

INVOICE



WOIO
 1717 East 12th Street
 Cleveland, OH 44114
 Main: (216) 771-1943
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1523863-1	08/21/16	August 2016	08/01/16 - 08/15/16

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 210 W Pennsylvania Ave, Suite 250
 Towson, MD 21204

Advertiser	Product	Estimate Number
POL/Portman, R/United Stat	PORTMAN FOR SENATE	2972

Flight Dates	Order #	Alt Order #
08/09/16 - 08/15/16	1523863	08249776

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

WOIO
 Drawer #0958
 PO Box 11407
 Birmingham, AL 35246-0958

Agency Code	Advertiser Code	Product 1/2
1021	280	316

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
1	08/12/16	08/12/16	M-F 7-730p	7-730p	----1--	:30	1	\$550.00	NM	
Weeks: <u>Start Date</u> 08/08/16 <u>End Date</u> 08/14/16 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$550.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WOIO	F	08/12/16	7:13 PM	M-F 7-730p	7-730p	:30	RBOH080316H	\$550.00	NM
2	08/15/16	08/15/16	M-F 730-8p	730-8p	1-----	:30	1	\$650.00	NM	
Weeks: <u>Start Date</u> 08/15/16 <u>End Date</u> 08/21/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$650.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WOIO	M	08/15/16	7:36 PM	M-F 730-8p	730-8p	:30	RBOH080316H	\$650.00	NM
3	08/13/16	08/13/16	Sat Cleve 19 News at 6p	6-630p	-----1-	:30	1	\$225.00	NM	
Weeks: <u>Start Date</u> 08/08/16 <u>End Date</u> 08/14/16 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$225.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WOIO	Sa	08/13/16	6:29 PM	Sat Cleve 19 News at 6p	6-630p	:30	RBOH080316H	\$225.00	NM
4	08/13/16	08/13/16	Sat 7-8p	7-8p	-----1-	:30	1	\$250.00	NM	
Weeks: <u>Start Date</u> 08/08/16 <u>End Date</u> 08/14/16 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$250.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WOIO	Sa	08/13/16	7:29 PM	Sat 7-8p	7-8p	:30	RBOH080316H	\$250.00	NM
5	08/13/16	08/13/16	Sat Hour 1	8-9p	-----1-	:30	1	\$750.00	NM	
Weeks: <u>Start Date</u> 08/08/16 <u>End Date</u> 08/14/16 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$750.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WOIO	Sa	08/13/16	8:47 PM	Sat Hour 1	8-9p	:30	RBOH080316H	\$750.00	NM
6	08/14/16	08/14/16	Sun Cleve 19 News at 630-7p			:30	1	\$300.00	NM	

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:
WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice # 1523863-1	Invoice Date 08/21/16	Invoice Month August 2016	Invoice Period 08/01/16 - 08/15/16
Advertiser POL/Portman, R/United Sta	Product PORTMAN FOR SENATE	Estimate Number 2972	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
----- 1										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/08/16	08/14/16	----- 1	1	\$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WOIO	Su	08/14/16	6:56 PM	Sun Cleve 19 News at 630p	630-7p	:30	RBOH080316H	\$300.00 NM	
7	08/14/16	08/14/16	Sun Hour 3	9-10p	----- 1	:30	1	\$1,200.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/08/16	08/14/16	----- 1	1	\$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WOIO	Su	08/14/16	9:37 PM	Sun Hour 3	9-10p	:30	RBOH080316H	\$1,200.00 NM	
8	08/11/16	08/11/16	M-F 730-8p	730-8p	--- 1---	:30	1	\$650.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/08/16	08/14/16	--- 1---	1	\$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WOIO	Th	08/11/16	7:36 PM	M-F 730-8p	730-8p	:30	RBOH080316H	\$650.00 NM	
9	08/09/16	08/09/16	M-F 7-730p	7-730p	- 1-----	:30	1	\$550.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/08/16	08/14/16	- 1-----	1	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WOIO	Tu	08/09/16	7:19 PM	M-F 7-730p	7-730p	:30	RBOH0725161H	\$550.00 NM	
10	08/09/16	08/09/16	M-F 730-8p	730-8p	- 1-----	:30	1	\$650.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/08/16	08/14/16	- 1-----	1	\$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WOIO	Tu	08/09/16	7:36 PM	M-F 730-8p	730-8p	:30	RBOH0725161H	\$650.00 NM	
11	08/09/16	08/09/16	Tue Hour 1	8-9P	- 1-----	:30	1	\$1,500.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/08/16	08/14/16	- 1-----	1	\$1,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WOIO	Tu	08/09/16	8:34 PM	Tue Hour 1	8-9P	:30	RBOH0725161H	\$1,500.00 NM	
12	08/10/16	08/10/16	M-F 7-730p	7-730p	-- 1----	:30	1	\$550.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/08/16	08/14/16	-- 1----	1	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
1	WOIO	W	08/10/16	7:12 PM	M-F 7-730p	7-730p	:30	RBOH0725161H	\$550.00 NM	
Total Spots							12			

Payment Terms 30 Days

Gross Total **\$7,825.00**

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WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1523863-1	08/21/16	August 2016	08/01/16 - 08/15/16
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
POL/Portman, R/United Sta		PORTMAN FOR SENATE	2972

<u>Agency Commission</u>	\$1,173.75
<u>Net Amount Due</u>	\$6,651.25

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