air Date: March 3, 2024

Air Time: 6:00 AM

Duration: 45 minutes of a 60-minute program

Guest: Randy Withers, Samuel U. Rogers Health Center

Description: Programs & services available at this community health organization, serving the Kansas City community. They also serve refugees who are resettling in the Kansas City area.

<https://samrodgers.org/>

OUR KANSAS CITY

Air Date: March 3, 2024

Air Time: 6:00 AM

Duration: 10 minutes of a 60-minute program

Guest: M. Janjayan, PHD, CEO, Conservation International

Description: With pandemic restrictions easing, communities are able to resume Earth Day volunteer activities and regular conservation efforts which are more important now than ever. Climate change and increased emissions have continued, as have deforestation and poaching. Both big actions and small actions matter.

[Conservation.org/tips](https://conservation.org/tips)

OUR KANSAS CITY

Air Date: March 10, 2024

Air Time: 6:00 AM

Duration: 45 minutes of a 60-minute program

Guest: Randy Withers, Samuel U. Rogers Health Center

Description: Programs & services available at this community health organization, serving the Kansas City community. They also serve refugees who are resettling in the Kansas City area.

<https://samrodgers.org/>

OUR KANSAS CITY

Air Date: March 10, 2024

Air Time: 6:00 AM

Duration: 10 minutes of a 60-minute program

Guest: M. Janjayan, PHD, CEO, Conservation International

Description: With pandemic restrictions easing, communities are able to resume Earth Day volunteer activities and regular conservation efforts which are more important now than ever. Climate change and increased emissions have continued, as have deforestation and poaching. Both big actions and small actions matter.

[Conservation.org/tips](https://conservation.org/tips)

OUR KANSAS CITY

Air Date: March 17, 2024

Air Time: 6:00 AM

Duration: 45 minutes of a 60-minute program

Guest: Randy Withers, Samuel U. Rogers Health Center

Description: Programs & services available at this community health organization, serving the Kansas City community. They also serve refugees who are resettling in the Kansas City area.

<https://samrodgers.org/>

OUR KANSAS CITY

Air Date: March 17, 2024

Air Time: 6:50 AM

Duration: 10 minutes of a 60-minute program

Guest: M. Janjayan, PHD, CEO, Conservation International

Description: With pandemic restrictions easing, communities are able to resume Earth Day volunteer activities and regular conservation efforts which are more important now than ever. Climate change and increased emissions have continued, as have deforestation and poaching. Both big actions and small actions matter.

[Conservation.org/tips](https://conservation.org/tips)

OUR KANSAS CITY

Air Date: March 24, 2024

Air Time: 6:00 AM

Duration: 45 minutes of a 60-minute program

Guest: Randy Withers, Samuel U. Rogers Health Center

Description: Programs & services available at this community health organization, serving the Kansas City community. They also serve refugees who are resettling in the Kansas City area.

<https://samrodgers.org/>

OUR KANSAS CITY

Air Date: March 24, 2024

Air Time: 6:50 AM

Duration: 10 minutes of a 60-minute program

Guest: M. Janjayan, PHD, CEO, Conservation International

Description: With pandemic restrictions easing, communities are able to resume Earth Day volunteer activities and regular conservation efforts which are more important now than ever. Climate change and increased emissions have continued, as have deforestation and poaching. Both big actions and small actions matter.

[Conservation.org/tips](https://conservation.org/tips)

OUR KANSAS CITY

Air Date: March 31, 2024

Air Time: 6:00 AM

Duration: 45 minutes of a 60-minute program

Guest: Randy Withers, Samuel U. Rogers Health Center

Description: Programs & services available at this community health organization, serving the Kansas City community. They also serve refugees who are resettling in the Kansas City area.

<https://samrodgers.org/>

OUR KANSAS CITY

Air Date: March 31, 2024

Air Time: 6:50 AM

Duration: 10 minutes of a 60-minute program

Guest: M. Janjayan, PHD, CEO, Conservation International

Description: With pandemic restrictions easing, communities are able to resume Earth Day volunteer activities and regular conservation efforts which are more important now than ever. Climate change and increased emissions have continued, as have deforestation and poaching. Both big actions and small actions matter.

[Conservation.org/tips](https://www.conservation.org/tips)

PUBLIC SERVICE ANNOUNCEMENTS Q1 2024

Audacy Kansas City (formerly Entercom Kansas City) stations aired public service announcements for a variety of topics, including but not limited to:

Audacy 1Thing Campaign

Audacy Recruitment

American Foundation for Suicide Prevention

Bradens Hope for Childhood Cancer

City Union Mission

Community Care Network of Kansas (KAB)

Community Network for Behavioral Healthcare

Foster Adopt Connect

Habitat for Humanity Kansas City

Kansas Association of Broadcasters

Kansas City Ballet

Kansas City Symphony

Kansas City Zoo

Kansas Dept of Transportation

Kansas Insurance Department (KAB)

Kansas Radon (KAB)

Kansas Dept for Children & Families - Leaf Program (KAB)

Kansas Disability Rights Center (KAB)

Kansas KAB Codeword (Kansas Bankers Association / KAB)

Kauffman Center for the Performing Arts

Lyric Opera of Kansas City

Missouri Broadcasters Association (MBA)

Missouri Attorney General – Stop Human Trafficking (MBA)

Missouri Bar Association (MBA)

Missouri Coalition of Roadway Safety

Missouri Dept of Health & Human Services – Connect With Me (MBA)

Missouri Dept of Social Services – Medicaid Family Support Division (MBA)

Missouri Division of Tourism

Missouri State Treasury – MissouriMost.org (MBA)

Wayside Waifs

KC PIVOTS TO CRITICAL COVERAGE IN CRISIS



When a shooting rocked the Kansas City Chiefs' championship parade last Wednesday, our KC and central teams provided critical reporting, and the local radio community rallied.

THE BIG PICTURE:

- Audacy's KC stations were covering and celebrating with thousands of Chiefs fans at the Super Bowl parade when shots rang out wounding 22 and killing one, local Tejano DJ Lisa Lopez-Galvan.

STRONGER TOGETHER:

- Audacy stations in Buffalo, Dallas, and St. Louis picked up live coverage from 98.1 KMBZ.
- Local content from the KC teams combined with the timely action and response of the central team created unparalleled news coverage in real-time.
- 23 KC radio stations joined in promoting the GoFundMe for Lopez-Galvan, which received donations from members of the Chiefs organization and Taylor Swift.

February 21, 2024

Kansas City Pivots from Celebration to Critical Coverage

After the parade shooting, the market joined with other radio groups to promote funds for local DJ killed.

On February 14, Audacity's 99.7 The Point and 106.5 The Wolf were watching the Kansas City Chiefs celebrate their Super Bowl victory. Their perch, high above Union Station, at the Westin Hotel gave them a great view of the parade and the reviewing stand. 610 Sports Radio was broadcasting on the ground from the parade route, and Audacity team members [Kramer Sansone](#) and Cam Smith were taking pictures of the event on the ground.

It was a big day for Kansas City - and our stations were broadcasting live, reporting, and generally celebrating with the million or so people who flooded into town for the event.

"Those of us back at the station were monitoring the parade coverage but generally going about our normal day. We were all so excited for the win and talking about how we ride the wave of success in the coming weeks," said [Roxanne Marati](#), SVP and Market Manager for Kansas City.

"But then, it all flipped. We had afternoon shows in the middle of show prep and others planning interviews - but as soon as we started to get reports, within 15 minutes or so, our stations started delivering constant news and updates."

By 2:15 PM, suspects had been detained, but 22 people had been injured, and one person, a local DJ Lisa Lopez-Galvan from Mid-Coast Radio Project Inc's KKFI, had been killed.

"Lisa's cousin called into one of our shows from Florida. He said she had been shot. He was listening online, and about an hour later, he called in again to update that Lisa's injuries were fatal. To have him call us from Florida speaks to how important our updates were."

Audacity's teams worked together to keep listeners following the shooting. Within hours, Audacity stations in Buffalo, Dallas, and St. Louis picked up live coverage from 98.1 KMBZ's Dana and Parks. Coverage from 610 Sports Radio and 98.1 KMBZ was elevated nationally across Audacity platforms, with curated content and push notifications directing listeners to where they could find the latest updates as the events unfolded.



Law enforcement and emergency personnel gather around an injured person. Audacity Kansas City team member Kramer Sansone is in a denim jacket and yellow hat in the foreground. Source: CNN.

February 21, 2024

Kansas City Pivots from Celebration to Critical Coverage

The content from the local market combined with the timely action and response of the central team created unparalleled news coverage in real-time.



"Our on-air talent just jumped into action. No one needed to tell them what to do. They just immediately started working together to get the best information and relay it to the community."



"Internally, we had a lot of our team at the event. All the schools had been closed, and we knew there were a lot of Audacy families at the parade. We made sure everyone was accounted for and safe, but then we got the news about Lisa."

Lisa Lopez-Galvan has a Tejano show on KKFI, and the KC radio community is a tight knit group. Roxanne said, "We knew it was the right thing to do to help her family during this time. Most of the Kansas City radio groups agreed, and we decided that, in one voice, we would support one of our own."

Cumulus, Steel City, Carter Broadcast, and others have started a one-week media campaign to promote the GoFundMe account to help Lopez-Galvan's family.

"We're using the tagline 'Stronger Together' because we are. We compete for dollars and ratings, but we can put all that aside to help someone in the industry who is leaving behind a son and family."

Taylor Swift and several Kansas City Chiefs organization members have donated to the fund.

It's going to take time for our team to process what happened, but we're really grateful our KC Audacy family was safe. I received calls from every level of Audacy offering support and resources. It made me thankful to work with this team and organization."

COMMUNITY OUTREACH EFFORTS Q1 2024

Support for Lisa Lopez-Galvan

1 message

JR Ammons <jr.ammons@audacy.com>
To: KANSAS CITY TEAM <kansascityteam@entercom.com>

Sun, Feb 18, 2024 at 1:58 PM

Audacy KC is joining forces with other local radio groups in support of the family of radio DJ, Lisa Lopez-Galvan, who lost her life at the Chiefs rally, by promoting the family's Go Fund Me.

The Go Fund Me link will be found on all our station websites and our social media platforms. If you feel so inclined, please share the link below on your own socials as well.

<https://gofund.me/2184f529>

--

JR Ammons
Vice President of Operations and Programming
Audacy Kansas City
Brand Manager
KZPT WDAF KYKY KEZK

Audacy | Kansas City | St Louis
M: +1 404-697-5176
AudacyInc.com



Donate in Honor of
Lisa Lopez-Galvan



23 STATIONS. ONE COMMON GOAL.
KANSAS CITY RADIO



Stronger Together

Search How it works Start a GoFundMe




Sign in Share

Elizabeth Lopez-Galvan Memorial



 Rose Lopez Shaw is organizing this fundraiser.

Created 5 d ago ·  Funerals & Memorials

This fund has been set up to benefit the family of Lisa Lopez-Galvan. Lisa was celebrating the Chiefs Super Bowl Victory parade when senselessly killed. She is survived by two children and her husband of 22 years. She was an amazing mother, wife, daughter, sister, aunt, cousin, and friend to so many. We ask that you continue to keep her family in your prayers as we grieve the loss of her life. This fund will help provide vital financial support to her family as they process this unthinkable tragedy. Any amount is appreciated.

\$363,440 raised of \$75,000 goal

5K donations


Share

Donate now

 208 people just donated

 Tara Ard
\$100 · [Recent donation](#)

 Taylor Swift
\$50,000 · [Top donation](#)

 Salvador Lopez
\$50 · [First donation](#)

See all

See top

COMMUNITY OUTREACH EFFORTS Q1 2024

WIN FOR KC WOMEN'S SPORTS AWARDS

TUESDAY, JANUARY 30, 2024

MUNICIPAL AUDITORIUM

10:30AM - NETWORKING RECEPTION | 11:30AM - AWARDS CELEBRATION

The annual WIN for KC Women's Sports Awards presented by Burns & McDonnell is the largest celebration of National Girls and Women in Sports Day in the country. This annual event recognizes women and girls throughout the Kansas City area making a difference through sports and fitness.

SILVER SPONSORS



United Way
of Greater Kansas City

